The new Digital Services Act Package:  
A paradigm shift?

A webinar series of the European Audiovisual Observatory

#4 The Digital Services Act and the fight against disinformation

The DSA focuses on fixing platforms’ vulnerabilities against their manipulation in order to amplify harmful behaviours, such as the spread of political disinformation, hoaxes and manipulation during pandemics, harms to vulnerable groups. A supervised risk-based approach will oblige very large platforms to assess and mitigate the risks their systems pose, including for protecting fundamental rights, public interests, public health and security, and to subject their assessments and measures to independent audit. How will the interplay between the DSA package and the provisions contained in the European Democracy Action Plan (EDAP) and the Media and Audiovisual Action Plan (MAAP) work in practice?

Thursday, 1 July 2021, 16.00 – 17.30 CET, Online webinar
**Participants’ profiles**

**Maja Cappello**
European Audiovisual Observatory

Maja Cappello joined the European Audiovisual Observatory, part of the Council of Europe in Strasbourg, as Head of the Department for Legal Information in 2014. Set up in December 1992, the Observatory’s mission is to gather and diffuse information on the audiovisual industry in its 41 member states. Since June 2020 she is also member of the Advisory Board of the European Digital Media Observatory (EDMO).

Before joining the Observatory, Maja Cappello worked for the Italian regulator AGCOM from 1998 and was Head of AGCOM’s Digital Rights Unit of the Media Services Directorate. She was also Vice President of EPRA (European Platform of Regulatory Authorities) from 2011 to 2014.

Italian-Norwegian national, she is author of articles and speeches in the areas of audiovisual media services, media pluralism, copyright and consumer protection and holds an LLM in EU law and a PhD in European social law after graduating in Law in 1994.

**Tarlach McGonagle**
Institute for Information Law (IViR)

Dr. Tarlach McGonagle is Professor of Media Law & Information Society at Leiden Law School and an associate professor at the Institute for Information Law (IViR) at Amsterdam Law School. He regularly advises and writes expert studies for various branches of the Council of Europe, the EU, the OSCE and the UN. He is co-rapporteur of the Council of Europe’s Committee of Experts on combating hate speech, having previously served as a member of the Council of Europe’s Committee of Experts on quality journalism in the digital age and as Rapporteur of both the Council of Europe’s Committee of Experts on media pluralism and transparency of media ownership and its Committee of Experts on protection of journalism and safety of journalists. He is a senior researcher at the Netherlands Network for Human Rights Research and is co-chair of its Working Group on human rights in the digital age.

**Krisztina Stump**
DG CONNECT, European Commission

Krisztina Stump is Head of the Media Convergence and Social Media Unit, in Directorate General for Communications Networks, Content and Technology of the European Commission. The Unit is in charge of the Commission’s policy on combatting disinformation online.

During the last ten years Krisztina has held various positions within DG CNECT of the European Commission, in particular in the fields of radio spectrum policy, audiovisual media, media freedom & pluralism and copyright. Previously, she was working at the Research Department of the Court of Justice of the European Union. Before joining the Commission in 2011, Krisztina worked at the legal department of the Hungarian Radio and Television Commission, the legal department of MTM-SBS Television and at the Andrási Law Firm in Budapest.
Siada El Ramly is the Director General of DOT (Digital Online Tech) Europe – the European trade association representing the leading internet companies on European Digital Policy. Siada has been involved in the workstream of tackling disinformation since 2018 when she led the industry working group that drafted and launched the Code of Practice on Disinformation.

Grégoire Polad is the head of the Association of Commercial television in Europe (ACT) as of November 2015. The Association of Commercial Television in Europe represents the interests of leading commercial broadcasters in 37 European countries. Greg has been involved in European affairs for more than a decade working in several global and niche consultancies. For ACT, Greg has been the spokesperson for the industry on a number of core files for the media industry, notably media regulation and tackling disinformation in the online space.

Prior to working for ACT, he was Managing Partner of True Political Communications where he coordinated the Wider Spectrum Group, a group bringing together eleven pan-European associations including trade unions, employers and viewer organisations. Greg has also been active on the tech front, representing application developers as Head of European policy for The App Association.

Paula Gori is the Secretary-General and Coordinator of EDMO. She joined the School of Transnational Governance at the European University Institute in 2017 where she is a member of the management team. Prior she was the Coordinator of the Florence School of Regulation – Communications and Media, which offers training, policy and research activities on electronic communications regulation and competition and she collaborated with the Centre for Media Pluralism and Media Freedom, which she coordinated during the initial set-up phase back in 2012. She is the Scientific Coordinator of the Annual Conference on Postal and Delivery Economics and she is one of the authors of the report for the European Commission on European Union competences in respect of media pluralism and media freedom. Paula is a qualified civil mediator and has a background in international law gained both in Italy at the University of Florence and in France at Sorbonne University.
Paige Morrow is Legal Adviser to the UN Special Rapporteur for Freedom of Opinion and Expression where she provides legal support to the UN Special Rapporteur on the impact of digital technology on freedom of opinion and expression, media freedom and safety of journalists; the relevance of freedom of opinion and expression to economic, social and cultural rights; and freedom of opinion and expression as a means of empowering women and girls.

She is also a Senior Legal Officer at ARTICLE 19, a leading international human rights organisation which defends and promotes freedom of expression and freedom of information worldwide. She leads a project developing principles on digital media and elections, including the appropriate response of platforms to misinformation, hate speech and political advertising.

Previously, she led the Brussels office of a public interest law firm, practiced corporate litigation at a leading Canadian law firm, and held various positions relating to human rights and business. She also served on the faculty of the Masters of Law programme at the University of Kent Brussels School of International Studies. She holds an LLM from the London School of Economics (Chevening Scholar), as well as degrees from the University of British Columbia School of Law and McGill University. She has submitted interventions in human rights cases before a number of national courts, and published widely on responsible business conduct, corporate governance and sustainable investment. She has also served as an adviser or member of the board of directors of a range of human rights organisations.