

**HUMAN RIGHTS,
DEMOCRACY
AND THE RULE OF LAW**

COUNCIL OF EUROPE



CONSEIL DE L'EUROPE

**DROITS DE L'HOMME,
DÉMOCRATIE
ET ÉTAT DE DROIT**

THE CULTURAL ROUTES OF THE COUNCIL OF EUROPE

CONNECTING EUROPEAN HERITAGE THROUGH SPACE AND TIME

THE COUNCIL OF EUROPE

Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe



Founded
in
1949

47
Member
States

Headquarters:
Strasbourg
(France)

Core
values

Human Rights
Democracy
Rule of Law

CULTURAL ROUTES OF THE COUNCIL OF EUROPE

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du Conseil de l'Europe



when

since 1987



what

COOPERATION PROJECT _ heritage - culture - tourism



how
where

38 CERTIFIED ITINERARIES
crossing EUROPE & reaching even BEYOND

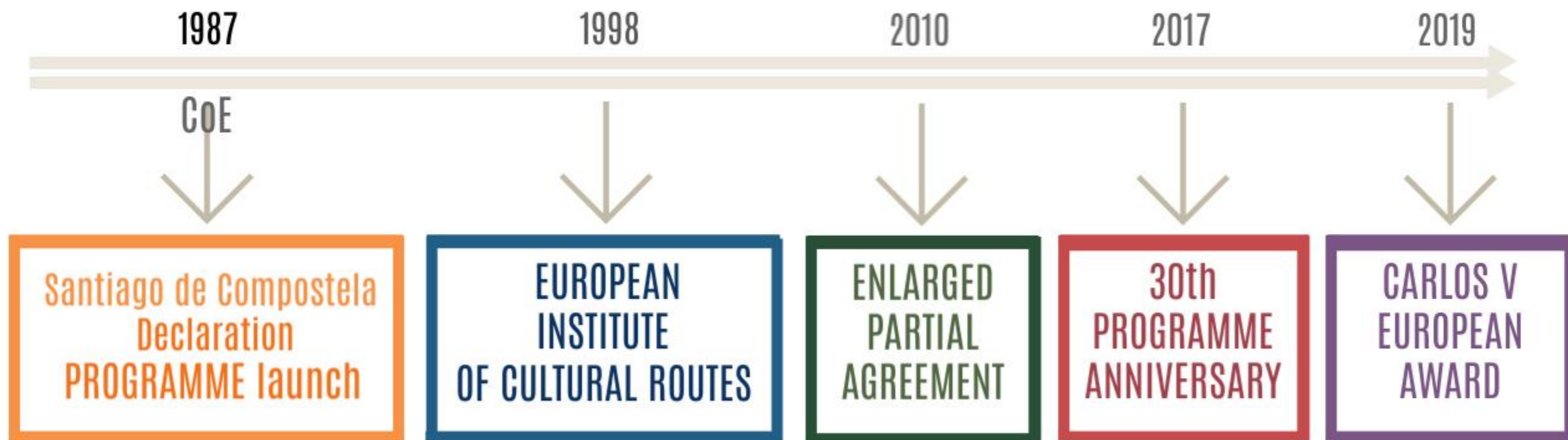


why

- promote & understand EUROPEAN HERITAGE & CULTURAL IDENTITY
- enhance DEMOCRATIC CULTURAL EXCHANGES & CULTURAL TOURISM
- support SUSTAINABLE LOCAL DEVELOPMENT
- foster ACTIVE PARTICIPATION

