



# ADYFE Report

## »African Diaspora Youth Forum in Europe« Second Edition

### Unlocking Youth Potential: Employability and Entrepreneurial skills for Development

8-11 June 2015 in Vienna, Austria

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unsere Würde  
unsere Zukunft



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# Acknowledgement

On behalf of ADYFE Committee we are pleased to thank all who have attended ADYFE second edition forum, thanks to our participants, special guests and guest speakers.

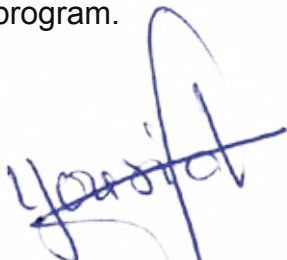
Our objective for this forum was to build on the achievements of our 1st edition of the forum held last year in Vienna with this year's vital goal being to promote youth entrepreneurship and skills development to achieve inclusive and sustainable development. To accomplish this, we highlighted this year's forum agenda to enhance the sense of enterprise and entrepreneurship as a means to encounter youth unemployment then to determine the necessary solutions, actions, policies to overcome youth issues in the Diaspora.

We have been very fortunate to have a large group of well-known experts in their respective fields participate in our forum. This group includes Ministers, Ambassadors, Speakers, Professors, Educators, Experts, Entrepreneurs, Politicians, Technicians, Advocates, Consultants, and Institutions. Their involvement resulted in our very successful panel discussions, workshops, trainings, debates and poster sessions. We want to thank each one and also all the moderators who skillfully guided each of the group discussions. We want to thank the task team members of VAS and ADY-NE. We appreciate the writer of this report for the energy, inputs and ideas.

We believe all here will agree that we have achieved many results and can all approve that this year's forum has been a great success thanks to your contribution.

After closing our forum, we would like to say again, on the behalf of ADYFE committee, how much we appreciate all of the co-organizers, partners, funders, supporting agencies, sponsors and conference staffs who contributed the grants and their efforts to us during this one-year forum preparation including: his Excellency H.E. Anatole Collinet MAKOSSO, Minister of Youth and Civic Education- Republic of Congo, Austrian Development Agency (ADA), United Nations Industrial Development Organization (UNIDO), Webster university, North South Centre of the Council of Europe (NSC), Dreikönigsaktion (DKA) and Raiffeisen Bank, European Youth Presse.

We hope you will honor us in the future by coming to the next important events and meetings we program.



**ADYFE Director**  
Youssouf Simbo Diakité

# Executive summary

Lack of employment opportunities for young people is directly delaying development in countries; this challenge is even more present among the Least Developed Countries.

At the 2012 Rio + 20 UN Conference on Sustainable Development, the call was for “The Future We Want”. **Maria Kelly, Limerick Chambers Chief Executive** said, *“With only modest falls in the unemployment rate and worrying trends in youth and long term unemployment, Government must do everything it can to encourage entrepreneurial spirit and unlock enterprising activity.”*

The United Nations initiatives recognized the opportunity which youth entrepreneurship embodies to help it achieve its target of global growth, capitalizing youth talent requires investments in the education, skills training, infrastructure, and other services which young entrepreneurs need to succeed. The UN highly claimed that entrepreneurship is progressively important for economic growth, but little is known about how best to support youth entrepreneurship.

More than 75 million young people are unemployed internationally; this number is getting higher in Africa, as it remains the youngest continent of the world with the highest number of unemployment among youth. The biggest challenge facing Africa is providing employment for more than 200 million young people so they can have decent lives and contribute to the social and economic development of their countries.

One of the biggest losses of Africa today, is lack of investing in its youth in the Diaspora, youth Diaspora is outstandingly situated to contribute to boosting the economic growth and prosperity in Africa; they bring a unique point of views to the discourse on Africa because they have experienced both worlds.

In this context the “Association of African Students in Austria” organized in collaboration with ADY-NE and in partnership with UNIDO, the Austrian Development Agency and Dreikönigsaktion, its annual forum “African Diaspora Youth Forum in Europe” in the UN Vienna on 8-11 June, opening the space for discussion between leaders, experts and youth on the importance and the contribution of the Diaspora in confronting the African challenges, promoting the sense of entrepreneurship and African issues solving through sharing good practices.

ADYFE is the yearly continuous edition of the first conference “International Youth Conference- Diaspora means to support development”<sup>1</sup> organized by VAS. The second edition of ADYFE continues its efforts on confronting African challenges through sharing experiences and best practices to empower youth by building their capacity, leadership skills, responsibilities and providing access to information in policy making and project initiatives, so they can actively participate in our societies.

ADYFE is a focal space for Africans in Diaspora and the missing gap between Africans in Diaspora to their European fellows, Organizations, Civil Society Representatives, Leaders, Government, and Youth Networks to work closely together in order to coordinate international dialogue toward development of African continent, as well as better position of African youth in diaspora.

<sup>1</sup> For more information about “**International Youth Conference-Diaspora a means to support development**”: [http://www.vas-oesterreich.at/wp-content/uploads/Report\\_VAS\\_MAU\\_low3.pdf](http://www.vas-oesterreich.at/wp-content/uploads/Report_VAS_MAU_low3.pdf)

The forum gathered around 200 youth representatives, decision makers, Ministers, Ambassadors, Experts, Entrepreneurs, professors, educators, and members of civil society from Europe, Africa and over the world. Their involvement resulted in our very successful panel discussions, workshops, trainings, debates and poster sessions.

The working language of the Forum was English, French and German.

ADYFE was fruit of the success of last year event which is the first of its kind held in Europe, VAS continues its efforts on tackling youth Diaspora challenges, The **Director of ADYFE Youssouf Di-akit ** during his speech highlighted *“Youth are the present and the future, and the new sustainable development agenda must engage youth and speak to their needs”*. He added *“ADYFE is entrepreneur-led Development, a new model for Africa”*

ADYFE initiative seeks to promote the Agenda 2063 and the SDGs goals and aspires to contribute consequently and actively to reduce the development challenges that Africa is facing when it comes to unemployment, corruption, security, lack of governance among others issues regarding African development.

This year ADYFE enhances the role of entrepreneurship in generating youth employment in African countries. The theme of this year forum is *“Unlocking Youth Potential: Employability and Entrepreneurial Skills Development”* which approach the perspective of the youth, enterprises and institutions. The forum consists of 4 sub-topics: Diaspora Entrepreneurship and Development, Business creation and Project Management (Ice Breaker on youth Employment, Inclusive Development and entrepreneurship for all and Youth in diaspora a key for the development.

ADYFE yearly reunion brings all youth, experts and leaders together to facilitate the exchange of findings and act as milestones. Capacity building will be achieved through participation in the different sessions, networking between partners, and strengthening links to policy makers.

*“ADYFE tackles an issue which is highly relevant for policy makers and development partners in Africa. The vibrant importance and positive input of entrepreneurship and entrepreneurial culture in economic and social development cannot be inflated”* said **ADYFE co-project manager Ibrahima Djiguine**

ADYFE believes celebrating entrepreneurship in Africa will boost growth, enhance African development and help to break down economic barriers and social constraints.



# Introduction

*“We need to make a shift from talking about creating jobs for youth to talking about inventing jobs by youth.” Ahmad Alhendawi United Nations Secretary-General’s Envoy on Youth*

Economic growth and job creation are perceived as critical development objectives , and it could only happen through strengthening competitiveness, increase trade, promote investment, foster innovation and promote entrepreneurship through sustain partnership with policymakers and the private sector, in Africa and worldwide.

ADYFE focused on making entrepreneurship a part of the solution by transforming unemployed young people into major employers.

ADYFE the initiative of VAS Austria, (Association of African Students in Austria), which is a pier association of ADYNE (African Diaspora Youth Network in Europe), which currently comprises 7000 members and reunites 120 associations. VAS and ADYNE work with different organizations to:

- Enhance youth participation and reinforce the development of ADYNE 'sand VAS' platform,
- Reach out to policy makers in implementing youth policies,
- Help shape the life of young African immigrants living in Europe,
- Offer Strategic Support for capacity-building, networking and Good Practices.

ADYNE and VAS offer seminars, training courses and publications, reports with aim to improve and better represent the interests and needs of young Africans; as well as increase their active participation by carrying out capacity-building programs and activities.

African students studying abroad face several challenges: bordering on networking, culture, and language, as with most European countries, English is not the first language. The facility of employment, integration issues and the contribution of those young people in the development of Africa is the fundamental idea of ADYFE.

For this, VAS continues its efforts to promote a rationalized and joined-up approach to support youth entrepreneurship and employment as pivotal needed in the African region.

# 1. ADYFE Description

“African Diaspora Youth Forum in Europe” project established by a group of youth workers and experts in Europe, aims to share experiences and best practices to empower youth by building their capacity, leadership skills, responsibilities and providing access to information in policy making and project initiatives, so they can truly actively participate in their societies.

The Forum is the first of its kind held in Europe and presents a significant opportunity for African leaders and youth to network and work closely together in order to coordinate international dialogue amongst important stakeholders for African development. Specifically, through panel discussions, lectures and training sessions, conference will tackle topics such as: access to quality jobs, entrepreneurship, economic development etc.

The Forum gathers every year experts, leaders, change makers and more than 200 of young people from all around Europe and the global – toward development of African continent, as well as better position of African youth in diaspora.

