

A Three-Step Method to Unveil and Enhance Landscape Values through the Design of Cultural Routes



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El Guadalquivir –la corta de la Cartuja– a su paso por San Juan de Aznalfarache. Vista desde el paseo Mirador, 2019. Fotografía de la autora.

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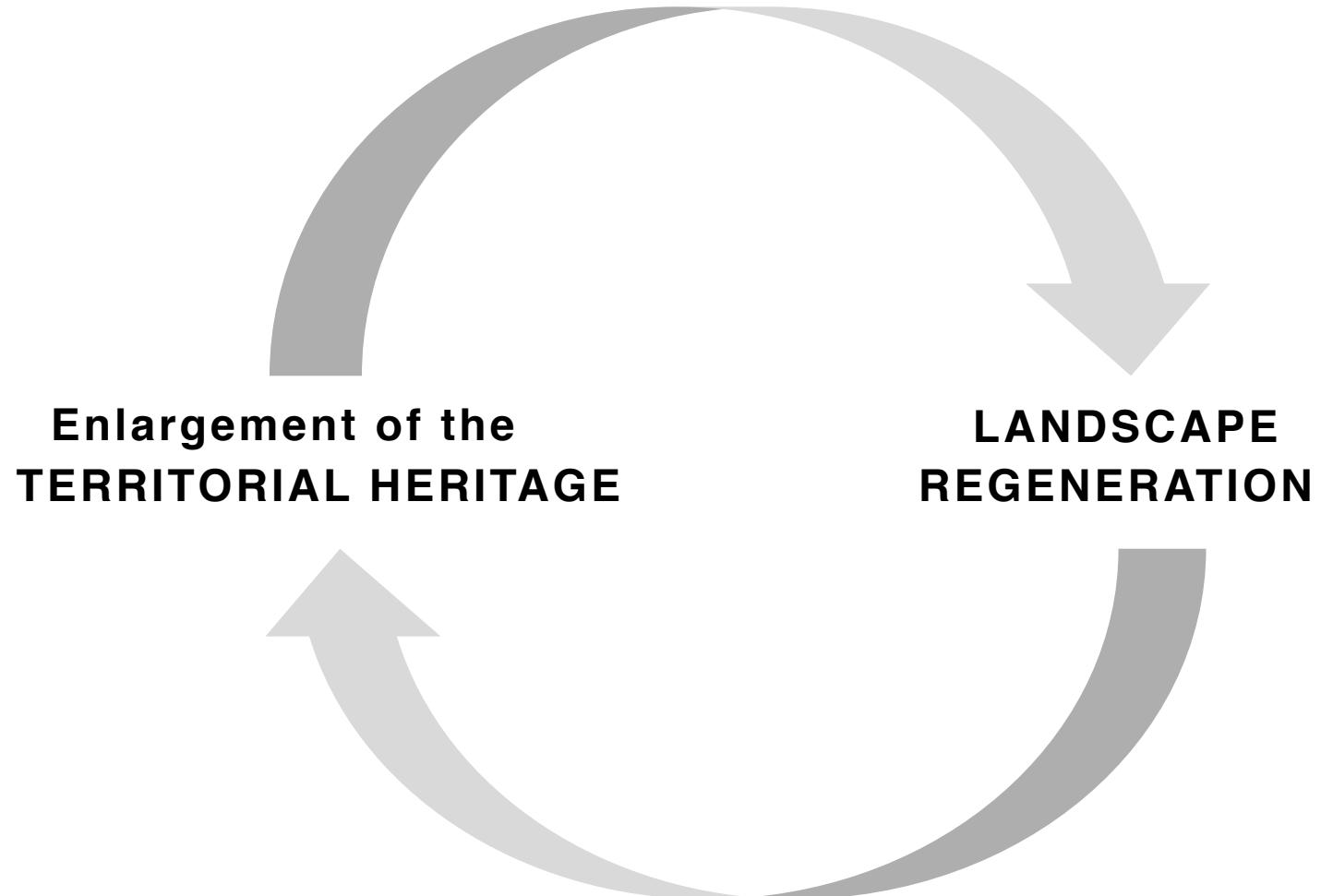
De arriba abajo:

- Paso del cordel de Gambogaz junto al cortijo que le da nombre. Fuente: Centro de Estudios Paisaje y Territorio, Universidad de Sevilla.
- Cordel de Gambogaz a su paso por el monasterio de San Isidoro del Campo. Fuente: Centro de Estudios Paisaje y Territorio, Universidad de Sevilla.

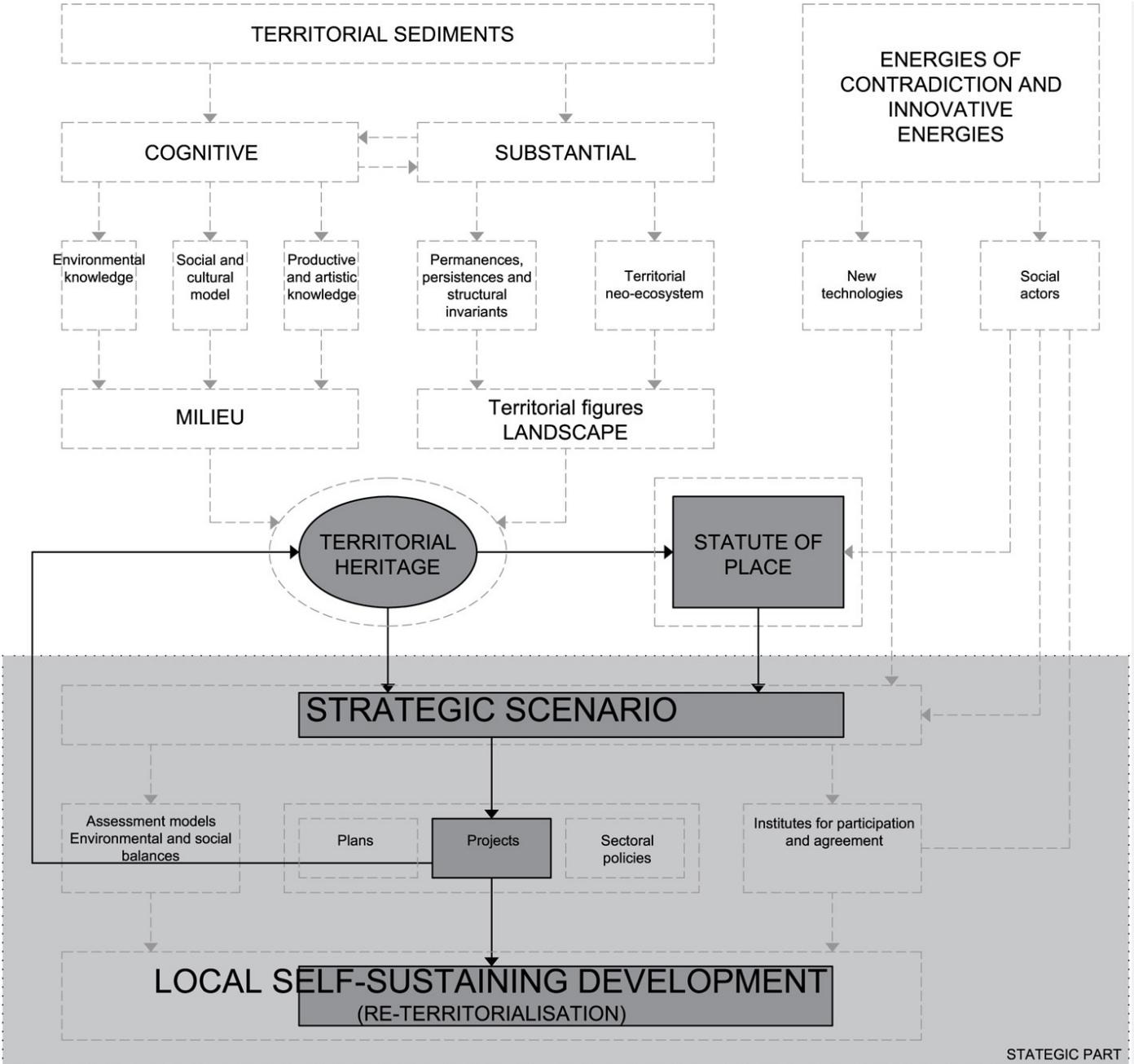
[1] In this presentation it is proposed the sequence of sections and processes needed to direct the design of **cultural routes** towards the **restoration** of the **dynamics of landscape formation**.

