

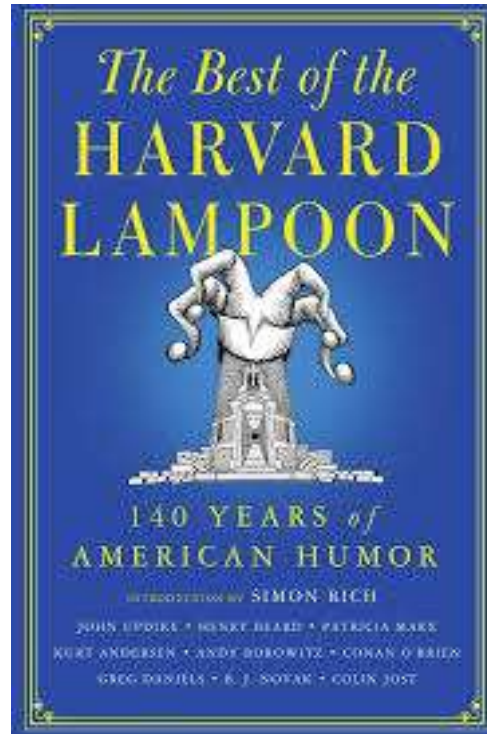
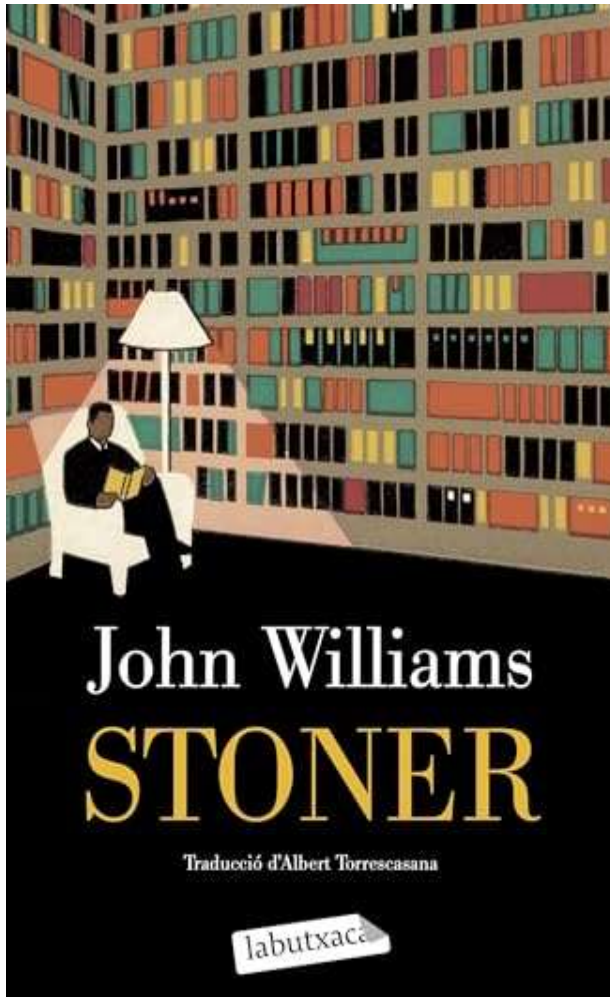
THE CULTURAL MISSION OF UNIVERSITIES

Ricardo Rivero Ortega
University of Salamanca

I studied the past, present and future of the University, and now I share my experience (as a former Rector and after 30 years visiting universities in Europe, America Africa and Asia)



Also an scholar interested in the relations between University and culture



But, seriously, Thanks for believing in the cultural mission. We need this belief, because the facts do not always correspond. We could raise some questions.

- Do the universities should invest in cultural routes?
- Is this a legal task in higher education?
- Is realistic the proposal of more investment and programs?



I Think So

- Yes, universities should invest in cultural routes
- But their statues should promote this task
- Does this happen?