## 2. Presentation of Partners:

**VAS:** The Association of African Students in Austria (VAS Austria) is an association that brings together African students to share ideas as well as map out solutions to certain challenges faced by students. VAS Austria is open to all African students and currently comprises 90 members from 24 African countries. To achieve integration and contribution of young African students VAS tries to organize activities in social fields, supports solidarity and growth and improve cultural exchange and partnerships.

In this context, VAS established ADYFE initiative to meet its vision and mission.

For more information: <http://www.vas-oesterreich.at/>

**ADYNE:** African Diaspora Youth Network in Europe (ADYNE) is a platform of organizations led and driven by young Africans and fellow youth with African backgrounds living in Europe. With the main aim of serving interests of young people all over Europe, ADYNE promotes active youth participation in various policy and social fields through trainings and constructive dialogues between African and European societies.

For more information: <http://adyne.eu/>

**UNIDO:** The United Nations Industrial Development Organization (UNIDO) is the specialized agency of the United Nations that supports industrial development for poverty reduction, inclusive globalization and environment sustainability in developing countries and economies in transition.

The Organization draws on four mutually reinforcing categories of services: technical cooperation, analytical and policy advisory services, standard setting and compliance, and a convening function for knowledge transfer and networking.

For more information: <http://www.unido.org/>

**ADA:** Austrian Development Agency supports countries in Africa, Asia, South Eastern and Eastern Europe as well as the Caribbean in their sustainable development. The Federal Ministry for Europe, Integration and Foreign Affairs (MFA) plans ADC strategies. Austrian Development Cooperation aims at reducing poverty, conserving natural resources and promoting peace and human security in partner countries. Long-term programmes and projects support help towards self-help. The ultimate goal is to bring about a sustainable improvement in conditions of life.

For more information: <http://www.entwicklung.at/en/>

**Dreikönigsaktion:** DKA Austria is the development cooperation agency of Katholische Jungschar - the Catholic Children's Movement of Austria.

Every year, children dress up as the Three Wise Men and go from house to house after Christmas spreading the message of the gospel. The donations collected by the children are used to support people committed to a fairer world. Together with partner organisations, DKA Austria strives for a decent life, free from exploitation and poverty, for all people.

For more information: <https://www.dka.at/home/>

**North-South Centre of the Council of Europe:** The European Centre for Global Interdependence and Solidarity, more commonly known as the North-South Centre, was established in Lisbon in May 1990 with the purpose of promoting dialogue between North and South, fostering solidarity and raising awareness of global interdependence.

For more information: [http://www.coe.int/t/dg4/nscentre/default\\_en.asp](http://www.coe.int/t/dg4/nscentre/default_en.asp)

### 3. Activity Background and Context:

The African Diaspora Youth Forum in Europe is aimed at addressing the needs and concerns raised by African Youth in Diaspora organizations across Europe.

Youth unemployment becomes a challenge for governments and a nightmare for a young generation and remains a barrier for the young generation in Africa and Europe. There is an urgent need to face this matter on developing innovative solutions.

More than 75 million young people are unemployed internationally and this number is getting bigger in Africa, as it remains the youngest continent of the world with the highest number of unemployment among youth.

The large unemployed youth population indicates a lost development potential. In this regards also comes, difficulties in finding and sustaining decent employment for Africans in the Diaspora, a diminished lifetime of unproductivity and thus making it even more challenging to face poverty, hunger, health, social and economic issues.



However, the limited number of jobs is only part of the problem. The educational and institutional systems still fail to provide the youth generation with the skills to meet up the needs of the job or global market. High unemployment is also due to the lack of effective policy implementations. To date, most policies that have been executed failed to function at the structural causes of youth unemployment on national levels. This includes lack of targeting the formal education system, post-school trainings, public employment and deployment programs, entrepreneurship interventions and business innovation.

In this context, VAS organizes annually “African Diaspora Forum in Europe” where both leaders of the world and youth meet to discuss and work on ways to create solutions and opportunities for the young generation to be agents of development. The youth, after series of intense discussions, bring in their recommendations that are addressed to leaders and governments whom take it into consideration according to their national conditions and implement it in order to meet the demand of the young generation.

VAS structures this Forum to be strongly interrelated with the capacity of African and European in diaspora to act and take responsibility for shaping the economic development of their communities, thus providing them a platform to tactically improve their skills, expertise and knowledge on how to access decent jobs and indeed the global market.

The forum of this year focused on the three following areas:

- **Foundational skills:** This year Forum focused on enhancing the foundation of skills of youth through discussions, analysis, communication, capacity building, trainings and workshops, sharing good practices, problem solving skills, creativity and leadership.
- **Sustainable cooperation:** ADYFE was the focal point of a sustain common collaboration between Africa, the Diaspora and Europe, working together in confronting the economic crisis by promoting innovation, expertise, improving the situation of youth in diaspora, enhancing workers’ knowledge, skills, access to the labor market, enlarge professional competences, as well as meeting the SDGs goals and enhancing the values of social integration, cohesion, and sustainable industrial and economic development.
- **Youth Participation at all levels:** The Forum created the medium where youth and leaders from Europe and Africa discussed and express the needs of the young generation and thus enhancing their participation in the political and decision making process through peaceful dialogue.



## 4. Country Context

The choice of Vienna as focal point of ADYFE annual forum is illustrated as Vienna constitutes a major pillar supporting the concept of a unity in Europe. Vienna is considered as pivotal place of shaping the economy and the innovative power of youth in Europe. In Vienna the populations are European and foreign, which makes it a powerful force for promoting integration of peoples from Europe and around the world.

Equipped by institutions, organizations and agencies that work to protect and enhance social inclusion, sustainable economic growth and the future of democracy in Europe.

The United Nations Industrial Development Organization (UNIDO) headquarters is based in Vienna which works on promoting and accelerating inclusive and sustainable industrial development in developing countries and economies in transition, another reason that makes Vienna the heart of ADYFE's work.

## 5. Technical Team

ADYFE is constituted of a group of ambitious team, working to enhance the place of the Diaspora in Europe and in Africa.

This year forum could not be possible without the efforts of many members represented by:



**Youssouf Simbo Diakité:**  
Director of ADYFE and  
representative of VAS team



**Ibrahima Djiguine:**  
Assistance of ADYFE and  
representative of VAS team



**Karim Saafi:** ADYNE team representative



**Sana Afouaiz:** Head of international partnership and communication,  
representative of ADYFE communication team

## 6. Target Group

ADYFE focus group is the African youth Diaspora in Europe, who are representatives of African Student Organizations in Europe, Diaspora Organizations, development NGOs, Development Organizations

Youth worldwide who are working/ interested to work directly with African Diaspora youth were eligible to take part of the forum.

The Forum was open for residents of member-states of all continents. African Diaspora is a huge focus, but we connect all Diaspora youth from all over the world.

The eligible participants were asked to meet ADYFE's selection criteria including:

- Should be from any origin or working/interested to work directly with the African Diaspora youth community, or playing an active role within a youth organization, network or service at local, national or regional level, and plan to continue this work in the near future;
- Should have any other origin working or interested to work directly with the African Diaspora youth community;
- Aged between 18 and 35;
- Have already some qualification or experience in terms of international youth work.
- Be committed to attend the full duration of the Forum.
- Be able to work and communicate in English or French.

The selection process took into consideration organizational, gender and geographic balance.



## 7. Aims, Missions and objectives

### ▶ **ADYFE Mission:**

Create space and consulted body for discussions between youth, leaders, experts and policy makers, decision makers to foster industrialization, entrepreneurship, strengthen the role of Diaspora youth and their contribution in confronting the African challenges.

### ▶ **ADYFE Aims:**

- Empower Africans Diaspora to be future shifters, to bridging the gap between Africa and Europe through active contribution in the political, social and economic development of the two worlds.
- Contribute to the reduction of youth unemployment rate, improve the access to decent jobs and raise the spirit of entrepreneurship among young people.

### ▶ **ADYFE Objectives:**

- Enhance the sense of enterprise and entrepreneurship as a means to counter youth unemployment;
- Promote youth entrepreneurship and skills development to achieve inclusive and sustainable industrial and economic development, in the social, micro, small and medium enterprises sectors;
- Empower youth capacity, leadership and responsibilities, to take actions and foster their participation in their communities, and take up the rightful place as active agents in decision-making;
- Share and exchange good practices on youth employment, civic participation to meet the SDGs goals; through annual implementation of 4 panels, 6 workshop/trainings and online platform for expertise sharing.

## 8. The ADYFE Methodology

ADYFE had a blend of approaches that enabled active and inclusive participation of all participants to discuss, question and debate with experts, leaders, professors and all the speakers so to take an active role in shaping their communities in the Diaspora as well in Africa.

The forum was divided between panel discussions, trainings, working groups, and workshops based on both methodologies of formal and non-formal education.

ADYFE methodology aimed to foster co-operation and mutual understanding and share of experiences between participants and the fellow guest of speakers, experts and leaders, by using concrete examples.

The forum was enriched by the different activities, including:

- **Panel discussions:** youth participants had the chance to debate with Experts, Leaders, Ambassadors, Ministers, Professors, Activists, Advocates among other Speakers about different topics related to youth employment, African development and youth Diaspora challenges.
- **Trainings and workshops:** participants had the opportunity to meet and to dialogue with experts, leaders and youth alike to discuss, ask and learn innovative practices on how to face the unemployment issue by developing their skills.
- **Formulation of a set of recommendations** expressing the Diaspora youth matters to be tackled by leaders from Africa and Europe.
- **Meeting experts and youth** to transfer knowledge establish contacts and get to know how to work together in achieving the set out goals;
- **Build new partnerships** the possibility to keep in contact with others, establish new partnerships, and connect them in a better way and thus a chance for a worldwide networking.

