

Participatory governance in the municipality of Maastricht: the 'colours-approach'

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Gemeente Maastricht

Maastricht-LAB

Since 2012:

- Experimenting
- Learning
- Connecting



New forms of urban development: e.g. reuse of buildings 'with a story'

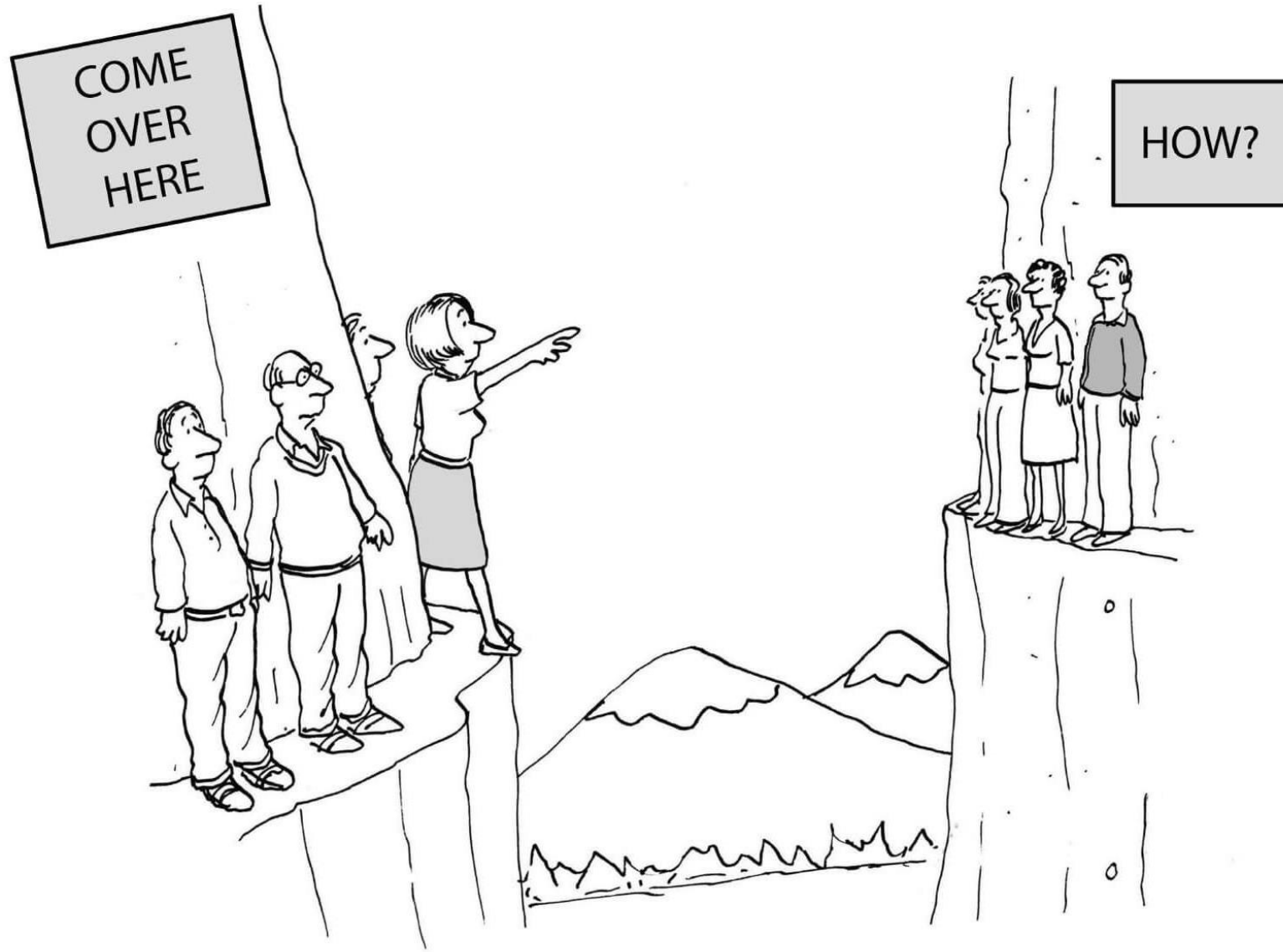


New working methods: with 'new' city makers and in 'co-creation'



