

How to make the Internet a safer place to buy medicines

1. Global Signal Exchange
2. OnHOME Alliance & gTLD DotPharmacy
3. Longitudinal market research
4. Black and White lists
5. Awareness campaign - Europol/EMA/EUIPO

31 mars – 1 avril 2025





**Independent pan-European
Non-profit organisation
dedicated to protecting patient
safety by making the internet a
safer place to buy medicines
where it is legal to do so**

ASOP
GLOBAL | ALLIANCE FOR SAFE
ONLINE PHARMACIES

<https://buysaferx.pharmacy>

March 26 & 27 | Queen Elizabeth II Conference Centre, London



LONDON

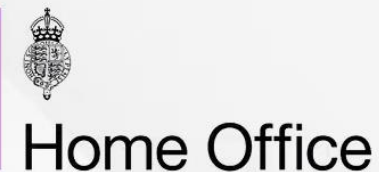
Presents

**ESTABLISHING
EUROPE'S ANTI
SCAM NETWORK**

Organised by



Co-Hosts





To make transparent which Service Providers are fighting abuse successfully and which ones need help and offer all stakeholders a more efficient and effective way to use abuse signals and make the internet a

The Signal.Exchange offers transparent leaderboards on Abuse Levels



60 TLDs

- ☐ Top 10 (10)
- ☐ Middle (40)
- ☐ Bottom 10 (10)

TLD Type

Trend

TLD League Table
From January 1st 2022 - Today

Search league table

	LW	TLD	Country	Abuse rate (%)	No. Domains	
1	1	.DK	DENMARK	0.0323	1,359,434	▼
2	2	.NO	NORWAY	0.0354	826,551	▼
3	3	.CH	SWITZERLAND	0.0698	2,503,284	▼
4	4	.BE	BELGIUM	0.0722	1,655,929	▼
5	5	.KR	REPUBLIC OF KOREA	0.0845	1,007,757	▼
6	6	.FI	FINLAND			
7	7	.NL	NETHERLANDS			
8	8	.NZ	NEW ZEALAND			
9	9	.IT	ITALY			
10	10	.HU	HUNGARY			
11	▲ 12	.AU	AUSTRALIA			
12	▲ 13	.AT	AUSTRIA			
13	▲ 14	.DE	GERMANY			
14	▲ 16	.ES	SPAIN			

Illustrative

10 TLDs

- ☐ Top 10 (10)
- ☐ Middle (40)
- ☒ Bottom 10 (10)

TLD Type

Trend

TLD League Table
From January 1st 2022 - Today

Search league table

	LW	TLD	Country	Abuse rate (%)	No. Domains	
51	▲ 52		CHINA	2.4100	7,445,126	▼
52	▼ 51			2.4668	1,592,980	▼
53	53			3.1150	611,068	▼
54	54			3.1421	3,441,768	▼
55	55		COCOS (KEELING) ISLANDS	3.4768	985,424	▼
56	56			5.2333	2,321,750	▼
57	57			5.8794	711,914	▼
58	58			7.4236	654,640	▼
59	▲ 60			8.9955	1,218,019	▼
60	▼ 59			9.0407	2,010,937	▼

Creating a feedback loop and level playing field for Internet Service Provider, Social Media and Other Platforms

Both non-profit as well as commercial data feed providers have joined GSE



We are only at the start....

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OnHOME

Online Order and Home Delivery
of Medicines Alliance

- All Member States under the FMD legally oblige pharmacists to sell at least OTC medicines
- 8 Members States and 3 EEA countries have allowed RX online for decades 19 MSs disallow
- General Pharmaceutical Legislation (GPL) gives opportunity to amend Article 172

■ Prohibits online access
■ Allows online access





OnHOME

Online Order and Home Delivery
of Medicines Alliance

- All Member States must oblige pharmacists to dispense medicines
- 8 Members States have allowed RX online, 12 have disallowed
- General Pharmaceutical Legislation (GPL) gives opportunity to amend Article 172



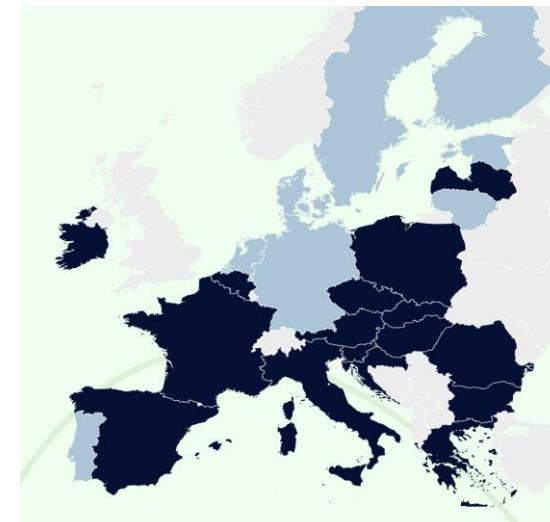
■ Prohibits online access
■ Allows online access





OnHOME

Online Order and Home Delivery
of Medicines Alliance



Enabling patients across the EU to obtain their prescription medicines online

... ..



