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Awareness-raising or educational activities / tools / materials / measures

States Parties	Links	Purpose	Origin
Albania	www.ISIGURT.al www.internetisgurte.org (in Albanian and English)	Albanian national platform for child internet safety. Website dedicated to information, identification and reporting of cases of online sexual abuse. Provides specific information for children and young people, addresses the risks of sharing self-generated images and videos of a sexual nature, and indicates how and where to report any incidents of this kind. Also provides manuals for parents, teachers, child protection workers and other professionals.	Set up in 2016, supported by UNICEF and the Albanian government and administered by the NGO Child Rights Centre Albania (CRCA) / ECPAT Albania
	https://www.facebook.com/agenciafemijeve/photos/pcb.2880996485492138/2880996375492149 https://www.facebook.com/agenciafemijeve/photos/pcb.2875415266050260/2875415169383603	<i>"Kujdes, nuk eshte loje"</i> ("Beware, It's not a joke") is an awareness raising tool to increase the children's ability to report acts of sexual violence and their trust in the reporting system.	State Agency for the Rights and Protection of the Child
Austria	www.saferinternet.at (in German)	Website dedicated to the risks encountered on the internet. Contains in particular educational activities and brochures informing children about the risks they face when they produce and/or share self-generated sexually explicit images and/or videos.	

	www.eltern-bildung.at/sexualerziehung/ (in German)	This website explains how to talk about sexuality with children of different ages and how to interact with pornographic content in the media.	Ministry of Families and Youth
Belgium	https://sextingalecole.mediawijs.be (in French)	A general information website on sexting, for teachers, educators, young people and parents.	Child Focus, Sensoa, Pimento, Mediawijs and O'kontreir
	www.childfocus.be/fr/prevention/securite-en-ligne/adolescents/sexe-internet (in French)	Child Focus website on online safety, part of which is intended for young people. Contains a section on the sharing of sexual images.	Child Focus
	www.childfocus.be/fr/nouvelle/child-focus-fait-appel-aux-chats-dans-la-lutte-contre-les-abus-sexuels-denfants (in French)	Awareness campaign by Child Focus, inviting people to share the photo of their cat accompanied by the following text: "For each photo of a cat, 78 images of child sexual abuse is shared".	Child Focus
	www.jedecide.be/les-jeunes/sexting (in French and Dutch) www.jedecide.be/les-parents-et-lenseignement/sexting (in French and Dutch)	Website for young people, parents and teaching staff with a specific section on sexting.	Federal authorities
	http://enseignement.be/index.php?page=26937 (in French)	Practical guide on preventing and managing violence in schools, published by the General Directorate of Compulsory Education.	French Community
	www.seksuelevorming.be/sensoa-vlaggensysteem (in Dutch)	Flag system aimed at helping educators in identifying and dealing with at-risk situations related to this problem.	Sensoa
	https://ecpat.be/declic (in French, English and Dutch)	Online safety, by and for young people.	ECPAT-Belgium
	http://jedisstop.be/ (in French, English and Dutch)	"I say STOP!" Campaign against child sexual exploitation in travel and tourism. The aim is to inform travellers about the phenomenon and to encourage the reporting of such cases.	ECPAT Belgium and the STOP Group (Ministries of Justice, Foreign Affairs, Defence and Police; tourism sector's associations; Plan International Belgium; Child

			Focus; Samilia Foundation)
Bulgaria	https://sacp.government.bg/sites/default/files/news/novina-1735.pdf (in Bulgarian) https://sacp.government.bg/sites/default/files/news/novina-1729.pdf (in Bulgarian) https://sacp.government.bg/sites/default/files/news/novina-1730.pdf (in Bulgarian)	Manual of the National Child Protection Agency (SACP) (contains a guide, a glossary, contacts, information, etc., intended for parents and educators also for children).	National Child Protection Agency (SACP)
Cyprus	www.cybersafety.cy (in Greek and English)	To strengthen efforts to ensure a creative and safe use of the internet in Cyprus.	Financed by INEA/CEF, from the European CYberSafety project
	https://www.cybersafety.cy/hotline (in Greek and English)	The Hotline 1480 offers a direct, easily accessible and responsible point of contact for users to report illegal content or actions on the internet.	
Denmark	www.underviserportal.dk/ungdom/uge-sex-paa-ungdomsuddannelser/stx-hf-hhx-og-hfx-p2 (in Danish)	To promote awareness of personal risks, as well as the legal and ethical aspects of sharing sexual material.	Danish Family Planning Association
	www.EMU.dk (in Danish) https://redbarnet.dk/media/1591/naarb_oern_og_unge_deler_intime_billeder_paa_netnet.pdf (in Danish)	To bring together material for upper secondary school teachers in relation to the subjects Social Studies and Society and Health.	“Save the Children Denmark”, Ministry of Education
	http://www.alleforenmodmobning.dk/ (in Danish)	To combat digital bullying. For children and parents.	
Estonia	www.lastekaitseliit.ee/e-pood/raamatud/mina-olen-enda-oma-eeesti-voi-vene-keeles/ (in Estonian and Russian)	To prevent sexual abuse, through stories about sharing files, photos and other contacts with peers.	
	https://www.lasteabi.ee/materjalid/ (in Estonian, English and Russian)	To provide 10 recommendations for parents about appropriate use of the internet and smart devices by their children.	