Some examples

- Spanish law
- University of Santiago de Compostela
- University of Salamanca
- Bologna, Paris, Heidelberg



Spanish law. Título VI de la LO 2/23, del Sistema universitario

- Artículo 19. La cultura en la Universidad: "1. La creación y transmisión de la cultura universitaria en toda su diversidad constituye una misión fundamental de la Universidad. A tal fin, las universidades velarán por mantener y reforzar la dimensión cultural de todas sus actividades..."



Estatutos de la Universidad de Santiago de Compostela

- Culture: 19 mentions
- The opportunity of a mention of "El camino de Santiago" in the text of the new statutes?



University of Salamanca

- Culture: 11 mentions
- No mentions of “El camino de Santiago” or other cultural routes



University of Bologna. Alma mater

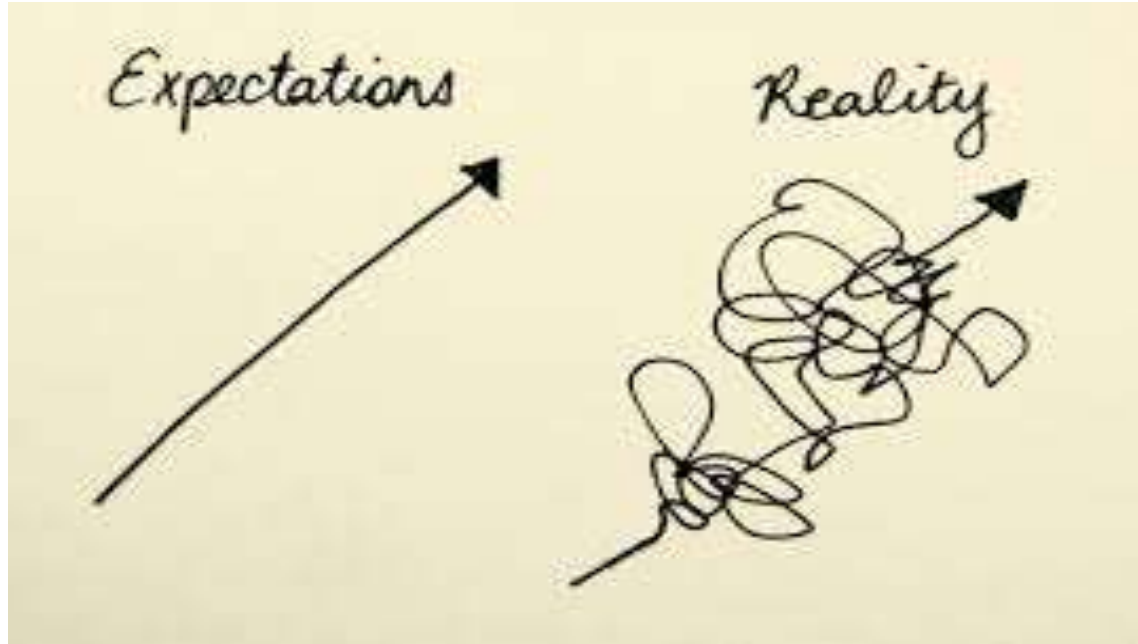
- Culture: 16 mentions
- Cultural strategy and cultural heritage
- Bologna is the archetype of the amalgam of University and culture



A quantitative and qualitative comparative with other missions of University

- Teaching: mentions (USC, 48; USAL, 40)
- Research: mentions (USC 101; USAL, 85)
- Budget: the money for culture (University of Salamanca). 500.000 euros in a budget of 300 millions aprox. Less of 2%

Balance: declarations and facts



Then, what could we do?

More emphasis in statues and other concrections:

Participation in the structure of cultural routes: is the case?

PLAN DIRECTOR DE LOS CAMINOS DE SANTIAGO EN LA COMUNIDAD AUTÓNOMA DE GALICIA (2022-2027), 1 mention to USC and 5 mentions to “universities”. 252 pages.