[2] It is provided evidence for the correspondence between this three-step method for designing cultural routes and the **analytical methodology for an integrated plan of the territory** developed by the territorialist school.

[3] The results of its application in the area of influence of the archaeological site of *Italica* are used to illustrate the process.



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Alberto Magnaghi, la metodología analítica para la proyección identitaria del territorio, 2011. Traducción del esquema propuesto por Magnaghi en 2011. Elaboración de la autora. Otras fuentes: POLI, D. Rappresentazioni identitarie e processi partecipativi per la salvaguardia del patrimonio territoriale. En: VOLPIANO, M. (A cargo de). *Territorio storico e paesaggio: conservazione progetto gestione*. Turín: L'Artistica Editrice, 2011, p. 57.



ANALYTICAL METHODOLOGY FOR AN INTEGRATED PLAN OF THE TERRITORY

[1] Detection and identification of the territorial heritage:
the analytical description of the place identity.

La metodología analítica para la proyección identitaria del lugar

Patrimonio territorial

1. Descripción analítica de la identidad del lugar

1.1. Historia del territorio

1.2. Detección e identificación del patrimonio territorial
[Reconocimiento de sedimentos materiales y cognitivos]

ANALYTICAL METHODOLOGY FOR AN INTEGRATED PLAN OF THE TERRITORY

[1] Detection and identification of the **territorial heritage**:
the analytical description of the place identity.

[2] After this, **place order** should be interpreted. The implementation of the interpretation of place order in the analytical methodology for an integrated plan of the territory takes the form of **[2.1]** the extraction of the structural invariants and **[2.2]** the rules for the transformation of the territorial heritage.

La metodología analítica para la proyección identitaria del lugar

Patrimonio territorial

1. Descripción analítica de la identidad del lugar

1.1. Historia del territorio

1.2. Detección e identificación del patrimonio territorial
[Reconocimiento de sedimentos materiales y cognitivos]

Ordenamiento del lugar

2. Interpretación de la identidad de larga duración

2.1. Invariantes estructurales

2.2. Reglas de transformación

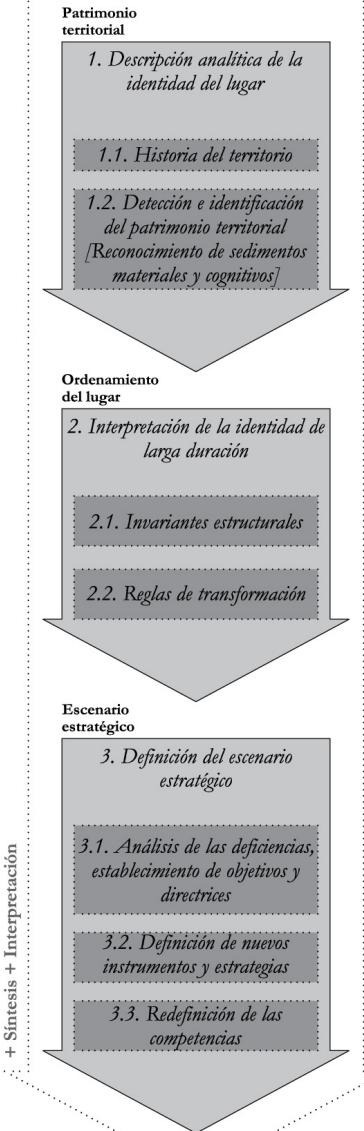
ANALYTICAL METHODOLOGY FOR AN INTEGRATED PLAN OF THE TERRITORY

[1] Detection and identification of the **territorial heritage**:
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[2] After this, **place order** should be interpreted. The implementation of the interpretation of place order in the analytical methodology for an integrated plan of the territory takes the form of **[2.1]** the extraction of the structural invariants and **[2.2]** the rules for the transformation of the territorial heritage.

[3] The definition of the **strategic scenario**. It implies the redefinition of **[3.1]** the instruments, **[3.2]** the assessment models and **[3.3]** the institutes for the participation aimed at making progress towards a self-sustaining local development.

La metodología analítica para la proyección identitaria del lugar



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De arriba a abajo:

a. Fermín Guisado Castejón, Yacimiento La Fábrica (Guillena), 2012. Fuente: Delegación Provincial de Cultura de Sevilla.

b. Vista de Mesa Redonda desde el norte de Villaverde del Río. Fuente: Ayuntamiento de Villaverde del Río. <http://www.villaverdedelrio.es/es/municipio/historia/>

A THREE-STEP METHOD FOR DESIGNING CULTURAL ROUTES: SCOPE OF THE SECTIONS

[1] Synthetical structural descriptions

[2] Identity interpretations

[3] Strategic scenario

A THREE-STEP METHOD FOR DESIGNING CULTURAL ROUTES: SCOPE OF THE SECTIONS

[1] Synthetical structural descriptions

[regional and trans-regional scale]

[2] Identity interpretations

[geographical scale of the landscape area or areas affected by the project of the cultural routes]

[3] Strategic scenario

[local scale*]

(*) In this research the application of the method concentrates on the areas of influence of the archaeological sites at a local scale

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Conjunto arqueológico de Itálica. Vista desde el recinto protegido hacia el municipio de Santiponce, 2019. Fotografía de la autora.

A THREE-STEP METHOD FOR DESIGNING CULTURAL ROUTES: STRUCTURE

[1] Synthetical structural descriptions

[1.1] Analysis of the territorialisation processes

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Anónimo, *Ptolemy, Geographia* (TLG 0363.009), finales del s. XIV. Manuscrito, 435 x 310 mm, escala indeterminada. Fuente: The British Library. Colección: The Burney Manuscripts [Referencia: Burney MS 111].

Hieronýmo Chiaves y Abraham Ortelius, *Hispalensis conventus delineatio*, 1579. Grabado coloreado, 35 x 46 cm, ca. 1:600.000. Fuente: Biblioteca Nacional de España [Signatura: MR-33-41/795/2].

Matías José de Figueroa, *Mapa De el Plano del Voraz, Asombraso y Asolador Río Guadaluquivir...*, 1745. Manuscrito coloreado, 47 x 131 cm. Fuente: Archivo Municipal de Sevilla [Signatura: Pl.1.8.22].

