

Equimundo: Center for Masculinities and Social Justice

May 2022



Our Organizational Trajectory



**1997:
Instituto
Promundo**



**2011:
Promundo-US**

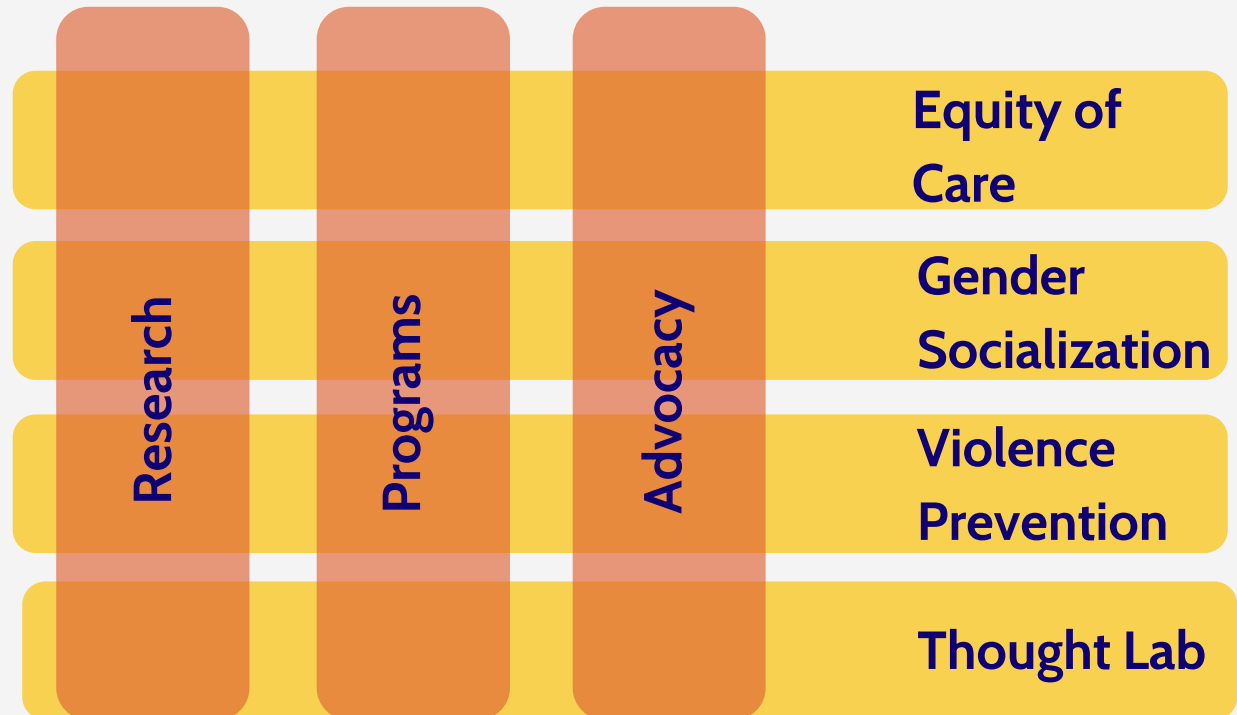


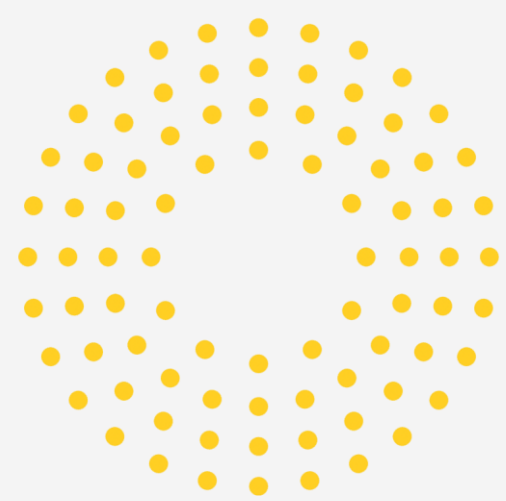
**2022:
Equimundo**

As we've evolved as an organization, we've expanded our geographic reach and diversified our partnerships, while doubling down on our commitment to **gender equity** and **social justice** through a feminist lens

Who is Equimundo?

*Equimundo works to achieve **gender equality** and **social justice** by transforming intergenerational patterns of harm and promoting patterns of care, empathy and accountability among boys and men throughout their lives.*

