

## **Co-operation Group to Combat Drug Abuse and illicit trafficking in Drugs**



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## **Pompidou Group 2012 Executive Training on Drug Policy on**

### **Joint 'anti-drug' campaigns**

#### **Training Course Outline**

**Dates:** 10 – 12 May 2012, needs assessment seminar (1<sup>st</sup> module)  
17 – 21 September 2012, qualifying seminar (2<sup>nd</sup> module)

**Place:** Council of Europe EYCB, Budapest, Hungary

#### **Scope and purpose of the Training Programme**

The translation of evidence based scientific knowledge into solid and effective policies and programmes at the state, regional and local level is only as successful as the knowledge and skill of drug policy managers who ultimately implement and administer these policies and programmes. The 2012 Executive Training for Drug Policy Managers seeks to link policy, research and practice to develop skills and know-how for preparing and implementing drug prevention campaigns. Drug policy managers from participating countries will be able to share and learn about new and emerging research and innovative policies geared toward preventing, treating, and reducing the use of addictive substances.

#### **Objectives**

- Improved cooperation between law enforcement, public health, social services and other stakeholders in organising campaigns aimed at preventing substance abuse and addiction.
- Exploring the role and contributions of stakeholders in developing and running campaigns together. As well as identifying potential benefits for cooperating partners and the added of cooperating in devising successful campaigns.

#### **Benefits**

- Defining prevention goals and setting measurable objectives and targets for drug prevention campaigns.
- Recognising prerequisites, understanding obstacles and strategies to overcome barriers in the way of cooperation between law enforcement agencies, social and health services as well as other stakeholders in developing and implementing drug prevention campaigns.
- Learning methodologies to evaluate the success of drug prevention campaigns and assessment of expected results and their impact.
- Understanding how cooperation across the relevant sectors can help to develop coherent efforts on all aspects of addiction, be it of licit or illicit substances or concerning non-substance addictions like gambling and internet.

#### **Participation**

The Programme targets managers from governmental institutions that are responsible for developing and/or implementing drug policies and/or coordinating related programme implementation, service delivery and cooperation with stakeholders. To ensure a highly participatory learning process the training is limited to a maximum of 35 participants (from Council of Europe member States and non-

member States). High-profile facilitators will be identified and engaged on the basis of the elaborated topics.

### **Working methods**

The Executive Training consists of a preparation phase and 2 seminar modules. The work is conducted in plenary sessions and working groups in a highly participatory format. The activities are planned and organised by a group of experts. Participants are required to commit themselves to participate in and prepare for both modules.

**Languages:** To ensure a highly inter-active training and to allow for direct communication between all participants at all times the main working language will be English. Based on need and feasibility certain working groups can be organised in other languages (e.g. Russian, French or German) on an ad hoc basis during the seminars.

**Preparation:** A detailed participation form filled in by participants together with their CVs will help the group of experts to get an overview over the individual profiles of participants and serve as a basis to prepare the programme for the first seminar that will focus on needs assessment (1<sup>st</sup> module).

### **Module I: Needs Assessment Seminar**

During this seminar participants will explore the issues and aspects of their work related to developing and implementing drug prevention campaigns in cooperation with other stakeholders (different ministries, media and civil society organisations). They will identify factors and competences that are needed to help them to overcome obstacles in the way of effectively organising campaigns in cooperation with other agencies and stakeholders. At the end of the seminar participants will prepare a list of proposals as to what they see as needed to support them to overcome the obstacles and barriers in their work.

Following the needs assessment seminar the group of experts will assess the process and the outcomes in order to prepare a list of topics which are feasible for the qualifying seminar (2<sup>nd</sup> module) and identify relevant experts as facilitators.

### **Module II: Qualifying Seminar**

The qualifying seminar will be a training activity based on the identified needs be the participants and their suggestions for supportive action that can be achieved in a training context. The activity will consist of two parts. Part I will provide input sessions and reflection sessions in which the relevance of the topics to the individual work context of participants is discussed. During part II on-site visits to selected projects, institutions and will be facilitated. Following the training participants will have further built their capacities and competences that are directly relevant to their day-to-day work.

### **Additional value**

In addition to the capacity building effect of the training activity, the seminars will produce information of interest to policy makers. In particular knowledge on ways how to overcome barriers and obstacles in policy implementation, as well as ways to improve the quality of work, is a valuable source of information for the decision making level.

### **Follow-up**

The Executive Training will also serve as a starting point for continued networking between participants thus setting an impulse that will be prone to deliver further beneficial insights and understanding on all relevant aspects. The Secretariat of the Pompidou Group will assist in facilitating this process.

### **Contact and further information**

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