

Intercultural Cities Portuguese Network of Intercultural Cities (RPCI) 3 February 2021 10h-12h

Agenda

- 10am - General information
- 10:30 am - Evaluation of the work carried out in 2020
- 11am - Vote and decision on projects for 2021
- 12h - Next steps

Presences

- Albufeira
- Viseu
- Santa Maria da Feira
- Portimão
- Braga
- Beja
- Lisbon
- Cascais
- Loures

Summary

1. Information

- a) The cities were informed of a **letter** that will follow in annex, to be forwarded to the presidency, which contains thank you message and a balance of the ICC work in 2020, as well as information about some actions of 2021.
- b) Also, the cities were reminded of the meeting on February 12. This is a meeting of the International network to which the cities of the national networks are also invited. It will be about the communication campaigns taking place in 2021 and a debate will be promoted, too decide the best formats, means and strategies to carry them out. To this end, cities can also invite the people responsible for communication in the municipality. It may be a good opportunity to score points with agreed plans for the PRCR. The meeting will be held in English and registration must be made by the 8th.



- c) Another information was the ICC programme is preparing an **Intercultural narratives and communication Academy**, which will be mainly for the municipalities' communication departments and will address topics such as anti-rumours campaigns, develop alternative narratives and use storytelling to deconstruct prejudices, as well as practical tips to make municipal communication more inclusive.
- d) Cities have also been informed that applications will soon be open for **intercity projects**, meaning developed by 2 or more cities in the same country or from different countries. RPCI coordination is available to support in these applications if necessary, but these are projects to be carried out directly by cities. These were the projects that succeeded the ICC application for 2020:
- **Ballarat and Melitopol:** [intercultural competence needs assessment and training](#)
 - **Bilbao, Donostia, Tenerife and Castello de la plana:** [intercultural competence applied to projects and processes](#)
 - **Limassol and Ioannina:** [Cultural Diversity for Inclusive Growth](#)
 - **Reggio Emilia and Novellara:** [engaging with faith groups for social cohesion](#)

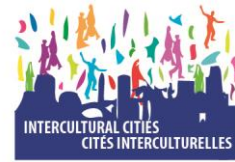
What projects can RPCI cities develop as a network ? Create intercultural assemblies? Develop and carry out Joint Training Actions? Finance strategic actions of the Municipal Plans? Relevant studies and investigations?

- e) Finally, the status on the potential creation of a **RPCI** association was discussed. After a conversation with the Head of the ICC programme, Ivana D'Alessandro on how the other national networks work, it was suggested the format of a social solidarity cooperative as a possibility, since it only implies the involvement of 3 people in its creation. As discussed in previous RPCI meetings, the idea would not be for municipalities to be formal associates of the association or cooperative, but to be able to formalize their partnership with this organization, and contribute to its decisions and structure, as well as to be able to financially support the activities of the association (with symbolic annual contributions for example).

2. Evaluation of the work carried out in 2020

For the projects developed by the RPCI, cities were informed of the results obtained in 2020:

- 5 RPCI meetings
- 1 project finished (detail below)
- 1 session on Participatory Diagnostics and Community Innovation Projects with Aga Khan Foundation Portugal
- 1 Diversity and Inclusion training: 5 RPCI cities took part (Braga, Lisboa, Loures, Santa Maria da Feira and Albufeira)



- 1 webinar with sharing of practices from São Paulo (Brasil) + 3 cities RPCI
- 1 website ([Rede Portuguesa das Cidades Interculturais – #WeTogether #ICCities #cidadesinterculturais](#)) + 2 new social networks- [LinkedIn](#) and [Instagram](#): until December - 293 likes on Facebook, 145 views on the website, 81 views of the LinkedIn page and 18 followers on Instagram.
- APP “[Portugal Incoming](#)” is finished
- [3 RPCI products](#): 1 welcoming guide; 1 facilitation guide; 1 matrix for intercultural plans
- Participation in events: University of Lamego;
- 1 visits experts/ INDEX (Loures)
- 1 social media campaign (migration day): +2100 people reached
- Sharing of practices: COVID 19 response and municipal intercultural plans
- 1 publication of practices on the ICC website (Amadora)

As for the common project developed in 2020, the results are as follows:

Name: Welcoming Cities

Deadline: 10 December 2020

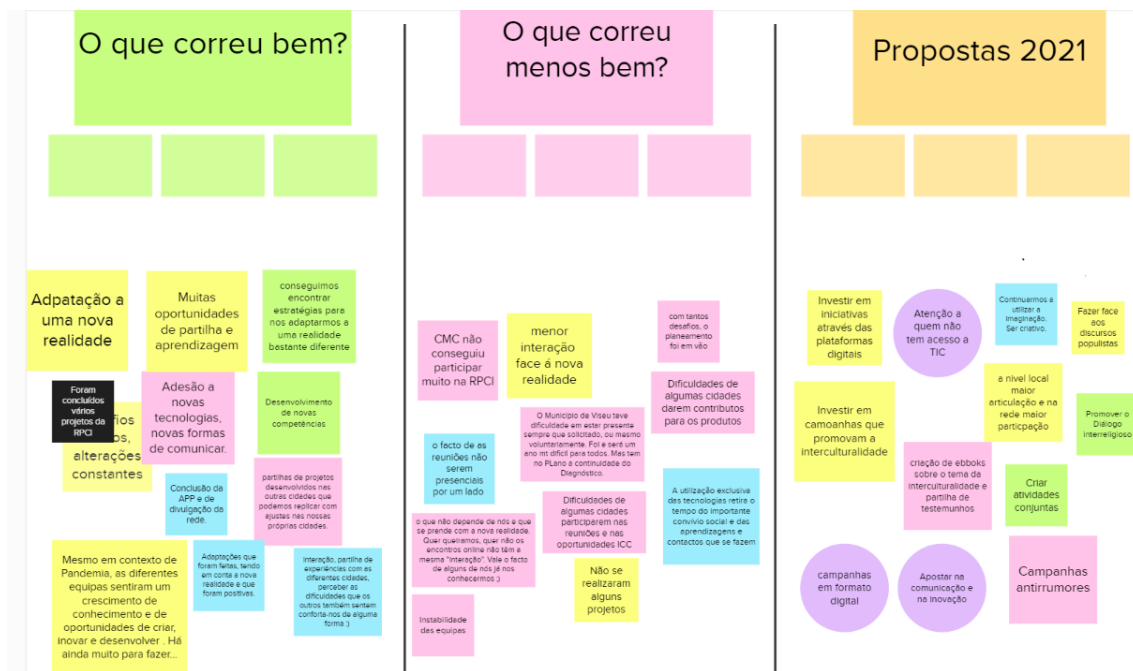
Objective: to develop tools and initiatives for the inclusion of migrants and other minorities