The Forum provided the opportunity for young people to discuss practical ways of active contribution to the political, social and economic integration of Africa. ADYFE resolutions will aid policy makers and other stakeholders in formulating effective policies. For ADYFE, it is a must to offer a possibility for youth, leaders, CSO and partners a space to build capacities and establish dialogues.





# 9. Phases of project

## 1) Preparatory Meeting:

ADYFE team members had long road of pre-meetings, before turning this ADYFE's year event to reality, these preparatory meetings includes internal and external meetings:

- **Continuous Skype/Phone meetings:** ADYFE team members kept their continuous communication to organize the event in its best conditions; ADYFE relied on Skype/Phone tool as way to communicate with international team members.
- **Meetings in Geneva:** ADYFE team gathered in Geneva on February, 2015 for partnership meetings with different organizations including: International Labor Organization, International Organization for Migration, Embassy of Mali.
- **Meetings with local partners:** ADYFE team members in Vienna had several continuous meetings with local partners including: Austrian Development Agency, Dreikönigsaktion, and UNIDO.
- **Meetings in Vienna:** regular daily, weekly, and monthly meetings and reunions to discuss the different aspects concerning the forum especially when it comes to local preparation. ADYFE local and international team came all together a week before the forum, for preparation and organization of ADYFE.
- **Pre-training:** 42 young leaders from 30 African young organizations all over Europe gathered one week afore ADYFE event. The training aimed to discuss and work on the Diaspora challenges and perspective of young people to face these challenges by train them through several activities including: capacity building, reflection group, workshops, picnics, presentations...



## 2) Activity Meeting:

The forum was divided into different type of activities, aiming to foster the skills learning of participants and providing them with space for discussions and debates.

### • Panel discussion Roundtables:

This year forum, ADYFE had divers group of speakers, experts, Leaders who shared insightful ideas with the participants about different aspects related to the youth employment and African development challenges.

ADYFE started by an opening speech by the **Director of ADYFE Mr. Youssouf Simbo Diakité** who thanked the supporting partners for allowing him to host such an incredible event and allowing him to develop his dreams and those of young people in the struggle to develop Africa. He thanked the Youth for attending and highlighted the impact of the forum on youth role in Diaspora, and in Africa. Followed by the address of **Mr. Ibrahima Djiguine** who gave a brief introduction about the aim of ADYFE which is to foster capacity building, to increase youth participation and to raise the spirit of entrepreneurship. **Mr. Ibrahim** then invited **Mr. Med Yassine Ennaem-President of ADYNE**, to present the official welcoming remarks and open the ceremony and deliberations, **Mr. Yassine** stressed on the pull and push factor that pushes us to do something for Africa. He urged governments and decision makers to set up mechanisms that support these ideas and businesses, through creation of a Grant in the African Diaspora to empower them so that they can use them in their home countries.

**Ms. Ediola Pashollari- Secretary General of World Assembly of Youth**, she stressed on the fact that 73 million young people are unemployed worldwide. The global youth unemployment rate will increase and youth entrepreneurship will play a vital role in eliminating this dilemma, through expanding opportunities for entrepreneurship and combat all discrimination of entrepreneurs based on gender, race and etc. She urged the necessity of a fresh approach on entrepreneurship.

Then keynotes were delivered by **Amb. Dr. Peter LAUNSKY-TIEFFENTHAL, Director of Development Cooperation at the Austrian Ministry of Foreign Affairs**, who believes that The Diaspora is the bridge connection between Africa and Europe, he insisted that Austria needs to formalize the coordination system in cooperation with Africa.

**Mr. Gibril Faal, Founder of AFFORD**, he underlined that the African Diaspora have a direct role to play in African development and the innovative technology is in the heart of this development.

Then **H.E. Anatole Collinet MAKOSSO, Minister of Youth and Civic Education, Republic of Congo**- For him Diaspora shows how a new cultural identity can arise in a different country. Diaspora connection to Africa always remains the cooperation with several governments so to work together for a sustainable future.



## ► PANEL 1- DIASPORA ENTREPRENEURSHIP AND DEVELOPMENT:

Our guest speakers shared their thoughts about the Diaspora impact on entrepreneurship and development. Her **Honorable Ms. Petra BAYR, Member of the Austrian Parliament**, mentioned that entrepreneurship and the product sector can play an important role for fostering sustainable development but it can play a controversial role if it is not moderated properly. She added It is crucial to focus on the questions of what can we learn from each other. How can we create synergies to make development work? Diaspora societies can play a crucial role in the future of a sustainable world.

**H.E. Anatole Collinet MAKOSSO, Minister of Youth and Civic Education, Republic of Congo** - He highlighted the importance of what does the Diaspora expect from the African union, and what the African Union is expecting from youth in Diaspora, which is cooperation work towards development. He underlined that leaders need to give a platform to implement out Diaspora views.

**Mr. Günther SCHALL, from Austrian Development Agency**, showed their full support to ADYFE and put the focus on the African Diaspora because the Diaspora entrepreneurship is combining two key drivers of development: Development of inclusive systems and eco systems.

**HE Ambassador Yvonne Khamati, Ministry of Foreign Affairs Kenya** - She invited the youth Diaspora to speak their thoughts, rights and ideas to the governments, she invited them for discussion and working together to create development solution in Africa.

**H. E. Alpha Souley BAH- Member of Parliament, ECOWAS**, underlined the contribution of the Diaspora in the African development, and that Africa needs to enhance the inclusion of all its youth.





► **PANEI 2: BUSINESS CREATION AND PROJECT MANAGEMENT (ICE BREAKER ON YOUTH EMPLOYMENT):**

**Mr. Badiri DIAKITÉ (Dawala), Promoter and Founder Label Wati-B**, shared his business story, coming to the Diaspora with no money in his pocket but succeed to build an empire in international business, he said “I created my business without wanting to create a business”. He highlighted the importance of Diaspora on national development in Africa and invited the participants to invest in their countries.

**Ms. Maureen AYITÉ, Promoter and Founder of NANAWAX**, in the other side didn't plan to start a business, it was more a passion. In 2008 she didn't have a Facebook page, but more like a small blog, in 2013 she started using it as a business instead of a passion. She started working with social media because she had a good data base, she could connect with people like this. Her label is in more than 5 countries and she was named one of Africa's future billionaires by the Forbes magazine.

**Ms. Anna-Maria HIRTENFELDER, Dreikönigsaktion**, spoke about education in Africa as a model for entrepreneurship, she emphasized on the importance of vocational trainings that can be a way, especially for people that did not go to school. For her it is a good step to enter the system. But traditional schools are also a good way to develop necessary skills.

**Dr. Christian KAFANDO, Doctor in Economics specialized on Industrial Development and International Consultant at UNIDO**, spoke about remittances; he said we have 40 billion dollars coming from African immigrants. The funds are coming from Europe to North Africa. What it looks like from the West is that these funds are keys for the development of Africa. He added the problem of education in Africa is that the system is more based on social sciences; you learn how to make marketing and business plans, but not how to produce.



### ► PANEL 3: INCLUSIVE DEVELOPMENT AND ENTREPRENEURSHIP FOR ALL:

**Mr. Abdel KADI, UNIDO representative**, he stressed on the urgency to develop 600 million jobs in the world to promote social cohesion. The challenges of youth unemployment in the LDCs are profound. He highlight the 8 goal in the post 2015 agenda, which is to decent work for all, and then priorities for development should be providing decent jobs.

He concluded by underling the importance of the partnership with private sector that provides better practices, capacity building and support.

**Ms. Somaya MOLL, UNIDO representative**, she mentioned that the people who do not work are a loss for the government, 9 out of 10 jobs are created by the public sector so there is need to develop the private sector. She shared some UNIDO success stories dealing with youth employment, like in Tunisia and Armenia where they encourage self-employment through entrepreneurship and employment by placing the young people into already existing companies.

She said “The great advantage that the African diaspora has is to be an expert of both worlds”.

**Ms. Sana AFOUAIZ, Women Advocate and Youth Expert**, she highlighted that today we live in a world of extremes. Extreme poverty, extreme violence. Women economic participation is no longer a request but an obligation for sustainble development, she quoted that women do 66% of the work in the world but they own only 38% of businesses and they only receive 10% of the world’s income. 71 countries in the world prevent women from working in some industries. 44 countries dont let women work unless if they get permission from their husbands. And more than one billion women dont have bank accounts.

She concluded by saying “If women’s entrepreneurship was not only a female Agenda, Africa would be different”.

**Ms. Chantal Afou BENGALY, Regional Program Coordinator of the International Movement of Catholic Students - IMCS Pax Romana**, she accentuated that Africa doesn’t need help but job creation. For her there are 3 main groups when you talk about inclusive development: young people, Diaspora, and women. She urged on the need to strengthen youth structures in Africa, she questioned How can we sit together if we do not have strong structures?” She underlined that youth participation is key in development. At the end she concluded by mentioning that good entrepreneurship is not about education, that youth don’t need the government to start creating jobs, youth can create the jobs themselves.

**Ms. Valerie WOLFF, International Center for Migration Policy Development**, she linked up project in Austria- and their efforts in supporting the Diaspora entrepreneurs. She heightened that 50% of the jobs in the world have not been demanded for.



