



Panel 2: CBC in Practice: how to enhance capacity and strengthen leadership in the management of CBC initiatives

The experience of the Association of European Border Regions (AEBR-AGEG-ARFE)

Martín Guillermo Ramírez, Secretary General



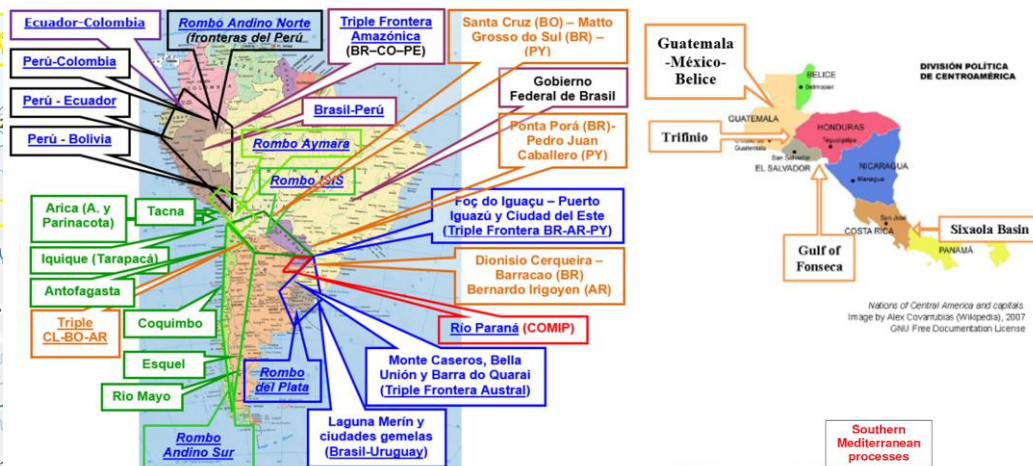
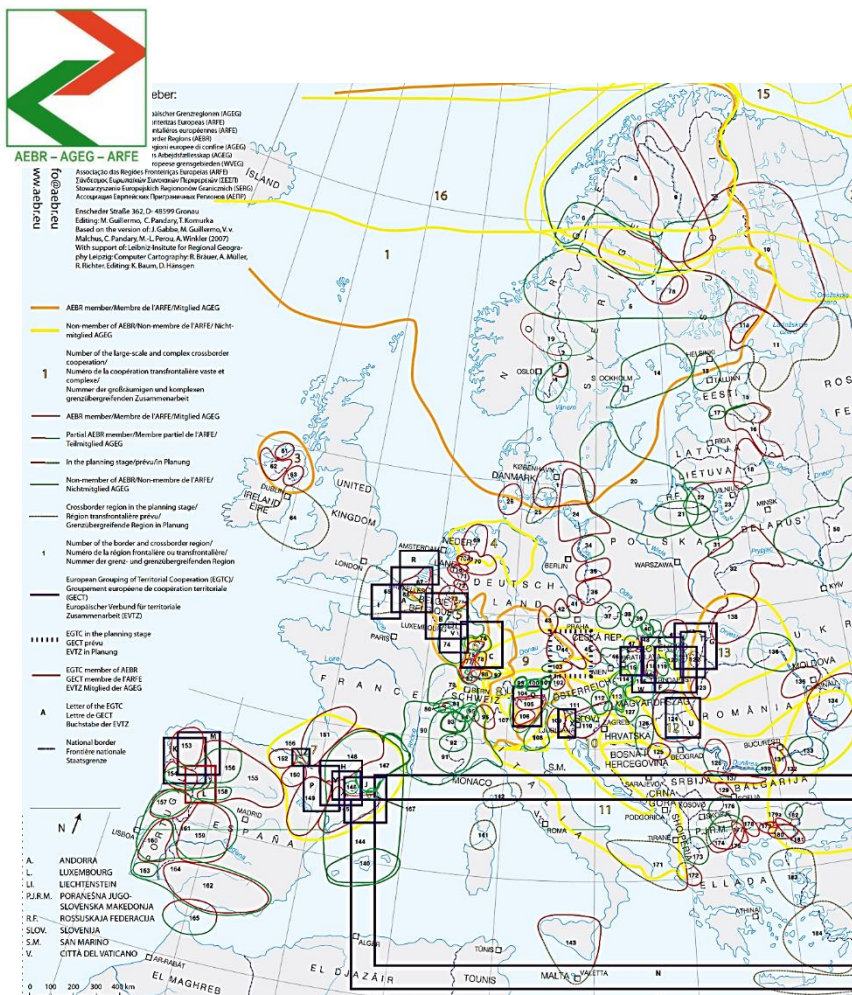


