

Autobiography of Intercultural Encounters



Module 1

Activity 2: Vertical and horizontal influences example

An advert for a fast food outlet in an English city

حلال

McINDIANS

Kebabs • Burgers • Doners • SFC

you've tried the cowboys...
...now try the INDIANS

Opening Times
Mon-Sat: 11.30am-8pm • Sun: 12pm-6pm

0116 262 2900
1 Charles Street Leicester LE1 3JB

taste the indians...

always
Coca-Cola