#### ▶ **PANEL 4: YOUTH IN DIASPORA A KEY FOR DEVELOPMENT:**

**Mr. Gibril FAAL, Spokesperson of Africa Europe Development Platform and Founder of AFFORD**, advised to provide the opportunity to young people to make their own choice of commitment to a country, he believes that the solution is in 'enterprising' young people. In ideal world it means that young people will create new jobs for other youngsters.

He mentioned that for the development it is very important to differentiate between knowledge and skills, which is often not a case for Africans.

**Ms. Sarah Udoh GROSSFUTNER, Writer of thought provoking true-life-based stories and Member The Society of Author**, she highlighted the issue of identity that the second-generation of migrants acquire in Europe. According to her, youth from Diaspora can be a key developer, but this could happen only if they would become stakeholders in their home countries in Africa, because youth tend to contribute to the country they feel they belong to.

**Mr. Jesse OJOBOR, UNIDO representative**, presented another perspective on the issue of youth involvement. In his view, the most important component is the political involvement of youth from Diaspora in the policy-making in Africa. This is, according to Mr. Jesse, is the only way to create an environment advantageous for the development of entrepreneur ideas.

**Mr. Karim SAAFI, ADYNE**, he highlighted their efforts in bringing governments and youth for negotiating and coordinating to create an annual growth of domestic growth, cooperation with different partners, encourage diaspora to develop projects focused on Africa.

**Mr. Lawrence MULI, President of UNESCO's Pan African Youth Network on the Culture of Peace**, he sees the problem in framing youth involvement. He mentioned that today the engagement is quite superficial since for the last 20 years youth organizations were discussing the same things and tackling the same lofty matters. In this work of shifting from 'talking' to 'doing' all African youth organizations should synergize their efforts and stop working on ad-hoc basis, and Create spaces to link young people with ideas with people with money believes Muli.

**Ms. Muna Mohamud MOHAMED, Senior Advisor to Prime Minister, Federal Republic of Somalia**, highlighted that is important to level down the superiority complex that many members of Diaspora have and engage in mutual learning with local activists. Another advice was to be flexible. Together with this, she mentioned that nurturing local talents and transferring skills is the away to establish continuity of ones work.

#### • **Skill-Building Workshops:**

ADYFE organized several workshops led by international experts including:

##### **WORKSHOP 1:**

**The topic:** Hegemony, Democracy, Leadership: How to build a network from the beginning to the summit - **the example of FARE – Football against Racism in Europe**

**The expert:** Mr. Michael FANIZADEH, Vienna Institute for International Dialogue and Cooperation

**The content:** How to fight racial discrimination and to contribute to the African development. (Racism in football as case study)

## WORKSHOP 2:

**The Topic:** Lobbying and Advocacy, How to reach out to decision makers for Partnership Development?

**The experts:** Mr. Karim SAAFI, ADYNE and Ms. Raghd HAMID, ADYNE

**The content:** How to reach out to decision makers for partnership development.



## WORKSHOP 3:

**The topic:** How to analyze the feasibility of your new entrepreneurial idea? / Branding your idea

**The experts:** Dr. Theodore A. KHOURY, Portland State University and Ms. Andrea BALBONI, International Brand and Digital Consultant

**The content:** how to analyze the viability of a new entrepreneurial idea and how to turn an idea to a brand.

## WORKSHOP 4:

**The topic:** Strategic thinking and planning for your Organization

**The expert:** Dr. Maximin Kouessi KODJO, Planning, Monitoring and Evaluation Expert

**The content:** Learn about strategic thinking and how to use it to come up with effective plans for an organization.

## WORKSHOP 5:

**The topic:** Reflection group: Youth in diaspora a key for the development

**The experts:** Mr. Ludgero Gomes TEIXEIRA, Youth Expert and Ms. Sana AFOUAIZ, Women's advocate and Youth Expert

**Content:** Reflection on steps to take so to be a development contributor in Africa.

## WORKSHOP 6:

**The topic:** Youth perspectives from Europe to Africa and beyond

**The experts:** Ms. Najatte KAAOISS, Youth Expert, Ms. Muna Mohamud MOHAMED, Senior Advisor, Mr. Lawrence MULI, President of UNESCO's Pan African Youth Network on the Culture of Peace.

**The content:** Understand the key issues that hinder Africans in Diaspora from contributing to back home.



- **Trainings:**

**TRAINING 1:**

**The Topic:** Social entrepreneurship

**The expert:** Ms. Bistra KUMBAROSKA, Impact Hub Vienna

**The content:** Build logic around your business idea

**TRAINING 2:**

**The topic:** Innovation and knowing how to protect your intellectual property

**The expert:** Dr. Theodore A. KHOURY, Portland State University

**The content:** Steps to follow to protect your intellectual property



### **3) Evaluation Meeting**

- Evaluation with participants: ADYFE provided the means to the participants to express their feelings and advise recommendations on ADYFE second edition, ADYFE use informal evaluation means through: oral testimony, videos messages from the participants, the information was collected for useful usage, so to study the impact of ADYFE and also to organize the coming editions in their best conditions.
- ADYFE committee had an internal reunion to evaluate the success and the elements to improve of the forum.
- ADYFE committee had evaluation offline and online meetings with its partners to adjust and study the satisfactory of the event for both sides.

# 10. Outcomes/Results

ADYFE set number of expected results to ensure the quality and the success of the project, through the participation of selected project partners, number of participants, develop partnerships, enhance youth skills, create online platform.

These results are expressed in:

## Results in numbers:

- ADYFE received More than **500 applications** from participants worldwide.
- ADYFE has more than **1000<sup>2</sup> followers** through social media: Facebook, Twitter...
- **208 youth leaders<sup>3</sup>** from different countries between the age of 18-35 were selected, **95** from Diaspora in Europe, **12** from Africa, **2** from Canada, **98** from Austria and **1** from China.
- 24 youth organizations<sup>4</sup> participating in the forum
- The participants benefited from a range of **5 workshops** and **2 trainings**, and **4 panels** with the input of UNIDO, Portland State University, VIDC, ADYNE, ADA, Impact Hub Vienna, and UN-ESCO's Pan African Youth Network on the Culture of Peace, Government expert from Federal Republic of Somalia. The experts discussed mainly economic development entrepreneurship, Diaspora challenges, coordinate projects and negotiation techniques.
- **35** of Stakeholders, Speakers, Entrepreneurs, Business owners and Experts from international organizations and platforms shared their experiences and ideas: VIDC, ADYNE, Portland State University, Impact Hub Vienna, and UNESCO's Pan African Youth Network on the Culture of Peace, UNIDO, World Assembly of Youth, Austrian Africa Europe Development Platform, AFFORD, ADA, NANAWAX, Wati B, Dreikönigsaktion, International Movement of Catholic Students - IMCS Pax Romana, International Center for Migration Policy Development, The Society of Authors, and the Pan African Youth Union.
- The participation of African and European Ambassadors: Austria, Kenya, and Congo: Amb. Dr. Peter LAUNSKY-TIEFFENTHAL-Director of Development Cooperation at the Austrian Ministry of Foreign Affairs, H.E. Ambassador Yvonne KHAMATI, Ministry of Foreign Affairs, Kenya, H.E. Anatole Collinet MAKOSSO, Minister of Youth and Civic Education, Republic of Congo, and from the Parliament: Honorable Ms. Petra BAYR, Member of the Austrian Parliament and H. E. Alpha Souley BAH, Member of Parliament, ECOWAS.
- **40 full members and volunteers.**
- **8 Journalists** covering the forum and share it worldwide; from European Youth Press and Austrian Press.
- ADYFE forum was widespread shared through international/ Regional networks like: African-Europe Youth Cooperation Online Resource Centre, MENAC, Orange, European Youth Press, Austrian press.

<sup>2</sup> Check Annex for ADYFE social media analysis

<sup>3</sup> Check statistics on youth participating in the event (**Annex Participants**)

<sup>4</sup> Check Annex for youth organizations

- According to our evaluation 80% of the participants expressed their positive views about the forum that created a great platform for them of networking and knowledge sharing. They have also expressed their interest in participating in future projects of the organization.
- **Several videos** were released about the forum in which the participants and the guest speakers shared their thoughts, ideas and their contribution.

## **Sustainability:**

- The results of the Forum were presented at a press conference and were worn out in press releases to the public by European Youth Press.
- ADYFE developed online platform for youth and the experts to share expertise and success stories.
- Developing partnership and continuous trainings of youth to be good entrepreneurs and active actors of development which will lead to an atmosphere of sustainable development, peace and integration.
- New partnerships with Portland State University.
- ADYFE organized Dinner Gala and presented Awards to different persons whom supported ADYFE during its creation including: H.E. Mr. Mohamed Benhocine, H.E. Mr. Michael Adipo Okoth Oyugi, Mr. Bashir Condé, Mr. Georg LENNKH, Mr. Nikolaus Heger, Mr. Alphons Drexler, Mr. Michael Fanizadeh, Mr. Peter Wesely, and Mr. Karim Saafi.



