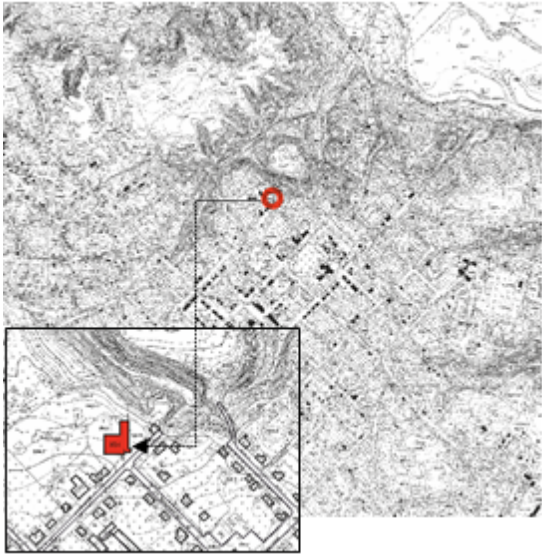



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|  | <p>COMUS PROJECT PILOT TOWN: MSCISLAŮ REFERENCE PLAN ACTION N° 1.1</p> |
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Name of Action:
Restoration of Carmelite church and the unique frescoes of the 17th century, landscaping

| | |
|--|--|
| <p>Location</p>  | <p>Image</p>  |
|--|--|

Summary: It is planned to provide conservation and restoration work of the building of the MscislaŮ Carmelite church and the unique frescoes of the 17th century, to undertake landscaping.

Challenge(s) that the Action addresses:
The monument of national meaning (1st Category in the State List of Cultural and Historical Values) at that moment is not good conditions. It requires urgent conservation and restoration, especially the interiors of the church with unique frescoes which contain scenes not only on a religious theme, but also on the secular nature, telling about the capture of Mstislav by Moscow Tsar's army in the half of the 17th century. The monument is a source of pride for residents and has a great interest for tourists. In addition, it is the only active temple (in spite of the bad conditions) for the local Catholic community.

Details of the Action process: Explanation of Aims and Programme

Objectives:
Conservation, revitalization and promotion of cultural and natural heritage

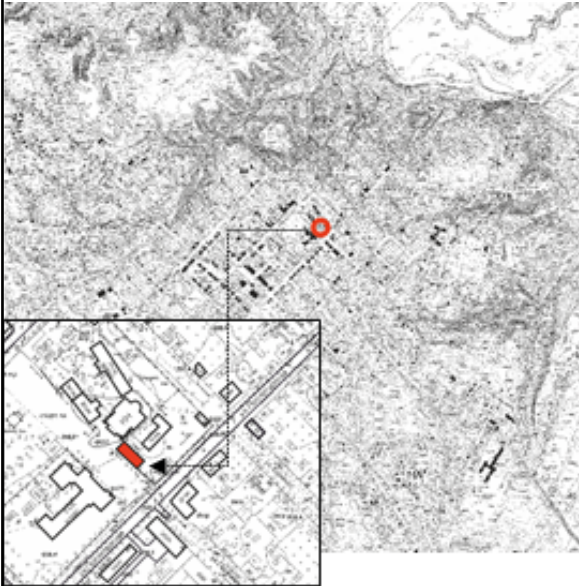

| | |
|----------------------------------|---|
| <p>Timing, priority and risk</p> | <p>Immediate Short term Mid term Long term</p> <p>     </p> <p>Period: 2018 – 2020</p> <p>Risk: Availability of public funds</p> |
|----------------------------------|---|