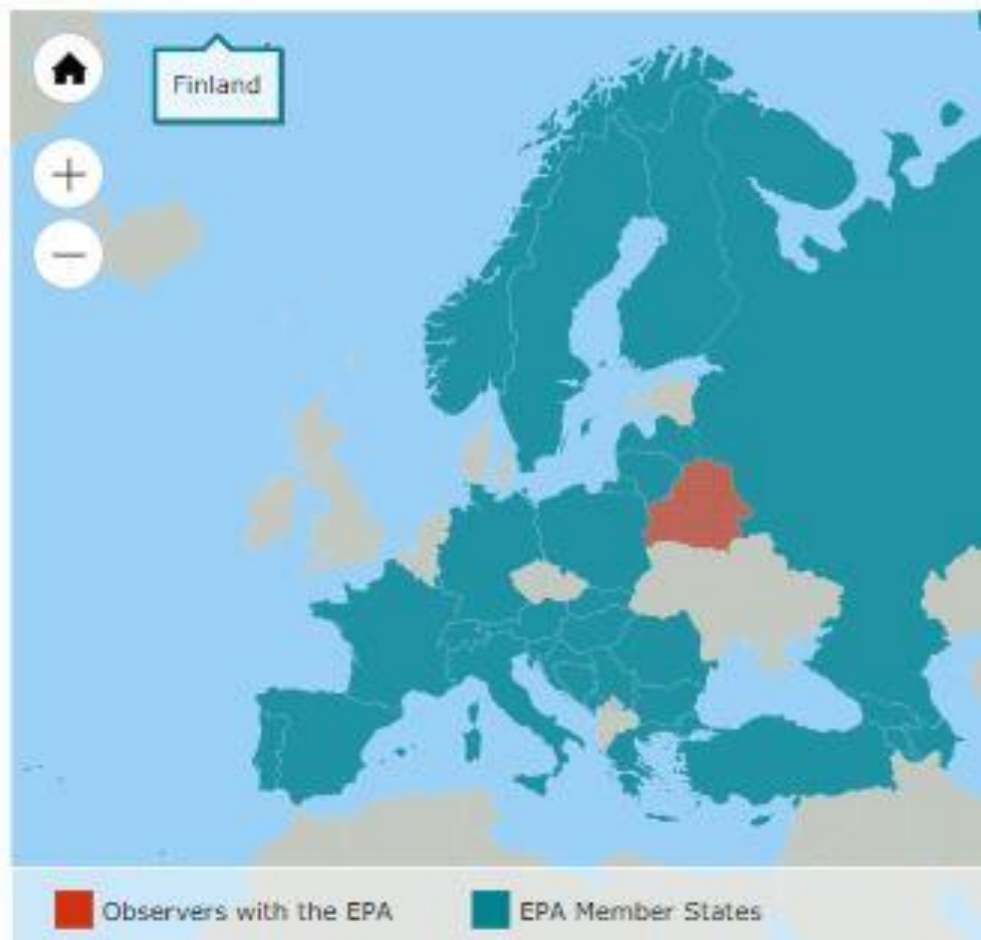
CULTURAL ROUTES_ TIMELINE

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ENLARGED PARTIAL AGREEMENT ON THE CULTURAL ROUTES OF THE COUNCIL OF EUROPE

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EPA MEMBER STATES

- Andorra (2012)
- Armenia (2015)
- Austria (2011)
- Azerbaijan (2011)
- Bosnia and Herzegovina (2016)
- Bulgaria (2011)
- Croatia (2016)
- Cyprus (2011)
- Finland (2018)
- France (2011)
- Georgia (2016)
- Germany (2013)
- Greece (2011)
- Holy See (2018)
- Hungary (2013)
- Italy (2011)
- Latvia (2019)
- Lithuania (2012)
- Luxembourg (2011)
- Monaco (2013)
- Montenegro (2011)
- Norway (2011)
- Poland (2017)
- Portugal (2011)
- Romania (2013)
- Russian Federation (2011)
- San Marino (2017)
- Serbia (2012)
- Slovak Republic (2014)
- Slovenia (2011)
- Spain (2011)
- Sweden (2020)
- Switzerland (2013)
- Turkey (2018)

OBSERVERS WITH THE EPA

- Belarus (2020)

THE EUROPEAN INSTITUTE OF CULTURAL ROUTES (EICR)

