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PARA OS DIREITOS  
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## The Lisbon School of Communication (ESCS) | Mobilize against Sexism – Activity report March-June 2021

### 1) Protocol between ESCS and PpDM: *RePARAR o Sexismo* Contest

Signing: March 1st 2021 until July 13th

Launch: March 8, 2021- International Women's Day

The Portuguese Platform for Women's Rights (PpDM), in partnership with the Lisbon School of Communication (ESCS), and with the collaboration of the Commission for Citizenship and Gender Equality (CIG) and the Journalists' Union promoted the *RePARAR o Sexismo* Contest for the creation of short videos on preventing and combating sexism.

The jury for the work assessment was composed by: Teresa Alvarez (CIG), Sofia Branco (Journalists Union), Prof. Filipa Subtil (ESCS), Inês Renda (PpDM), Catarina Santos (journalist / editor of the *Observador* multimedia team).

Link of the Regulation:

[https://plataformamulheres.org.pt/regulamento\\_reparar\\_o\\_sexismo\\_2021-2/?fbclid=IwAR0d0iuEgeVB5tR8hTXxoqTFsILK5IPdF9atVPPLzAyDUetNaCkP2Oy6T5A](https://plataformamulheres.org.pt/regulamento_reparar_o_sexismo_2021-2/?fbclid=IwAR0d0iuEgeVB5tR8hTXxoqTFsILK5IPdF9atVPPLzAyDUetNaCkP2Oy6T5A)

Link of the protocol: [https://plataformamulheres.org.pt/site/wp-content/ficheiros/2021/11/PpDM-Proposta\\_ESCS\\_Protocolo-ConcursoSexismo02022021\\_signed\\_both\\_parts-2.pdf](https://plataformamulheres.org.pt/site/wp-content/ficheiros/2021/11/PpDM-Proposta_ESCS_Protocolo-ConcursoSexismo02022021_signed_both_parts-2.pdf)





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- 2) **Dissemination of the project Mobilize against Sexism! on ESCS FM radio** and 4 Spots that were broadcasted on ESCS FM between March 29 and May 31.



Available at <https://www.youtube.com/watch?v=WM-73RbvEe4&list=PLb3tI3KmuNxJYj-vlDIjvTvSoYG1SOAe7&index=1>

### 3) Collaboration project with ESCS: Video on Sexist Hate Speech

In the context of the degree in Audiovisual and Multimedia, within the module of Project and Portfolio of school's year 2020/2021, with the following team of Professors, Prof. Rúben Neves, Prof. Joana Souza and Prof. Nuno Palma, a [protocol](#) was signed between the Portuguese Platform for Women's Rights and the Lisbon School of Communication, on March 17th 2021.

The production of a video (with the possibility of using different techniques - animation, 3D, interviews, among others) aimed at providing relevant information on the manifestations of sexist hate speech, particularly through the Internet, as well as the international commitments and existing legal mechanisms for its prevention and combat. In short, it aspired to raise awareness and contributing to the transformation of individual and collective attitudes towards this form of violence whilst promoting a non-sexist and peaceful society.

#### Activities:

Conducting an initial briefing and follow-up meetings for the various stages of the video making process:

- I. Briefing (March 31) explanation of the Council of Europe's Project/"Mobilize against Sexism" campaign/materials; objectives related to the dissemination of the Council of Europe's Recommendation CM/Rec(2019)1: Preventing and Combating Sexism and specifically the expected results with this video;
- II. Follow-up meetings (5 April, 12 April, 27 April, 10 May, 24 May, 31 May);
- III. Final Video Presentation Session (June 14).