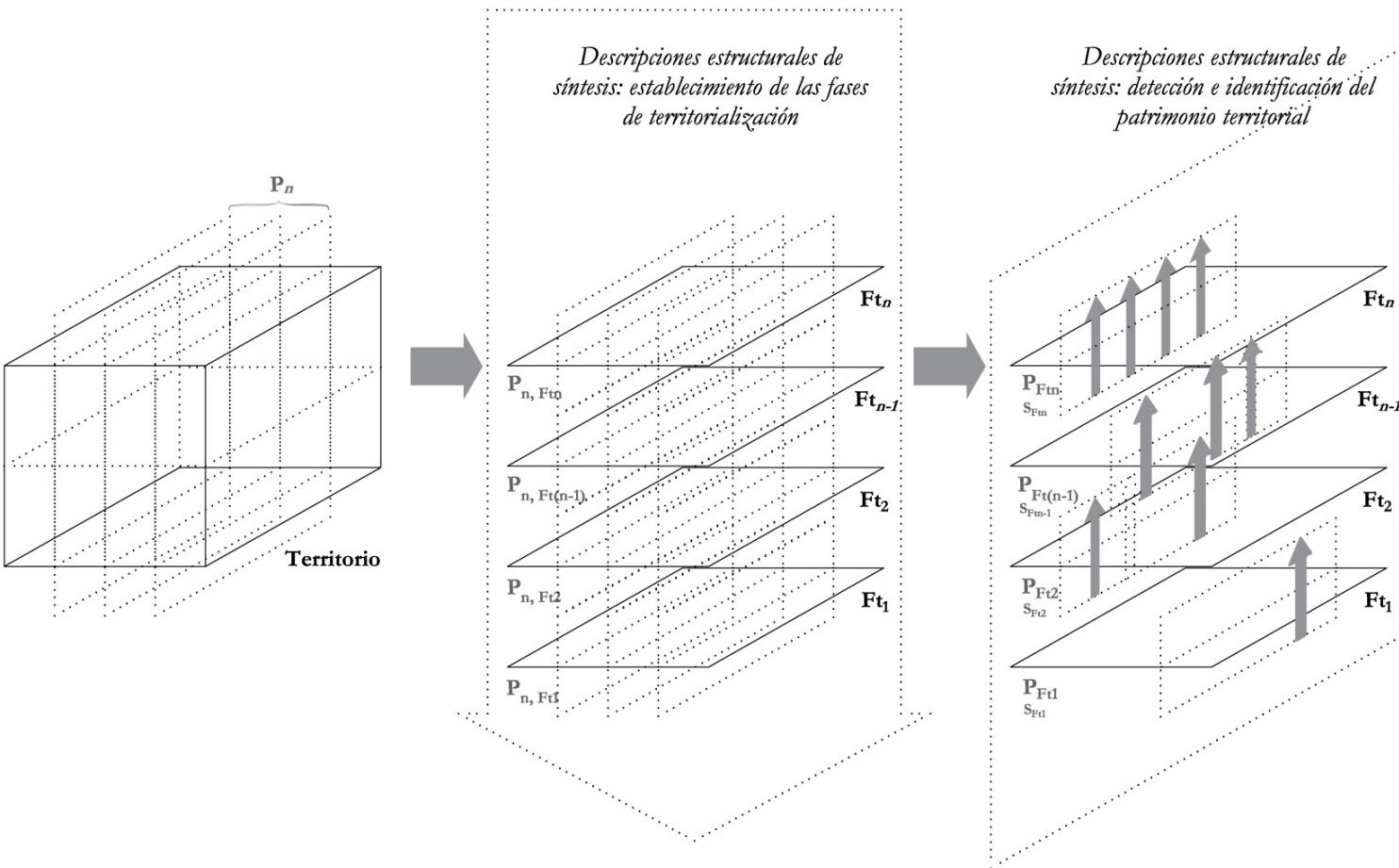
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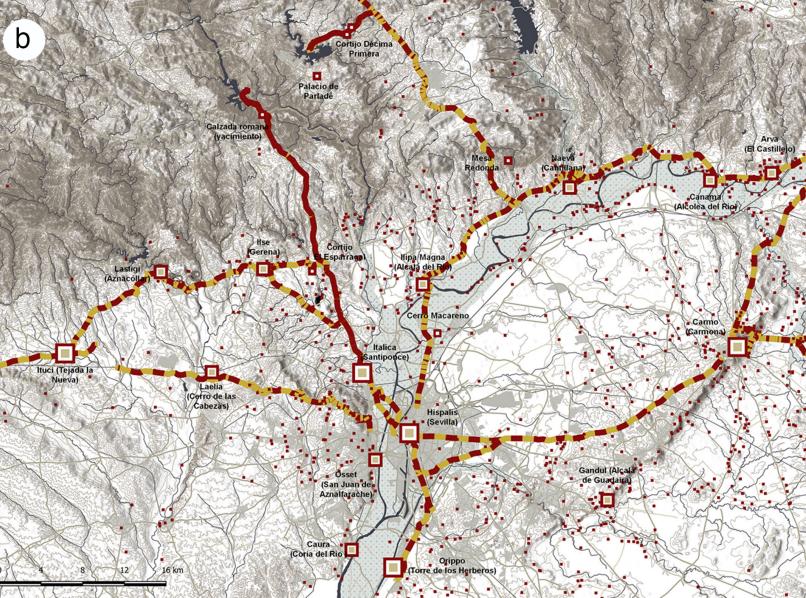
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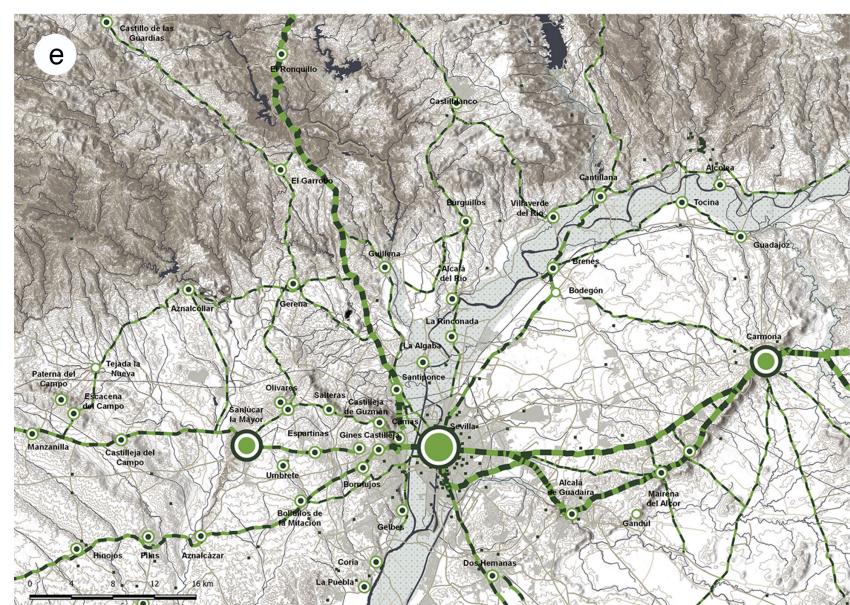
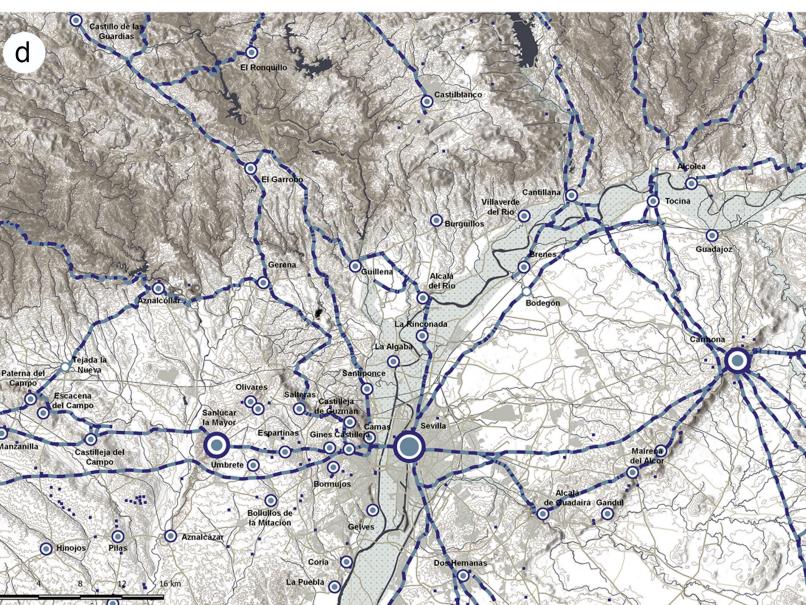
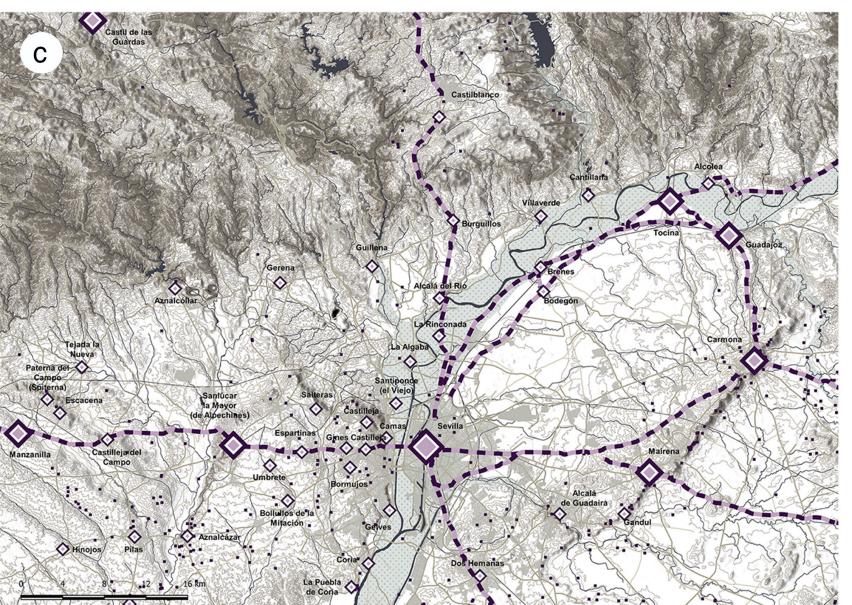
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Hipótesis del esquema de los asentamientos y de las principales directrices de tránsito y comunicaciones en el ámbito del bajo Guadalquivir: (a) en época tártnica-turdetana, (b) en época romana imperial, (c) en la tercera fase de territorialización hacia finales del s. XVI, (d) en los siglos XVII y XVIII y (e) a partir del s. XIX, 2020. Elaboración de la autora sobre el modelo de territorio confeccionado en colaboración con Geomaladar S.L.



