



The OECD Recommendation on Children in the Digital Environment



Recommendation of the Council on
Children in the Digital
Environment



OECD Legal
Instruments



Provides guidance to governments and other stakeholders on measures for promoting a safe and beneficial digital environment for children



Policy coherence

Promoting benefits
and addressing risk
(safety / privacy)

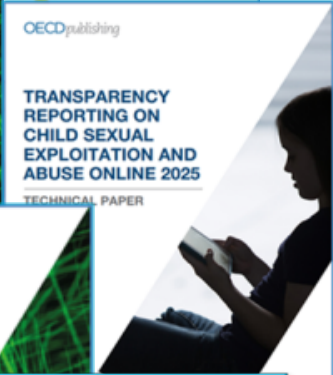


Direct engagement
with children / child
focussed measures

The role of digital
service providers

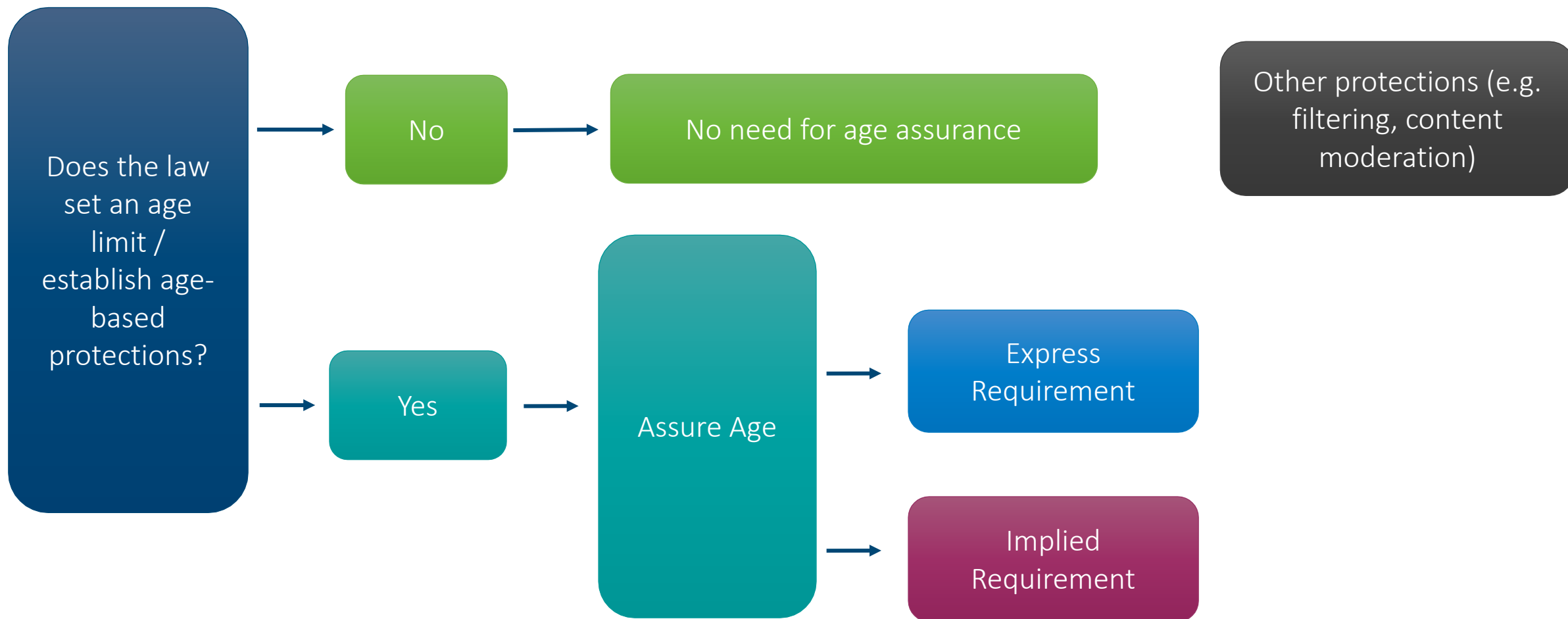


Support for parents
and teachers





OECD Legal & Policy Mapping for Age Assurance (AA) – What counts?





