



"TOURISTIC VALORISATION OF A MEDIEVAL CASTLE
CORVINS' CASTLE - HUNEDOARA"

SIBIU 2019

HUNEDOARA CITY HALL/
CORVINS' CASTLE MUSEUM





THE SITUATION IN 2005



- The lack of interest of the local authorities for the Castle.
- The lack of events organized at the Castle.
- Small number of visitors, especially during the cold season.

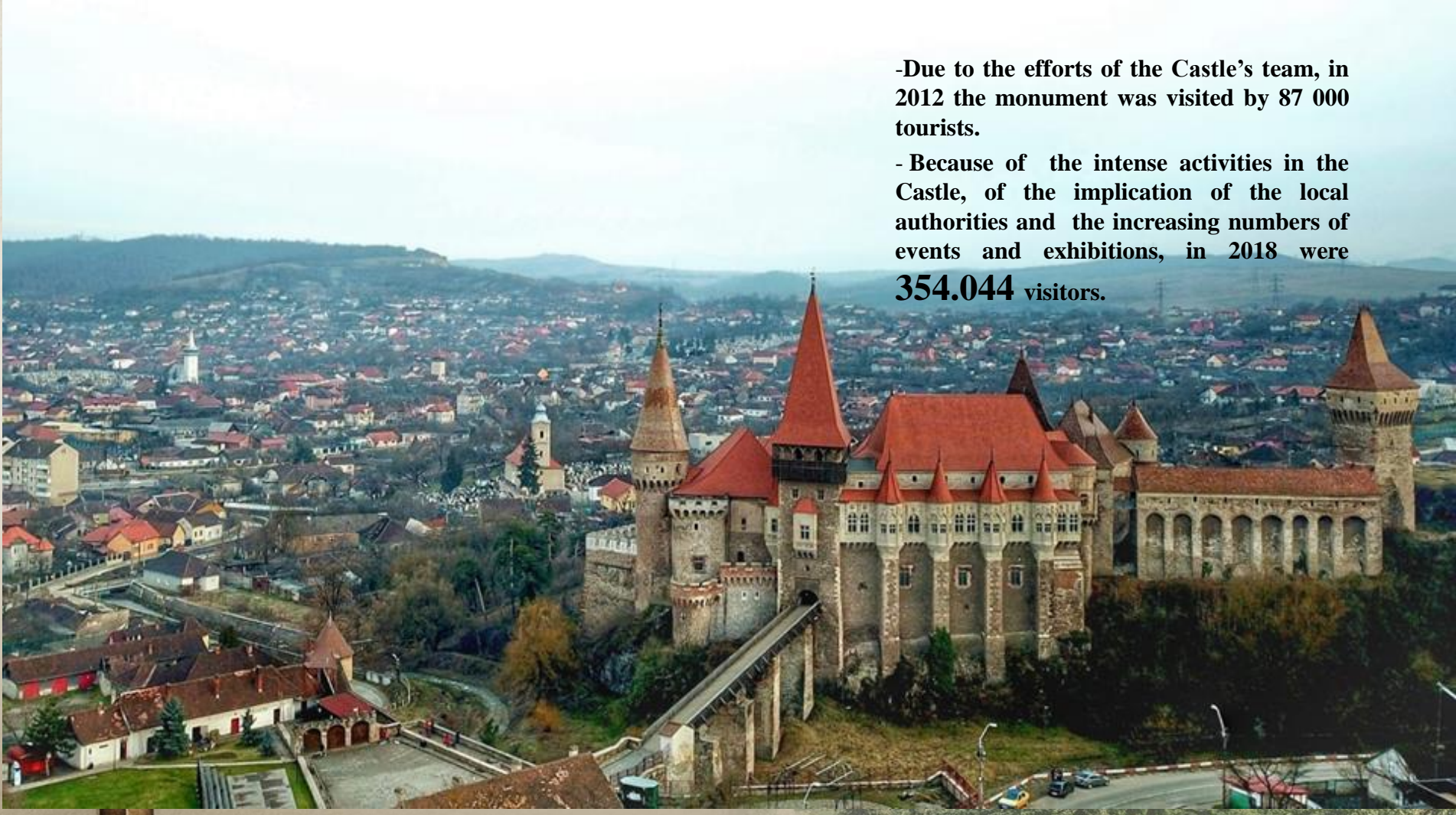




THE SITUATION IN 2018

-Due to the efforts of the Castle's team, in 2012 the monument was visited by 87 000 tourists.

- Because of the intense activities in the Castle, of the implication of the local authorities and the increasing numbers of events and exhibitions, in 2018 were **354.044** visitors.