Cátedra do Camiño de Santiago e as Peregrinación, USC, Axencia de Turismo de Galicia y fundación Catedral de Santiago

Organisation: reflects of Strategy and Structure

- Participation in Foundations
- Congress, activities for the students.
- The role of the University: University Extension, exhibition halls



One minor problem

- Money: The “Hostal de los Reyes Católicos” only offers 10 free meals



THANKS FOR CULTURE



INSTITUT
EUROPÉEN
DES
ITINÉRAIRES
CULTURELS



EUROPEAN
INSTITUTE
OF
CULTURAL
ROUTES

The background image shows a rugged mountain landscape with a stone wall. Hiking gear, including a blue backpack and a red backpack, is visible. A blue square sign with a yellow scallop shell symbol is mounted on the wall. The title text is overlaid on the image.

THE ACADEMIC AND SCIENTIFIC CONTRIBUTION TO THE CULTURAL ROUTES

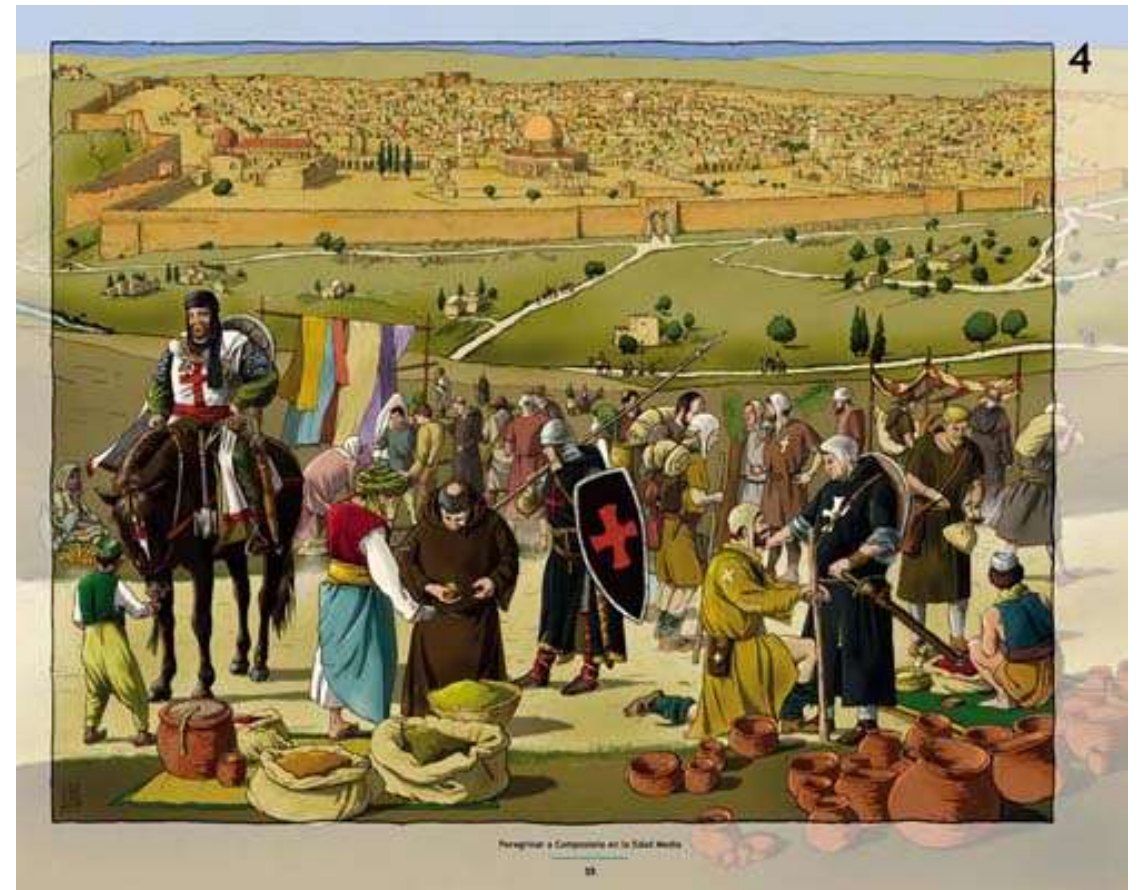
Rubén C. LOIS GONZÁLEZ
University of Santiago de Compostela