## **Cooperation:**

- The forum got a successful appreciation from the stakeholders and the government who helped to make the forum happens, as they have expressed the importance of such projects for youth in the current circumstances.
- Enhance the creation of projects cooperation between youth and partners from Europe and Africa
- The theme of the forum reflects the necessity and the importance of it to youth and governments, as employment is one of the biggest issues they are facing;

## **Monitoring:**

- ADYFE set a formulation of a common declaration at the end of the forum.
- The participants had the chance to network with experts, leaders, and governors, youth leaders; they acquired knowledge, developed their skills and discussed issues on youth development.
- ADYFE helped to improve the negotiation skills of the participants, to become a better team-worker and leader and make practical use of their knowledge;
- ADYFE unlocked the potential of youth participating in the forum based on their testimony; the strategy followed was providing them space of discussions and debates where they shared their thoughts and solutions.
- Enhance the skills of youth in different areas: communication, lobbying, advocacy, entrepreneurship tools, branding,
- Participants discussed the challenges of youth Diaspora, and got trained on how to recognize these challenges that is specific to their situations and turn into opportunity
- Participants trained to effectively define objectives, strategies, action plans, and measure/manage resources and implement processes to carry their projects, businesses, organizations.
- The participants became well-informed about the steps to take to contribute in the development of their home/host countries.
- ADYFE created a space for information and participants became self-educate about their home countries and possibilities to help.
- ADYFE offered mentorship and support as result young people discovered themselves and their potentials.
- ADYFE gave space and opportunities to gain competences so to stimulate self-awareness within young people and to promote personal development and participation;
- ADYFE provided the participants with personal and social development programs and activities to be fully engaged.
- As to key activities and values promoted in the framework of ADYFE, participants were trained to boost their personal development; structure, perspective and reflection; to be familiar with young people's needs; Diaspora challenges; promoting employment opportunities; social inclusion; and strength in participation.

Our long term results consist in developing partnerships (with UNIDO and Austrian Government and other stakeholders) and continuous trainings to create a generation of young entrepreneurs and active actors for the development of their countries which will lead to an atmosphere of sustainable development, peace and integration.



# 11. Recommendations

These recommendations come from the resolutions of several discussions between over 300 member states, Austrian government, African leaders, international and regional organizations, networks representatives and youth at “African Diaspora Forum in Europe”. They fall into three broad areas of concern: Sustain partnership toward achieving the SDGs goals; facilitating youth employment; financial and human support mechanisms.

These recommendations are addressed to the Austrian Government and Partners, to the European Institutions: including European Union, to the African Governments and Institutions, to the African Union, to the United Nations and all our partners working for the same shared objectives.

## **Sustain Financial Support and Partnership:**

- ▶ Guided by the commitment to fully implement the Rio+20 Agenda, the Plan of Implementation of the World Summit on Sustainable Development (and the Johannesburg Declaration on Sustainable Development, and the commitment to the full implementation of the Programme of Action for the Least Developed Countries for the Decade 2011-2020.
- ▶ Recalling **full implementation of SDGs goals including Goal 9. Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation** by facilitating sustainable and resilient infrastructure development in developing countries through enhanced financial, technological and technical support to African countries, LDCs, LLDCs, ISID and SIDS.
- ▶ Affirming **Goal 10: Reduce inequality within and among countries** through encouraging ODA and financial flows, including foreign direct investment, to states where the need is greatest, in particular LDCs, African countries, SIDS, and LLDCs, in accordance with their national plans and programmes.
- ▶ Sustain support from the **Austrian government**, partners and members as Austria suited as a space of discussions and resolutions about global issues also as it is placed in the heart of ADYFE’s work.
- ▶ Recalling and insisting on signing a sustainable partnership with UNIDO to host this event yearly by providing support to have more experts, logistics facilities, and resources to host the participants in the forum.
- ▶ Planning should involve more stakeholders like the United Nations, International Labor Organization and other international organizations that will get involved and help us lobbying for the cause;
- ▶ Provide financial facilities for ADYFE kind of activities that aim to improve youth Diaspora situation and enhance their contribution in Europe and Africa.
- ▶ Additional sustain resources are needed for reporting, analysis implementing and evaluation of the forum each year;
- ▶ ADYFE budget was limited this year which affected the choice of speakers, lunch and for other payments;

- ▶ Governments need to collaborate with the private sector to facilitate the dissemination of information and provision of expert knowledge;
- ▶ Establish a Youth Entrepreneurship Fund.
- ▶ Government should facilitate conditions and processes for organizations that seek to strengthen links between Africa and Europe. This would serve to strengthen the economy, as well as provide job and partnering opportunities for youth in both worlds.
- ▶ Provide access to capital, especially for small-scale entrepreneurs, through loans, competitions.
- ▶ Governments need to implement Diaspora engagement policies by ensuring the exchange of knowledge, and skills of their diaspora members to foster the establishment and growth of businesses, training centers, and educational institutions.
- ▶ Relevant policies should include offering tax breaks to diaspora entrepreneurs along with lowering import barriers, and providing information about business regulations and laws.
- ▶ African governments need to establish an environment that is conducive to mobilizing and engaging the diaspora. These include supporting SDGs goals and forming policies to promote entrepreneurial opportunities.
- ▶ Diaspora population need to be better structured.
- ▶ Create spaces to link young people with ideas with people with money.
- ▶ Less law complexity and less corruption

### **Employment and Entrepreneurship:**

- ▶ Guided by young people are at the center of sustainable development and, in this regard, Rio+20 promised to strive for a world that is just, equitable and inclusive, and committed to work together to promote sustained and inclusive economic growth, social development and environmental protection and thereby to benefit all, in particular the children of the world, youth and future generations of the world without distinction of any kind such as age, sex, disability, culture, race, ethnicity, origin, migratory status, religion, economic or other status.
- ▶ Guided by achieving of the **goal 8** of the SDGs: **Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all** by promoting development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage formalization and growth of micro-, small- and medium-sized enterprises including through access to financial services.
- ▶ There is an urge urgent need to promote job creation for African youth in Africa and Europe.
- ▶ Promote a rationalized and joined-up approach to support for African entrepreneurs.
- ▶ Trainings for next year should be more practical with different approaches on how to create own businesses and entrepreneurship initiatives.

- ▶ Boost entrepreneurial activity by improving the business environment for micro, small and medium-sized enterprises.
- ▶ Young people must be prepared and trained to compete in the global marketplace. Skills learnt must be transferable from Diaspora to Africa and vice-versa.
- ▶ There is an urge need to harmonize youth employment policies across the Diaspora.
- ▶ Access to the small business assistance facilities, with special windows for youth entrepreneurs.
- ▶ Policy review for reform in legal and institutional frameworks establishment of immigrant employment.
- ▶ Entrepreneurial training and encouragement is crucial. This will guide youth into thinking about creating their own employment opportunities.
- ▶ Provide quality education and vocational training to develop the skills in business, science, technology, and innovation for youth.
- ▶ Provide guidelines for individuals who have previously failed in business from taking further risks;
- ▶ Establish mechanisms that boost regular consultations with diaspora professionals.
- ▶ Implement policies that make it easy for diaspora business individuals and investors to come and go between their home countries and the Diaspora.

#### **Inclusive Youth Participation:**

- ▶ Guided by the full inclusion of all, including women, based on **Goal 5 Achieve gender equality and empower all women and girls**, by ensuring women's full and effective participation and equal opportunities for leadership at all levels of decision-making in political, economic, and public life.
- ▶ Enhance career guidance counseling and skills for youth Diaspora.
- ▶ Access to assistance facilities, with special windows for youth to face challenges and get involved in their communities in the Diaspora as well in their home countries.
- ▶ Carry out a pilot research to profile youth diaspora, and establish online tools for capturing diaspora information.
- ▶ Governments need to show more financial aid to support efforts to increase women's access to quality financial services; encourage policy and programmatic support for female entrepreneurs businesses owned by women, and reform the policy to facilitating the processes for women in this field.
- ▶ Provide capacity building, trainings, and mentoring programs to women and girls and equip them with market information, entrepreneurship opportunities, and the necessary skills to attain economic independence; and encourage best practices to increase women's leadership in the sector of business and entrepreneurship.

- ▶ Providing youth Diaspora with equal/decent job opportunities and enhancing their chances to participate actively in the economic development of their host and home countries.
- ▶ Enhance the awareness of people on the importance of the Diaspora

### **Youth Diaspora:**

- ▶ Recognizing the active role that young African in Diaspora are playing in social mobilizations in Africa and their willingness to assume responsibilities in the economic, social and political agendas in their region;
- ▶ Guided by the vision, hopes and aspirations of African development, inclusive of Africa's economic integration.
- ▶ African countries shall ensure providing decent job opportunities to youth Diaspora to foster their integration in their societies;
- ▶ Austria/ European stakeholders, European Union, UNIDO shall work closely and annually with ADYFE for more capacity building, trainings and project to foster youth inclusion, youth employment and to promote inclusive and sustainable industrialization and foster innovation.
- ▶ Recalling UNIDO, African Union to implement similar activities and project in Africa.
- ▶ Acknowledging African Leaders to the need to acceleration Africa's integration in the global economy through effective industrialization and market access by strengthening productive capacity building of the Africans in Diaspora;
- ▶ International cooperation and significant support between the African and European countries is needed, particularly in sectors such as energy and innovation;
- ▶ European countries need to invest in African living in Diaspora by providing equality employment opportunities and also facilitation migration process;
- ▶ Facilitate youth organizations to liaise and collaborate with the African youth Diaspora;
- ▶ African governments need to establish an environment that is conducive to mobilizing and engaging the diaspora. These include supporting SDGs goals and forming policies to promote entrepreneurial opportunities;

# Conclusion

Diaspora youth are uniquely located to recognize opportunities in their countries of origin and in their host countries, to exploit such opportunities as they have experienced both worlds, and to contribute to job creation and economic growth. But many developing countries have had only limited success in investing in diaspora direct entrepreneurs to their countries of origin. Although, that diaspora entrepreneurship can contribute to development by creating businesses and jobs, encouraging innovation, creating social capital across borders, and guiding political and financial capital toward their countries of origin.