Social media age requirements across the OECD, as of early 2025 (National & Subnational)

Jurisdiction	Express / implied requirement	Nature / purpose of requirement
Australia (Social Media Law)	Awaiting Guidance	Requires an “age-restricted social media platform” to take “reasonable steps” to prevent age-restricted users (<16) from having an account.
Australia (Industry Code)	Implied	Prevent an Australian child opening / holding an account if below the service’s minimum age ; For certain services (Tier 1), establish default settings and apply safety tools / functionalities for children (<16)
California	Express	To prevent a child being offered an addictive service (<18); To prevent a child being sent notifications during restricted hours (<i>Age assurance not necessary if service has obtained parental consent or does not have actual knowledge the user is a child.</i>)
Colorado	Express	To send notifications to child users (<18) on cumulative use and about use during restricted hours; To provide child users with health information about social media
Florida	Implied	Prevent children (<14) opening / holding an account; Ensure children (14,15) have parental consent to open an account
Georgia	Express	Prevent children (<16) from opening / holding an account; Apply special protections to children (<i>Parental consent is required in addition to age assurance</i>)
Louisiana	Express	Prevent children (<16) from holding an account without parental consent (<i>Age assurance requirement nullified if there is parental consent</i>)
New York	Express	To prevent a child being offered an addictive service (<18); To send notifications about use during restricted hours (<i>Age assurance not necessary if service has obtained parental consent or does not have actual knowledge the user is a child</i>)
Tennessee	Express	Prevent children (<18) from opening / holding an account; Provide parent with means to supervise account (<i>Parental consent is required in addition to age assurance</i>)
Texas	Express	Prevent children (<18) opening an account ; Prevent “known minors” changing account age; Apply special protections to child accounts
Utah	Implied	Limit children’s (<18) use of algorithmically curated social media services; Establish time limits for children ; Disable engagement driven design elements for children

Jurisdiction	Self-declaration	Government ID	Age estimation technology	AI tools	Commercially reasonable efforts	Technically feasible efforts	Awaiting guidance	Does not specify
Australia	•		•	•			•	
California							•	
Colorado	•							
Florida								•
Georgia					•			
Louisiana		•			•		•	
New York					•	•	•	
Tennessee								•
Texas	•							
Utah								•

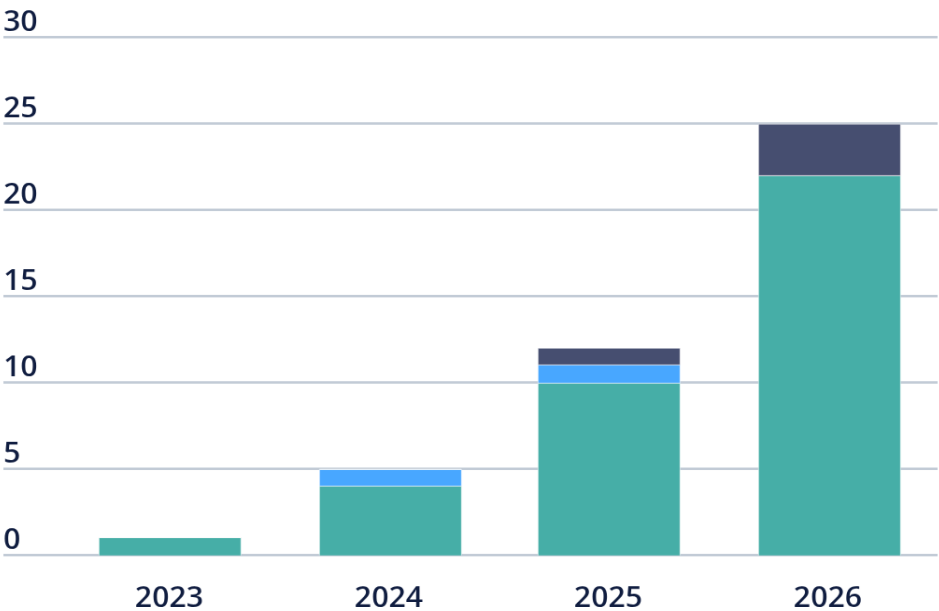


Social media age restrictions across the OECD (National level, as of April 2026)