	(choose the language, select “materials” and the 10 recommendation PDF file)		
	https://www.kriminaalpolitika.ee/murebaromeeter (in Estonian and Russian)	To explain indicators of (normative and problem) sexual behaviour.	
France	www.open-asso.org (in French)	To support and empower members of the school community (parents, adults, teachers, etc.) about digital tools.	L’Observatoire de la Parentalité et de l’Éducation Numérique (OPEN)
Germany	http://www.make-it-safe.net/images/coach_de.pdf (in German)	To supply peer coaching material on sexting.	
	www.lmz-bw.de/pornografie.html (in German) www.lmz-bw.de/sexting.html (in German) www.lmz-bw.de/broschuere-lets-talk-about-porno.html (in German) www.lmz-bw.de/elternratgeber.html (in German) www.km-bw.de/Lde/Startseite/Schule/Medien (in German)	Links to awareness-raising materials.	
	www.wissen-HELS-Protect.de (in German)	Web portal with information and materials on the protection of children and young people from sexual violence in digital space for teachers, educators, carers and social workers.	
	www.klicksafe.de (in German)	Provides information on sexting and on cyber-grooming .	Klicksafe

Hungary	https://www.naih.hu/adatvedelemr-l-fiataloknak--kulcs-a-net-vilagahoz--projekt.html (in Hungarian)	A webpage containing several links to relevant videos, involving Hungarian celebrities as well, links to real life stories, collection of definitions relevant in the digital environment, information on online harassment, collection of useful tips on protection of privacy, and links and contact information of all the relevant authorities and bodies having competence in such cases with a short description of when to turn to the given authority, written in a child-friendly, easy-to-understand manner. And, in particular	The National Authority for Data Protection and Freedom of Information
	www.naih.hu/arcades/ (in Hungarian)	a link to produce easy-to-use handbooks for teachers on privacy and data protection.	
	http://nyiregyhazitorvenyszek.birosag.hu/video/20160714/nyitott-birosag-program-az-internet-nem-felejt-online-bunozes (in Hungarian)	Video “The internet does not forget!” and	
	https://nyiregyhazitorvenyszek.birosag.hu/sites/default/files/field_attachment/web2_magyarazattal.pdf (in Hungarian)	a comprehensive document on internet services and the related dangers and criminal offences, including useful links to further data and authorities.	
	https://www.youtube.com/watch?v=t56c6fWDk24 (in Hungarian)	An educational video on sexting	Magic Valley
	https://digitalisjoletprogram.hu/hu/tartalom/tudatosabb-internethasznalat (in Hungarian and English)	A webpage on more conscious internet use containing a collection of updated links to content and professional information on the contradicting nature and risky phenomena of the online environment, and also a collection of short films for the digital education of children, parents and teachers.	
	www.saferinternet.hu (in Hungarian)	A wealth of educational materials, tips for secure internet and videos that help to draw attention to the dangers of sexting. The target group is not just the teenagers, but their parents, teachers and little children as well.	
https://digitalisgyermekvedelem.hu/ (in Hungarian, English and German)	A package of educational materials focusing on 12 main issues for 8-12-grade students, offering materials for a total of 36 school hours. The materials are developed directly to be used on digital tools. Several issues handle the questions of sexual harassment and abuse in the virtual world, along with its	Ministry of Innovation and Technology –	

