

**New trends and risks in the European cinema sector?**  
**A small/medium markets perspective**  
**A Conference of the Portuguese Presidency of the European Audiovisual Observatory**

**Tuesday, 6 June 2023, 14.30 - 17.30 Lisbon time**  
**Cinemateca Portuguesa, R. Barata Salgueiro 39,**  
**1269-059 Lisbon**

*Conference language: English (no interpretation)*

14.00 – 14.30 **Registration**

**Opening**

14.30 – 14.45	<p><b>Welcome by José Manuel Costa</b>, Director of Cinemateca Portuguesa – Museu do Cinema</p> <p><b>Introduction by Marta Sousa</b>, Legal and international Affairs Officer and <b>Luís Chaby Vaz</b>, President of the Board, ICA - Instituto do Cinema e do audiovisual (Portuguese national film agency)</p> <p><b>Introduction to the conference by Susanne Nikoltchev</b>, Executive Director, European Audiovisual Observatory (EAO)</p>
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**Part I – Overview / Facts & Figures**

14.45 – 15.45	<p><b>Diverging European box office and production figures – a loosening link?</b>, presentation by <b>Gilles Fontaine</b>, Head of Department for Market Information (EAO)</p> <p><b>Cultural diversity in a competitive industry - A diversity of national approaches</b>, presentation by <b>Sophie Valais</b>, Deputy Head of Department for Legal Information (EAO)</p> <p>Presentation <b>The CRESCINE project</b>: how to increase the competitiveness of European cinema coming from small markets? by <b>Manuel Damásio</b>, Associate Professor at the Lusófona University (Universidade Lusófona)</p> <p>Presentation <b>Measuring cultural return: the case of Portuguese film in world-class festivals</b>, by <b>Nuno Fonseca</b>, Adviser (Policy, EuropeanAffairs, Coproduction) at ICA</p>
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**COFFEE BREAK**

15.45 – 16.00

**Part II – Round table**

16.00 – 16.50	<p><b>Round table moderated by Luís Chaby Vaz</b>, President of the Board at ICA</p> <p><b>Panel:</b></p> <p><b>Edith Sepp</b>, CEO at Estonian Film Institute and Vice-President at European Film Agency Directors (EFAD)</p> <p><b>Stefano Savio</b>, CEO at Cinetoscópio, distribution and exhibition company</p> <p><b>Pandora da Cunha Telles</b>, Producer, Ukbar Filmes, Vice-President European Producers Club (<i>tbc</i>)</p> <p><b>Saúl Rafael</b>, marketing director and distributor at NOS</p>
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**Interaction with the audience**

16.50 – 17.20 **Q & A session**

**Closing**

17.20 – 17.25	<b>Main takeaways by Portuguese Presidency, Marta Sousa</b> , Legal and International Affairs Officer at ICA
17.25 – 17.30	<b>Closing remarks by Susanne Nikoltchev</b> , Executive Director, EAO