CULTURAL ROUTES OF GEORGIA











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MINISTRY OF EDUCATION, SCIENCE, CULTURE AND SPORT OF GEORGIA







GEORGIA HAS BEEN A MEMBER OF COE CULTURAL ROUTES PROGRAMME SINCE 2016

COORDINATING BODIES

- Ministry of Education, Science, Culture and Sport of Georgia
- Interagency Board for Strategic
 Development and Certification of Cultural
 Routes

Representatives of 13 INSTITUTIONS

THE INTERAGENCY BOARD

- Institutional support of Cultural Routes
- Selection and Certification of Cultural Routes
- Selection of projects through the grant competitions announced by the Ministry

www.culturalroutes.gov.ge

APPLICATION FORM

CERTIFICATION CRITERIA









GEORGIA IS OFFICIAL PARTNER OF 4 CULTURAL ROUTES CERTIFIED BY THE COUNCIL OF EUROPE

ITER VITIS- WINE ROUTE

THE EUROPEAN ROUTE OF JEWISH HERITAGE

EUROPEAN ROUTE OF HISTORICAL THERMAL TOWNS

PREHISTORIC ROCK ART TRAILS











LOCAL CULTURAL ROUTES

2 Cultural Routes certified by the Ministry

- German Settlements in Georgia
- Retracing the Route of Al. Dumas











FIRST CULTURAL ROUTES NATIONAL COUNTRY MAPPING FOR GEORGIA PREPARED BY THE COUNCIL OF EUROPE

- Assessed the CoE Cultural Routes operating in Georgia
- Explored the opportunities for the further development of the existing routes
- Mapped the potential cultural routes for the country











GRANT COMPETITIONS

"EXPLORING AND SUPPORTING CULTURAL ROUTES"

"SUPPORTING DEVELOPMENT OF CULTURAL ROUTES"

BUDGET: 200 000 GEL

33 applicants - received

8 winners of the competition - supported









PROMOTION OF CULTURAL ROUTES PROGRAMME

May 28 event of the Ministry of Education, Science, Culture and Sports of Georgia at Georgian National Museum.









- Award ceremony of the recently certified Cultural Routes.
- Launching of the Android Application of the Cultural Routes.
- Announcing the host city of the 2021 Annual Advisory Forum of the CoE Cultural Routes.





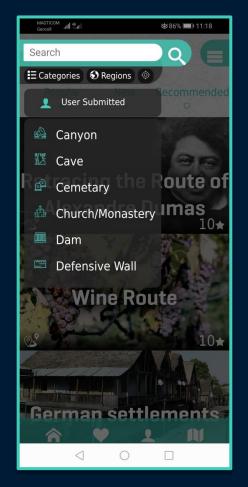




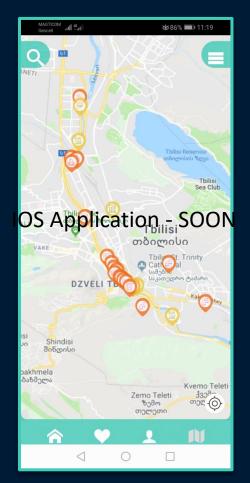




Android MOBILE APPLICATION iOS APPLICATION in 2020



















Georgia has joined the EUROPEAN NETWORK OF HISTORIC GARDENS



Georgia will be presented with **5** gardens:

- Tbilisi Botanic Garden
- Batumi Botanic Garden
- Zugdidi Botanic Garden
- Kutaisi Botanic Garden
- Tsinandali Chavchavadze Historic Garden

Georgia will host the 4th Forum on Historic Gardens in 2020











Coming SOON TRAINING ACADEMY

Tbilisi, Georgia, December 5-6, 2019



ORGANIZERS

- European Institute of Cultural Routes (EICR)
- Directorate General of Democracy Enlarged Partial Agreement on Cultural Routes (EPA)
- Ministry of Education, Science, Culture and Sport of Georgia

MAIN TARGET GROUP

Representatives of Certified Cultural Routes
Representatives of Interagency Board
Representatives of supported projects
Other interested stakeholders







Statistics



6 Cultural Routes



>40 member towns



8 funded projects



3 international conferences



2 governmental events



16 thematic events within the framework of the projects



3 social media platforms



>1.4K followers from 33 countries on social media



Training Platform 30 Certification



>30 articles about the Cultural Routes Programme in the Georgian media



>100 downloads of the Cultural Routes android app









KUTAISI will host the Annual Advisory Forum of the Cultural Routes of the CoE in 2021.





