Status of age restrictions on social media in OECD Member and accession candidate countries

2023-2026*

- Publicly under consideration
- Enacted but not yet in force
- In force

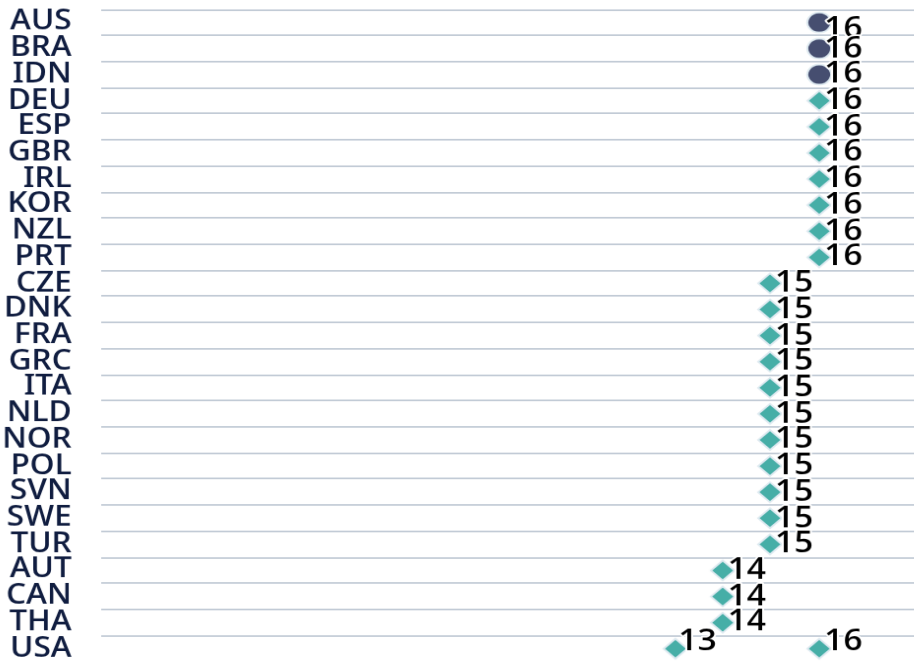


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Minimum ages in social media age restrictions in place or under consideration, by country

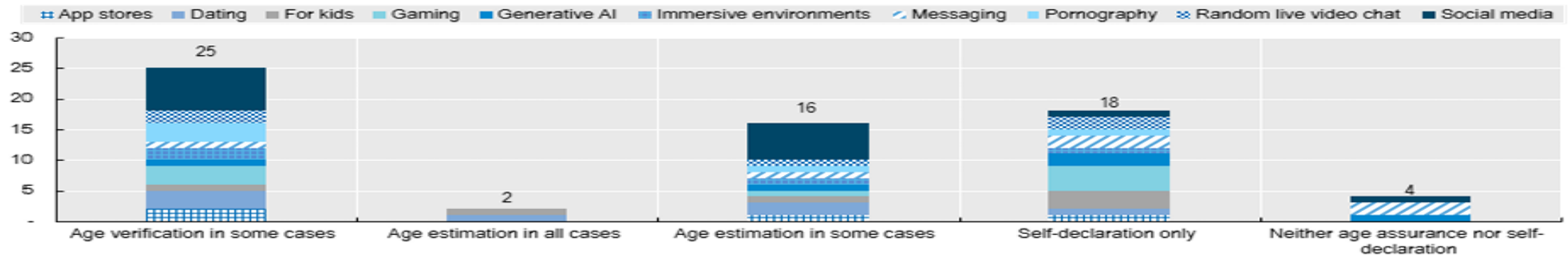
OECD Member and accession candidate countries, as of 10 April 2026

- In force
- Publicly under consideration



>> Company age policies (as of early 2025)

Prevalence of age assurance mechanisms



Types of Services subject to age-tiered safeguards