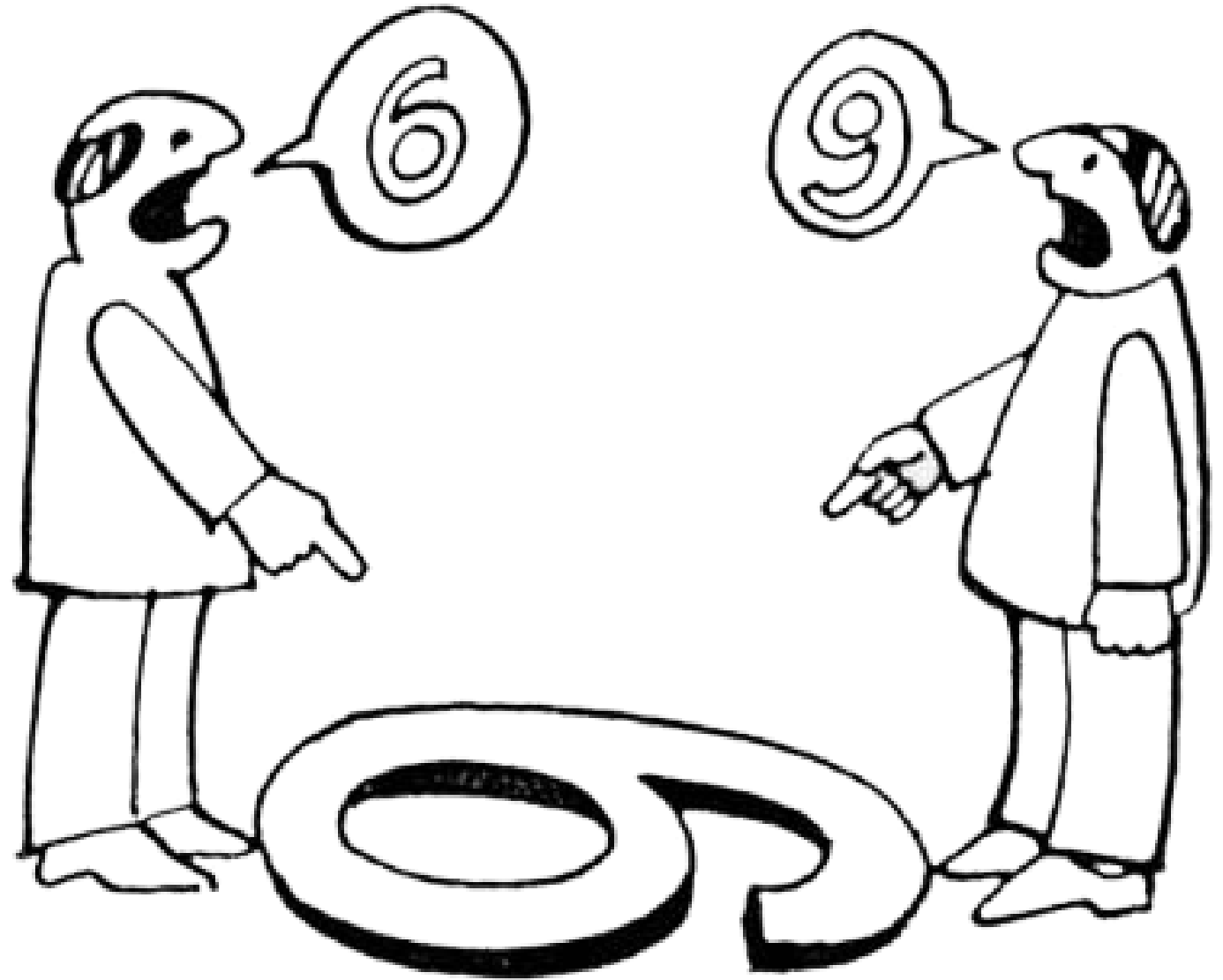
From 'new' to 'normal'

- **Maastricht-LAB:**
catalyst for change,
focussing on
'frontrunners'
- **Municipality of Maastricht:**
organisational
change, focussing
on *everyone*



The need for a common 'language'

Participation,
co-creation, citizen
empowerment,
democratic renewal,
governmental
participation, public value
creation, public private
partnerships, facilitating, ...



The 'colours- approach'

Goals:

- choose consciously
- know the differences
- translate to your own work package
- apply in practice

	Blue	Green	Yellow
Ownership & responsibility	Inside government	Partnerships (incl. government)	Outside government
<u>PROACTIVE:</u> from inside to outside	The <i>strategic</i> director	The <i>solid</i> coalition builder	The <i>inspiring</i> accelerator
<u>REACTIVE:</u> from outside to inside	The <i>careful</i> examiner	The <i>reliable</i> partner	The <i>cooperative</i> facilitator





Thank you
for your attention