A THREE-STEP METHOD FOR DESIGNING CULTURAL ROUTES: STRUCTURE

[1] Synthetical structural descriptions

[1.1] Analysis of the territorialisation processes

[2] Identity interpretations

[2.1] Analysis of the sedimentary nature of the historic settlements and means of connection and transport

[2.2] Analysis of the polycentric and network organisation of the settlement systems, urban and infrastructural

[2.3] Delineation of the landscape area/s affected by the design of cultural routes

[2.4] Map of the territorial and landscape heritage

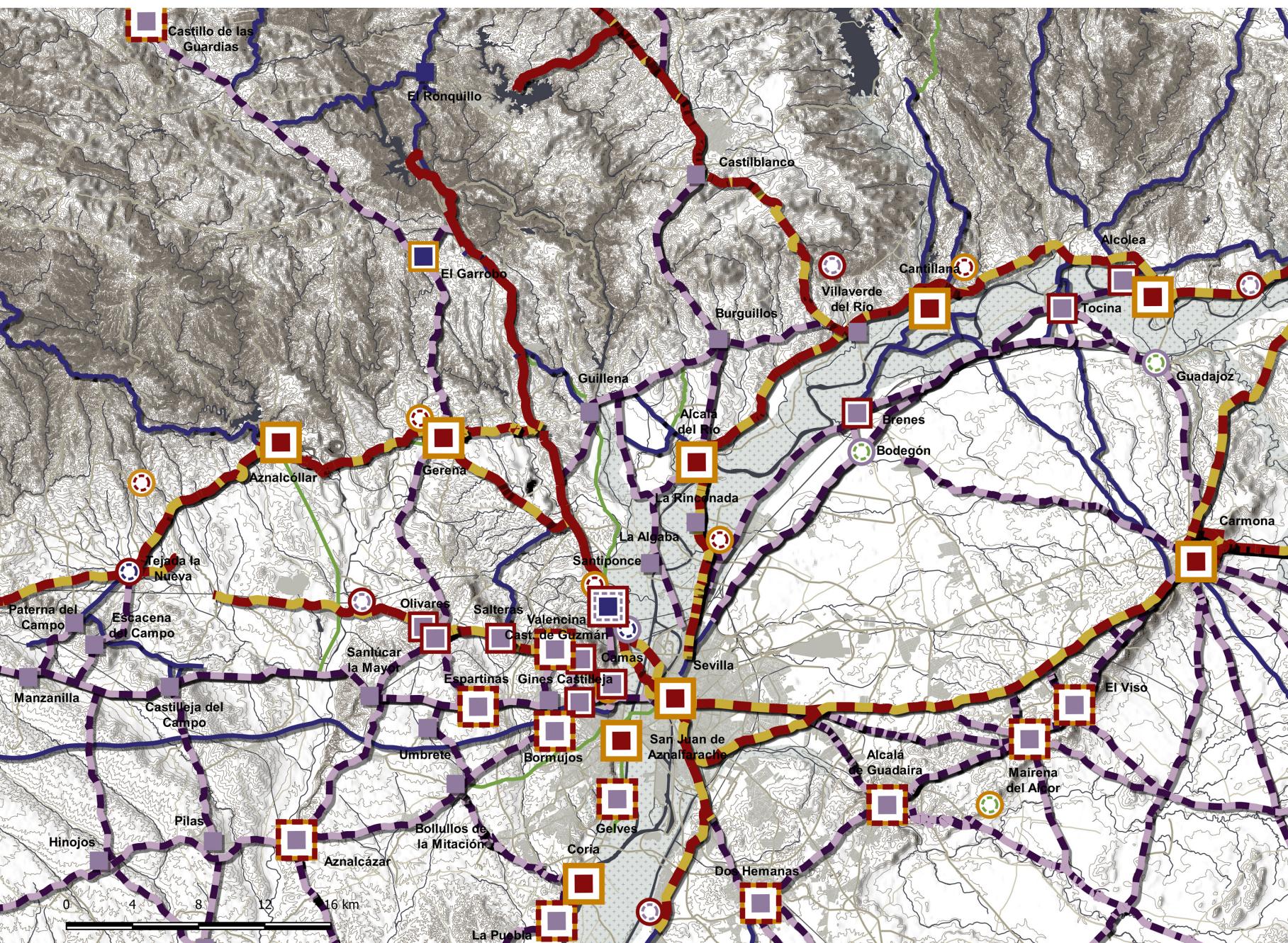
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Legend

