PREVENT AND COMBAT GENDER STEREOTYPES AND SEXISM
16th meeting of the Gender Equality Commission
Strasbourg, 13-15 November 2019

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Translations of the Recommendation on preventing and combating sexism

47 member states, 39 languages

12 translations have been provided
Albanian (Albania), Catalan (Andorra), Azerbaijani (Azerbaijan), Bulgarian (Bulgaria), Croatian (Croatia), Czech (Czech Republic), Latvian (Latvia), Montenegrin (Montenegro), Macedonian (North Macedonia), Serbian (Serbia), Spanish (Spain) and Ukrainian (Ukraine).

5 translations foreseen before the end of the year
Greek (Cyprus), Finnish (Finland), Norwegian (Norway), Italian (San Marino and Italy), Slovenian (Slovenia)

All translations are available on our website
Translators of promotional tools

7 member states have expressed interest

**Video**

3 versions available (EN, FR, Russian), 2 versions in progress (Greek and Swedish), 4 other versions foreseen (Croatian, Georgian, Spanish, Ukrainian)

**Action page**

2 translations being edited (Greek, Swedish), 5 translations in progress (Croatian, Georgian, Russian, Spanish, Ukrainian)

Hope that there are more versions to come!
Presentation of visibility tools

Video
Dissemination and further promotional work

✓ Video shown at various meetings:
  • Beijing +25 Forum Geneva (Geneva, 30 October)
  • Equinet annual conference (Brussels, 24 October)
  • Gender Summit on gender equality & science (Amsterdam, 3 October)
  • Conference of high-ranking representatives of Ministers of Internal Affairs dealing with domestic violence (Strasbourg, 24 September)
  • Conference on 2 years after #MeToo (Reykjavik, 17 September)

✓ Quiz on sexism 25 November 2019
✓ Some media impact
✓ Call for proposals for promotional work by NGOs
Follow up of implementation of CM Recommendation (2013)1 on gender equality in media by GEC & CDMSI

Responses were received from:
- 34 member states
- 17 media regulators
- 3 media organisations
- 4 self-regulatory bodies

Challenges: self-assessment, not all questions answered, few answers from media organisations and self-regulatory bodies
Report on gender equality & media

- **Legislation**: 4 countries have included gender equality in their media legislation, 9 in their legislation on broadcasting, 17 have included provisions on media in their gender equality legislation

- **Policies**: 25 countries have adopted policy documents that include a section on media

- **Diverse and interesting initiatives**: guidelines, training for journalists, activities on VAW & media

- Few activities specifically targeting **gender equality in media as a profession**
Report on gender equality & media

✓ **Advertising**: some initiative on sexism reported on (France, Germany, Spain)

✓ **Indicators**: developed by 10 member states (Ireland = indicator for funding and granting licenses)

✓ **Self-regulatory bodies**:
  - Only 4 answers (but 30 press councils in Europe)
  - Few codes of ethics have included gender equality principles, 7 refer to non-discrimination
  - Very few gender equality-related complaints received
Report on gender equality & media

**Media regulators:**

- 14 member states answered about this issue
- Most legislations grant *monitoring capacity* to regulators
- Some have more *specific provisions* on gender equality/violence against women (France, Spain)
- 11 reported that they *oversee gender equality-related regulations*
- Few regulators and broadcasters *report annually* on gender equality issues
- Half of respondents *received gender equality-related complaints*
- Targets for gender equality in internal structures of regulators in 5 countries (ex. target for 40% women in staff in Swiss regulatory body + measures in Sweden)
Report on gender equality & media
Conclusions

✓ **Greater awareness** and progress on the legislative and policy side
✓ Tension **media freedom/gender equality principles** explain some limitations
✓ Still **few complaints**
✓ Little information provided by media organisations & self-regulatory bodies but more happening
✓ Important to **involve the media sector & to funding activities**
✓ Looking ahead: GMMP and Beijing+25
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