		possible outcomes and provides practices (toolbox) for teenagers on how to prepare themselves for a better and safer online activity. Short videos support the educational materials with the aim of raising the awareness of viewers on core problems.	Digital Wellbeing Nonprofit Ltd.
	www.biztonsagosinternet.hu (in Hungarian and English)	A web page, which is supported by the European Union, and where harmful content can be reported.	
Ireland	https://www.childrensrights.ie/sites/default/files/submissions_reports/files/Know%20Your%20Rights%20A%20Guide%20to%20Children%27s%20European%20Rights%20to%20Online%20Privacy%20and%20Safety.pdf (in English)	The guide “Know Your Rights: A Guide to Children's European Rights to Online Privacy and Safety” contains a whole series of tips for children but also their parents, including with regards to sexual images.	Children’s Rights Alliance (with assistance from the Communicating Europe Initiative of the Department of Foreign affairs)
Italy	www.commissariatodips.it/ (in Italian)	Awareness-raising and educational material.	The Italian national police
	https://www.generazioniconnesse.it/site/it/home-page/ (in Italian)	Website on safer internet which contains in particular material designed to raise awareness about sexting and child sexual abuse.	“Connected Generations” project
	https://azzurro.it/?sfid=746&_sft_post_tag=sexting (in Italian) https://azzurro.it/en/?sfid=4783&_sft_post_tag=sexting-en (in English)	Several notes on sexting and its consequences.	Telefono Azzurro
Latvia	www.centrsdardedze.lv/parsutiju (in Latvian)	Material from the campaign entitled “I only forwarded it”, which sought to alert young people to the risks of exchanging photos of naked people on their mobile devices.	Centrs Dardedze (NGO)
	https://www.youtube.com/watch?v=s-WedRyhCew (Full version) (in Latvian)	Informative video about the Internet threat "Rape"	Latvia Net-Safe
	https://www.youtube.com/watch?v=eb9A7-OG5PU (social advertising) (in Latvian)	Informative video about the Internet threat "Blow Out"	
	https://www.youtube.com/watch?v=MjEo4UhuLtg (Full version)		

	(in Latvian) https://www.youtube.com/watch?v=BeRP5znLmSw (social advertising) (in Latvian)		
	https://www.youtube.com/watch?v=WXL1zst9mGE&t=49s (short film) (in Latvian)	Informative video about the threat of "theft" on the Internet	
	https://www.youtube.com/watch?v=UHQ2Clnrxzo (Short version) (in Latvian)		
Luxembourg	http://ecpat.lu/securite-covid (in French and German)	Provides information and advice for parents and children on online safety. It also covers topics such as: - Sexting (including a comic book for teenagers) - Grooming - Sextorsion - Material on sexual abuse	ECPAT Luxembourg
	https://old.bee-secure.lu/fr/themes/communiquer/sexting (in French and German)	Information about the phenomenon of sexting as well as various links to awareness raising material regarding the online security.	BEE SECURE (joint initiative of the Ministry of the Economy, the Ministry of the Family, Integration and the Greater Region and the Ministry of National Education, Children and Youth)
	www.bee-secure.lu/fr/helpline/ (in French and German)	BEE SECURE Helpline offers a free, anonymous and confidential telephone consultation for children, youth, parents, adults, seniors, teachers and educators on online safety and on the responsible use of information and communication technologies. It covers topics such as: cyberbullying, grooming, sextortion, material on child sexual abuse...	
	https://men.public.lu/fr/themes-transversaux/droits-enfant/01-parents.html (in French)	Useful links and information regarding the following topics: - grooming - website that provides information for parents on how to keep their children safe online - reporting websites	Ministry of National Education, Children and Youth
	http://www.childprotection.lu/	Online reporting website that invites victims and witnesses to report situations of sexual exploitation of minors.	Collaboration between ECPAT-

	(in French, English, Portuguese and German)		Luxembourg, BEE SECURE, the Grand Ducal Police and the judicial authorities of Luxembourg
Malta	www.childwebalert.gov.mt (in Maltese and English)	Setting-up of an online reporting system to enable members of the public to report websites that host illegal content, in particular child sexual abuse materials. Also offers support services for victims.	Government
Norway	www.Ung.no (in Norwegian)	A government website providing information on young people's rights, options and obligations. The target group is youngsters between the ages of 13 and 20 years. All materials made available on ung.no are updated and quality controlled (topics include sexuality, sexual abuse and online safety, the sharing of nude material online) ("ung" means young).	The Norwegian Directorate for Children, Youth and Family Affairs
	www.jegvet.no/ www.salaby.no/ (in Norwegian)	"JEG VET" ("I KNOW") is a tool for learning how to prevent violence and develop everyday competencies in kindergarten and in school. "JEG VET" provides simple and clear information on the way in which teachers can teach about violence and sexual abuse against children, from the first year of upper secondary school.	
	https://snakkemedbarn.no/ (in Norwegian)	"SNAKKE" is a digital learning platform for giving adults more confidence to talk to children about whom they have concerns, including about sexual abuse. The main "SNAKKE" content is a simulation game which gives practical training on and help in broaching difficult subjects with children and young people. "SNAKKE" may be used by any adult who, through their daily work, comes into contact with children.	
Poland	https://fdds.pl/o-nas/ (in Polish)	Two videos on sexting with the stories of 2 teenagers: - " History of Julka " - " History of Mateusz " A long version (30 minutes) of the combined stories of Julka and Mateusz, " Na zawsze ". In addition a video was prepared for the "Mindful Parents" Campaign which highlights the key role of parental mindfulness in protecting children from online threats. A booklet is also available to help teachers to speak about sexting to their secondary school pupils.	Fundacja Dajemy Dzieciom Siłę (former Fundacja Dzieci Niczyje)
Portugal	https://www.internetsegura.pt/lis/denunciar-conteudo-ilegal (in Portuguese)	Contains specific information on which inappropriate content should be reported and provides all the contact details of the operational team.	

