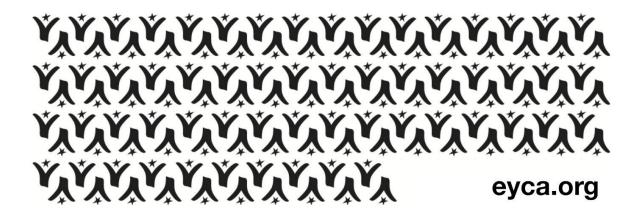




# SEMINAR REPORT

Promotional Seminar of the Partial Agreement on Youth Mobility through the Youth Card

12 - 13 November 2019 Brussels, Belgium







#### Introduction

This promotional seminar was part of the 2019 programme of activities of the Council of Europe Partial Agreement on Youth Mobility through the Youth Card. It was be organised by the Partial Agreement on Youth Mobility and the European Youth Card Association (EYCA).

### **The main objectives** of the seminar were to:

- Promote the European Youth Card as a tool for policy development and implementation, at local, national and European levels, especially towards Government representatives;
- Encourage Governments who have not signed the Partial Agreement on Youth Mobility to do so and mainstream 'youth mobility' as a priority in their public policies;
- Share good practices on how the European Youth Card is developed by EYCA members and get hands-on experience on how the youth card is used to provide services to young people at all levels.

The seminar has been organised as a response to an interest voiced by a number of states not yet party to the Partial Agreement, to learn more about it, as well as about the European Youth Card and its implementation.

From a **methodological perspective**, the seminar combined a variety of formal and very practical ways of learning about, networking and understanding the potential of the European Youth Card, such as meetings with representatives of public authorities, presentations on models of implementation of the European Youth Card (EYC) in various countries, including as a tool to implement policies and provide services to young people.

On behalf of the **Council of Europe**, Mrs. Natalja Turenne welcomed the guests and introduced the purpose of the seminar, inviting everyone to reflect throughout the day on the services that the European Youth Card can support, first and foremost for the wellbeing of young people – as stated in the Council of Europe Resolution instituting the Partial Agreement on Youth Mobility through the Youth Card.

On the same note, Mrs. Louise Macdonald, EYCA president, welcomed the guests and highlighted:

- that EYCA's cooperation with the Council of Europe was of crucial importance for the network and achieving the goal to use the youth card as a tool for public policies:
- that the Partial Agreement (PA) on Youth Mobility through the Youth Card played a significant role in offering information, inclusion and participation services to young people, especially the ones with fewer opportunities;
- that EYCA had as a priority to work with governmental bodies to ensure that the EYC can be an easy, accessible tool used by them, therefore the services that EYCA offered to its member organisations were ultimately aiming to use the card as a public service;
- that the PA on Youth Mobility offered specific benefits to member States who joined such as thematic expert seminars with link to European policy priorities (ex: youth participation, social inclusion, youth employment, youth work), as well as the know-how of linking them to the youth card services.

The EYCA Director introduced all the speakers and the main subject of each presentation:





The first presentation by Mrs. Natalja Turenne, Youth Policy Division, **Council of Europe**, offered a detailed introduction to the Partial Agreement on Youth Mobility through the Youth Card, its history, priorities, members and benefits of being a member country.

The seminar continued with presentations on various topics, focusing on the role of the European Youth Card and effective youth policies:

- Carnet Jove Andorra | The Youth Card as a tool of dynamisation and implementation of youth policies. The presentation shared good practices related to consultation of young people and using the card as a tool for implementing coherent, data-based policies at national level.
- Young Scot, Scotland, UK | The Youth Card as a tool for youth engagement. The presentation offered a series of examples on how the youth card can help breaking financial barriers for young people and foster social inclusion, access to services, culture and a lifestyle that would bridge gaps among young people coming from different backgrounds. A special attention received the rewards system and how the smart card could be used by governmental bodies to implement various policy priorities.
- Agencia Catalana de la Joventut, Catalunya, Spain | The Youth Card promoting youth
  participation. The importance of consulting young people and youth organisations at every step
  of building the product and services around it was specifically highlighted. The speaker paid
  particular attention to how the European Youth card could help reaching out to non-organised
  young people.

