



4th meeting, 26 September 2019, Strasbourg

**MSI-JOQ(2019)11
8 October 2019**

MEETING REPORT

Opening and agenda

1. The Committee of experts on quality journalism in the digital age (MSI-JOQ) met in Strasbourg on 26 September 2019. The meeting was opened and chaired by Ms Katharine Sarikakis. Mr Jan Kleijssen, Director of Information Society – Action against Crime, welcomed the members and participants and thanked them for their committed and engaged work on the three deliverables under their charge. Mr Kleijssen furthermore provided some information on the future activities of the Council of Europe, notably of the establishment of the intergovernmental Ad-hoc Committee on Artificial Intelligence (CAHAI) tasked with examining the feasibility and potential elements of a legal framework related to AI-development.
2. The Committee adopted the agenda (see Appendix I) without any changes. The draft annotated agenda and the list of participants appear in Appendix II and in Appendix III, respectively. Of the 21 participants, there were 12 women (57%) and 9 men (43%).

Conclusions and decisions

3. The MSI-JOQ had finalised the Draft recommendation on promoting a favourable environment for quality journalism in the digital age, after having provided comments in writing in July/August 2019, in parallel with the Steering Committee on Media and Information Society (CDMSI). This procedure ensued from the CDMSI's position expressed in the 16th plenary meeting (4-6 June 2019) that in view of its maturity the text should be approved in written procedure to speed up the process and have it finalised by the end of 2019. Following a number of written comments by both the members of the MSI-JOQ and the CDMSI, the expert committee made a few minor editorial changes to the document and approved the text.
4. The MSI-JOQ further discussed the Draft study on supporting quality journalism through media and information literacy, as prepared by the rapporteurs, welcomed the study's approach and findings, and provided a number of insightful comments. Since the draft study includes a number of valuable practices, the rapporteurs

followed up with the respective organisations and acquired more detailed information about the audience reach, budget, duration of projects and their scalability. They revised the text, which was presented for final comments in writing and finalised by 15 November.

Any other business

5. The fourth being the last meeting of the MSI-JOQ, the members expressed their satisfaction with the work carried out by the group and emphasised its timeliness and its importance for more sustainable and trustworthy journalism. Having been informed by the Secretariat about the plans for future media- and digital governance- related activities, a number of them expressed interest in a continued cooperation with the Council of Europe.
6. The MSI-JOQ decided that the Secretariat would prepare a draft meeting report to be sent to the Chair and the Vice-Chair for consideration. Thereafter the Secretariat will send the draft report to the MSI-JOQ with a deadline of five full working days allowing for comments. In the absence of comments within the deadline, the report will be deemed adopted by the MSI-JOQ and will be transmitted to the CDMSI.

APPENDIX I

AGENDA OF THE FOURTH MEETING

1. Opening of the meeting
2. Adoption of the agenda
3. Information by the Secretariat
4. Discussion and finalisation of the Draft study on supporting quality journalism through media and information
[Doc MSI-JOQ(2018)10 – under preparation]
5. Finalisation of the Draft recommendation on promoting the favourable environment for quality journalism in the digital age
[Doc MSI-JOQ(2018)08 – under preparation]
6. Other business

APPENDIX II

ANNOTATED AGENDA OF THE FOURTH MEETING

1. **Opening of the meeting**
2. **Address by Mr Jan Kleijssen, Director, Information Society – Action against Crime Directorate**
3. **Adoption of the agenda**
4. **Information by the Secretariat**
Information on activities of the Council of Europe relevant to the work of MSI-JOQ, in particular on the 16th meeting of the CDMSI (Steering Committee on Media and Information Society), held on 4-6 June 2019, and the upcoming conference on quality journalism and media literacy in Slovenia
5. **Discussion and finalisation of the Draft study on supporting quality journalism through media and information literacy**
[MSI-JOQ Terms of Reference] *(doc MSI-JOQ(2018)10)*

The members of MSI-JOQ will be invited to examine and discuss the text of the document prepared by the rapporteurs.
6. **Presentation of the Draft recommendation by the Committee of Ministers to the member states on promoting a favourable environment for quality journalism in the digital age**
[MSI-JOQ Terms of Reference] *(doc MSI-JOQ(2018)08)*