Key actors

| | |
|--|---|
| Main actors involved | Mscislaŭ Local Administration, private investors, Ministry of Culture, Catholic community |
| Participation | Residents, civic society, Catholic community |
| Funding sources | |
| Estimate Total cost and Sources of funding | Financial input state: <i>no available</i> Financial input municipality: <i>no available</i> External co-financing: <i>no available</i> Private investment: <i>no available</i> |
| Expected results | |
| Results and impact | The Carmelite church and wall paintings renovated and included in the city tourist routes. It became a sacral place for Mscislaŭ Catholics and public place for other locals. |
| Information sources | |
| Administering organisation(s) | Mscislaŭ Local Administration info@msiislav.gov.by www.mstislav.gov.by |
| Contact details of administering organisation(s) | Project Manager Biskup Natalia okinchits.mst@tut.by |
| Other documentation sources | Bibliography: А. М. Кулагін. Каталіцкія храмы Беларусі. — Мінск: 2008. ISBN 978-985-11-0395-5 Габрусь Т. В. «Мураванья харалы: сакральная архітэктурна беларускага барока». Мінск, «Ураджай», 2001 год. ISBN 985-04-0499-X. «Мстиславль, манастыр кармелітов» //Архітэктурна Беларусі. Энцыклапедычны даведнік". Мінск, «Беларуская Энцыклапедыя імя Петруся Броўкі», 1993 год. ISBN 5-85700-078-5 |

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|---|---|
|  | <p>COMUS PROJECT PILOT TOWN: MSCISLAŮ REFERENCE PLAN ACTION N° 1.2</p> |
|---|---|

Name of Action:
Restoration of buildings of the former Jesuit College, followed by an effective use for urban development





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|--|--|
| <p>Location</p>  | <p>Image</p>  |
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Summary: It is planned to restore the buildings of former Jesuit College, including the building of the church; provide landscaping. It obtains novel functions, acquiring active role in the social and cultural life of the town.

Challenge(s) that the Action addresses:
At the moment from the Jesuit College Ensemble survived: the church of St. Michael the Archangel, the building of the collegium, a pharmacy, service buildings and a fence and a chapel. In one of the restored buildings housed a children's art school. All the other buildings require restoration. This is the attractive object in the city: it is located in the historic center and immediately catches the eye. Its current state is not good, but after the restoration this ensemble can be a bright spot in the architectural heritage of the city. Since the ensemble of the monastery consists of several buildings, its restoration will require significant investment and can be carried out gradually.

Details of the Action process: Explanation of Aims and Programme

Objectives:
Conservation, revitalization and promotion of cultural and natural heritage

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| Timing, priority and risk | <p>Immediate Short term Mid term Long term</p> <p>   </p> <p>Period: 2018 – 2025</p> <p>Risk: Availability of public funds</p> |
| Key actors | |
| Main actors involved | Mscislaŭ Local Administration, private investors, Ministry of Culture, Catholic community |
| Participation | Residents, civic society, Catholic community, private companies |
| Funding sources | |
| Estimate Total cost and Sources of funding | <p>Financial input state: <i>no available</i></p> <p>Financial input municipality: <i>no available</i></p> <p>External co-financing: <i>no available</i></p> <p>Private investment: <i>no available</i></p> |
| Expected results | |
| Results and impact | <p>Step by step the Jesuit College Ensemble renovate, its buildings got a new life and partially kept the old functions: 1) a pharmacy contains the function of chemist's shop and a museum; 2) the Jesuit church became a Town Concert Hall (Catholic community is small in Mscislaŭ. Therefore it is enough only one existing Carmelite church for the town. Here, residents of the city have decided to place a concert hall, and restore the Organ).</p> <p>In the other buildings of the Jesuit Collegium located a Hub, including a hostel, hall dance hall, conference hall and an art residency</p> |
| Information sources | |
| Administering organisation(s) | <p>Mscislaŭ Local Administration</p> <p>info@msiislav.gov.by</p> <p>www.mstislav.gov.by</p> |
| Contact details of administering organisation(s) | <p>Project Manager</p> <p>Biskup Natalia</p> <p>okinchits.mst@tut.by</p> |
| Other documentation sources | http://mstislavl.info/photogallery/mesta/93-ansabl-iezuitskogo-kollegiuma.html#sel=5:1,5:22 |

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|  | <p>COMUS PROJECT PILOT TOWN: MSCISLAŮ REFERENCE PLAN ACTION N° 1.3</p> |
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Name of Action:
Development of the color code of the city and the design project for the urban environment change

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| <p>Location</p>  | <p>Image (as an example)</p>  |
|--|--|

Summary:
It'll planned to develop a color code of the city and design project of development of urban environment.


