

Press release

MIA | MERCATO INTERNAZIONALE AUDIOVISIVO AWARD-WINNERS OF THE SIXTH EDITION



Saturday 17 October, Rome. The **award ceremony** of sixth edition of **MIA | MERCATO INTERNAZIONALE AUDIOVISIVO** has just taken place, on the eve of the event's final day Sunday 18 October. A crucial event for the whole Italian and audio-visual system, aimed at increasing exports, co-productions and business relations at international level.

This year, the **EURIMAGES CO-PRODUCTION DEVELOPMENT AWARD** for projects of the **MIA | Film Coproduction Market** section is awarded to **DALVA**, by **Emmanuel Nicot**, produced by **Julie Esparbes** (Hélicotronc, Belgium) and **Delphine Schmit** (Tripode Productions, France). *"The jury was impressed by the original and bold approach to the topic of incest and deeply moved by this intense journey of liberation filled with hope"*.

An ad hoc jury has proclaimed **EBBA**, by **Johanna Pyykkö** (Norway), produced by **Verona Meier** (Ape&Bjørn), winner of **ARTE KINO INTERNATIONAL PRIZE**, a 6,000 euro prize offered by ARTE with the aim of supporting the development of a project from MIA Film Coproduction Market.

The winner of **PREMIO VIACOMCBS INTERNATIONAL STUDIOS** - a division of ViacomCBSNetworks International, a global leader in the development and production of premium contents for all platforms, genres and formats both for third parties and for ViacomCBaS brands and platforms - is **MISS FALLACI TAKES AMERICA** produced by **Minerva Pictures e Redstring**. **The series is written and directed by Alessandra Gonnella and Miriam Leone** confirmed her interest in playing the part of Oriana Fallaci in the series.

This was the motivation: *"the project celebrates women empowerment through the story of a woman with a strong and yet appealing personality. Played by the excellent Miriam Leone who gives the character a real distinctive feature. For the accuracy of the various nuances of an Italian personality internationally reknown, in a specific period of her life filled with lights and shadows. Finally, for the excellent plot, that opens possibile future developments and the perspective of involving different production sites in the world.*

The award was accepted by the producers **Gianluca Curti, Cosetta Lagani** for **Minerva Pictures**, and the **director and actress**

The prize was handed over by **Jaime Ondarza**, Executive Vice President and General Manager South Hub, **ViacomCBS EMEA**.

Furthermore, the jury decided to award a **special mention to the series CULT**, produced by **Notorius Pictures** and created by **Francesco Patierno and Sergio Nazzaro**.

For the third year in a row, **National Geographic** has sponsored the prestigious **NAT GEO Award** for the Best Pitch, thus underlying the MIA|DOC vocation to identify projects that combine high-value artistic and production elements with a significant commercial potential. This year's winning documentary is: **DARKSIDE, THE QUEST FOR DARK MATTER DETECTION** by **Matias Guerra e Matteo Corbi**. "An immersive scientific project, in line with the values of scientific research that characterise the National Geographic brand (...). Among the aspects that persuaded us to fund this documentary is the authors' choice to describe *Darkside 20k*, a prestigious international project to which important experts have participated, like the Canadian Nobel prize winner Art McDonald and the Italian scientist Giuliana Fiorillo. A renowned scientific team for an Italian documentary of international scope, perfectly in line with spirit of our brand".

MIA 2020 is proud to host again **PREMIO CARLO BIXIO**, one of the most prestigious Italian awards for cinema and TV writing, promoted by **APA, RAI e RTI**, and implemented **with the patronage of SIAE**.

The three winning projects are:

Premio Carlo Bixio for the best subject was won by "TANEEN" by Greta Frontani and Elisa Orrico: *"For the rough narrative power of a teen drama with a raging rhythm, like the world it describes, focused on a leading character "too dark for some, too Italian for others", a soul torn apart between bias and rebellion, defence of her roots but also willingness to burn them, a love story that brings all contradictions to the utmost"*

Premio Carlo Bixio for the best series concept was won by "Il Caso Serena Mollicone" by Matteo Bianchi and Raffaele Grasso with the following motivation: *"For the concise and terse writing used to tell about an event occurred twenty years ago and still unsolved. The mysterious murder of a girl Serena Mollicone in a small village of Ciociaria. For the ability and originality used to tell the facts, skilfully alternating investigation-style news with fictional reconstruction. For the courage to enlighten one of the dark pages of our history"*. Winners will receive ten thousand and five thousand euros respectively and a contract with Rai.

The company Cordusio, that supports the initiative this year, has awarded a two thousand euro prize and a plaque "Cordusio per i Giovani" to **"Non chiamateci influencer" by Susanna Ciucci, Ilaria Polimeni and Elettra Sofia Mauri:** *"For the brilliant idea of a comedy on contemporary life, and the willingness to describe with a shrewd and politically incorrect eye a world that everyone knows and is influencing everyone's behaviour, and yet has not been told on TV sofas: namely influencers and their market, sometimes giving the impression to be surreal and yet being perfectly real"*.

This year again, **the Lazio Region** has handed the **LAZIO FRAMES AWARD** to the title that has valued the regional territory, a work selected in the following MIA sections: What's Next Italy, GREENlit and Italians Doc It Better - whose content, production's impact, possible international developments and use of local resources can best represent the production potential of the Lazio region, valuing local talents and locations. **The winner was "La verità su La dolce vita" by Giuseppe Pedersoli. Produced by Arietta Cinematografica (Gaia Gorrini).**

Titles of the **C EU SOON** category have competed for the **SCREEN INTERNATIONAL BUYERS' CHOICE AWARD**. Winners ex aequo **DARK HEART OF THE FOREST** (*Le coeur noir des forêts*) by **Serge Mirzabekiantz** (Belgium, France) produced by Hélicotronc (Belgium) and Sacrebleu Productions (France) and **THE PENULTIMATE** (*Den Næstsidste*) by **Jonas Kærup Hjort** (Denmark, Norway) produced by **Rikke Tambo Andersen** (Tambo Film, Denmark) and Gary Cranner (Chezville, Norway). The awards were received by **Anthony Rey** from Hélicotronc, **Jonas Kærup Hjort** and the producer **Rikke Tambo Andersen**.

The sixth edition of Mia is taking place in Rome from 14 to 18 October 2020 at Palazzo Barberini. and online on the platform MIA Digital.

MIA is the result of a sound joint venture and a joint engagement between **ANICA** and **APA**, with the support of the **Ministry of Foreign Affairs and International Cooperation, ICE – Italian Trade Agency for the**

promotion and internationalisation of Italian businesses and the **Ministry of Cultural Heritage and Tourism** that have been accompanied MIA since its first edition. Among our partners are also **Creative Europe Programme - MEDIA**, the **Ministry for Economic Development** and the **Lazio Region**.

Also **Unicredit**; **Apulia Film Commission**; **Fondazione Cinema per Roma**; **Eurimages** have confirmed their collaboration. For this edition Mia has received the contribution of the Editorial Committee - a think tank open to all sector's associations: **Associazioni Audiovisive Italiane - 100autori**, **AGICI**, **ANICA**, **APA**, **Cartoon it**, **CNA**, **Italian Film Commission**, **Doc/it**, **LARA**, **UNEFA**.

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