EU Parliament meeting

Equitable Access to Medicines Across Europe:
The Role of Digital Solutions

Thursday
20 March 2025
13:00–15:00 CET

 Spinelli 3H1,
European Parliament
Brussels

Organised in collaboration with:

 **OnHOME**
Online Order and Home Delivery
of Medicines Coalition

 **Host:**
MEP Kristian Vigenin

 **S&D**



PARTIES



Albania



Armenia



Belarus



Belgium



Benin



Bosnia and Herzegovina



Burkina Faso



Croatia



Cyprus



France



Guinea



Hungary



Ivory Coast



Moldova (Republic of)



Morocco



Niger



Portugal



Russian Federation



Slovenia



Spain



Switzerland



Türkiye



Ukraine

SIGNATORIES



Austria



Chad



Chile



Congo



Denmark



Ecuador



Finland



Germany



Greece



Iceland



Luxembourg



Israel



Italy



Liechtenstein



Lithuania



Mali



North Macedonia



Norway



Serbia



Slovak Republic



Togo



Tunisia

PARTIES



Albania



Armenia



Belarus



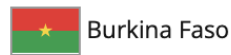
Belgium



Benin



Bosnia and Herzegovina



Burkina Faso



Croatia



Cyprus



France



Guinea



Hungary



Ivory Coast



Moldova (Republic of)



Morocco



Niger



Portugal



Russian Federation



Slovenia



Spain

SIGNATORIES



Austria



Chad



Liechtenstein



Lithuania



North Macedonia



Norway



Serbia



Slovak Republic



Togo



Tunisia

RX Online will give patients a safe haven and educate the public on where to obtain RX medicines safely