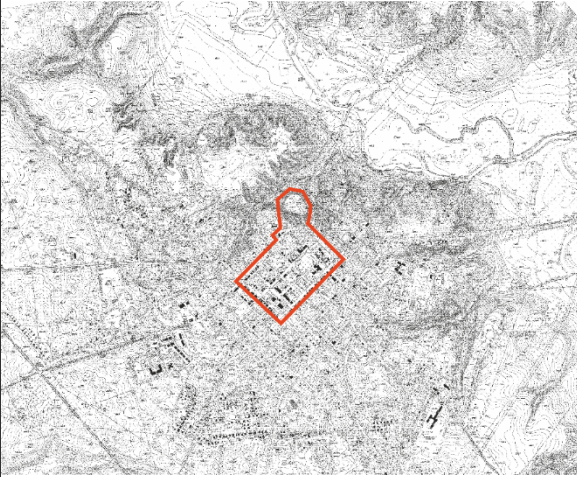

Challenge(s) that the Action addresses:
At the moment, a uniform color area code is missing. Houses and buildings have various colors that is not conducive to the formation of an attractive architectural appearance of the town. Landscaping elements, navigation, information and advertising, especially in the historical part should have a single modern style, but taking into account the specifics of the historical features.

Details of the Action process: Explanation of Aims and Programme

Objectives:
Conservation, revitalization and promotion of cultural and natural heritage

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|----------------------------------|---|
| <p>Timing, priority and risk</p> | <p>Immediate Short term Mid term Long term</p> <p>     </p> <p>Period: 2017 – 2018</p> <p>Risk: Availability of public funds</p> |
|----------------------------------|---|

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|--|---|
| Key actors | |
| Main actors involved | Mscislaŭ Local Administration, private investors, Ministry of Culture. |
| Participation | Residents, civic society, |
| Funding sources | |
| Estimate Total cost and Sources of funding | Financial input state: <i>no available</i> Financial input municipality: <i>no available</i> External co-financing: <i>no available</i> Private investment: <i>no available</i> |
| Expected results | |
| Results and impact | Development of the color code and creation the design project of the urban environment will help forming a coherent, stylistically unified, comfortable and safe environment. This design project will be a system of rules, requirements and restrictions for the formation, maintenance and development of an integrated architectural and artistic environment, which includes the external surfaces of buildings, urban landscape, landscaping elements, navigation, information and advertising in the city. |
| Information sources | |
| Administering organisation(s) | Mscislaŭ Local Administration info@msiislav.gov.by www.mstislav.gov.by |
| Contact details of administering organisation(s) | Project Manager Biskup Natalia okinchits.mst@tut.by |
| Other documentation sources | |

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|--|---|---|
|  | | <p>COMUS PROJECT PILOT TOWN: MSCISLAŪ REFERENCE PLAN ACTION N° 1.4</p> |
| <p>Name of Action: Creating a Visit and Resource centre for the promotion of the city</p> | | |
| <p>Location</p>  | <p>Image</p>  | |
| <p>Summary: A Visit and Resource centre is planned for the promotion of the city, located in a building of Mscislaŭ Trading Rows.</p> | | |
| <p>Challenge(s) that the Action addresses: Currently, there is no specific location or body responsible for tourist promotion or information provision in Mscislaŭ. No resource centre or place where tourists can ask for information about the city: a guide, sightseeing list, recreation, souvenirs, etc. exists at present.</p> | | |
| <p>Details of the Action process: Explanation of Aims and Programme</p> | | |
| <p>Objectives: <i>Conservation, revitalization and promotion of cultural and natural heritage</i></p> | | |
| <p>Timing, priority and risk</p> | <p>Immediate Short-term Mid-term Long-term</p> <p style="text-align: center;"> <input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> </p> <p>Period: 2017 Risk: Availability of public funds</p> | |
| <p>Key actors</p> | | |
| <p>Main actors involved</p> | <p>Mscislaŭ Local Administration, private investors, Ministry of Culture.</p> | |

| | |
|--|--|
| Participation | Residents, civil society, local authorities |
| Funding sources | |
| Estimate Total cost and Sources of funding | Financial input state: <i>not available</i> Financial input municipality: <i>not available</i> External co-financing: <i>not available</i> Private investment: <i>not available</i> |
| Expected results | |
| Results and impact | The visitor and resource centre will be the starting point for the tourist destination that is Mscislaŭ. Visitors to the city will have access to all the information they need for a comfortable and memorable stay, and will be able to get answers to all the questions in one place. |
| Information sources | |
| Administering organisation(s) | Mscislaŭ Local Administration info@msiislav.gov.by www.mstislav.gov.by |
| Contact details of administering organisation(s) | Project Manager Biskup Natalia okinchits.mst@tut.by |
| Other documentation sources | |