Results:

1. Analysis of municipal plans for the integration of migrants from several cities
2. 1 Welcoming Pack (information and formative resources) created and translation of content to ENG
3. Dissemination of welcoming pack (1 webinar + facilitators training session with 31 people + 1 public campaign: 1 website, 2 new social networks)
4. Development of a matrix for Municipal Integration Plans

Expenses incurred: 9758.75 euros

The evaluation of 2020 initiatives was carried out using MURAL and the result was as follows:

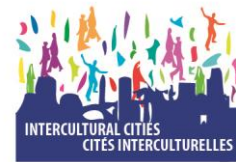


3. Vote and decision on projects for 2021

In accordance with the above proposals, and recovering what was written in the questionnaire applied in early 2020, a list of potential RPCI priorities for 2021 was drawn up. The cities present were invited to vote for them and thus three priorities were elected:

<p>formações gratuitas, mas certificadas. Apelo para maior participação por parte dos técnicos.</p> <p>★★★★★</p>	<p>Preconceitos e rumores na educação (vários níveis de ensino)</p> <p>Apostar nos meios jovens: conversas interativas, páginas, T-shirts, vídeos, conteúdos para falar dos temas, podcasts, redes sociais com influencers, tiktokers, etc.</p> <p>Trabalhar com professores de cidadania</p> <p>formações online para professores e técnicos sociais: interculturalidade, comunicação positiva, racismo moderno, diálogo interreligioso, mediação conflitos</p>
<p>Criar ferramentas e suportes comuns nas diversas áreas interculturais, desenvolver atividades comuns.</p> <p>★★★★★</p>	<p>criação de ebboks sobre o tema da interculturalidade e partilha de testemunhos</p> <p>Disseminação e atualização Matriz PMIM</p>
<p>Realizar campanhas através dos meios de comunicação social apelando à valorização da diversidade cultural</p> <p>★★★★★</p>	<p>Campanhas antirrumores dirigidas a todos os grupos/estruturante</p> <p>Tem mais impacto se for com todos as cidades a usar o mesmo dia</p> <p>Desmistificar discursos populistas: ex comunidade cigana/RSI</p> <p>Trabalhar as perceções erradas sobre migrantes</p> <p>Criar folhetos para distribuir com os antirrumores</p> <p>Ferramentas para jovens/redes sociais</p>

For each priority, possible suggestions were listed, and the opinion was unanimous that RPCI should invest on social media campaigns and on raising awareness among the younger sections of the population.



After further debate, the basic idea for 2021 RPCI project is:

Education for interculturality

Based on anti-rumours methodologies:

1. Gather information about rumors / populist speeches / main focuses of prejudice in adults and young people
2. Collect data and information that contradicts/clarifies these rumors (anti-rumour information)
3. Prepare materials for educators, teachers and social workers to use in their work with children and young people (guide for intercultural education)
4. Promote training for these professionals on these materials
5. Create awareness campaigns aimed at younger people, making use of anti-rumour information and in partnership with influencers, youtubers, tiktokers and famous people to create, for example, a Youtube channel and a podcast with several episodes (1 on each rumor)
6. Carrying out a policy lab: a debate among different political levels, on intercultural and citizenship education policies

4. Next Steps

It was defined that, those who could not participate in the meeting or that still have more contributions, will **send them until February 15**, in order to close a concrete proposal of common project.

The coordination will also give access to all cities to the **Aga Khan Foundation's [Blended Learning course on Diversity and Inclusion](#)**, which can be used freely by cities in various contexts (with local employers, with partners, for people working in municipalities). Consists of 90 minutes video lessons (about prejudices, stereotypes, unconscious biases and micro messages available in English with Portuguese, Estonian and soon Polish and Spanish subtitles), a set of practical exercises and a synchronous session, for which there is a facilitation guide. Cities wishing to use these materials should contact the coordination to this end and will be able to launch and facilitate their classes in the future. Each city must indicate the emails they wish to have access to the course at this early stage.

The coordination placed in Drive 2 publications: 1 publication of CM Amadora and AKF on Education for Pluralism and another of AKF on Education and Diversity.

Some tasks were also **defined for cities**:

- List names of *influencers* and famous people who could be involved in this campaign
- Send examples of practices and tools of cities created in the field of intercultural education
- Submit other examples of practices for publication on the ICC website



- Reflect on the joint project proposal and send contributions
- Reflect on ideas for intercity projects and send suggestions for coordination so that it can support in the application and find partners if necessary
- Send the email addresses that want you to have access to the Diversity and Inclusion course (if they are different from those on the mailing list)
- And register for the ICC meeting on communication campaigns on the next 12th February: