

Seminar on awareness raising for persons with disabilities

Council of Europe

Orlando Costa

Session 2:
**Awareness raising on persons with
disabilities through changing the attitudes
of children in schools**

Awareness raising on persons with disabilities through changing the attitudes of children in schools

- Council of Europe Disability Strategy 2017-2023
 - Equality and non-discrimination
 - **Awareness raising**
 - Accessibility
 - Equal recognition before the law
 - Freedom from exploitation, violence and abuse

Awareness raising on persons with disabilities through changing the attitudes of children in schools

Council of Europe Action Plan 2006-2015 evaluation report

- Lack of awareness of positive and realistic images of persons with disabilities in all sectors and strata of society.
- **Lack of targeted, long-term and systemic awareness-raising inclusion campaigns and strategies, especially for children at the earliest possible age.**
- Failure to make use of innovative technologies and approaches in awareness-raising campaigns and in disseminating good practices.
- Insufficient use of the potential for personal participation of persons with disabilities in promoting a realistic and positive perception of the persons concerned based on real-life experiences.

Awareness raising on persons with disabilities through changing the attitudes of children in schools



Escola Alerta! School Alert!

- Main goal raise awareness for the rights of persons with disabilities, notably pupils with disabilities

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To raise awareness and mobilize students and teachers for

Discrimination against persons with disabilities;

Elimination of social, urban and architectural barriers, which impede the accessibility of these persons, the full enjoyment of human rights and citizenship and, consequently, the effective exercise of their rights.

Raise awareness and mobilize students for equal opportunities and human rights.

Awareness raising on persons with disabilities through changing the attitudes of children in schools

- Students of public and private of primary and secondary schools;
- Two stages
 - At school level
 - At national level
- Three prize money
 - 1st 2000 euros
 - 2nd 1000 euros
 - 3rd 750 euros



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DATA “Escola Alerta!”, from 2003/2004 until 2011/2012

Years	2003/ 2004	2004/ 2005	2005/ 2006	2006/ 2007	2007/ 2008	2008/ 2009	2009/ 2010	2010/ 2011	2011/2012
Number of applications	119	54	89	104	142	185	174	181	75
Number of Schools	56	49	93	98	110	155	153	145	63
Number of students	1128	732	1741	2025	2780	3679	4979	4066	1517
Number of teachers	143	108	210	218	280	431	492	605	281



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DATA “Escola Alerta!”, from 2009/2010 until 2016/2017

Anos letivos / Indicadores	Number of students	Number of teachers	Number of schools	Nº applications
2009/2010	4.979	492	153	174
2010/2011	4.066	605	145	181
2011/2012	1.517	281	63	75
2012/2013	1.347	231	40	48
2013/2014	563	83	18	24
2014/2015	1.007	158	38	63
2015/2016	375	79	22	32
2016/2017	306	89	15	26

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Conclusions

- School year 2017-2018 – Edition nº 15
- Raising awareness in school environment should continue as an instrument to achieve full inclusion
- The most important item to evidence is how this program had an effect to break misconceptions, prejudices or stereotypes.

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THANK YOU FOR YOUR ATTENTION

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