

## **European Audiovisual Observatory 2018 Cannes Conference**

## International co-productions -

## A Success formula for European films?

Saturday 12th of May, 9.30 – 11.30 (doors open at 9.10) Cinéma Olympia, 5 Rue de la Pompe, 06400 Cannes

**Opening:** Susanne Nikoltchev, Executive Director, European Audiovisual Observatory

**Moderator:** Roberto Olla, Executive Director, Eurimages

During the event we will have snapshot presentations on

■ European co-production trends

Gilles Fontaine, Head of Department for Market Information, European Audiovisual Observatory

■ The regulatory framework concerning international co-productions

Maja Cappello, Head of Department for Legal Information, European Audiovisual Observatory

## Our confirmed panellists:

- Peter Dinges, General Director, FFA Film Fund (Germany)
- Diana Elbaum, Producer, Beluga Tree (Belgium)
- Helena Danielsson, Producer, Brain Academy (Sweden)
- Dariusz Jablonski, Producer, Apple Film Production (Poland)

Taking it from an economic as well as a legal angle, the conference will address the following key questions:

What's the rationale behind coproductions	What's the legal framework behind co-productions?	What's the future for coproductions ?
<ul><li>From a producer's point of view?</li><li>From a film policy perspective?</li></ul>	Does the current legal framework in Europe sufficiently support co- productions?	What are the trends? How are co-productions shifting their form?
Are they the best way to improve circulation and performance of European films (on non-national markets)?	Do national and pan-European funding schemes sufficiently encourage and support co- productions?	Who are the new players and platforms?
Do minority co-productions strengthen the sector in smaller countries?	• for the right reasons?	What are the implications of Brexit?
Do they promote a "European film" brand?		So should Europe be co- producing more?

Audience participation during the Q/A most welcome! This conference will take place in English and French with simultaneous translation

