



The new Digital Services Act Package: A paradigm shift?

A webinar series of the European Audiovisual Observatory

#3 Copyright and the Digital Services Act

The DSA introduces a horizontal framework for all categories of content, products, services and activities of "intermediary services" providers, through a scale of obligations depending on the size of the provider. It builds on the E-Commerce Directive (ECD) and complements and clarifies the Directive on Copyright in the Digital Single Market (DSM). How will the DSA interplay with the EU acquis on copyright? How will the new gradual liability regime operate? And what are the new obligations of online platforms under due diligence and transparency (from notice and action mechanisms to trusted flaggers, fast-track procedures and stay-down obligations against repeat infringers...)?

Thursday, 27 May 2021, 16.00 – 17.30 CET, Online webinar

Participants' profiles



Maja Cappello

European Audiovisual
Observatory

Maja Cappello joined the European Audiovisual Observatory, part of the Council of Europe in Strasbourg, as Head of the Department for Legal Information in 2014. Set up in December 1992, the Observatory's mission is to gather and diffuse information on the audiovisual industry in its 41 member states. Since June 2020 she is also member of the Advisory Board of the European Digital Media Observatory (EDMO).

Before joining the Observatory, Maja Cappello worked for the Italian regulator AGCOM from 1998 and was Head of AGCOM's Digital Rights Unit of the Media Services Directorate. She was also Vice President of EPRA (European Platform of Regulatory Authorities) from 2011 to 2014.

Italian-Norwegian national, she is author of articles and speeches in the areas of audiovisual media services, media pluralism, copyright and consumer protection and holds an LLM in EU law and a PhD in European social law after graduating in Law in 1994.



Marco Giorello

DG CONNECT,
European Commission

Marco Giorello has been the Head of Unit for Copyright in the European Commission (DG CONNECT) since 2017. He has been working in Copyright since 2011. Italian and lawyer by training, he has worked for the European Commission for more than 15 years, covering numerous areas of the European Internal Market policy. He has been directly involved in the planning and negotiations of the Copyright reform, including the Directive on Copyright in the Digital Single Market. Prior to joining the European Commission, he worked for an Italian law firm and lectured on EU Law. He holds an LLM in European Law awarded by the College of Europe in Bruges (1998).



Stéphanie Martin,

Society of Audiovisual
Authors (SAA)

Stéphanie Martin has been working as the Legal Advisor of the Society of Audiovisual Authors since 2019.

She started her career as a Legal and Project Officer at the French Centre for Scientific Research and was later seconded as a National Expert to the European Commission. Before joining the SAA, she worked as a Manager Legal Affairs at GS1, an international standards development organisation.



Stan McCoy
Motion Picture
Association (MPA)

Stan McCoy is the President and Managing Director of the region encompassing Europe, the Middle East, and Africa (EMEA) for the Motion Picture Association (MPA)

As a specialist in intellectual property and innovation policy, Stan's key responsibility is to work with partners across the region to promote policies and enforcement practices that help the region to enjoy the jobs, growth, and cultural dividends of a vibrant creative sector.

Stan joined the MPA in April 2014 as Senior Vice President & Regional Policy Director following over a decade of government service. He became President and Managing Director on 1 January 2015.

Prior to joining the MPA, Stan served as Assistant U.S. Trade Representative for Intellectual Property and Innovation in the Office of the U.S. Trade Representative. Before joining USTR, he worked at the law firm Covington & Burling in both Brussels and Washington D.C. Stan graduated from DePauw University and the University of Virginia School of Law. He resides with his family in Brussels where the MPA's EMEA offices are headquartered.



Maria Michalis
European Alliance of
Listeners' and
Viewers' Associations
(Euralva)

Dr. Maria Michalis is the European audio-visual policy adviser for the European Alliance of Listeners' and Viewers' Associations (Euralva). She is Associate Professor in Communication Policy at the University of Westminster. Maria has been for over 20 years now researching media policy and regulation, mostly in Britain and Europe. She has published widely on these issues. Maria regularly makes submissions to policy consultations and has presented her research at European and international policy fora, including the European Parliament and Unesco. More recently, Maria was a member of the UK press regulator's IMPRESS Advisory Group on the review of its regulatory scheme; and an invited speaker in workshops on prominence of public value content and on the future of public service media in the UK.



Marco Pancini
YouTube

Marco Pancini was appointed Director Public Policy EMEA for YouTube in 2018.

Prior to this role, he led Google's EU Commission and Council team in Brussels, as Director for public policy and Government relations. Formerly European policy counsel in charge of government relations for Google in Italy, representing Google in important international meetings as the Internet Governance Forum of the United Nations.

Before Google, Marco was Head of legal and Trust and Safety at eBay.it, the Italian subsidiary of the world's biggest online marketplace from 2002 to 2007. After his studies in law, Marco started his professional career as part of the start-up project of iBazar, the first online auction web site in Europe, and then joined eBay, when iBazar was acquired.



Eleonora Rosati

Institute for
Intellectual Property
and Market Law (IFIM),
Stockholm University

Eleonora Rosati is Full Professor of Intellectual Property Law and Director of the Institute for Intellectual Property and Market Law (IFIM) at Stockholm University. She is also Of Counsel at Bird & Bird, Guest Professor at CEIPI-Université de Strasbourg, Associate of the Centre for Intellectual Property and Information Law (CIPIL) at the University of Cambridge, and Research Associate at EDHEC Business School. A long-standing contributor to The IPKat and Editor of the Journal of Intellectual Property Law & Practice (Oxford University Press), Eleonora is the author of several articles and books on IP issues, including – most recently – Copyright and the Court of Justice of the European Union (Oxford University Press:2019) and Copyright in the Digital Single Market - Article-by-Article Commentary to the Provisions of Directive 2019/790 (Oxford University Press:2021, in press). In 2018, Managing Intellectual Property included her among the '50 Most Influential People in IP'; in 2020, World Intellectual Property Review listed Eleonora among its 'Influential Women in IP'.