	www.internetsegura.pt/sites/default/files/2019-12/Jovens_Sexting.pdf (in Portuguese)	The SexTing Flyer developed in co-operation with the EPI contains an analysis regarding the meaning of sexting – what it is; why it constitutes a risk to the users who do it; what to do if something goes wrong and where to turn for help.	
Slovak Republic	www.ovce.sk (in Slovak, Hungarian, Roma, Czech, Ruthenian, English, German, French, Spanish, Italian, Portuguese, Dutch, Swedish, Finnish, Danish, Greek, Polish, Estonian, Lithuanian, Latvian, Slovenian, Romanian, Bulgarian, Chinese, Russian)	The main aim of the Project Sheeplive is anime TV series for children and international internet portal. The project focuses on safety of children and youth, mainly on the risks of the internet, mobiles and new technologies. The project is of preventative character for lower age categories; for youth it is aimed at pointing to not suitable behaviours; and for adults, the project is supposed to be of an instructive character.	eSlovensko o.z., as a part of project Zodpovedne.sk, Pomoc.sk a Stopline.sk. Ministry of Interior and Slovak Committee for UNICEF
	http://sk.sheeplive.eu/fairytales/netancuj-s-vlkom (adaptations of the video in Estonian, German, Hungarian, Polish, Roma language, Russian, Slovak, Slovenian; subtitles in Bulgarian, Czech, Danish, Dutch, Estonian, Finnish, French, German, Greek, Hungarian, Italian, Lithuanian, Latvian, Polish, Portugal, Roma Language, Romanian, Slovak, Slovenian, Spanish and Swedish)	Episode of the above-mentioned Project Sheeplive “Do not dance with the wolf” focusing on the issue of abusing the child self-generated sexual explicit photos and videos.	
	www.detstvobeznasilia.gov.sk (in Slovak)	The 2020 campaign "It does concern me" is aimed at protecting children in the digital environment, through the promotion of 5 videos on different topics on Youtube , Facebook , Instagram . The themes of the videos are: - Beware of content you share (Slovak , English) - Anybody can be a victim (on sexual abuse) (Slovak , English) - Stop hate speech on the internet (Slovak , English) - Do not believe everything you find on the Internet (on hoaxes) (Slovak , English) - Instagram is not a reality (Slovak , English)	National Coordination Centre for Resolving the Issues of Violence against Children
Slovenia	www.safe.si (in Slovenian)	Provides exhaustive information regarding internet safety for all the project’s target groups (children, teenagers, parents and teachers), tips, materials, and videos designed especially for each group. Digital versions of all www.safe.si printed materials and useful links and materials produced by other organisations are available on the website.	

