

Web-conference organised by the Council of Europe and the Embassy of Sweden in Ukraine

Democracy Talks: the role of Public Broadcaster in a time of crisis

Disinformation in times of a pandemic

Presentation

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Disinformation brings distrust

WORRY ABOUT QUALITY INFORMATION

Percent who agree

The media I use are **contaminated** with untrustworthy information

I worry about false information or **fake news being used as a weapon**



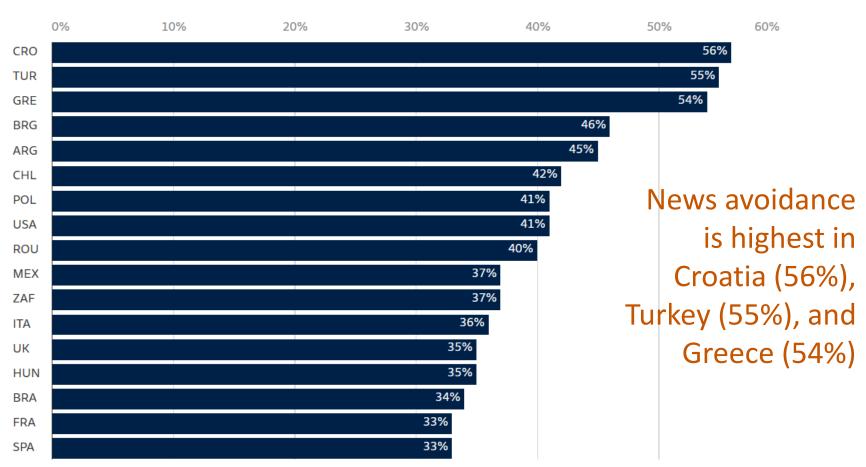


Source: Edelman Trust Barometer 2020

Disinformation brings distrust

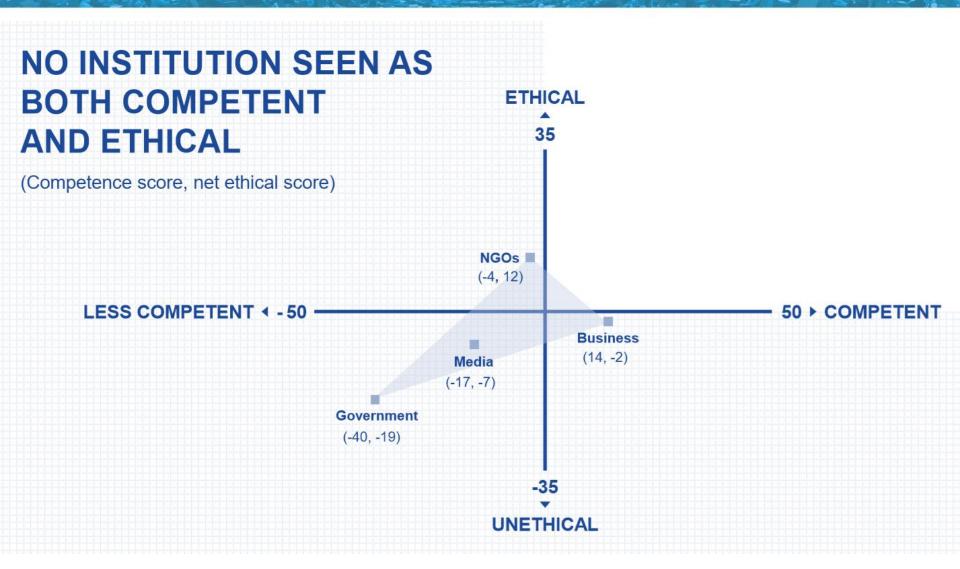
PROPORTION THAT OFTEN OR SOMETIMES ACTIVELY AVOIDS THE NEWS





Source: Digital News Report 2019, Reuters Institute

Disinformation brings distrust



Source: Edelman Trust Barometer 2020



Disinformation and COVID-19



Serious impact of disinformation on individuals' right to health is a real threat.

Exceptional circumstances justify exceptional measures including some restrictions on freedom of expression.

Malicious spreading of disinformation may be tackled with ex-post targeted sanctions.

Media play a key role in this crisis and also has an increased responsibility to provide accurate, reliable information to the public.

Some governments are using the crisis as a pretext to introduce disproportionate restrictions to media freedom.



Signs of hope



How people consume COVID-19 news:

- ✓ People consume more news than usually, with a staggering 99% accessing COVID-19 news at least once a day.
- ✓ People use more traditional media, especially public broadcasters, to get their COVID-19 news.
- ✓ Official sources are not only used but also trusted, while the social media have taken a back seat.
- Disinformation and confusion about COVID-19 are present but people are more aware and some check other sources.

Source: Ofcom weekly research



Information Society Department

Thanks for your attention!



further resources:

www.coe.int/freedomofexpression

www.coe.int/dataprotection

www.coe.int/cybercrime

www.coe.int/Al

Facebook Page
Information Society Group



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47 MEMBER STATES 47 ÉTATS MEMBRES



non-member state of the Council of Europe (Belarus)

Libya