Each presentation was followed by a questions-and-answers session when the guests raised questions in relation to the topics of the presentation and used the opportunity to also share their experiences. After lunch, the presentations and discussions continued:

- MOBIN, Slovenia | The Youth Card promoting student services & lifestyle. One of the successful stories in EYCA, the member organisation had been working to co-brand with Universities across the country and to integrate services for young students.
- Movijovem, Portugal | The Youth Card promoting mobility. As the network for youth hostels
  across Portugal, Movijovem used the European Youth Card to foster mobility services, both
  in transportation and accommodation. The institution approached mobility as a means to
  foster active citizenship, enforce European values and offer young people opportunities to
  enrich their personal and professional lives.
- Presentation from partners: Eurail and supporting youth mobility. The presentation focused
  on the company's philosophy and commitment to offer young people opportunities for
  mobility, its contribution to the growing generations of European citizens, by breaking
  stereotypes and barriers through travelling.

The presentations were followed by debates related to the benefits of supporting the European Youth Card and joining the Partial Agreement on Youth Mobility

All presentations are available at this link: <a href="http://tiny.cc/g86mgz">http://tiny.cc/g86mgz</a>





## PROGRAMME OF THE SEMINAR

Day 1 - 12 November 2019			
All day	Arrivals of guests		
19.30	Welcome dinner		
DAY 2 - 13 November 2019			
09.30 – 10.15	<ul> <li>Welcome address by hosts and organisers</li> <li>Louise Macdonald – EYCA President</li> <li>Natalja Turenne - Council of Europe</li> <li>Representative of an Embassy -TBC</li> <li>Round of introductions from participants</li> </ul>		
GENERAL PRESENTATION			
10.30 – 11.15	Presentation and discussion:  The Partial Agreement and its role in the implementation of youth policies in member states – examples of good practice from governments		
11.15 - 11.30	Coffee break		
GOOD PRACTICE EXAMPLES			
11.30 – 13.00	<ul> <li>The European Youth Card and effective youth policies:</li> <li>Carnet Jove Andorra   The Youth Card promoting local youth policies</li> <li>Young Scot, Scotland, UK   The Youth Card as a tool for youth engagement</li> <li>MOBIN, Slovenia   The Youth Card promoting student services &amp; lifestyle</li> </ul>		
13.00 – 14.30	Lunch		
GOOD PRACTICE EXAMPLES (continuation)			
14.30 – 17.00	<ul> <li>Movijovem, Portugal   The Youth Card promoting mobility</li> <li>Agencia Catalana de la Joventut, Catalunya, Spain   The Youth Card promoting youth participation</li> <li>Presentation from partners: Eurail and supporting youth mobility</li> <li>Debates related to the benefits of supporting the European Youth Card and joining the Partial Agreement on Youth Mobility</li> </ul>		
17.00 – 17.15	Closing remarks		
18.30	Reception with EYCA Board		
DAY 3 – 14 November 2019			
Departures			





## List of participants

Name	Surname	Institution
Dora	Bei	Ministry of Education, Research & Religious Affairs, Government
Dora	Del	of Greece
Konstatina	Pilsi	Ministry of Education, Sports and Youth, Government of Greece
Ana Belen	Medina Garrido	INJUVE, Spain
Sedar Osman	Dobur	Ministry of Youth and Sport, Turkey
Cemal Atakan	Parlak	Ministry of Youth and Sport, Turkey
Murat	Tulubas	Ministry of Youth and Sport, Turkey
Natalja	Turenne	Council of Europe
Josep	Moline	EYCA Board
Goce	Velichkovski	National Agency for Youth Mobility and European Programmes, Rep. of North Macedonia
Aleksandar	Gochev	National Agency for Youth Mobility and European Programmes, Rep. of North Macedonia
Jan	Peloza	EYCA Board
Louise	Macdonald	EYCA President
Valeria	Croce	Eurail
Monica	Sala	EYCA Board
Jose	Sousa	EYCA Board
Yunus	Duman	DG EAC
Manel	Sanchez	EYCA Director
Corina	Pirvulescu	EYCA Office
Pablo	Guillerna	EYCA Office