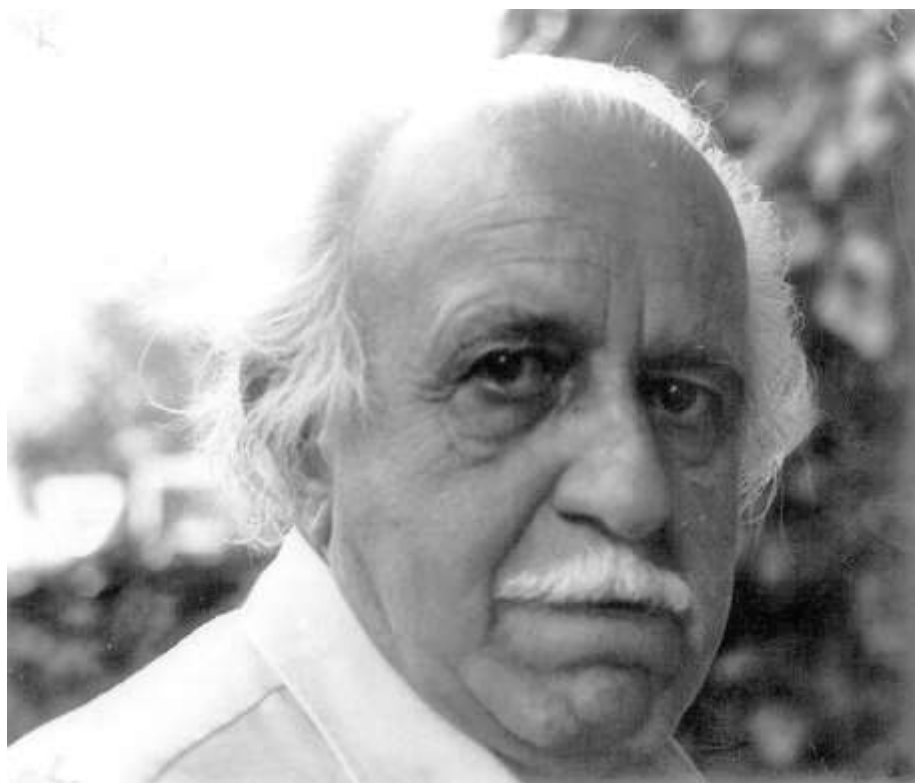
Km 144,715

The importance of university research in the contemporary Renaissance of the Camino de Santiago

- A precedent, ecclesiastical researchers: from López Ferreiro to Guerra Campos.
- The fundamental importance of the book by Vázquez de Parga, Lacarra and Uría from the early 1940s.
- Medievalists, philologists and knights in the recovery of the habit of pilgrimage.
- The intellectual reconstruction of the Camino from history and philological studies.







TEMAS ESPAÑOLES

10 JUN 1965

EL CAMINO DE SANTIAGO

por

LUIS VAZQUEZ DE PARGA

[Presentación de José Miguel Ruiz Morales]

Núm. 460

PUBLICACIONES ESPAÑOLAS
Avenida del Generalísimo, 39
MADRID, 1965

T. 1965
C. 1965

The Council of Europe and European Cultural Routes since 1987

- The Camino de Santiago, the First European Cultural Route.
- European Cultural Routes in the construction of a multicultural and inclusive Europeanness.
- Cultural routes and local and regional development, another axis of European policies.
- Cultural routes and the challenge of their multi-level governance: a topic of current academic interest.



JAKOBUSWEGE | CHEMINS DE SAINT-JACQUES | CAMINOS DE SANTIAGO



Tradition and novelty in current scientific research on cultural routes

- Classical disciplines in the study of cultural routes: history, art history and philological studies.
- The entry of Social Sciences into new explanations of cultural routes: the innovative role of Anglo-Saxon anthropology.
- Cultural routes: the cultural, territorial and mobility turn in knowledge.
- Cultural routes in the study of new forms of tourism.

Zamora apuesta por el cicloturismo sostenible y por la riqueza cultural del patrimonio romano



Applied research: observatories of the Camino and Cultural Routes

- The need to measure new pilgrimages and culturally motivated mobilities.
- Cultural route observatories: a permanent need.
- The qualitative study of user motivations.
- How to manage *uomo mobile* and experiential tourism.

