



## Human rights messages for WECAN4HRS online campaign against anti-Roma and Traveller<sup>1</sup> hate speech

July-August 2021

*Choose hashtags and messages to go with your images – mix and match between groups and images. All posts should have #WECAN4HRS so the impact of the campaign can be monitored*

#TakeAStand4Roma  
#EndEncitement  
#BeBetterThanHate  
#StandUp4Roma

An equal starting point for every race.  
Wheels of change bring a change of heart.  
Wheels of change turning hate to love.  
Wheels of change breaking stereotypes.  
Celebrate difference - there is no one right way to be but many ways.  
Don't fixate on small differences but celebrate diversity!  
Roma: can be your love, your friend, your teacher, your mentor, your neighbour - if we live in peace and equality.

Let's respect one another – hate speech leads to hate crimes!  
Freedom of speech is essential, yet words can hurt - be responsible when using them.  
We should all stand up for each other, respect and celebrate diversity towards an inclusive society for all!  
Let's respect each other and celebrate diversity towards an inclusive society for all!  
Respecting each other is respect for diversity, for you, for me, for all of us!  
Roma Rights are Human Rights.  
You are better than hate!  
Freedom of speech doesn't mean freedom of responsibility!  
We can't be truly free, until we all are free!  
Hatred costs you your humanity, yet love is free!

The choice of today shapes your future.  
Allow everyone to be(come) themselves.  
Together, we form a society.

Human rights come as a package  
Unlearn to hate. Learn to love.

---

<sup>1</sup> The term "Roma and Travellers" is used at the Council of Europe to encompass the wide diversity of the groups covered by the work of the Council of Europe in this field: on the one hand a) Roma, Sinti/Manush, Calé, Kaale, Romanichals, Boyash/Rudari; b) Balkan Egyptians (Egyptians and Ashkali); c) Eastern groups (Dom, Lom and Abdal); and, on the other hand, groups such as Travellers, Yenish, and the populations designated under the administrative term "Gens du voyage", as well as persons who identify themselves as Gypsies. The present is an explanatory footnote, not a definition of Roma and/or Travellers.