- Part of the ESC
- Started March 2017
- 1-year pilot action
- Co-funded DG Regio
- Managed by AEBR
- Target: EU citizens 10-30 years old
- Hosts: Interreg Programmes and Projects
- Duration: 2 – 6 months
- All volunteers are supported (also financially), insured and mentored

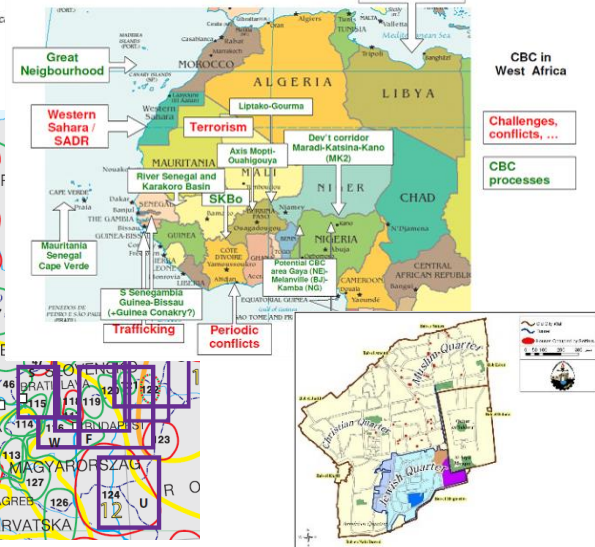
- AEBR – AGEG – ARFE

AEBR Global Initiative

Áreas de CTF en América del Sur: **Sesión Informativa I, Sesión Informativa II, Sesión Informativa III, Sesión Informativa IV, Río Paraná, intervenciones posteriores (AEXCID)**



Mapa consolidado de áreas de CTF y rombos de integración en América
(ARFE, elaboración propia, 2017)





CBC needs & challenges

- Border regions are usually considered peripheral, away from decision-making centres, with less infrastructures, low populated, rural, with less access to public services, worst mobility possibilities/conditions, ...
- But, if they are considered in their cross-border reality, together with their neighbouring regions, they might become central (within supranational integration processes, or not).
- Effects of “re-nationalization” and scepticism (Brexit, anti-European movements); and then strengthened border controls
- Unemployment and lack of opportunities
- Brain-drain and demographic change
- Access to ICTs, (CB) Smart Specialization Strategies (3S) and Regional Innovation Strategies (RIS3), innovation practices, etc.
- Response to the exigence of welfare and prosperity for all territories of the EU

- Factors **promoting** efficient/effective capacity building x CBC
 - ✓ Involvement of all administration level, including politicians, civil society, and private sector besides Academia
 - ✓ Linked with a CB strategic approach for the whole CB territory to build trust, promote smart and sustainable growth and create attractiveness for investment, visitors and own citizens.
 - ✓ Branding of CB territories
- Factors **hindering** effective capacity building x CBC
 - Absence of funding programmes, CBC structures and traditions
 - Too much focus on border security and sovereignty
 - Competition logics instead of collaborative ones
 - Mental borders



AEEB – AGEG – ARFE



ivy@aebr.eu