ACTUALIDAD Y AGENDA / **NACE LA ASOCIACIÓN RUTAS CULTURALES DE ESPAÑA.**

 Del 14.04.21 al



Rutas Culturales de España
Cultural Routes in Spain

SOCIAL

 Siguenos en Facebook 



CENTRO DE ESTUDOS E INVESTIGACIÓNS
TURÍSTICAS (CETUR)



OFICINA PEREGRINO

INICIO | QUIÉNES SOMOS | SERVICIOS PEREGRINO | FORMULARIO | PREPARACIÓN | CONTACTO | ESTADÍSTICA

Estadísticas

Información Estadística Oficina Peregrino para 2023 hasta diciembre

Peregrinos

446.0...

Españoles

197.2...

Extranjeros

243.1...

Último día : 18/11/2024

365

% Españoles

44 %

% Variación año anterior

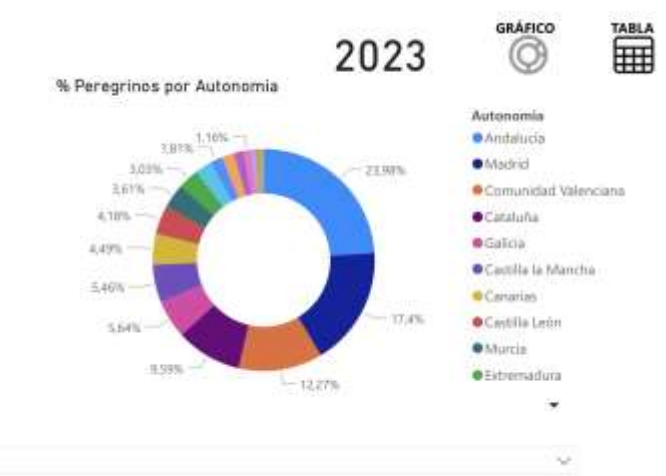
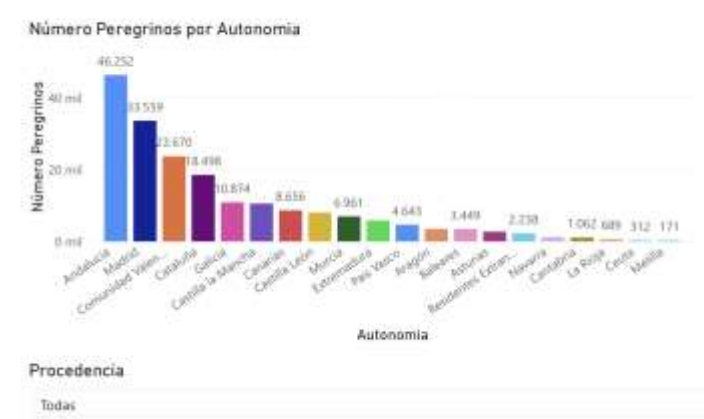
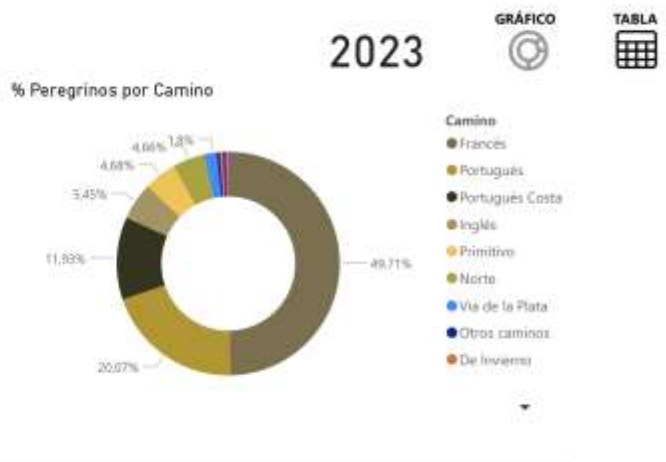
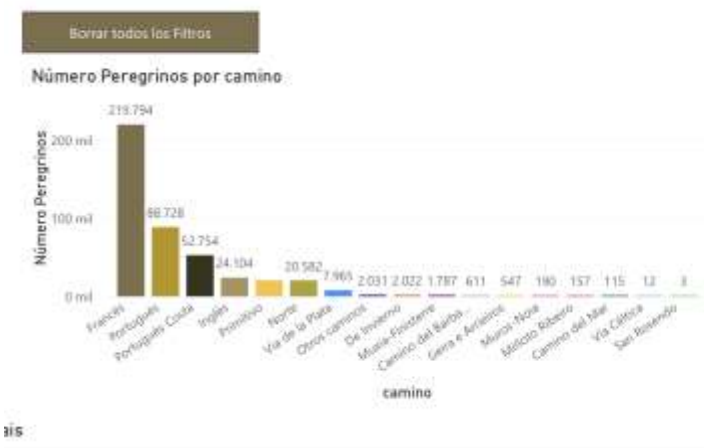
2 %