The members of MSI-JOQ will be presented the text as revised following their comments and those of the members of the Steering Committee on Media and Information Society (CDMSI).
7. **Other business**

APPENDIX III

List of participants

COMMITTEE MEMBERS

Nadia BELLARDI

Project Consultant and Media Expert specialising in Journalism, Community Media, Media Diversity, Transcultural Communication, Migration, Integration, Islam and Gender Issues

Zoran BOJAROVSKI

Media Reforms Adviser to the Prime Minister - North Macedonia - **Apologised**

Alexandra BORCHARDT, Vice-Chair of MSI-JOQ

Author, Speaker, Media Consultant

Senior Research Associate, Reuters Institute for the Study of Journalism

Martina CHAPMAN

Communications Professional specialising in Media Literacy and Digital Engagement

Pierre-François DOCQUIR

Head of Media Freedom – ARTICLE 19

Olha HERASYMIUK

First Deputy Chair, National Council of Television and Broadcasting of Ukraine - **Apologised**

Áine KERR

COO and Co-Founder, Kinzen

Tom LAW

Gender Equality rapporteur of MSI-JOQ, Director of Campaigns and Communications – Ethical Journalism Network – **Apologised**

Helena MANDIĆ

Director of Broadcasting, Communications Regulatory Agency - Bosnia and Herzegovina

Tarlach McGONAGLE

Senior researcher/lecturer, Institute for Information Law, Amsterdam – Ireland

Markus OERMANN

Policy Consultant, German Federal Commissioner for Culture and the Media, Department for general issues of the media and media competency – Germany

Katharine SARIKAKIS Chair of MSI-JOQ

Professor of Communication Science (Media Industries, Media Organisation, Media Governance), Jean Monnet Chair of European Media Governance and Integration; Director at Media Governance and Industries Research Lab, Department of Communication, Vienna - Greece

Inge WELBERGEN

Senior Legal Officer Media, Ministry of Education, Culture and Science – The Netherlands

OTHER PARTICIPANTS COUNCIL OF EUROPE MEMBERS STATES

ITALY

Elda BROGI

Scientific coordinator, Centre for Media Pluralism and Media Freedom, European University Institute, Florence - **Apologised**

Rosa CAVALLARO

Italian Communications Authority, Audiovisual Content Directorate – Media Pluralism Unit –

ROMANIA

Valentina MIU

Coordinator MEDIA Sub-programme, Project Management Unit, Ministry of Culture and National Identity Romania, Bucharest

TURKEY

İbrahim ESER

Expert, official from Radio and Television Supreme Council

Arif FIRTINA

Member of the Radio and Television Supreme Council

Zübeyr ŞENGÜL

Expert, official from Radio and Television Supreme Council

Taha YÜCEL

Member of the Supreme Council

UNITED KINGDOM

Maria DONDE

Head of International Content Policy, Office of Communication (OFCOM)

OTHER INSTITUTIONS

EUROPEAN COMMISSION

David FRIGGIERI

Legal and Policy Officer, audio visual and Media Services Policy Unit, DG CNECT
Responsable des questions juridiques et politiques, Unité politique services audiovisuels et médias, DG CNECT

UNESCO

Adeline HULIN

Project Officer, Freedom of Expression and Media Development
Chargée de projet, Liberté d'expression et développement des médias

NON-MEMBER STATES

MOROCCO

El Mahdi AROUSSI IDRISSE

Director of Legal Studies, High Authority for Audio-visual Communication

Chanaz EL AKRICHI

Head of Division of Cooperation, Ministry of Culture and Communication, Department of Communication

Khatouri MERIEM

Director of Studies and Media Development, Ministry of Culture and Communication, Department of Communication

COUNCIL OF EUROPE SECRETARIAT

Jan KLEIJSSSEN

Director of Information Society - Action against Crime
Twitter: @JKleijssen @CoE_HRightsRLaw

Patrick PENNINCKX

Head of Information Society Department

Artemiza-Tatiana CHISCA

Head of Media and Internet Division, Information Society Department

Urška UMEK

Secretary of MSI-JOQ Committee, Head of Media Unit, Media and Internet Division, Information Society Department

Dominique WULFRAN

Assistant, Media and Internet Division, Information Society Department

INTERPRETERS

Cynera JAFFREY
Luke TILDEN
Katia DI STEFANO