COMUS PROJECT
 PILOT TOWN:
MSCISLAŨ
 REFERENCE PLAN
 ACTION N° 1.5

Name of Action:
 Creating a legacy management system for local heritage area

Location



Image

Summary:

Establishment of the Historic and Cultural Museum-Reserve as legacy management system for local heritage area.

Experience has shown that the most effective management system for historical territories in Belarus is the organization of historic and cultural museum reserves. The creation of these reserves is by special decree of the Council of Ministers. This represents a legal opportunity to provide funding and human resources for heritage management.

Challenge(s) that the Action addresses:

A lack of legacy management system for local heritage area.

Details of the Action process: Explanation of Aims and Programme

Objectives:

Conservation, revitalization and promotion of cultural and natural heritage

Timing, priority and risk

Immediate Short-term Mid-term Long-term



Period: 2017

Risk: Availability of public funds

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|--|--|
| Key actors | |
| Main actors involved | Mscislaŭ Local Administration, Ministry of Culture. |
| Participation | Residents, civil society. |
| Funding sources | |
| Estimate Total cost and Sources of funding | Financial input state: <i>not available</i> Financial input municipality: <i>not available</i> External co-financing: <i>not available</i> Private investment: <i>not available</i> |
| Expected results | |
| Results and impact | Mscislaŭ Historic and Cultural Museum-Reserve established with professional staff and resources. Heritage management and conservation become more effective. |
| Information sources | |
| Administering organisation(s) | Mscislaŭ Local Administration info@msiislav.gov.by www.mstislav.gov.by |
| Contact details of administering organisation(s) | Project Manager Biskup Natalia okinchits.mst@tut.by |
| Other documentation sources | |

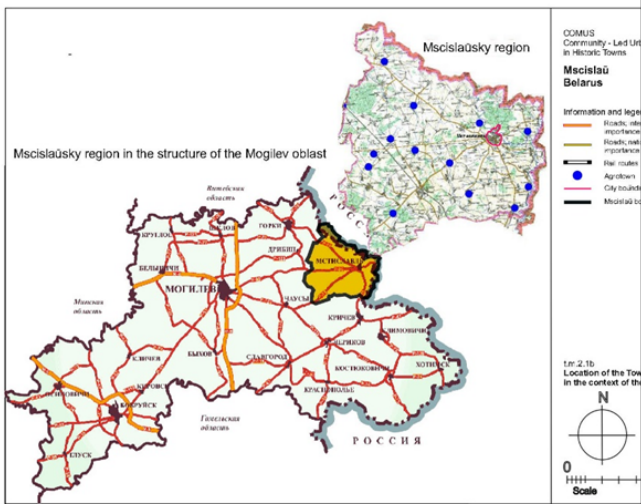


COMUS PROJECT
PILOT TOWN:
MSCISLAŪ
REFERENCE PLAN
ACTION N° 1.6

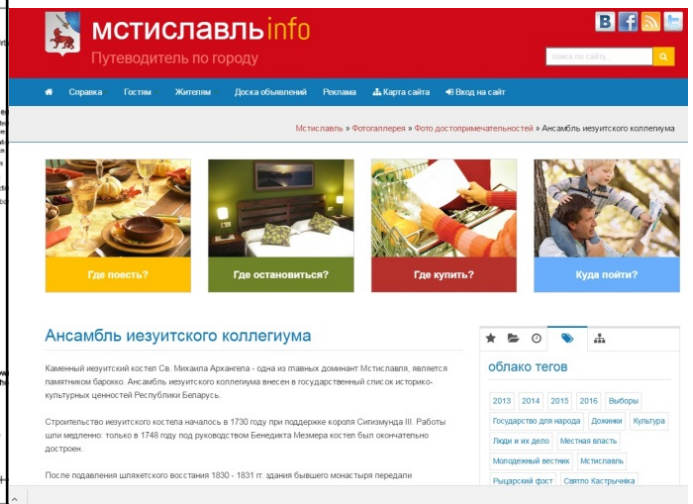
Name of Action:

Creation and promotion of a heritage database and Internet portal for the promotion of cultural tourism potential of the city

Location



Image



Summary: A database and Internet portal will be set up to increase capacity for the promotion of cultural tourism in Mscislaŭ.

