

# The new Digital Services Act Package: A paradigm shift?

## A webinar series of the European Audiovisual Observatory

### Thursday, 18 March 2021, 16.00 – 17.15 CET, Online webinar

#### **#1** Transparency of content moderation

Social media service providers have become a sort of judge, jury and executioner regarding important issues of freedom of expression online. The DSA gives users and consumers the possibility to contest the decisions taken by the online platforms to remove their content, including when these decisions are based on platforms' terms and conditions. It also proposes rules on transparency of content moderation decisions. How will these rules work in practice?



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#### Participants' profiles



Francisco Javier Cabrera Blázquez is a Legal Analyst in the Department for Legal Information of the <u>European Audiovisual Observatory</u> and Deputy Editor of IRIS – Legal Observations of the European Audiovisual Observatory. He began his legal training at the University of Castilla-la Mancha (Ciudad Real, Spain) and went on to obtain a further qualification (LL.M. in German Law) at the Institute for European Law of the University of Saarland (Saarbrücken, Germany), where he specialised notably in Intellectual Property Law.

Francisco Javier Cabrera Blázquez

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Maja Cappello European Audiovisual Observatory



**Paolo Celot** Secretary General, EAVI

Maja Cappello joined the European Audiovisual Observatory, part of the Council of Europe in Strasbourg, as Head of the Department for Legal Information in 2014. Since June 2020 she is also member of the Advisory Board of the European Digital Media Observatory (EDMO). Before joining the Observatory, Maja Cappello worked for the Italian regulator AGCOM from 1998 and was Head of AGCOM's Digital Rights Unit of the Media Services Directorate. She was also Vice President of EPRA (European Platform of Regulatory Authorities) from 2011 to 2014.

Paolo Celot is a media literacy expert and the founding member and director of EAVI, a European association active on media, education and citizens related issues. Paolo has accumulated a considerable international experience in the media over the last two decades. Before moving to Brussels, he worked extensively in broadcasting both in London and in Milan, including for the BBC and RAI and for private television channels and advertising agencies.



**Alexandre De Streel** 

University of Namur, Academic Co-director at CERRE



Marisa Jiménez Martín

Director Public Policy and Deputy Head of EU Affairs, Facebook Alexandre de Streel is professor of European law at the University of Namur and the Research Centre for Information, Law and Society (CRIDS/NADI). He is also a Hauser Global Fellow at New York University (NYU) Law School and visiting professor at the European University Institute, SciencesPo Paris and Barcelona Graduate School of Economics. In addition, Alexandre is academic co-director at the Centre on Regulation in Europe (CERRE) and assessor at the Belgian Competition Authority. His main areas of research are regulation and competition policy in the digital economy as well as the legal issues raised by the developments of artificial intelligence.

Spanish lawyer by the University of Zaragoza, Marisa Jiménez is specialized in EU law by the Europa Institut of Saarbruecken, Germany. Marisa has over 20 years of public policy experience; she worked for the EU Commission at the beginning of her career and held various positions at Time Warner and Deutsche Post World Net Brussels Corporate public policy offices, dealing with a variety of public policy matters focusing on Privacy and Data Protection, Internet and RFID policy related issues. Before joining Facebook, Marisa led Google's privacy public policy strategy both in Brussels and Mountain View in California. Marisa joined Facebook in February 2018 as Director of Public policy and Deputy Head of EU Affairs. She is based in Brussels, Belgium.



Ľuboš Kukliš

CEO, Council for Broadcasting and Retransmission of Slovakia, Board member of ERGA Ľuboš Kukliš is a chief executive at the Slovak Media Authority.

In 2018 and 2019, he was Chair of the European Regulators Group for Audiovisual Media Services (ERGA) and currently leads its work on disinformation.

He frequently speaks at public events and cooperates with various international institutions on possible solutions to problems such as the spread of disinformation and regulatory solutions in the digital environment.

He holds a PhD in administrative law.



Charlotte Willner

Executive Director, Trust & Safety Professional Association (TSPA/TSF) Charlotte Willner is the founding executive director of the Trust & Safety Professional Association and the Trust & Safety Foundation. She has worked in the online trust and safety field for fifteen years as a frontline moderator, a policy writer, and a manager.

She began her career at Facebook, where she led international user support, then built out their first safety operations team. She went on to build and lead Pinterest's trust and safety operations team, overseeing online safety, law enforcement response, and intellectual property matters.