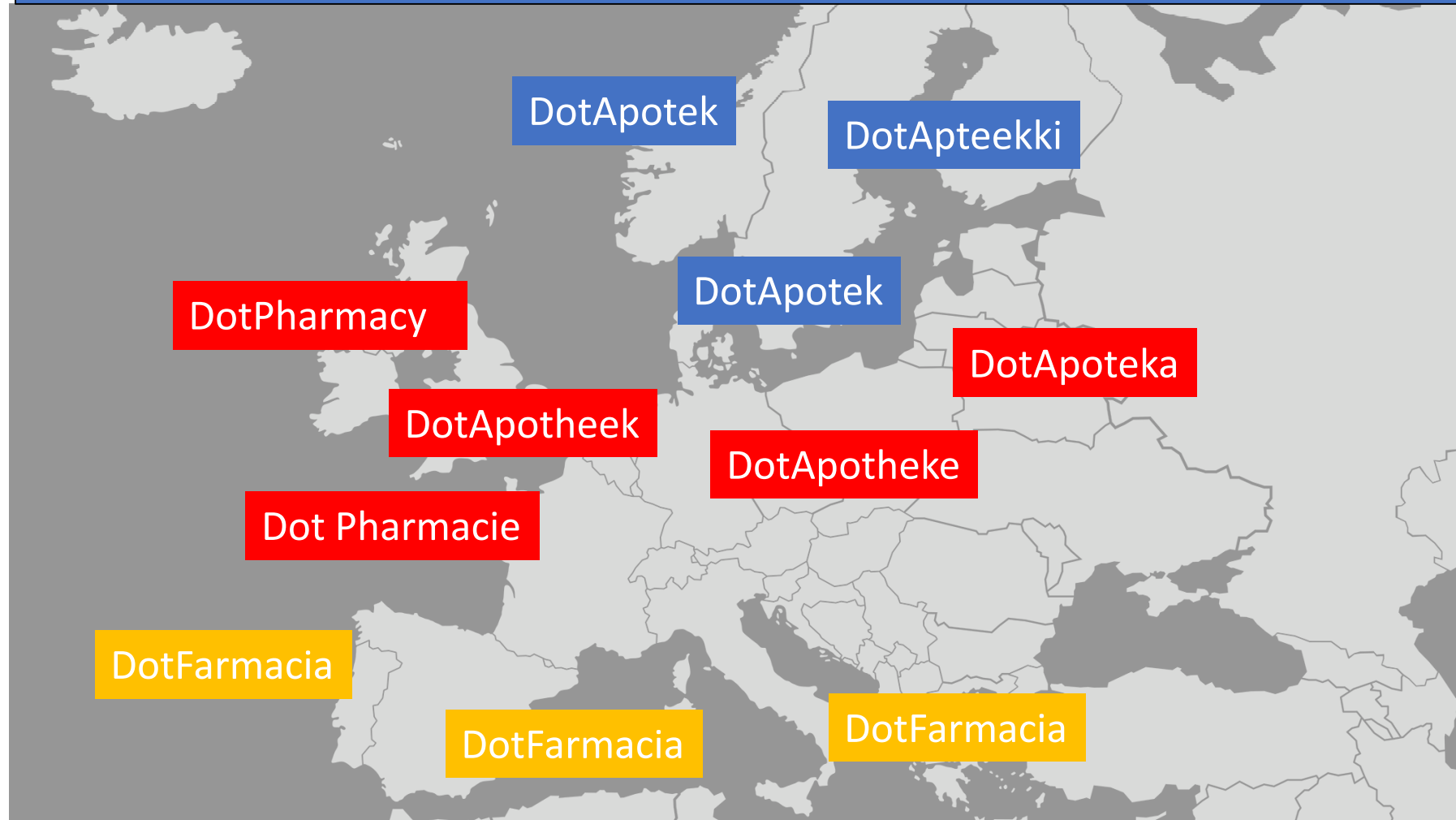
NABP

.Pharmacy Verified Websites Program



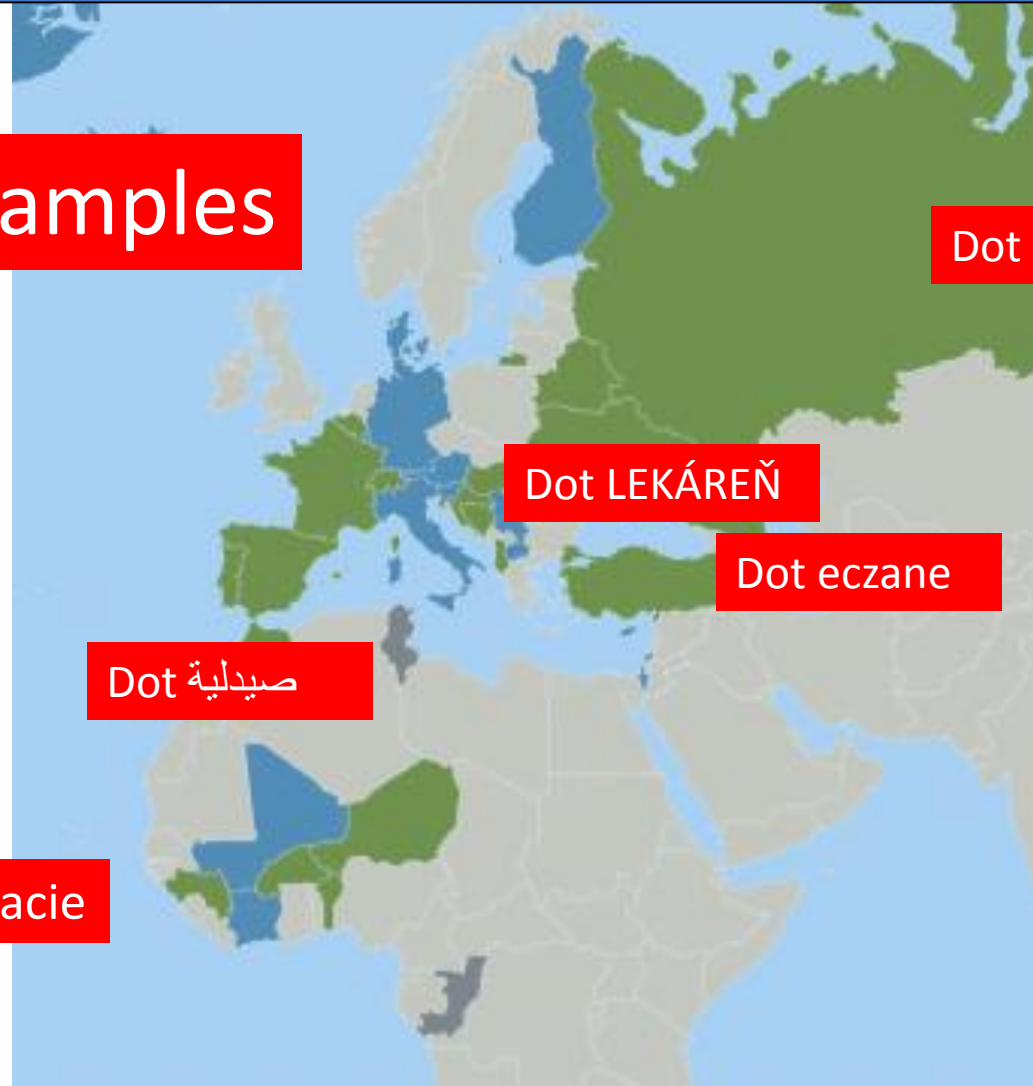
- <https://nabp.pharmacy/programs/dotpharmacy/#:~:text=NABP%20reviews%20pharmacies%20with%20an,to%20the%20verified%20websites%20list.>

A gTLD DotPharmacy for all EU countries?