Historical synthesis map of the matrices and permanent features of the settlements
Historical centres

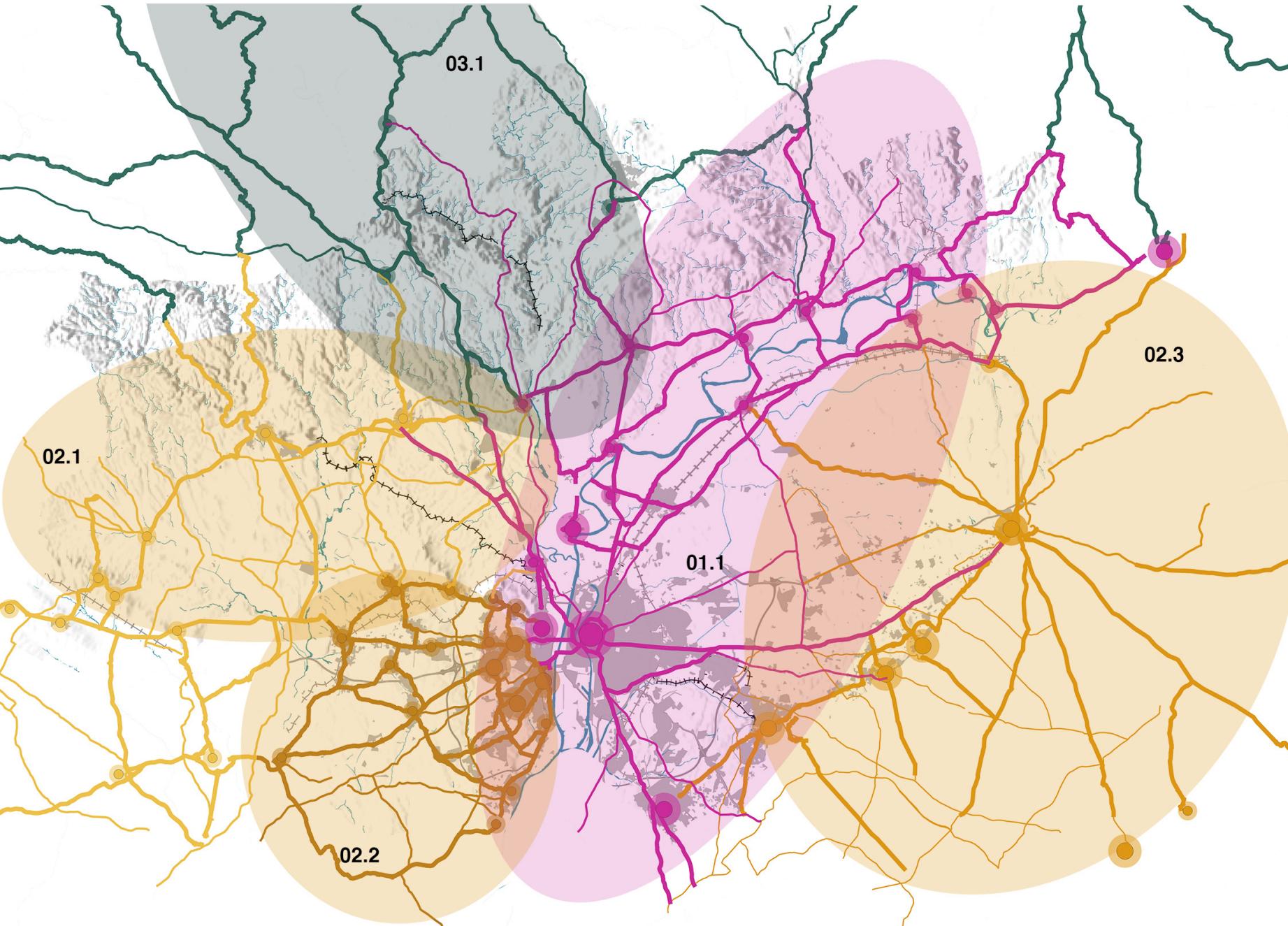
- [Dark Red Square] Pre-Roman centre with continuity in the Roman times
- [Purple Square] Centre founded in the Middle Ages on the remains of pre-existing pre-Roman and/or Roman settlements
- [Light Purple Square] Centre founded in the Middle Ages on the remains of pre-existing Roman settlements
- [Blue Square] Centre founded in the Modern Age on the remains of a pre-Roman settlement
- [Yellow Square] Centre founded in the Modern Age on the remains of a Roman settlement abandoned in the Middle Ages
- [Dark Purple Square] Centre founded in the Middle Ages
- [Dark Blue Square] Centre founded in the Modern Age
- [Orange Circle] Pre-Roman centre abandoned in the Roman times
- [Light Orange Circle] Roman centre abandoned in the Middle Ages
- [Medium Orange Circle] Roman centre abandoned in the Modern Age
- [Light Purple Circle] Centre founded in the Middle Ages abandoned in the Modern Age
- [Green Circle] Centre founded in the Middle Ages abandoned in the contemporary era

Transit and communication routes

- [Red Line] Transit and communication routes founded in the pre-Roman or Roman times
- [Dark Red Line] Transit and communication routes founded in the Roman times
- [Purple Line] Transit and communication routes founded in the Middle Ages
- [Dark Blue Line] Transit and communication routes founded in the Modern Age
- [Green Line] Transit and communication routes founded in the contemporary era

Mapa de síntesis histórica de las matrices y las permanencias de los asentamientos en el territorio del bajo Guadalquivir, 2020. Elaboración de la autora sobre el modelo de territorio confeccionado en colaboración con Geomalanda S.L.

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Mapa de los morfotipos de los asentamientos y de las articulaciones territoriales en el territorio del bajo Guadalquivir, 2020. Elaboración de la autora sobre el modelo de territorio confeccionado en colaboración con Geomalandar S.L.

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Morphotype of the settlements

Structural description (from *Piano di Indirizzo Territoriale della Toscana*)

Polycentric morphotype of the urban settlements of the major floodplains

System of settlements typical of the floodplains with a high density of buildings and infrastructures. It is characterised by the urban culture predominance over the rural culture. The strategic median position with regard to the main regional and trans-regional communication routes places the system of settlements in the centre of a network of complex relationships where the local and the regional scale overlap.

Articulations: Seville's alluvial floodplain (01.1).