	https://safe.si/gradiva/drevesa-odlocanja/drevo-odlocanja-sex-tortion (in Slovenian)	Decision tree on sextortion to check if the interlocutor's behavior on social media, e.g. Facebook, WhatsApp, suspicious, induces a risk of sextortion.	
Spain	http://www.tudecideseninternet.es/aepd/videos/tu-controlas-en-internet.html (in Spanish)	Videos about situations involving sexual abuse (" <i>Tú controlas en Internet</i> ").	The Spanish Data Protection Agency (AEPD)
	www.pantallasamigas.net/wp-content/uploads/2019/06/informe-eukidsonline-2018.pdf (in Spanish)	Report on the activities, mediation, and online risks and opportunities for minors. It presents the first national results of the EU Kids Online survey carried out between October and December 2018 on online activities, mediation, the risks and opportunities for minors in a time of media convergence. They were obtained from a sample of 2,900 children.	University of the Basque Country
	www.bienestaryproteccioninfantil.es/fuentes1.asp?sec=18&subs=179&cod=4529&page (in Spanish) www.ecpat-spain.org/programas.asp?sec=16 (in Spanish)	Study "Experiences of the online exchange of self-generated images with sexual content by children" (" <i>Experiencias de Intercambio de imágenes autoproducidas con contenido sexual por parte de personas menores de edad en el entorno online</i> ") "#NavegaConSeguridad" Campaign, for the prevention of online sexual violence against children	Federation of Associations for the Prevention of Child Maltreatment (<i>Federación de Asociaciones para la Prevención del Maltrato Infantil, FAPMI-ECPAT</i>)
Sweden	www.ecpat.se/uploads/ECPAT_Hotline-rapport_2019.pdf (in Swedish)	Report on children's self-produced material	ECPAT-Sweden
	www.ecpat.org/news/12-things-sexual-images-produced-by-children/ (in English)	12 things you need to know about sexual images produced by children themselves (summary of the above-mentioned report).	
Switzerland	www.skppsc.ch/fr/telechargements/famille-de-produits/brochures-fascicules/ (in French, German and Italian)	Contains "My little Safebook" brochures for children, young people and parents, a "Checklist" for staying safe on social media, "Pornographie: agir de bon droit", "Mon image : agir de bon droit" and "Les jeunes et la violence: informations et conseils à l'attention des parents et des responsables de l'éducation" which provides information and advice for parents and those working in education on the subject of young people and violence.	Service de la Prévention de la Criminalité
	www.skppsc.ch/fr/wp-content/uploads/sites/5/2016/11/safebookparentsfr.pdf (in French)	A version of "My little Safebook" from the Swiss Crime Prevention Department intended specifically for parents and persons with an educational role.	

	www.ciao.ch/ (in French)	Website for young people where they can find articles related to health in the global sense (sexuality, Internet, self-esteem, etc.) but can also ask their questions to professionals, for free and anonymously, discuss on the forum with their peers or find organisms active near them. There is also an article and a video on sexting (“nudes”) produced in cooperation with the Action Innocence Foundation .	Romand Association CIAO
Ukraine	https://childfund.org.ua/ (in Ukrainian)	Adaptation in Ukrainian of two videos on sexting: - " History of Julia " - " History of Mateusz "	Child Well-Being Fund - Ukraine
	https://www.youtube.com/watch?app=desktop&v=I4toOjiaVEQ (in Ukrainian)	Adaptation in Ukrainian of a video on grooming.	Women's Consortium of Ukraine
Council of Europe	https://www.coe.int/en/web/children/for-parents (in English and French)	Set of video tutorials as well as a booklet addressed to parents are available for viewing to provide information and advice in order to better understand the risks incurred by children, on the following themes: - Online protection of children - Online sexual exploitation of children (sexting) - Self-generated sexually explicit images and materials involving children (Sexting) - Sex-chatting - Grooming - Sexualised images used in revenge (Revenge porn) And a brochure: Parenting in the digital age	International organisation
	https://www.coe.int/en/web/children/-/kiko-s-exciting-adventures-continue-in-the-digital-a-1 (in English)	A toolkit “Kiko and the Manyms” (a video and a storybook for children, a booklet for parents) providing tips for protecting children aged 4-7 from online sexual exploitation.	
ECPAT-International	https://www.ecpat.org/wp-content/uploads/2016/04/Guide%20to%20protection-online-layout%203_home_2014OCT31_ONLINE.pdf (in English, French , Spanish , Russian , Thai , Japanese , Bangla)	Guidelines for young people on how to protect themselves against sexual exploitation online.	International NGO
EUROPOL	https://www.europol.europa.eu/activities-services/public-awareness-and-	'Say no' campaign to raise awareness that online sexual coercion and extortion are crimes	European Union Agency

	<p>prevention-guides/online-sexual-coercion-and-extortion-crime (Video available in Bulgarian, Croatian, Czech, Danish, Dutch, English, Estonian, Finnish, French, German, Greek, Hungarian, Italian, Latvian, Lithuanian, Maltese, Norwegian, Polish, Portuguese, Romanian, Slovak, Slovenian, Spanish)</p>		
Microsoft	<p>http://download.microsoft.com/download/6/E/6/6E6860BB-1F2B-4A6D-B800-8391515E66D8/GetRealAboutSexting_FactSheet_online.pdf (in English)</p> <p>http://download.microsoft.com/download/A/C/2/AC2AEA2B-8FF9-4A8F-85AC-6E7DFF27DFDE/BTWF_Sexting_Flyer_WE_B.pdf (in English)</p>	Distribution of a factsheet on the risks of sexting intended for parents and one intended for young people.	