THE SITUATION IN 2019

QR Code



- More intense promotion, especially on-line.
- A correct and intense signalization of the monument on the national roads and on the high-way.
- Promotion of the Castle in Mass Media.
- Increased number of events
- Improved administration
- Increasing number of tourists

2019 - 357.185 visitors



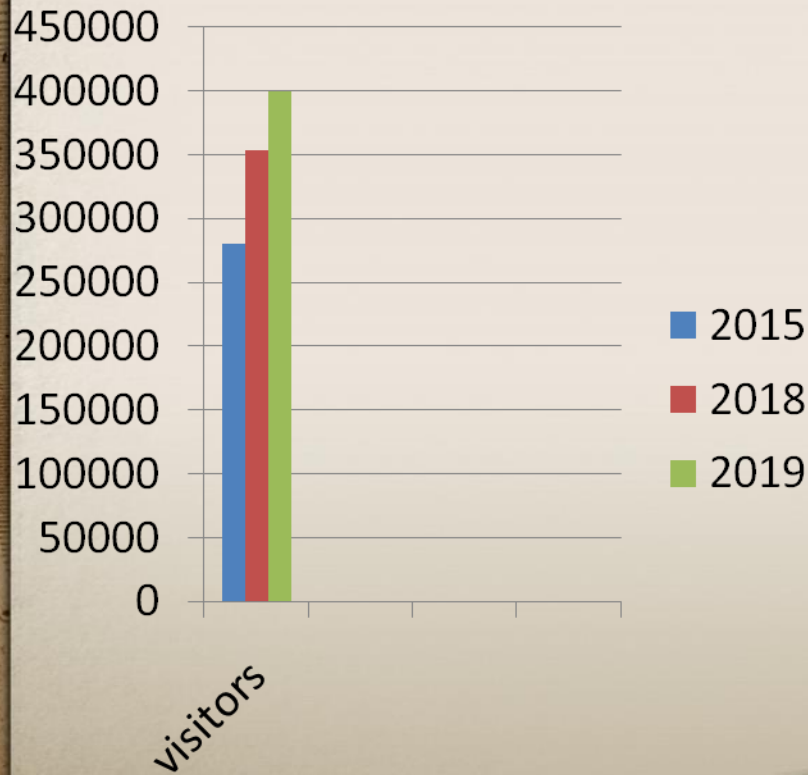
- A new logo



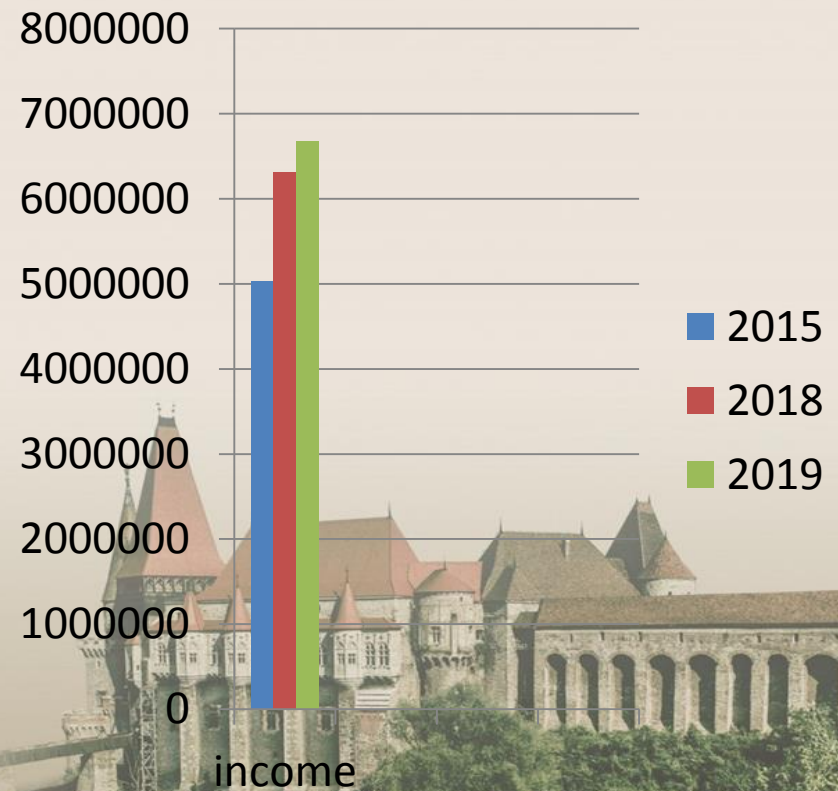


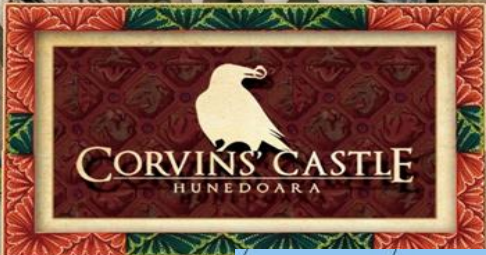
THE SITUATION IN 2019

Number of tourists graphic



Income graphic





THE ROUTE OF THE CORVINS'

- Association with ASOCIAȚIA PENTRU PROTEJAREA ȘI PROMOVAREA CASTELULUI CORVINILOR
- First phase: Cluj – Napoca - Alba Iulia - Hunedoara (Castelul Corvinilor) - Timișoara
- Second phase: Belgrad - Budapesta - Viena





THANK YOU!

Dr. Sorin TINCU – Director - CORVINS' CASTLE - HUNEDOARA