Polycentric morphotype of the mesh network of settlements of hilly historical landscape

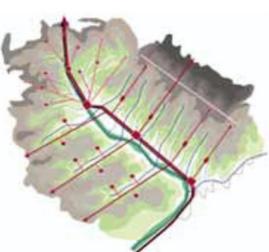
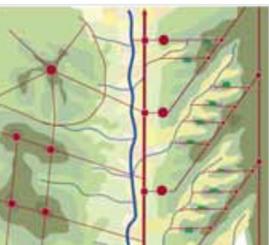
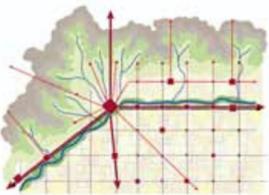
Polycentric system of settlements following a mesh pattern of the hilly historical landscape. It is formed by the hilly settlements, mainly founded in the Middle Ages, which are positioned along the roads on the ridges. These centres are physically and visually interconnected through several roads perpendicular to the main axes.

Articulations: Gerena and Tejada countryside (02.1), El Aljarafe highlands (02.2) and Carmona and Los Alcores cliffs (02.3).

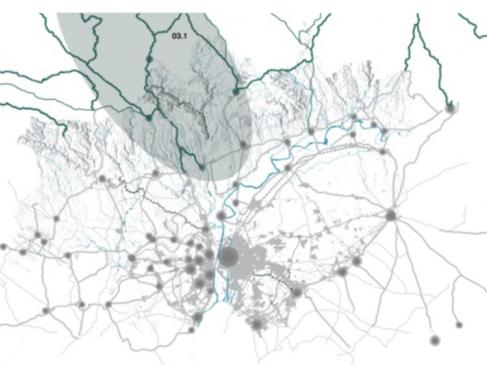
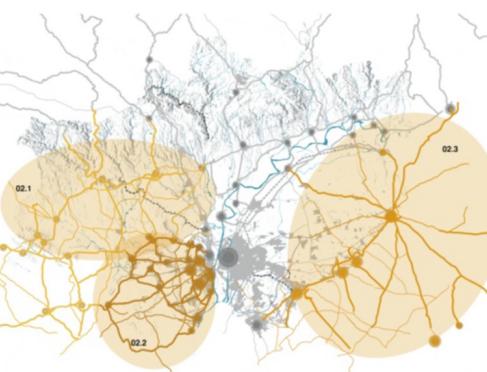
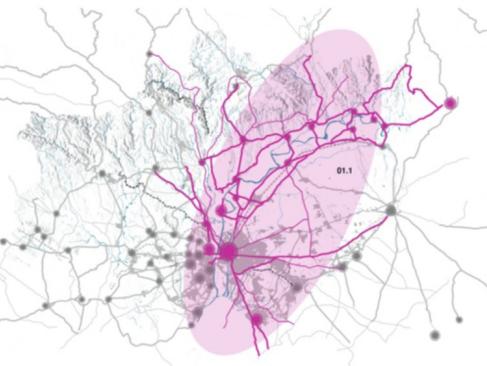
Morphotype of settlements in the form of spine of mountain valleys

System of settlements structured around a river valley and the secondary valleys of their tributaries. The historical road and railway are developed around the main river course. They connect the main centres of the valley bottom. This road represents a spine ascending the hills up to the ridges which interrupts the secondary valleys.

Articulations: Rivera de Huelva valley (03.1).



Territorial articulations



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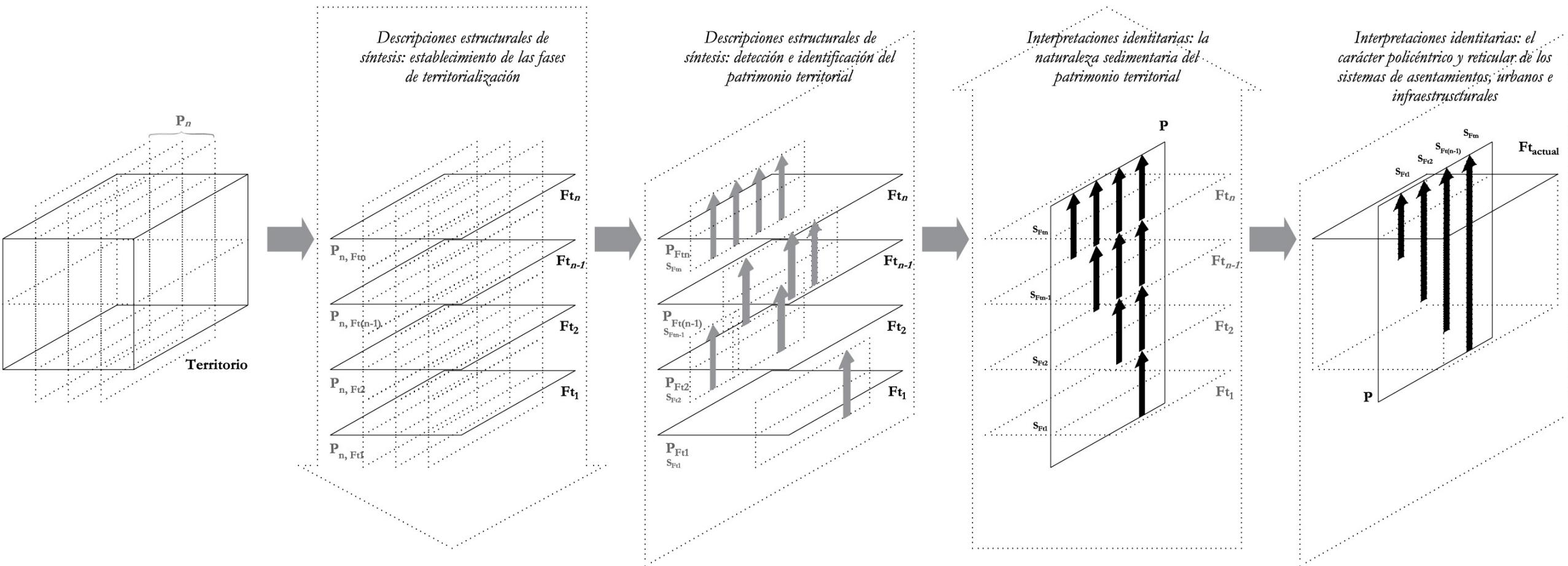
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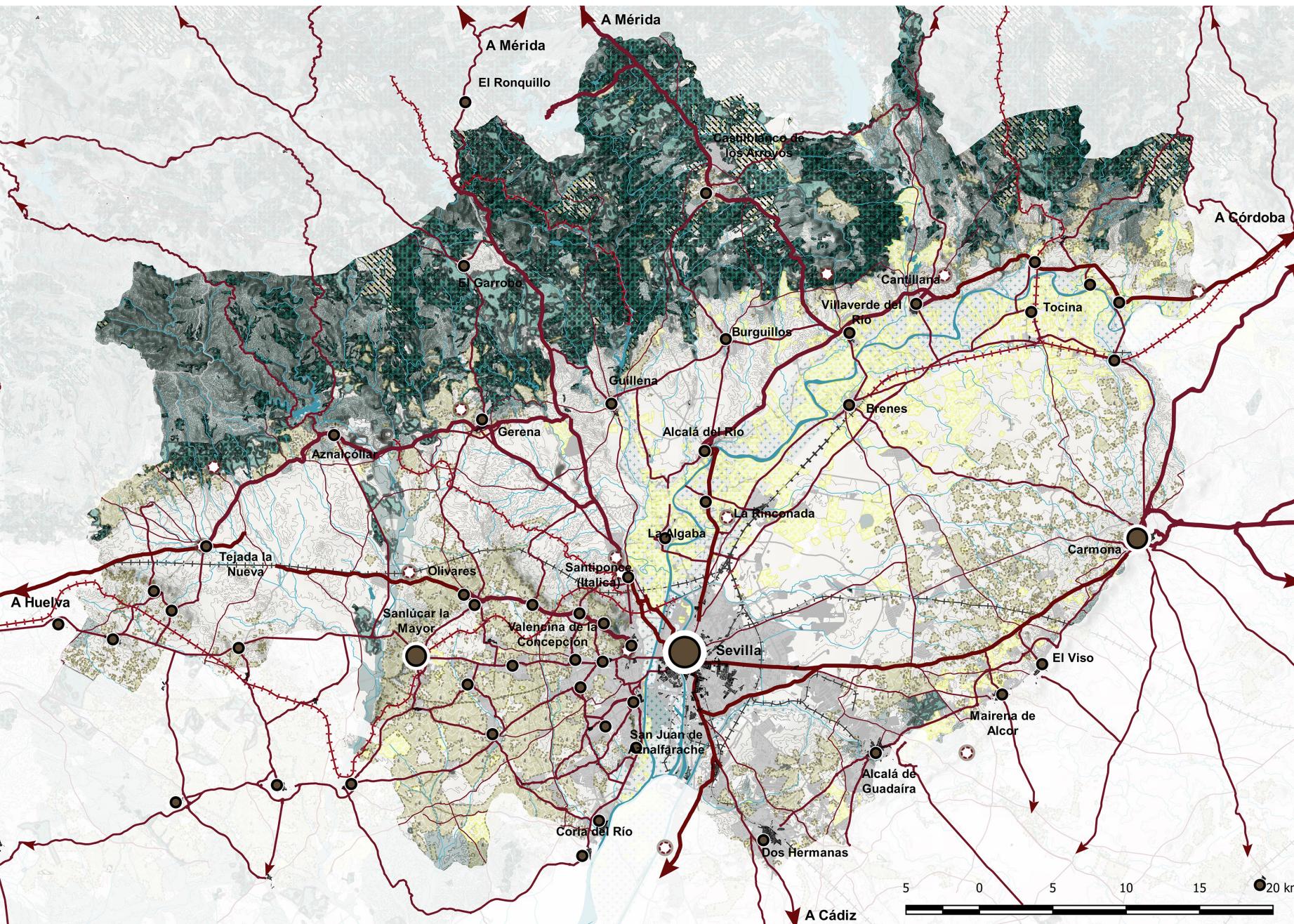
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Mapa de síntesis del patrimonio territorial y paisajístico del ámbito del bajo Guadalquivir, 2020. Elaboración de la autora sobre el modelo de territorio confeccionado en colaboración con Geomalandar S.L.