2023

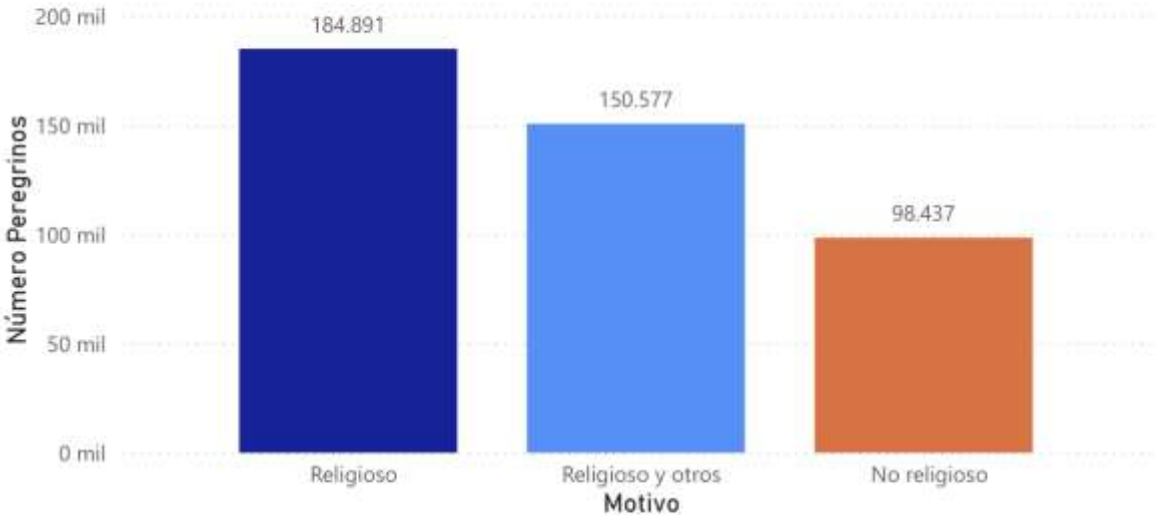
Per

Camino

Todos

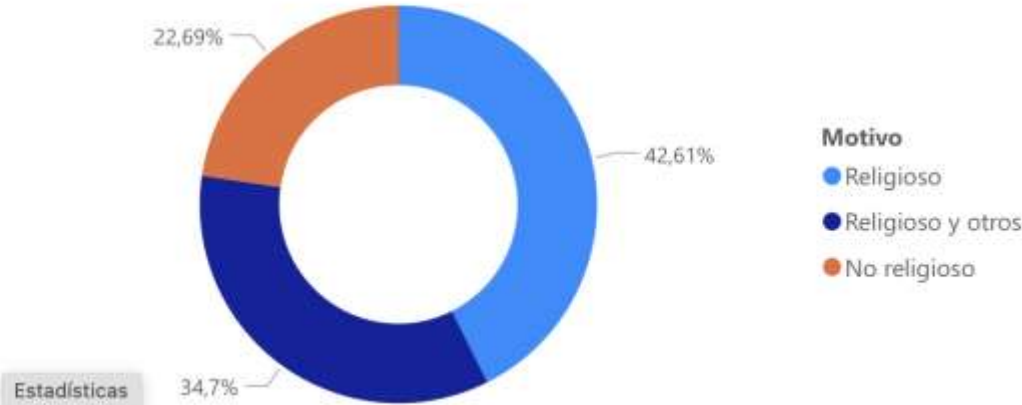


Número Peregrinos por Motivo



Camino	Nacional/Extranjero	Genero
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% Peregrinos por Motivo