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MONITORING & EVALUATION

ADVISING

TRAINING of
CR MANAGERS

VISIBILITY EVENTS

COORDINATION of university &
research centers NETWORK

38 CULTURAL ROUTES OF THE COUNCIL OF EUROPE

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 <p>Santiago de Compostela Pilgrim Routes 1987</p>	 <p>The Hansa 1991</p>	 <p>Viking Routes 1993</p>	 <p>Via Francigena 1994</p>	 <p>Routes of El legado andalusí 1997</p>	 <p>Phoenicians' Route 2003</p>	 <p>Pyrenean Iron Route 2003</p>	 <p>European Mozart Ways 2004</p>
 <p>European Route of Jewish Heritage 2004</p>	 <p>Saint Martin of Tours Route 2005</p>	 <p>Cluniac Sites in Europe 2005</p>	 <p>Routes of the Olive Tree 2005</p>	 <p>Via Regia 2005</p>	 <p>TRANSROMANICA 2007</p>	 <p>Iter Vitis Route 2009</p>	 <p>European Route of Cistercian abbeys 2010</p>
 <p>European Cemeteries Route 2010</p>	 <p>Prehistoric Rock Art Trails 2010</p>	 <p>European Route of Historic Thermal Towns 2010</p>	 <p>Route of Saint Olav Ways 2010</p>	 <p>European Route of Ceramics 2012</p>	 <p>European Route of Megalithic Culture 2013</p>	 <p>Huguenot and Waldensian trail 2013</p>	 <p>ATRIUM 2014</p>
 <p>Réseau Art Nouveau Network 2014</p>	 <p>Via Habsburg 2014</p>	 <p>Roman Emperors and Danube Wine Route 2015</p>	 <p>European Routes of Emperor Charles V 2015</p>	 <p>Destination Napoleon 2015</p>	 <p>In the Footsteps of Robert Louis Stevenson 2015</p>	 <p>Fortified towns of the Grande Region 2016</p>	 <p>Impressionisms Routes 2018</p>
 <p>Via Charlemagne 2018</p>	 <p>Iron Curtain Trail 2018</p>	 <p>Liberation Route Europe 2019</p>	 <p>European Route of Industrial Heritage 2019</p>	 <p>Le Corbusier Destinations : Architecture of Promenades 2019</p>	 <p>Routes of Reformation 2019</p>		

CULTURAL ROUTES_ THEMATIC CLUSTERS

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RELIGIOUS HERITAGE

- The Santiago De Compostela Pigrims Route
- The Via Francigena
- the Route of Saint Olav Ways
- The Cluniac Sites in Europe
- The European Route of Cistercian Abbeys
- The Saint Martin of Tours Route
- The European Route of Jewish Heritage
- The Huguenot and Waldesin Trail

EARLY EUROPEANS

- Prehistoric Rock Art Trails
- The European Route of Megalithic Culture

LANDSCAPE & HANDICRAFTS

- The Routes of the Olive Tree
- The Iter Vitis Route
- The Pyrenean Iron Route
- The European Route of Ceramics

HISTORY & CIVILIZATIONS

- The European Route of Emperor Charles V
- The Phoenician Route
- The Hansa
- The Viking Route
- The Habsburg
- The Roman Emperors and Danube Wine Route
- Destination Napoleon
- Via Regia
- The Route of El-Legado of Andalusi

ARTS & ARCHITECTURE

- European Mozart Ways
- The Réseau Art Nouveau Network
- In the Footsteps of Robert Louis Stevenson
- Route of the Fortified Towns of the Greater Region
- European Route of Historical Thermal Towns
- Atrium
- Transromanica
- The European Cemeteries Route

CULTURAL ROUTES_ TYPOLOGIES

LINEAR ROUTES



Historical Infrastructure

- The Santiago De Compostela Pilgrim Routes
- The Via Francigena
- The Via Regia

TERRITORIAL ROUTES



Territorial Contiguity

- Iter Vitis
- The Roman Emperors and Danube Wine Route
- The Routes of the Olive Tree

RETICULAR PATTERN




"Virtual" Routes

- The Hansa
- European Mozart Ways
- The European Route of Jewish Heritage


THE SANTIAGO DE COMPOSTELA PILGRIM ROUTES




Camino de Santiago
Chemin de Saint-Jacques
Der Jakobsweg



since 1987



8 network members



TANGIBLE HERITAGE
places of worship, hospitals,
accommodation facilities, bridges...

INTANGIBLE HERITAGE
myths, legends, songs...