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De izquierda a derecha y de arriba a abajo:
a. Beatriz Carmona Lozano, Paisaje Agrario de Gerena. Vista panorámica de Gerena desde el Este en la A477, 2018. Fuente: Instituto Andaluz del Patrimonio Histórico.
b. José María Rodrigo Cámará, Castillo de Tejada la Nueva. Demarcación del Condado, 2009. Fuente: Instituto Andaluz del Patrimonio Histórico.
c. María Luisa Melero Melero, Minas de la Caridad (Aznalcóllar), 1997. Fuente: Instituto Andaluz del Patrimonio Histórico.

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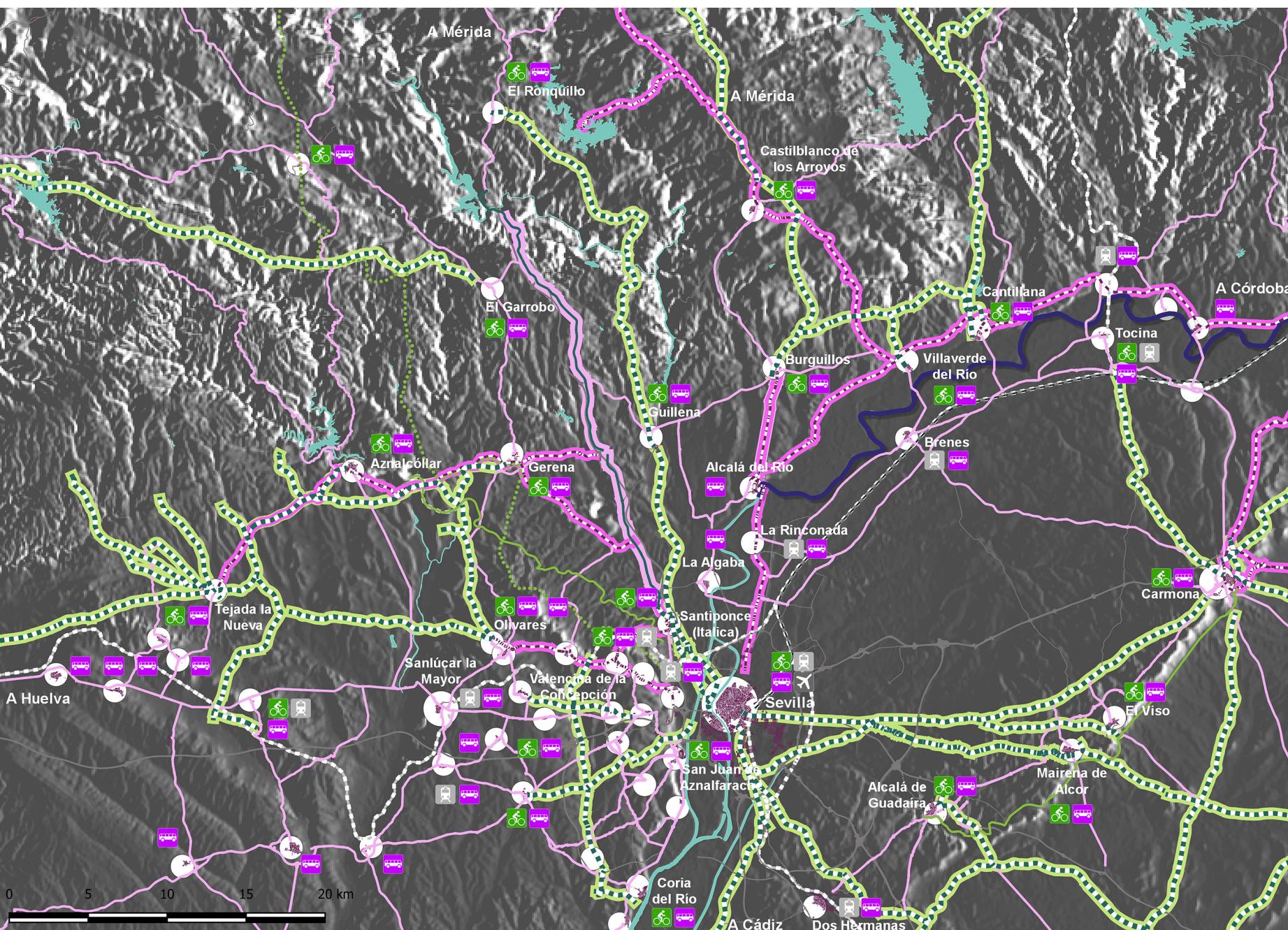
[2.4] Map of the territorial and landscape heritage

