

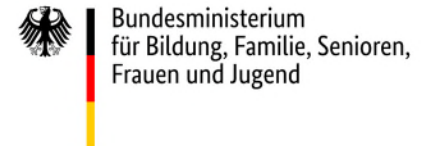
Presentation of the website



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June 6, 2025

Funded by:



What does STARK offer?

- **Up-to-date information on relationship issues and separation / divorce:**
Free of charge, comprehensive, clearly structured, and relevant to everyday life.
- **Expert knowledge compiled in one place:**
A reliable source created by qualified professionals.
- **Low-threshold preventive support:**
Help is available before conflicts escalate.
- **Dedicated section for children and adolescents:**
Support tailored to help young people cope with separation.
- **Engaging and accessible presentation of complex topics:**
Multimedia design ensures a varied and easy-to-understand experience.

Who can benefit from STARK

[Übersicht](#) [Für Paare & Eltern](#) ▼ [Für Kinder & Jugendliche](#) ▼ [Für Fachkräfte](#) ▼ [Über STARK](#) ▼

- For couples in crisis
- Parents before, during and after separation/divorce

Part 1

For young people aged 11 to 17 from families affected by separation or divorce

Part 2

For professionals in counseling

Part 3



Diversity is captured in text and images

STARK: interdisciplinary team

Gefördert vom:



First aid for couples in crisis



Separation legally considered



Separation economically considered



Technical implementation and support



STARK
Streit und Trennung meistern
Alltagshilfe, Rat & Konfliktlösung

Coordinating team



Separating fairly and parenting together



Helping young people affected by separation / divorce



What content does STARK offer?

Topics include

- Conflicts / problems in partnership (with online training)
- Legal issues in separation and divorce
- Financial issues in separation and divorce
- Psychological issues in separation / divorce with children



What content does STARK offer?

Topics include

- Questions and support needs of children whose parents are separated
- Support centers and services
- Using STARK in counseling (download material)



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All cooperating
partners

What tools does STARK offer?

- Pictures & cartoons
- Videos & audios
- PDFs
- Test with evaluation PDF
- Income calculator
- Separate training area for
 - Couples in crisis
 - Youth from 11 years

The collage displays various STARK resources:

- FAMILIE TOPIC**: Illustration of a family with a child in a wheelchair.
- FAMILIE JONES**: Illustration of a family with a child.
- Cartoon**: A group of people with speech bubbles saying "Idiot!!" and "stupid cow!!!".
- www.stark-familie.info**: Website header.
- Die Gefühlsachterbahn stoppen**: Video player showing a family.
- Hörbeispiel: Emotionscoaching**: Audio player with a play button and a transcript titled "Auswertung der Entscheidungshilfe für ein Betreuungsmodell".
- Einschätzungshilfe zur Wahl eines Betreuers**: PDF form with a progress bar showing 3/14 questions answered.
- Der STARK-Einkommensrechner**: Form with a progress bar showing 5/11 questions answered.



Section: Legally considering separation

Goal

- ✓ To provide comprehensive information on all legally relevant aspects of separation involving children
- ✓ To present both out-of-court and court-based solutions for parental conflict

Who is this section aimed at?

- ✓ Parents who are considering separation
- ✓ Parents who have (recently) separated





Section: Legally considering separation

Overview of topics



Parental responsibility after a separation



Judicial and extrajudicial conflict resolution



Child support and public assistance



Property and financial law issues



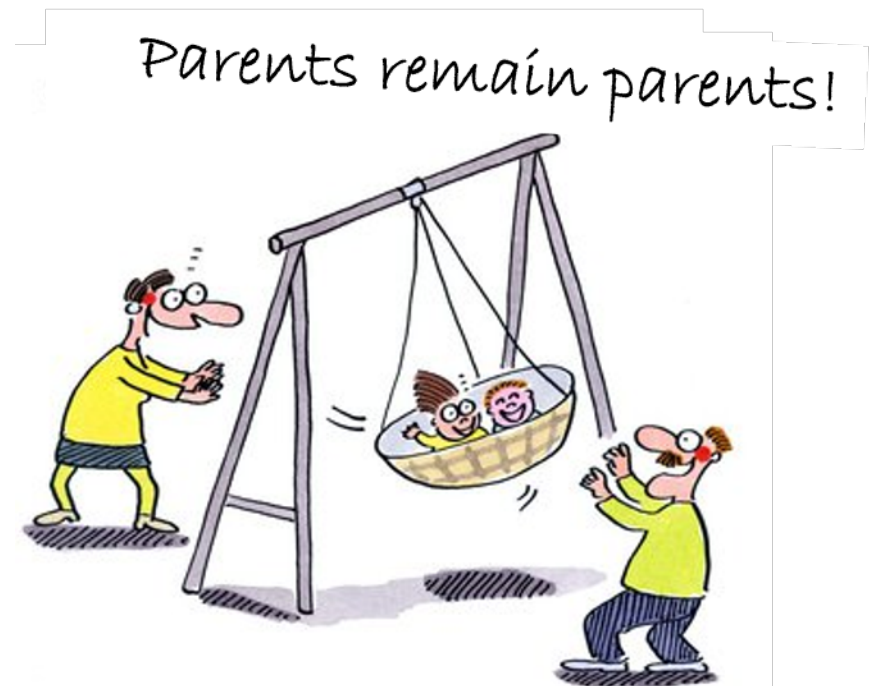
Section: Separating fairly & parenting together

Goal

- ✓ Comprehensive information on the **psychological** aspects of **separation with children** (especially child care after separation and cooperation with the other parent)

Who is this section aimed at?

- ✓ Parents who are considering separation
- ✓ Parents who have (recently) separated





Section: Separating fairly & parenting together

Overview of topics



Children's experiences during /
after parental separation



Coparenting after separation



Designing custody and contact
arrangements



Coping with separation
and stress



Special challenges
(e.g., high-conflict separations)

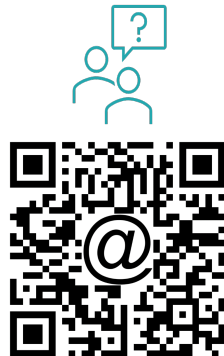
- **Main Strategy: Dissemination of STARK in counseling**
 - Dedicated area for professionals
 - Distribution of flyers and posters
 - Online training for professionals
 - Nationwide conference for professionals
- **Search engine advertising: Google Ads**
- **Social media advertising (e.g., Instagram, TikTok)**
- **Advertising through schools**

- Ensuring sustainability: exploring strategies for long-term funding
- Keeping content updated, e.g. in case of legislative reforms
- The material currently only available in German
- Accessibility of the website for all families?
 - in planning: Translations of the PDFs into 10 languages and easy language
- How to reach young people: is a website the right medium?

Many thanks for your attention, and we hope to see you on the STARK website!



For **questions,**
suggestions, etc.,
email us at
kontakt@stark-familie.info

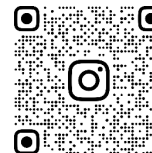


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