Christian Pilgrimage (Middle Age)
enriching cultural experience,
exchanges and discoveries

**SYMBOL & MODEL
OF CULTURAL COOPERATION
FOR EUROPE**



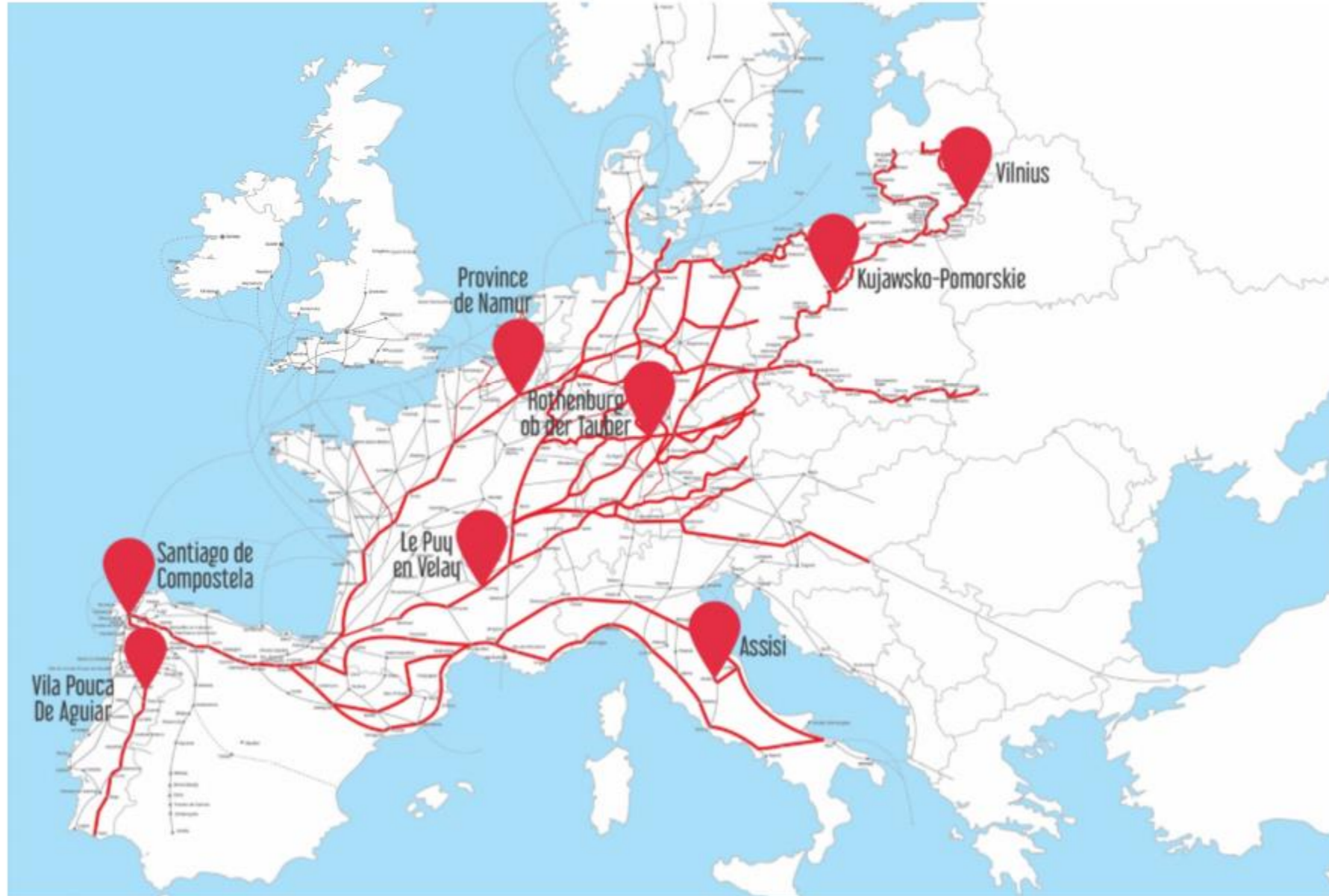
THE SANTIAGO DE COMPOSTELA PILGRIM ROUTES



EUROPEAN
INSTITUTE
OF
CULTURAL
ROUTES



COUNCIL OF EUROPE
CONSEIL DE L'EUROPE



THE HANSA



EUROPEAN
INSTITUTE
OF
CULTURAL
ROUTES



since 1991



190 members cities



medieval
FORERUNNER
TO THE EU

DEMOCRATIC RIGHTS,
UNDERSTANDING,
RESPECT,
COOPERATION



economic league (mid-13th century)
around the Baltic Sea
free trade, free movement,
protection of citizens

