

Trends in the audiovisual market and their impact on creators

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A shortage of talent...really?

What happened to **2015** fiction film directors?

Out of **100** directors who directed a live-action film **in 2015**:



36 directed at least another film

11 did not direct any other film but directed at least one TV fiction episode

6 did not direct any other film or any TV fiction episode but wrote at least one film or one TV episode

47 were not active anymore

between 2016 and 2020

What happened to **2015** fiction film writers?

Out of **100** writers who wrote a live-action film in **2015**:



37 wrote at least another film

7 did not write any other film but wrote at least one TV fiction episode

between 2016 and 2020

3 did not write any other film or any TV fiction episode but directed at least one film or one TV episode

53 were not active anymore

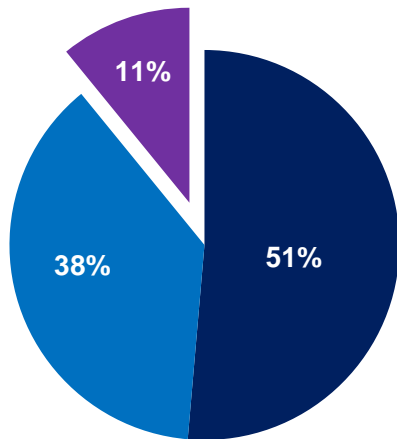
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TV fiction: a new opportunity for film creators?

So far, **film** and **TV fiction** creators do not overlap that much

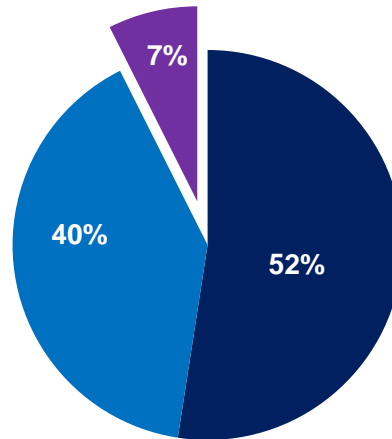
Only **11%** of directors and **7%** of writers worked both for films and TV between 2015 and 2020

Directors



■ Directed only films ■ Directed only TV ■ Directed films and TV

Writers



■ Wrote only films ■ Wrote only TV ■ Wrote films and TV

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New creative teams?

The **writer + director** model prevalent in film

Films with a creator
credited as director and
screen writer

61%

Average # of writers per film

1.8

(1 excluding writers also credited as
director)

TV fiction follows another **model**

2-13 ep. TV series episodes
with a creator credited as
director and screen writer

20%

Average # of writers per episode

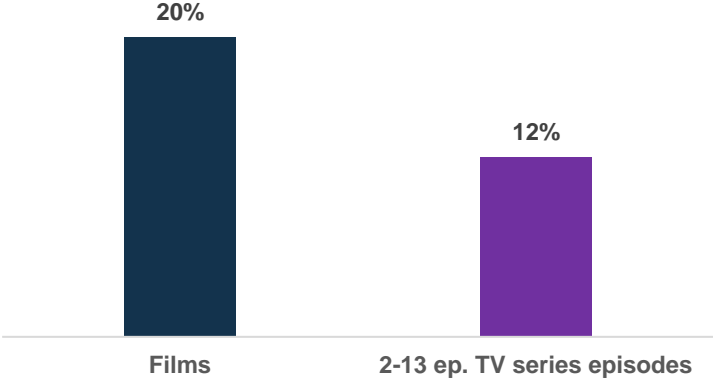
2.8

4

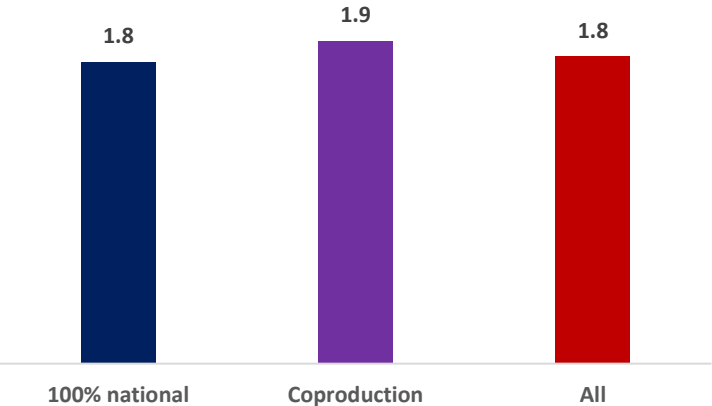
A more international environment?

No different team structure for international co-productions

20% of co-productions among European films



Similar # of writers for 100% national films and co-productions

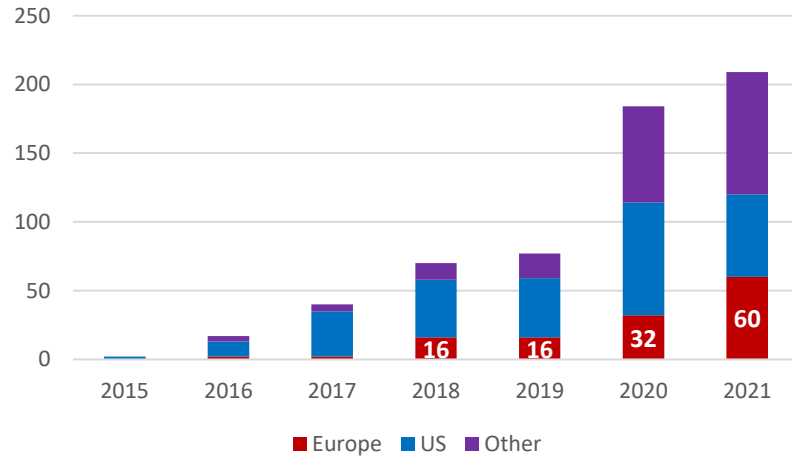


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Working with SVOD

Streamers' "films": closer to TV films or to theatrical films?

Sharp increase of European "films" produced by global streamers...



...to be put in perspective

Theatrical films

1150
EU27+UK 2021

TV Films

250
EU27+UK 2020