2023



Turismo creativo: experiencias auténticas y sostenibles para preservar el patrimonio cultural

/ Turismo cultural, Turismo Responsable, Turismo Sostenible / Turismo creativo, Turismo cultural, Turismo experiencial, Turismo naranja / Por Innovtur



**Turismo creativo:
experiencias auténticas
y sostenibles**

www.innovtur.com

The background image shows a rugged mountain landscape. In the foreground, there's a stone wall or marker made of stacked rocks. To the right, a blue square sign with a yellow sunburst symbol is mounted on the stone. Below it, a yellow arrow points left. A red backpack and a blue backpack are resting on the ground near the stone wall. Hiking poles are leaning against the rocks. The sky is blue with some clouds.

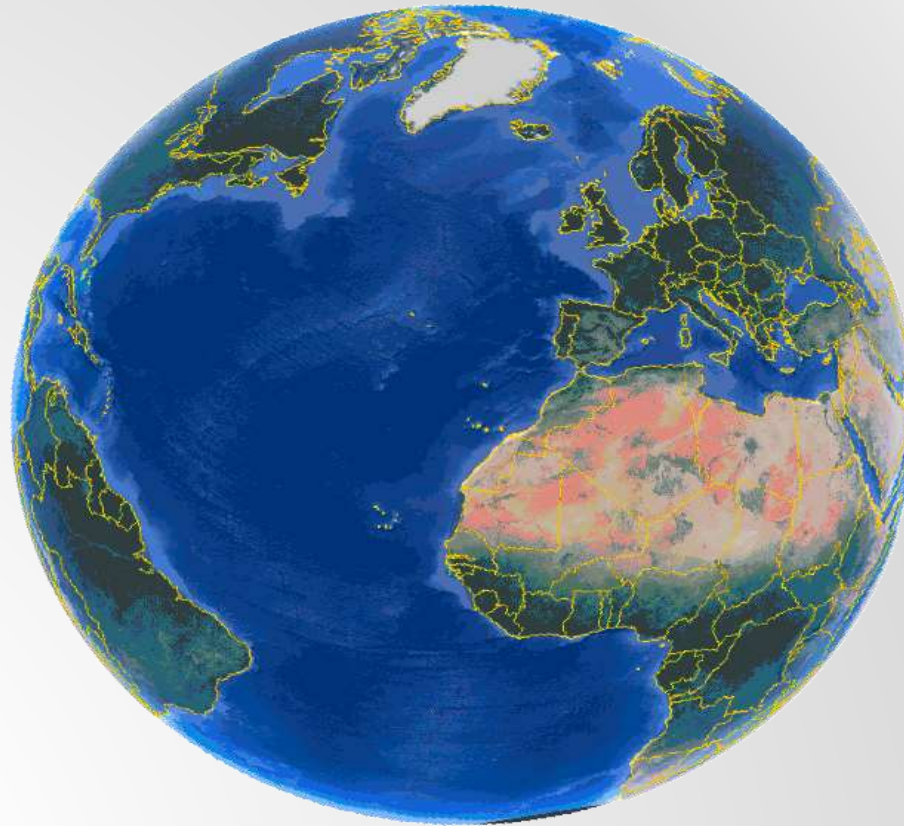
THANK YOU

THE ACADEMIC AND SCIENTIFIC
CONTRIBUTION TO THE CULTURAL ROUTES

Rubén C. LOIS GONZÁLEZ
rubencamilo.lois@usc.es

COMPOSTELA GROUP OF UNIVERSITIES

GRUPO COMPOSTELA DE UNIVERSIDADES



Who are we?