Mobilizing youth Diaspora is a necessity for the development of Africa.

# Annexes

## 1. Youth Organizations:

- VAS Österreich
- World Assembly of Youth
- Shift & Twist
- Stichting CODINE
- Verein für Junge afrikanische und andere Diaspora
- Swedish Djiboutian Development Agency
- Puntland Community
- United Youth of Ireland
- Institut za Afriske Studije
- African Centre for Development and Research
- International Organization of Cameroonian Students in Cyprus
- Asociacion para la Cooperacion al Desarrollo Afric' Forum, JURE-
- Associação Juvenil, Jovens Unidos Rumo à Esperança,
- Association Migration Solidarité et Echanges pour le Développement
- Gozo Youth Council
- Egyptian Youth in Austria
- President of UNESCO's Pan African Youth Network on the Culture of Peace
- the International Movement of Catholic Students - IMCS Pax Romana
- KIDA
- Global Young Greens
- International Youth Organizations in Africa
- African Diaspora Youth Network in Europe
- Pan African Youth Union
- European Youth Press

## 2. List of speakers:

### Guest Speakers:



**H.E. Anatole Collinet MAKOSSO**,  
Minister of Youth and Civic  
Education, Republic of Congo



**Mr. Med Yassine ENNAEM**,  
President of African Diaspora Youth  
Network in Europe



**Mr. Youssouf Simbo DIAKITÉ**,  
Director of ADYFE



**Mr. Gibril FAAL**, Spoken-person  
of Africa Europe Development  
Platform and Founder of AFFORD



**Amb. Dr. Peter LAUNSKY-  
TIEFFENTHAL**, Director of  
Development Cooperation at the  
Austrian Ministry of Foreign Affairs



**Mr. Günther SCHALL**, ADA, Head  
of Private Sector and Development



**Honorable Ms. Petra BAYR**,  
Member of the Austrian Parliament



**H.E. Ambassador Yvonne KHAMATI**, Ministry of Foreign Affairs, Kenya



**Mr. Badiri DIAKITÉ**, Promoter and Founder Label Wati B., France/Malian Diaspora



**Dr. Christian KAFANDO**, Dr. in Economics specialized on Industrial Development/International Consultant at UNIDO



**Ms. Maureen AYITÉ**, Promoter and Founder of NANAWAX, Benin



**H. E. Alpha Souley BAH**, Member of Parliament, ECOWAS



**Ms. Anna-Maria HIRTENFELDER**, Dreikönigsaktion



**Ms. Ediola PASHOLLARI**, Secretary General, World Assembly of Youth



**Ms. Sana AFOUAIZ**, Women Advocate and Youth Expert



**Ms. Chantal Afou BENGALY**, Regional Program Coordinator of the International Movement of Catholic Students - IMCS Pax Romana



**Mr. Lawrence MULI**, President of UNESCO's Pan African Youth Network on the Culture of Peace



**Ms. Sarah Udoh GROSSFUTNER**, Writer of thought provoking true-life-based stories and Member, The Society of Authors



**Mr. Karim SAAFI**, ADYNE



**Ms. Muna Mohamud MOHAMED**, Senior Advisor to Prime Minister, Federal Republic of Somalia



**Mr. Jesse OJOBOR**, UNIDO representative



**Mr. Abdel KADI**, UNIDO representative



**Ms. Valerie WOLFF**, International Center for Migration Policy Development



**Ms. Somaya MOLL**, UNIDO representative



**Ms. Francine MUYUMBA**, President of the Pan African Youth Union

## International Experts:



**Mr. Michael FANIZADEH**, VIDC



**Ms. Sana AFOUAIZ**, Women's Advocate and Youth Expert



**Dr. Maximin Kouessi KODJO**, Planning, Monitoring and Evaluation Expert



**Mr. Karim SAAFI**, ADYNE



**Dr. Theodore A. KHOURY**, Portland State University



**Mr. Ludgero Gomes TEIXEIRA**, Youth Expert



**Ms. Andrea BALBONI**, International Brand and Digital Consultant



**Ms. Najatte KAAOISS**, Youth Expert



**Ms. Bistra KUMBAROSKA**, Impact Hun Vienna



**Ms. Muna MOHAMED**, Senior Advisor



**Ms. Raghd HAMID**, ADYNE



**Mr. Lawrence MULI**, President UNESCO's PAY Network on the Culture of Peace

## Moderators:



**Mr. Ibrahima Djiguine**, VAS



**Ms. Rose Wachuka**, GYG



**Ms. Raghd Hamid**, ADYNE



**Ms. Milena Stosic**, EYP



**Ms. Karen Kaneza**, Professional



### 3. VAS team members:

Special thanks go to the VAS team members who worked on the ground to make this year forum a successful one:



**Mr. Youssouf Simbo Diakité**



**Ms. Viviane-Peanut Chakala**



**Mr. Ibrahima Djiguine**



**Mr. Denis Mekolle**



**Ms. Corinne Scheer**



**Mr. Ojobor Richmond**



**Ms. Mariam Mamian Diakité**



**Ms. Madonna Honour**



**Mr. Bashir Alhaji-shehu**



**Mr. Tobias Schnitzler**



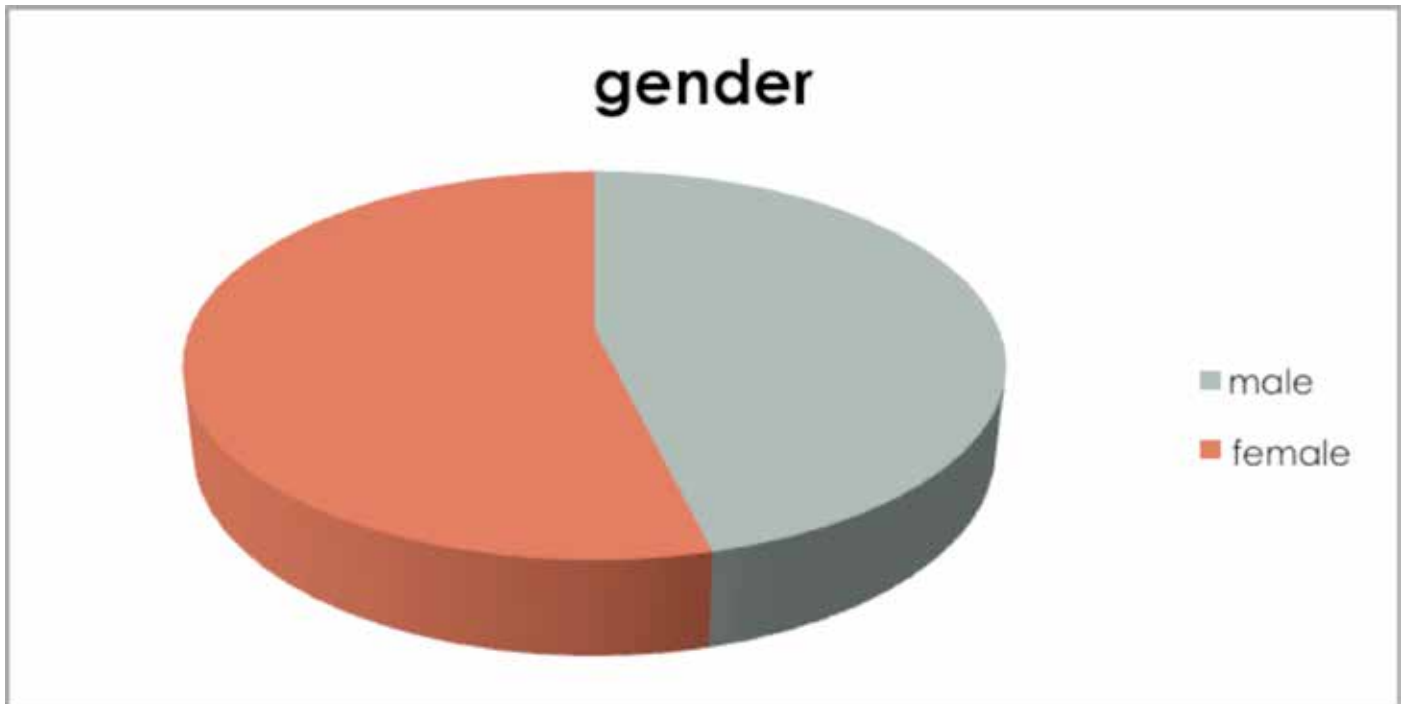
**Ms. Audrey Kodjo**



**Ms. Sandy Atieno**

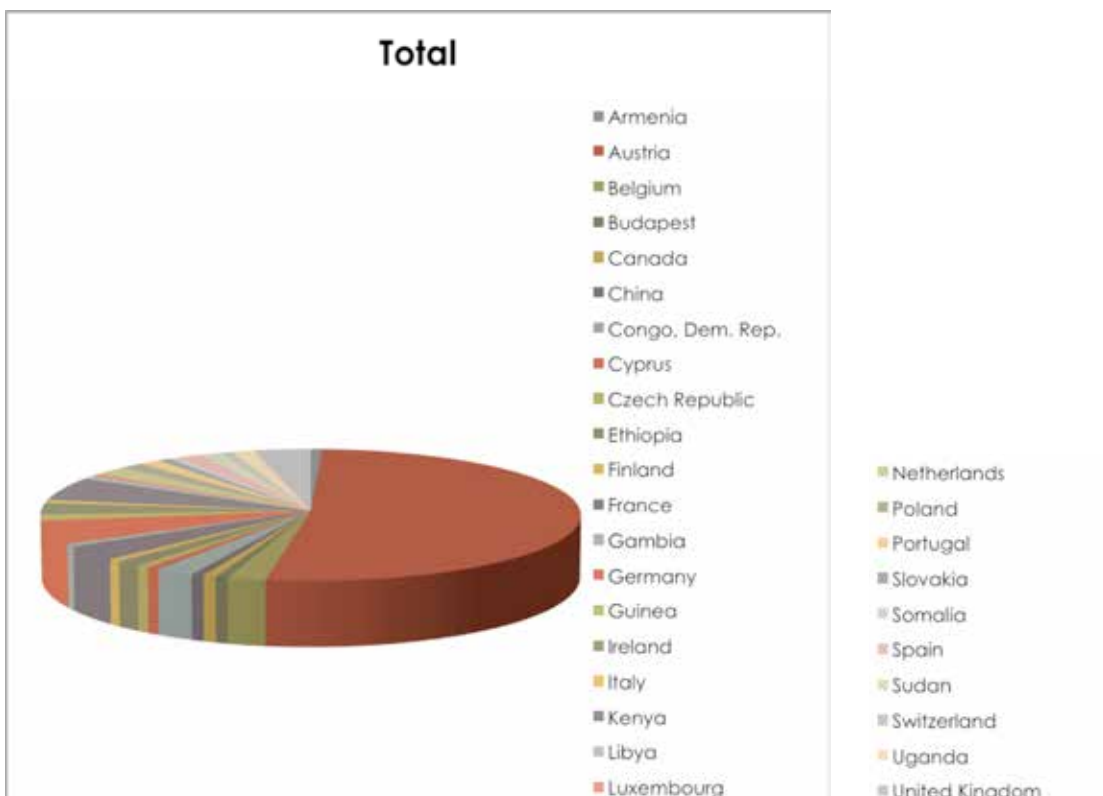
#### 4. Participants:

Participant per gender:



Gender	Number	percentage
Male	96	46,15%
Female	112	53,85%
total	208	100,00%

Participants per country:



<b>Countries</b>	<b>Number of participants</b>
Armenia	2
Austria	98
Belgium	10
Budapest	4
Canada	2
China	1
Congo, Dem. Rep.	2
Cyprus	1
Czech Republic	4
Ethiopia	2
Finland	4
France	10
Gambia	1
Germany	11
Guinea	1
Ireland	6
Italy	1
Kenya	2
Libya	1
Luxembourg	2
Netherlands	6
Poland	7
Portugal	6
Slovakia	3
Somalia	1
Spain	6
Sudan	1
Switzerland	4
Uganda	1
United Kingdom	8
<b>Total</b>	<b>208</b>

## ADYFE in social media report:

### FACEBOOK:

Type: Page Name: VAS Österreich

URL: <https://www.facebook.com/AfricanYouthDiaspora>

<b>Number of fans of Facebook page</b>	1392 (from 200 at the beginning of engagement) 48% female, 52% male
<b>Engagement (8-14 June)</b> <i>unique number of people who liked, commented or shared posts</i>	1091
<b>Post reach (8-14 June)</b> <i>the number of people who were served any activity from the page</i>	8870
<b>Post clicks (8-14 June)</b> <i>the total number of clicks on posts, not including likes, shares or comments</i>	13936
<b>Likes (8-14 June)</b>	823
<b>Comments (8-14 June)</b>	37
<b>Shares (8-14 June)</b>	30
<b>Original visuals created</b>	5

### DEMOGRAPHICS

Country	Your Fans	City	Your Fans	Language	Your Fans
Austria	333	Vienna, Vienna	294	English (UK)	501
Morocco	83	Casix, Casix Douvroude	26	French (France)	211
Egypt	64	Moroko, Morocco	21	English (UK)	323
Algeria	40	Algiers, Algiers Province	30	Arabic	166
Tunisia	47	Rabat, Rabat-Sale-Zamar	26	Arabic	24
Kenya	41	Nairobi, Nairobi Government	23	Spanish	22
Portugal	42	Lisboa, Lisboa	19	Portuguese (Portugal)	12
France	17	Paris, Ile de France	16	Italian	11
Germany	35	Munich, Bavaria	14	Spanish (Spain)	11
United States of America	33	London, England	13	Russian	10

*Overview of FB fans by country, city and language used*

### AGE

Greatest percentage among FB fans (41%) belongs to age 18 - 34. Most engaged group of fans are men (30%) age 25 - 34, followed by women of same age (22%).

## TWITTER:

Handle name: @AfricaYouthVAS

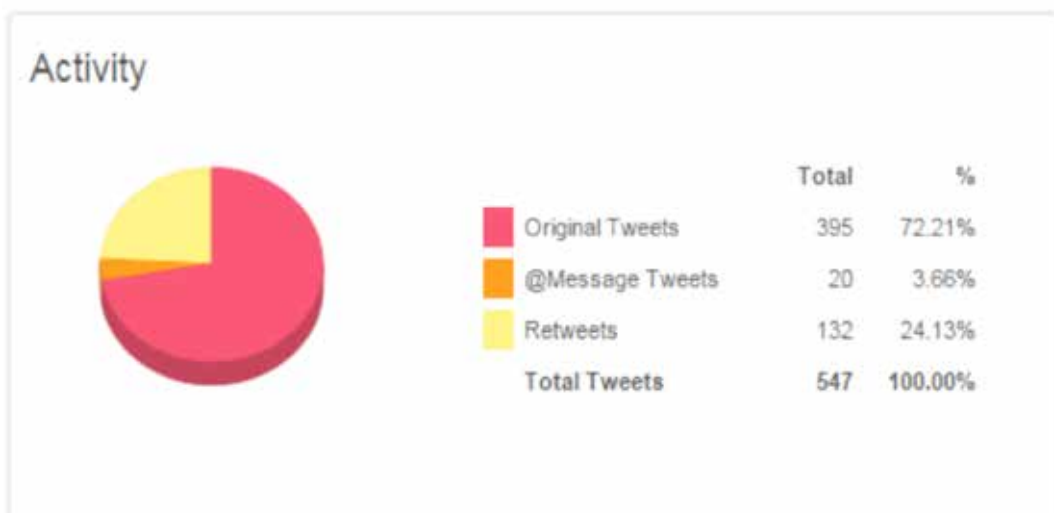
URL: <https://twitter.com/AfricaYouthVAS>

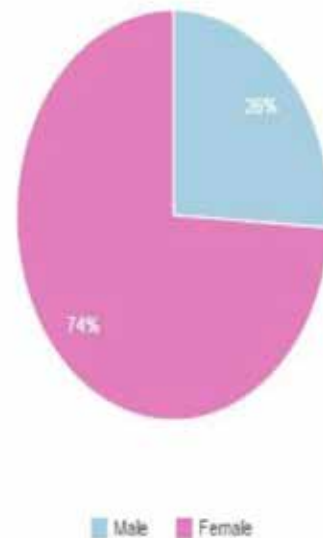
Number of followers	76
<i>Point of reference: similar accounts - @adyne2 created in 2012 has 154 followers, @_afrodiaspora created in May 2015 has 33 followers</i>	
Number of account's tweets in total	184
Hash tag #ADYFE reach in total	356496
Hash tag #ADYFE impressions	Over 1300000

During the event, tweet wall was active all the time, projecting content tagged with #ADYFE:



DISTRIBUTION OF TWEETS BY LOCATION AND GENDER:





Analysis is suggesting that twitter engagement was spreading far beyond Europe and that people not physically present at the event were interested in following topics of discussion, too.

When it comes to gender, as for twitter accounts where this data is indicated, analysis is suggesting that women are almost three times more active than men.

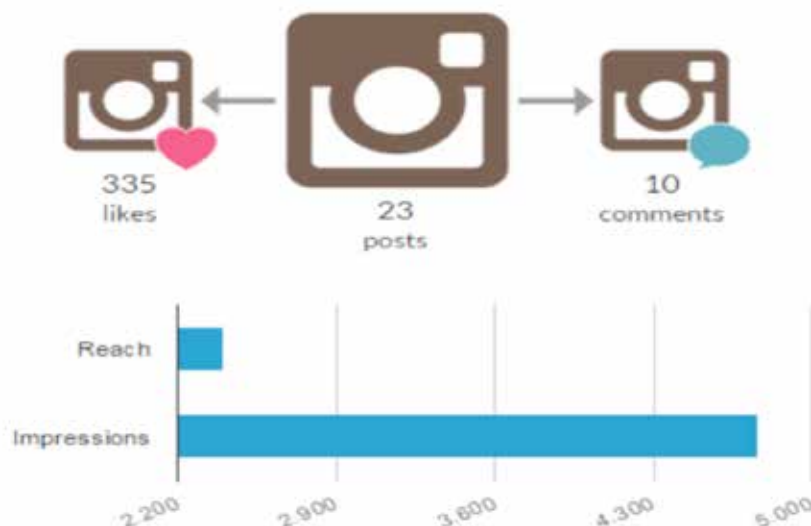
### INSTAGRAM:

Handle: african\_youth\_diaspora  
Name: VAS Austria

Number of followers	60
Number of account's posts	13

### #adyfe

Instagram Collection Started: 4/4/2015 1:33 pm



## YOU TUBE:

Channel: VAS Austria

URL: <https://www.youtube.com/channel/UCYJiCeevVm2f4NQNcmvkhvw/videos>

Statistics are referring to the period 26/05 – 22/06.