[3] Strategic scenario

[3.1] Requalification of the structuring roads and routes of the settlement systems with landscape values

[3.2] Project for the territorial systems to put the archaeological site into sustainable, operational use

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Landscape project for the requalification of the structuring roads and routes of the settlement systems with landscape values

Road traffic connections of the landscape project for the requalification

- Structuring roads of the settlement systems (network of cities)
- - - Structuring roads of the settlement systems with landscape values

Pedestrian and cycle roads of the landscape project for the requalification

- Pedestrian and/or cycle paths on the livestock trails with landscape values
- — Connections with potential use for pedestrians or bicycles on service roads

Contextual elements

Road network

- Motorways and multi-lane roads

Railway connections

- High-speed railway line
- - Double-track railway line (regional trains)
- - - Single-track railway line (regional trains)

Preexisting cycle-tourists and hiking routes

- - - Andalusian signposted hiking routes
- - Vías Verdes'

River connections

- Hydrogeological system: river course
- - Cultural route 'Elefantes de vapor' (IAPH)

Transport hub

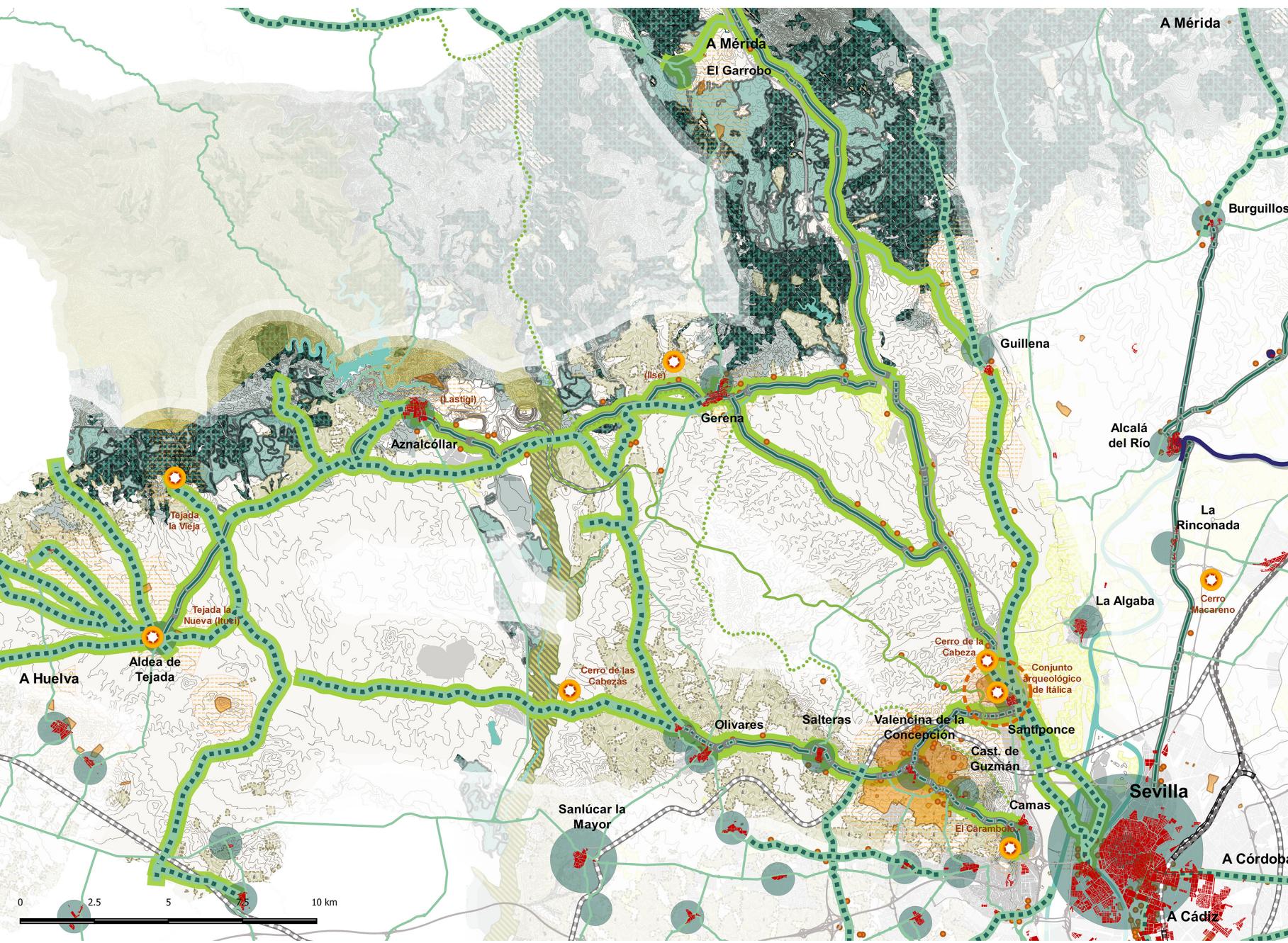
- Access to the airport
- Access to the regional railway line
- Access to the bus service
- Access to the cycle-tourists and hiking routes

Nodes

- Historical urban centres
- Historical medium urban centres
- Historical small centres and villages
- Urban centres: historical urban matrix

Proyecto de recualificación de las carreteras y directrices estructurantes de los sistemas de los asentamientos de interés paisajístico en el bajo Guadalquivir, 2020. Elaboración de la autora sobre el modelo de territorio confeccionado en colaboración con Geomaladar S.L.

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Landscape project for the territorial systems to put the Italica archaeological site into sustainable, operational use
System for a soft mobility network: nodes and transit routes

- Nodes: transport hub
- Network of cultural routes for the contextualisation of Italica's archaeological site
- Pedestrian and/or cycle paths on the livestock trails network with landscape values
- Road traffic and multi-mode connections: roads with landscape values
- Road traffic connections: network of cities
- ... Andalusian signposted hiking routes
- Cycle-tourist and hiking routes of the Andalusian network 'Vías Verdes'
- River connections
- Contextual elements: railway lines
- Double-track railway line
- Single-track railway line
- High-speed railway line
- Contextual elements: road network
- Motorways
- Multi-lane roads

Historical settlement systems

- Urban centres: historical urban matrix

System of protected areas and sites of natural interest

Immovable assets of common interest, national and/or regional

- ★ Archaeological sites: ancient settlements
- Immovable assets catalogued by IAPH (polygonal)
- Immovable assets catalogued by IAPH (buffer = 500 m)

National and regional reserves and parks

- Protected landscape 'Corredor Verde del Guadamar'
- European network Natura 2000 'Corredor Ecológico del Guadamar'

Contextual elements and structures with heritage values

- Hydrogeological system: river courses
- Rainfed woody crops: olive groves
- Irrigated woody crops: citrus trees
- Grassland with a diffuse canopy (holm oak)
- Scrub brush forest with holm oak predominating
- Dense forest with holm oak predominating

Proyecto de los sistemas territoriales para la fruición sostenible del conjunto arqueológico de Italica, 2020. Elaboración de la autora sobre el modelo de territorio confeccionado en colaboración con Geomalander S.L.

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GRACIAS