**SYMBOL OF PEACEFUL
& RESPECTFUL CO-EXISTENCE**



THE HANSA



THE ITER VITIS ROUTE



since 2009

Itinéraire Culturel
du Conseil de l'Europe

28 network members



NATURAL, MATERIAL, IMMATERIAL
HERITAGE

wine biodiversity uniqueness
cultivation techniques, vinification,
myths and symbols

EXPERIENTIAL TOURISM



viticultural landscapes
culture of winemaking

great human achievement
shaping territories and people

SYMBOL OF EUROPEAN IDENTITY



THE ITER VITIS ROUTE



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ELIGIBILITY CRITERIA FOR THEMES CM/RES(2013)67

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THE THEME OF THE CULTURAL ROUTE MUST BE:



REPRESENTATIVE OF EUROPEAN VALUES



RESEARCHED BY MULTIDISCIPLINARY GROUPS OF EXPERTS



ILLUSTRATIVE OF EUROPEAN MEMORY, HISTORY AND HERITAGE DEEPLY
CONNECTED WITH TODAY'S EUROPEAN CULTURAL DIVERSITY



FOSTERS INNOVATIVE INITIATIVES IN CULTURAL
TOURISM AND SUSTAINABLE CULTURAL DEVELOPMENT

PRIORITY FIELDS OF ACTIONS CM/RES(2013)67

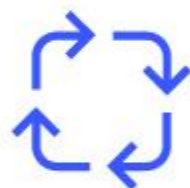
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COOPERATION IN RESEARCH AND DEVELOPMENT



ENHANCEMENT OF MEMORY, HISTORY AND EUROPEAN HERITAGE



CULTURAL AND EDUCATIONAL EXCHANGES FOR YOUNG EUROPEANS



CONTEMPORARY CULTURAL AND ARTISTIC PRACTICE



CULTURAL TOURISM AND SUSTAINABLE CULTURAL DEVELOPMENT

Certification process

CERTIFICATION PROCESS

CULTURAL ROUTE
OF THE COUNCIL OF EUROPE

CRITERIA:

- THEME
- FIELD OF ACTIONS
- NETWORK

1. APPLICATION

PROJECT INITIATORS
-> application dossier

EIGR
-> dossier examination

2. EVALUATION

EXTERNAL INDEPENDENT EXPERTS
-> evaluation report

EPA Secretariat
-> recommendations

EPA GOVERNING BOARD BUREAU
-> examination

3. CERTIFICATION

EPA GOVERNING
BOARD
-> certification



CULTURAL ROUTES FOR ALL

→ COOPERATION & PARTICIPATION

→ DIVERSITIES & ASPECTS in COMMON

→ EDUCATION to VALUES

→ SOCIAL COHESION

→ HERITAGE as EXPERIENCE

→ CULTURAL TOURISM

→ EUROPEAN CITIZENSHIP

→ MUTUAL UNDERSTANDING

→ SUSTAINABLE LOCAL DEVELOPMENT

WHY BECOMING A CULTURAL ROUTE OF THE COUNCIL OF EUROPE?

✓ **MONITORING
& EVALUATION**

✓ access to **RESEARCHERS/EXPERTS
NETWORK**

✓ Info ON **FUNDING
OPPORTUNITIES**

✓ Use of Cultural Routes of the
Council of Europe **LOGO**

**BENEFITS
&
ADDED VALUE**

✓ invitation to
dedicated **EVENTS**

✓ **VISIBILITY**
(communication, marketing, branding, advertisement strategies)

✓ transnational
NETWORK

EPA ACTIVITIES: CULTURAL ROUTES ANNUAL ADVISORY FORUMS



EPA ACTIVITIES: CULTURAL ROUTES TRAINING ACADEMY

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UPCOMING EVENTS

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TRAINING SESSIONS FOR CULTURAL ROUTE PROJECTS



8-12 June 2020
16-20 November 2020



Luxembourg

CULTURAL ROUTES OF THE COUNCIL OF EUROPE WEBSITE

www.coe.int/routes

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