



The new Digital Services Act Package: A paradigm shift?

A webinar series of the European Audiovisual Observatory

#2 Gatekeepers in the DSA package: What about VoD?

The DSA package is a so-called horizontal regulatory framework, that applies to any online intermediary service. Regarding the audiovisual sector, this means that video-sharing platforms will be subject to the new rules, but not broadcasting or VOD services. Being editorially responsible platforms, the latter are subject to the Audiovisual media services directive. Which regulatory tools apply to AVMS services with a potential gateway function on the market?

Thursday, 22 April 2021, 16.00 – 17.15 CET, Online webinar

Participants' profiles



Oliver Budzinski

Ilmenau University of
Technology

Oliver Budzinski is Professor of Economic Theory and Director of the Institute of Economics at Ilmenau University of Technology, Germany. His research interests include competition economics and policy, media economics, law & economics, and sports economics. He has published several books, more than 50 articles in peer-reviewed journals as well as more than 40 chapters in conference volumes, handbooks and other books.



Maja Cappello

European Audiovisual
Observatory

Maja Cappello joined the European Audiovisual Observatory, part of the Council of Europe in Strasbourg, as Head of the Department for Legal Information in 2014. Set up in December 1992, the Observatory's mission is to gather and diffuse information on the audiovisual industry in its 41 member states. Since June 2020 she is also member of the Advisory Board of the European Digital Media Observatory (EDMO).

Before joining the Observatory, Maja Cappello worked for the Italian regulator AGCOM from 1998 and was Head of AGCOM's Digital Rights Unit of the Media Services Directorate. She was also Vice President of EPRA (European Platform of Regulatory Authorities) from 2011 to 2014.



Cécile Despringre

Society of Audiovisual
Authors (SAA)

Cécile Despringre studied International and European Law at the University of Paris I and holds a Master's degree in International Economic Law. After a traineeship at the Delegation of the European Commission to International Organisations in Geneva, she became the European Affairs Officer of SACD (French and Belgian Society of Dramatic Authors and Composers) in Brussels in 1997. In 2001, she moved to Paris and became Deputy Director for European Affairs and Trade Negotiations of SACD. In 2006, she joined FERA, the European network of film and TV directors' organisations as their CEO. In 2009, Cécile was contacted by audiovisual authors' collective management organisations to set up a new European organisation to represent them with the European institutions: the SAA.



Gilles Fontaine

European Audiovisual
Observatory

Gilles Fontaine is Head of the Department for Information on Markets and Financing at the European Audiovisual Observatory. Mr. Fontaine previously worked as Deputy Director of French media research institute IDATE. Fontaine can boast solid international experience in economic data collection and analysis, having also dealt with capital investment in the media industries for the SOFIRAD (French public company set up to manage state investment in the media) and the Caisse des dépôts et consignations. He has also held posts within the French Ministry of Culture and the French Embassy in Havana.



Anna Herold

European Commission

Anna Herold is currently Head of the Audiovisual and Media Policy Unit at the European Commission. She was previously Member of Cabinet of Günther H. Oettinger, European Commissioner responsible for Digital Economy and Society. Prior to that, she was Assistant to Deputy Director-General of DG Communications Networks, Content and Technology of the European Commission, Roberto Viola. She has worked for the European Commission since 2003, dealing with media, audiovisual and telecoms policy as well as competition law. Anna holds a PhD in Law from the European University Institute in Florence and has written on media law and policy, international trade and competition law.



Miruna Herovanu

Association of
Commercial
Television in Europe
(ACT)

Miruna has several years working in Brussels on intellectual property, digital and media policy. She has joined ACT after working for European press publishers for the last three years. Prior to that she had worked as an assistant in the European Parliament and for several years in the Romanian Senate. Miruna is a lawyer, has a Masters in European Law and a bachelor's in law from the University of Bucharest.



Alexandra Lebret

European Producers
Club (EPC)

Since 2002, Alexandra Lebret is managing the European Producers Club, an association of 100 influential independent film and TV drama producers from all over Europe. Her focus is to encourage collaboration, joint financing and coproduction across countries; and also lobby on a political level to protect and further the interests of the European industry and European producers.

Alexandra was decorated in 2013 Chevalier des Arts et des Lettres by the French government for her work and dedication in favor of the European cinema.



Marc Putman

EUROVOD and OUTTV

After being responsible for new business development within the cable and pay-tv business for years, I decided to explore the opportunity of launching our own gay-minded TV channel in 2004. We now run our business with multiple tv-channels in various countries in Europe, Israel and LATAM. In 2018 we launched our own 'Gay Netflix' VOD platform to address the LGBTI-audience in Europe. OUTTV Media runs a 360 degrees content exploitation model, owning the film distribution partners PRO-FUN MEDIA based Frankfurt and Cinemien in Amsterdam, focusing on the distribution of European arthouse films.

Marc Putman is President of the association of European VOD platforms EUROVOD and CEO of OUTTV Media Group.



Anna Solar-Bassett

Vodafone

Anna Solar-Bassett is currently leading Vodafone's government affairs for content policy (e.g. copyright, AVMS, Digital Services Act, competition, consumer, etc) at global/Group level, and working on other key reforms (inter alia; 5G, cloud & CDNs, security & foreign affairs).

She is a legally-trained regulatory and public policy professional with extensive international experience, specialising in all things related to digital technology and the internet.

She has a background inside government as both regulator and legislator; as well as inside highly - or increasingly - regulated enterprise industries.
