

# Pay-TV and Cord-Cutting in the Russian Federation

Hotel Sheraton Palace, 1st Tverskaya Yamskaya Street 19, Moscow

Tuesday 29 October 2019,

9.30 – 14.00 (Welcome coffee at 9.30. Buffet lunch from 13.00 – 14.00)

**Welcome:** Vladimir Grigoriev, Deputy Head, Federal Agency for Press and Mass Communication and Susanne Nikoltchev, Executive Director, European Audiovisual Observatory

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**Presentation:** Trends in the pay TV and SVOD markets in Europe with a focus on countries in which the phenomenon of cord-cutting is already happening  
Christian Grece, TV and VOD Analyst, European Audiovisual Observatory


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**Presentation:** What's new in European media legislation relating to content delivery?  
Maja Cappello, Head of the Observatory's Department for legal information

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**Presentation:** of new report *Pay TV, SVOD and cord-cutting in the Russian Federation*  
Dmitriy Kolesov, Head of TV and Content Department,  
J'son & Partners Consulting

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Coffee break 

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**Panel Discussion: Pay TV and SVOD markets in the Russian Federation –**

**Is cord-cutting really happening? Moderated by Dmitriy Kolesov.**

**Our panellists:**

- Victor Chekhanov, MEGOGO online cinema, CEO,
- Marina Gorbik, CONTACT Distribution Agency, CEO,  
Andrey Boyarinov, Media Hills, CEO,
- Anastasia Kiseleva, NetByNet telecom operator, Pay TV Development  
Department Director

Q&A session with the panel and audience

Join us for a networking buffet lunch 

**Audience participation during the Q/A most welcome! Conference languages are Russian and English. Translation provided.**