Challenge(s) that the Action addresses:
A lack of information about the city and its heritage.

Details of the Action process: Explanation of Aims and Programme

Objectives:

Conservation, revitalization and promotion of cultural and natural heritage

Timing, priority and risk

Immediate Short-term Mid-term Long-term



Period: 2017 – 2020

Risk: Availability of public funds

Key actors

| | |
|--|---|
| Main actors involved | Mscislaŭ Local Administration, private investors, Ministry of Culture. |
| Participation | Residents, civil society, |
| Funding sources | |
| Estimate Total cost and Sources of funding | Financial input state: <i>not available</i> Financial input municipality: <i>not available</i> External co-financing: <i>not available</i> Private investment: <i>not available</i> |
| Expected results | |
| Results and impact | Significantly increase the knowledge about the city and its cultural and natural heritage; Contributes to urban identity; Creates an interactive platform for all stakeholders; Broaden the appeal of the city as a tourist destination. |
| Information sources | |
| Administering organisation(s) | Mscislaŭ Local Administration info@msiislav.gov.by www.mstislav.gov.by |
| Contact details of administering organisation(s) | Project Manager Biskup Natalia okinchits.mst@tut.by |
| Other documentation sources | |

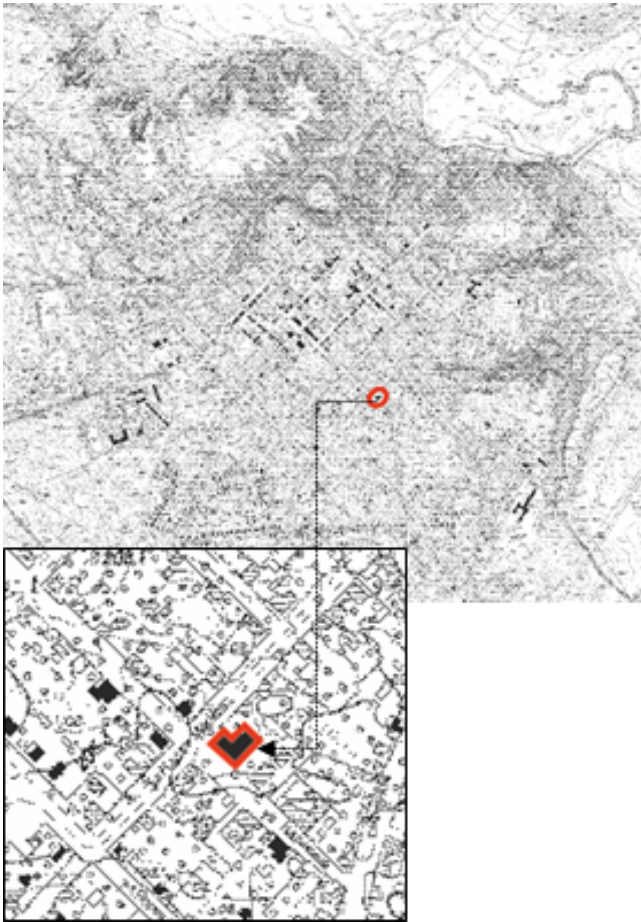


COMUS PROJECT
PILOT TOWN:
MSCISLAŪ
REFERENCE PLAN
ACTION N° 1.7

Name of Action:

Rehabilitation and technical modernization of **Mscislaŭ** Museum of Local History and Culture

Location



Image



Summary: The technical conditions of museum storage and exhibition will be improved in order to upgrade and modernize the museum.

Challenge(s) that the Action addresses:

Absence of a climate control system in the museum;
Outdated equipment in the collections storage and exhibition;
Outdated displays of museum exhibits.