- Thirty years of History
- Association of public benefit, due to its active role in achieving excellence in higher education, its contribution to the dissemination of cultural heritage and common Universal values through its activities and initiatives, and its transparency in management.



General Assembly, Seville, 2023

How was CGU founded?

- In 1987, the Council of Europe recognized its first cultural route – El Camino de Santiago.
- In 1994, the Universidad de Santiago de Compostela invited several European universities along diverse Caminos de Santiago to create a collaborative academic network.



Who are we today?



- 64 Universities in 21 countries
- 3 Associate members in 3 countries.
- 8 collaborative member in 6 countries.

Members

The Americas

- Brazil
- Colombia
- Dominican Republic
- Mexico
- Peru
- Republic of El Salvador
- Republic of Panama

Europe

- Belarus
- Czech Republic
- Georgia
- Germany
- Greece
- Hungary
- Italy
- Malta
- Poland
- Portugal
- Republic of Serbia
- Russia
- Slovak Republic
- Spain
- Sweden
- Switzerland
- United Kingdom
- United States of America

<https://web.gcompostela.org/member-universities/>

- **Cooperation** in Higher Education while fostering universal values – inclusion and respect for diversity, internationalisation, outward looking, multiculturalism, sustainable growth, transparency and accountability.
- **Quality and innovation** in Higher Education – e.g., promoting dissemination of research using a pitches format; supporting lecturers in virtual mobility for joint teaching.
- Transmission of **Culture** with a specific focus on the Camino de Santiago (but not only).
- Creation of **sustainable, democratic and cohesive societies**.



Presidency & Executive Committee 2023-2027

PROGRAMME

Thematic Axes

- Excellence in regular activities
- CGU communication and identity – 30th anniversary
- Sustainable and strategic growth of the network
- Strategic global actor
- Sustainable policies – social cohesion, environmental sustainability
- Projecting the CGU into the future



*Executive Committee
Elected in 2023*

REGULAR ACTIVITIES AROUND THE COMPOSTELA CULTURAL ROUTES



SOCIETY AND CULTURE

International Prize Grupo Compostela – Xunta de Galicia

(since 1997 recognising persons in favour of the EU unity
and the preservation of cultural heritage)



PRIZE WINNERS



Paolo Caucci von Saucken

2024



Luis Antonio Miguel Quintales

2023



Peter Maurer

2022



Francisco Javier Solana de Madariaga

2021



Carlos Villanueva Abelairas

2020



George D. Greenia

2019



María Pilar Alonso Abad

2018



Marcelino Dreja Aguirre

2017

COOPERATION AND ALLIANCES



DECLARATIONS OF PRESIDENTS & RECTORS

Ribeira Sacra, Galicia, October 2019

(Incorporation of SDG in education, research & university)

**Camino de Santiago between volcanoes,
May 2022**

(Supporting the Canary Islands and the world in territory and sustainable tourism issues).



IMPULSA PROGRAMME

- Galicia America High Level Table (2023)
- 1st International Conference (2024)
- 3M Project (2024-2027)

COMPOSTELA ACADEMY ON THE CAMINO (Solidarity, citizenship and knowledge transmission)

UNIVERSITY WALKING COMMUNITY

University Walking Community

1 – 15 August 2024



CGU Maris

17-24 July 2022



CGU Volunteers

September 2021



WithArt on the Camino

23-30 September 2021



III International Congress: Camino portugués de Santiago: a cultural heritage for the new Europe

14 – 15 November 2019



Senior volunteers on the Camino

1 – 31 October 2019

RESEARCH & PUBLICATIONS - CULTURE AND HIGHER EDUCATION

Collections: The Way to Santiago, The European Issues, The Compostela Prize, Projects publications, Other publications.



**Patrimonio cultural inmaterial.
De los *Castells* al Camino de
Santiago (2021)**



**Camino de Santiago y
Patrimonio Cultural (2019)**



**Compostela Group of Universities
Birth and consolidation of a network**

...and more and more opportunities!

www.gcompostela.org

