

Lana Ciboci, PhD

Association for Communication and Media Culture Edward Bernays University College

MEDIA EDUCATION – THE ROLE OF CIVIL SOCIETY ORGANIZATIONS

Paris Declaration on Media and Information Literacy in the Digital Era, 2014

- ...act as a bridge between other stakeholders and ensure dialogue between MIL communities, inside and outside schools.
- They foster MIL activities and training in informal and non-formal settings.
- They reach out to adults and disadvantaged groups and provide lifelong support.
- They tend to support MIL focus on citizenship and civic agency and can foster a vibrant public sphere engagement and empowerment outcomes in the digital context.
- Civil society professionals also need to enhance their role and develop their capacities in the new digital environment that makes their grassroots networks more efficient and their collective intelligence more distributed.

SOURCE: Kanižaj, I. (2017). The role of civil society organizations in promoting media literacy, transliteracy and media and information literacy in EU. *Revista Fuentes*, 19 (2), 69-80.

Overview of civil society as stakeholders in EU-28. Source: Mapping of media literacy practices and actions in EU-28

Country	Total number of stakeholders	Civil Society as the stakeholder	Ranking of civil society as a stakeholder within member state
Austria (AT)	15	5	1
Belgium (BE)	58	20	1
Bulgaria (BG)	24	18	1
Cyprus (CY)	8	4	1
Czech Republic (CZ)	16	2	3
Germany (DE)	19	7	1
Denmark (DK)	34	13	1
Estonia (EE)	14	8	1
Spain (ES)	76	42	1
Finland (FI)	101	34	1
France (FR)	55	22	1
Greece (GR)	25	4	1
Croatia (HR)	33	14	1
Hungary (HU)	29	9	1
Ireland (IE)	33	3	4
Italy (IT)	25	5	3
Lithuania (LT)	83	11	1
Luxembourg (LU)	11	3	1
Latvia (LV)	48	9	3
Malta (MT)	8	1	5
Netherlands (NL)	23	9	1
Poland (PL)	63	19	1
Portugal (PT)	57	14	2
Romania (RO)	11	7	1
Sweden (SE)	14	4	2
Slovenia (SI)	20	3	4
Slovakia (SK)	18	5	2
United Kingdom (UK)	18	10	1

ASSOCIATION FOR COMMUNICATION AND MEDIA CULTURE

PROJECT "CHILDREN OF THE MEDIA"

112 MEMBERS

20 ACTIVE VOLUNTEERS

MORE THAN 17 500 PARTICIPANTS



MORE THAN 800 WORKSHOPS AND LECTURES



LECTURES AND WORKSHOPS



















RADIO SHOWS



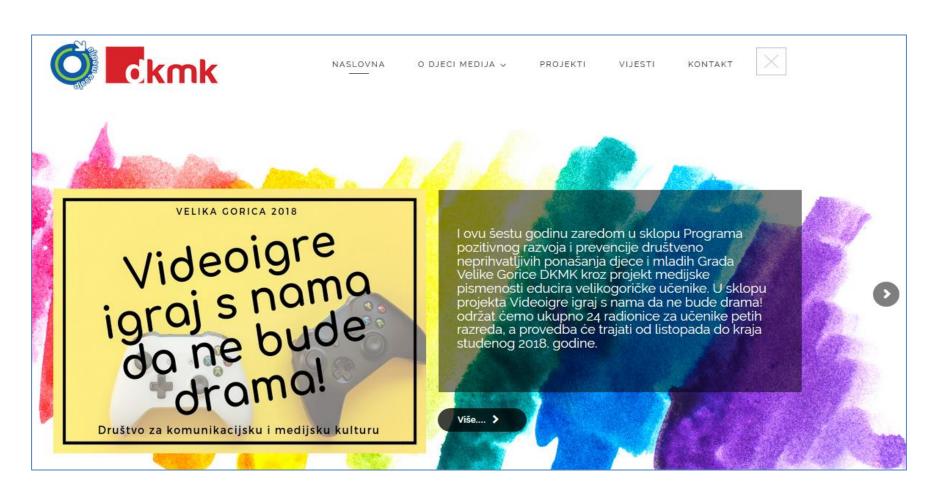






WEBPAGE, SOCIAL NETWORK SITES

www.djecamedija.org; www.dkmk.hr











ROUND TABLES AND SCIENTIFIC CONFERENCES









FIRST THEMATIC PARLIAMENTARY SESSION ON MEDIA LITERACY IN CROATIAN HISTORY (2014)











PUBLICATIONS

FOR CHILDREN, PARENTS AND TEACHERS

























MIND OVER MEDIA

BELGIUM

FINLAND

POLAND

FRANCE

ROMANIA

CROATIA

THE NETHERLANDS

- Transformation of the MoM website into a multilingual international platform in 8 EU languages (ENG, NL, PL, FR, RO, FI, SE, HR), relating to propaganda
- Workshops on propaganda with children, teachers, parents, librarians and representatives of migrants
- Educational materials
- Curriculum map
- Research on the effects of propaganda in media





COOPERATION WITH OTHER STAKEHOLDERS

AGENCY FOR ELECTRONIC MEDIA



EVENS FOUNDATION'S 2017 MEDIA LITERACY PRIZE - SPECIAL JURY PRIZE



THANK YOU FOR YOUR ATTENTION!

Lana Ciboci, PhD lciboci@gmail.com

Association for Communication and Media Culture – www.dkmk.org
Children of the media – www.djecamedija.org
E-mail: info@dkmk.hr