Details of the Action process: Explanation of Aims and Programme

Objectives:

Conservation, revitalization and promotion of cultural and natural heritage

| | |
|--|--|
| Timing, priority and risk | <p style="text-align: center;"> Immediate Short-term Mid-term Long-term </p> <p style="text-align: center;"> </p> <p style="text-align: center;">Period: 2018 – 2019</p> <p style="text-align: center;">Risk: Availability of public funds</p> |
| Key actors | |
| Main actors involved | Mscislaŭ Local Administration, private investors, Ministry of Culture. |
| Participation | Residents, civicl society, |
| Funding sources | |
| Estimate Total cost and Sources of funding | <p>Financial input state: <i>not available</i></p> <p>Financial input municipality: <i>not available</i></p> <p>External co-financing: <i>not available</i></p> <p>Private investment: <i>not available</i></p> |
| Expected results | |
| Results and impact | Modernization of the museum will extend its role as a cultural and tourist centre, making it more attractive and modern for the visitors. |
| Information sources | |
| Administering organisation(s) | Mscislaŭ Local Administration info@msiislav.gov.by www.mstislav.gov.by |
| Contact details of administering organisation(s) | Project Manager Biskup Natalia okinchits.mst@tut.by |
| Other documentation sources | |

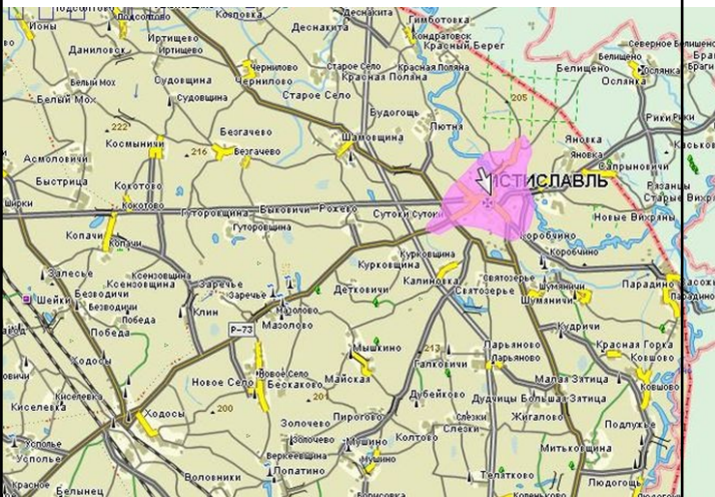


COMUS PROJECT
 PILOT TOWN:
MSCISLAŮ
 REFERENCE PLAN
 ACTION N° 1.8

Name of Action:

Organization of promotional campaigns to highlight the natural, cultural and tourist potential of **MscislaŮ**

Location



Image



Summary: Awareness-raising activities to promote MscislaŮ's cultural and historical potential through promotional campaigns in various mass media (national and foreign) and the organization of MscislaŮ tourist forum in 2018.

Challenge(s) that the Action addresses:

A lack of information about the city and its heritage;

Deficiency of activity in this field from the city authorities, cultural and educational institutions, non-governmental organizations.

Details of the Action process: Explanation of Aims and Programme

Objectives:

Conservation, revitalization and promotion of cultural and natural heritage

Timing, priority and risk

Immediate Short-term Mid-term Long-term



Period: 2017 – 2018

Risk: Availability of public funds

Key actors

| | |
|--|--|
| Main actors involved | Mscislaŭ Local Administration, local museum, tourist organizations, mass media |
| Participation | Residents, civic society, local authority, visit centre, museum |
| Funding sources | |
| Estimate Total cost and Sources of funding | Financial input state: <i>not available</i> Financial input municipality: <i>not available</i> External co-financing: <i>not available</i> Private investment: <i>not available</i> |
| Expected results | |
| Results and impact | Throwing light on the city's identity, recognition of the city and the development of tourism. |
| Information sources | |
| Administering organisation(s) | Mscislaŭ Local Administration info@msiislav.gov.by www.mstislav.gov.by |
| Contact details of administering organisation(s) | Project Manager Biskup Natalia okinchits.mst@tut.by |
| Other documentation sources | |