Number of videos on the channel	7
Number of views	317
Estimation of minutes watched	263

## DEMOGRAPHICS

List of top countries by quantity of views:

1. Austria (39%)
2. Germany (8.6%)
3. Malaysia (7.1%)
4. Tunisia (6.4%)
5. Great Britain (4.5%)



For Austria viewers, dominant category is males aged 25-34 (61%).

## REPRODUCTION LOCATION:

Most of the users are accessing videos directly on You Tube (68%), while third of them (32%) are viewing content via third party i.e. embedded videos on AEYCO.org web site. This can be seen as an indicator for future strategy of including more web sites as valuable tools for outreach. Also, 77% of the external traffic driven to You Tube (53% of total sources) is coming directly via Facebook.

## **PARTICIPANT'S EVALUATION EXERPT:**

*"I liked tweet wall projection the most, because it got people involved in the conversation, some even signed for accounts for the first time and I observed some involvement by orgs/persons not present at the events. That definitely shows some degree of communication success!"*

*"The hashtag #adyfe was a judicious way to making a buzz"*

*"Tweetbeam was a GENIOUS idea"*

### **Conclusion on Social media statistics:**

Judging by the social media analysis, following conclusions may be drawn:

- Number of followers is relative when it comes to outreach. Although Facebook is dominant when it comes to people following the page, Twitter doubtlessly produced greatest outreach. Twitter was also seen by youth themselves as most useful communication tool in comparison to all other means (not only all other social media networks).
- Influential organizations, institutions and individuals took part in online engagement, which is indicating that this channel of conveying messages is not solely reserved to youth and that can break geographical and other barriers too.
- As expected age groups mostly interested in the topic of event and generally in work of VAS are 18-34 years old. Among them, „older“ cluster of youth – 25-34 are most active and engaged, throughout all assessed channels.
- Since VAS is in Austria, and since event took place in Vienna, it is no surprise that majority of social media followers are based in this country. Still, it may be noted that youth from many other countries in Europe and Africa (and even Asia) are showing interest, particularly francophone speaking areas.
- In terms of gender, females have shown greater activity in using Twitter, while You Tube is dominantly used by males. It may be said that this finding can be also interpreted in the light of concepts of these networks and research implying gender characteristics (Twitter – verbal, YT – visual).
- **Instagram** was underused in this particular case and further attention should be given to it, having in mind that this is most popular social network among „younger“ youth global wide.
- Finally, social media in general has proven to be very valuable and in digital era it is rather a must then a choice to use it, especially when it comes to goals of raising awareness of people, engagement and provoking offline spill outs in regard to expected change in societies.



## 5. Program of the forum:

### DAY 0 - 8 June 2015

#### Welcoming Day

<b>Welcoming</b> 08:00-18:00	Welcome and Registration of Participants in Hotel	Hotel Ibis, Lassallesstraße 7a, 1020 Vienna (U1 Vorgartenstraße)
19:00	Welcome Guests <b>Dinner Gala</b> in Raiffeisen Forum	Friedrich-Wilhelm-Raiffeisen-Platz 1, 1020 Vienna (U4 Schwedenplatz)

### DAY 1 - 09 June 2015

#### Panel Discussions

General moderator: Mr. Ibrahima Djiguine, VAS

08:30 – 09:30 <b>Opening Ceremony</b>	Welcoming Address	<b>Mr. Youssouf Simbo DIAKITÉ</b> , President of VAS
	Remarks	<b>Mr. Med Yassine ENNAEM</b> , President of African Diaspora Youth Network in Europe <b>Ms. Ediola PASHOLLARI</b> , Secretary General, World Assembly of Youth
	Keynotes	<b>Amb. Dr. Peter LAUNSKY-TIEFFENTHAL</b> , Director of Development Cooperation at the Austrian Ministry of Foreign Affairs
		<b>Mr. Gibril FAAL</b> , Spoken-person of Africa Europe Development Platform and Founder of AFFORD <b>H.E. Anatole Collinet MAKOSSO</b> , Minister of Youth and Civic Education, Republic of Congo
09:30-11:30 PANEL 1	Diaspora Entrepreneurship and Development	<b>H.E. Anatole Collinet MAKOSSO</b> , Minister of Youth and Civic Education, Republic of Congo
		<b>Mr. Günther SCHALL</b> , ADA, Head of Private Sector and Development
		<b>Honorable Ms. Petra BAYR</b> , Member of the Austrian Parliament
		<b>H.E. Ambassador Yvonne KHAMATI</b> , Ministry of Foreign Affairs, Kenya
	Moderator Ms. Raghd Hamid, ADYNE	<b>H. E. Alpha Souley BAH</b> , Member of Parliament, ECOWAS
11:30 – 11:45 Coffee Break		

11:45-13:45 <b>PANEL 2</b>	Business creation & Project Management (Ice Breaker on youth Employment)  Moderator Ms. Rose Wachuka, Representative of GYG	<b>Dr. Christian KAFANDO</b> , Doctor in Economics specialized on Industrial Development and International Consultant at UNIDO/ Burkina Faso
		<b>Ms. Maureen AYITÉ</b> , Promoter and Founder of NANAWAX, Benin
		<b>Mr. Badiri DIAKITÉ (Dawala)</b> , Promoter and Founder Label Wati B., France/Malian Diaspora
		<b>Ms. Anna-Maria HIRTENFELDER</b> , Dreikönigsaktion
13:45 – 14:45 Lunch Break		
14:45-16-45 <b>PANEL 3</b>	Inclusive Development and entrepreneurship for all  Moderator Ms. Milena Stosic, European Youth Press	<b>Mr. Abdel KADI</b> , UNIDO representative
		<b>Ms. Sana AFOUAIZ</b> , Women Advocate and Youth Expert
		<b>Ms. Somaya MOLL</b> , UNIDO representative
		<b>Ms. Chantal Afou BENGALY</b> , Regional Program Coordinator of the International Movement of Catholic Students - IMCS Pax Romana
		<b>Ms. Valerie WOLFF</b> , International Center for Migration on Policy Development
16:45 – 17:00 Coffee Break		
17:00-19:00 <b>PANEL 4</b>	Youth in diaspora a key for the development  Moderator Ms. Karen Kaneza	<b>Mr. Lawrence MULI</b> , President of UNESCO's Pan African Youth Network on the Culture of Peace.
		<b>Mr. Gibril FAAL</b> , Spokesperson of Africa Europe Development Platform and Founder of AFFORD
		<b>Ms. Sarah Udoh GROSSFUTNER</b> , Writer of thought provoking true-life-based stories and Member, The Society of Authors
		<b>Mr. Karim SAAFI</b> , ADYNE
		<b>Ms. Muna Mohamud MOHAMED</b> , Senior Advisor to Prime Minister, Federal Republic of Somalia
		<b>Mr. Jesse OJOBOR</b> , UNIDO representative
19:30 Dinner Venue: AAI, Türkenstraße 3, 1090 Vienna (U2 Schottentor)		

**DAY 2 - 10 June 2015**  
**Training and Workshops**

08:30 – 10:40 WORKSHOP 1	Hegemony, Democracy, Leadership: How to build a network from the beginning to the summit - the example of FARE – Football against Racism in Europe	<b>Mr. Michael FANIZADEH</b> , VIDC
10:40 – 11:00	Coffee Break	
11:00 – 13:00 WORKSHOP 2	Lobbying and Advocacy, How to reach out to decision makers for Partnership Development?	<b>Mr. Karim SAAFI</b> , ADYNE <b>Ms. Raghd HAMID</b> , ADYNE Spokenperson
08:30 – 13:00 WORKSHOP 3	How to analyze the feasibility of your new entrepreneurial idea?	<b>Dr. Theodore A. KHOURY</b> , Portland State University 08:30 – 10:40
	Branding your idea	<b>Ms. Andrea BALBONI</b> , International Brand and Digital Consultant, London 11:00 – 13:00
11:00 – 13:00 TRAINING 1	Social entrepreneurship	<b>Ms. Bistra KUMBAROSKA</b> , Impact Hub Vienna
13:00 – 14:00	Lunch break	
14:00 – 16:00 TRAINING 2	Innovation and knowing how to protect your intellectual property	<b>Dr. Theodore A. KHOURY</b> , Portland State University
14:00 – 16:00 WORKSHOP 4	Strategic thinking and planning for your Organization	<b>Dr. Maximin Kouessi KODJO</b> , Planning, Monitoring and Evaluation Expert
14:00-16:00 WORKSHOP 5	Reflection group: Youth in diaspora a key for the development	<b>Mr. Ludgero Gomes TEIXEIRA</b> , Youth Expert and board member of African Diaspora Youth Network in Europe
		<b>Ms. Sana AFOUAIZ</b> , Women's advocate and Youth Expert
14:00-16:00 WORKSHOP 6	Youth perspectives from Europe to Africa and beyond	<b>Ms. Najatte KAAOISS</b> , Youth Expert
		<b>Ms. Muna Mohamud MOHAMED</b> , Senior Advisor
		<b>Mr. Lawrence MULI</b> , President of UNESCO's Pan African Youth Network on the Culture of Peace.
16:00 – 16:10	Coffee Break	
16:10 – 18:00	General Assembly of ADYNE	<b>ADYNE</b> , African Diaspora Youth Network In Europe
18:00 – 19:00	Closing Ceremony	<b>Ms. Francine MUYUMBA</b> , President of the Pan African Youth Union
		<b>Ms. Raghd Hamid</b> , ADYNE
19:30 Dinner	Venue: AAI, Türkenstraße 3, 1090 Vienna (U2 Schottentor)	