A gTLD DotPharmacy for all ratified Medicrime Convention countries?

Some Examples



Dot аптека

Dot LEKÁREŇ

Dot eczane

Dot صيدلية

Dot Pharmacie

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Objective of the market research programme

ASOP EU is proposing that the Medicrime Convention Committee of the Parties' countries, embark on a longitudinal multi-country market research project to ascertain behaviours and track trends of falsified medicines



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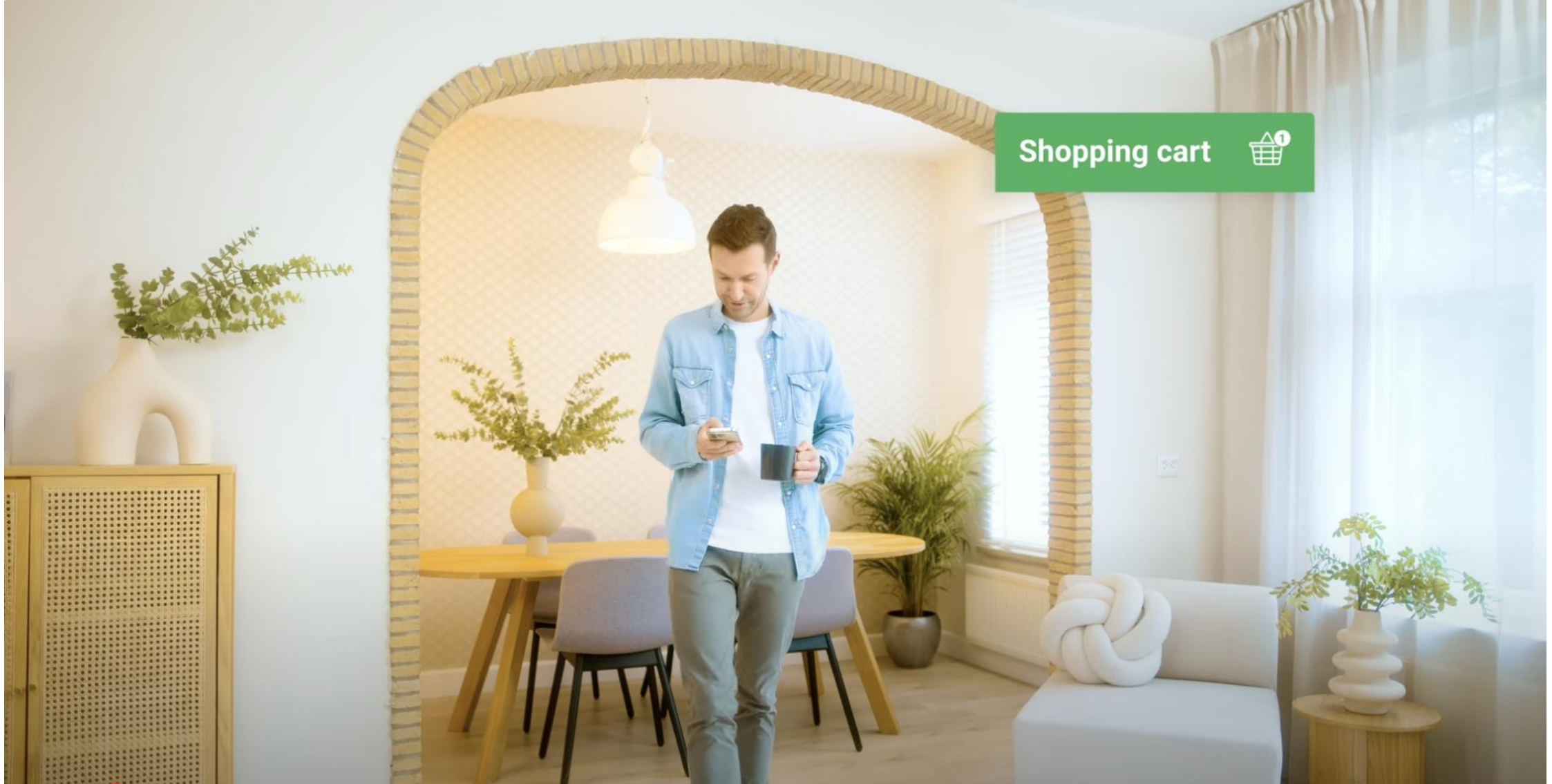
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- Pan EU/EEA search tool to check if a website is NOT on a "Not recommended" watchlist
- Pan EU/EEA White list so people can actively search for an online pharmacy/hybrid physical/online pharmacy

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Thank you



Contact details
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