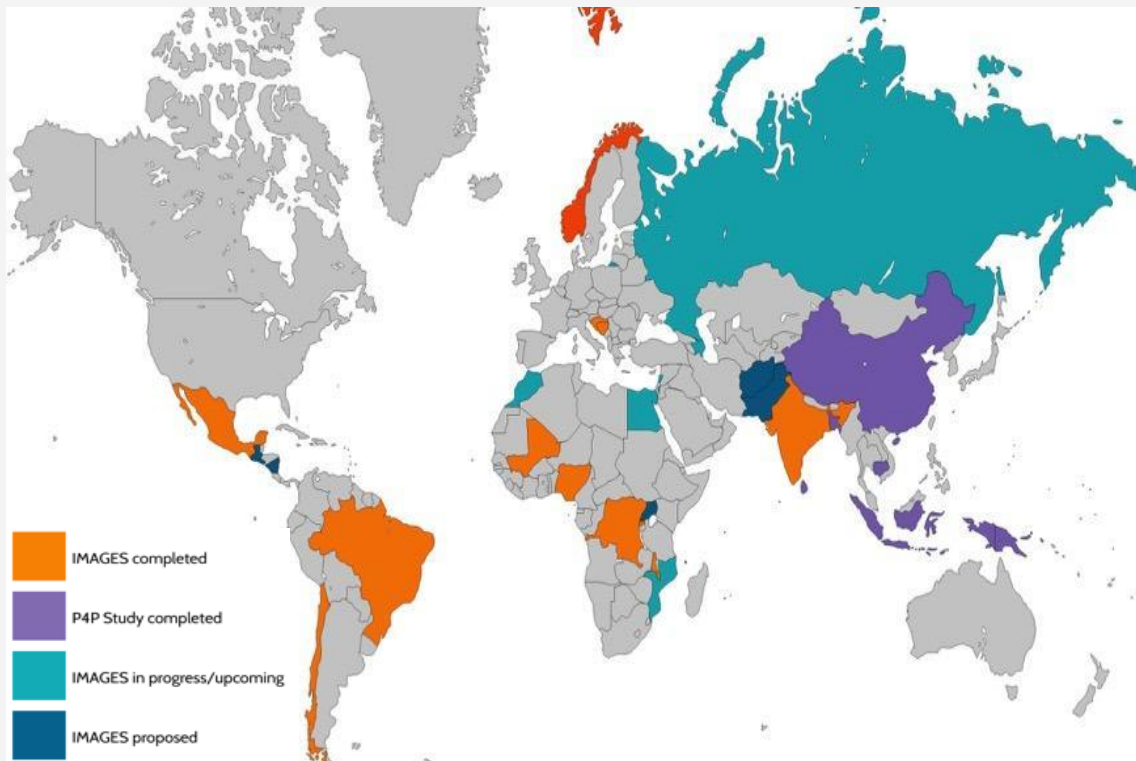




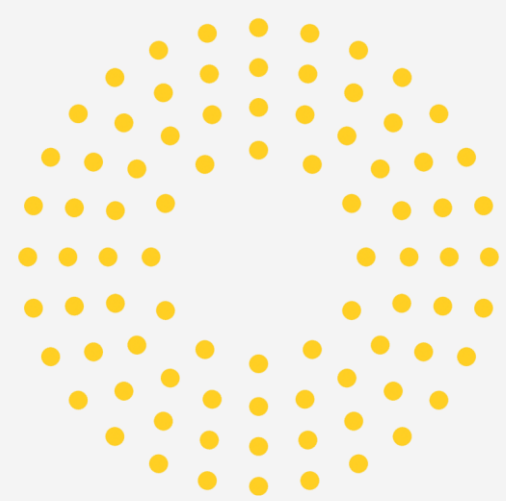
Foundational Research



International Men & Gender Equality Survey (IMAGES)



- ❖ Carried out in over 45 countries, in collaboration with local partners
- ❖ Snapshot of men's attitudes, knowledge, and behaviors as it relates to gender equity, violence, and care
- ❖ Optimized dataset with 33 countries over 10 years
- ❖ Informs further research efforts, programming, and advocacy campaigns



Equity of Care

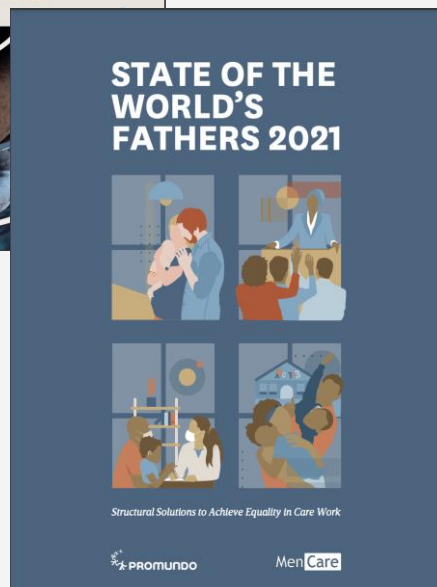
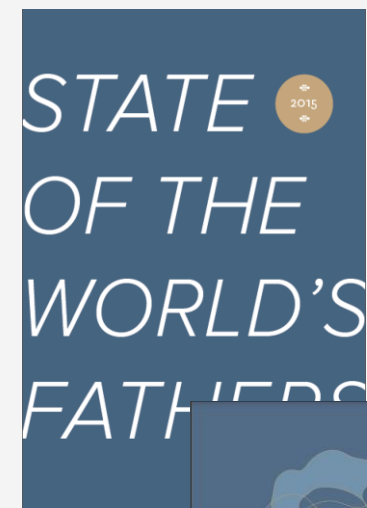


Men Care

A GLOBAL FATHERHOOD CAMPAIGN



State of the World Fathers



- ❖ Bi-annual publication since 2015 (*next one coming in 2023*)
- ❖ Translations of *State of the World's Fathers* into more than 7 languages; media coverage in over 25 countries across 5 continents
- ❖ SOWF reports from Africa, Australia, Balkans, Brazil, Indonesia, Russia, Netherlands, LAC, Portugal, U.S.– others on their way



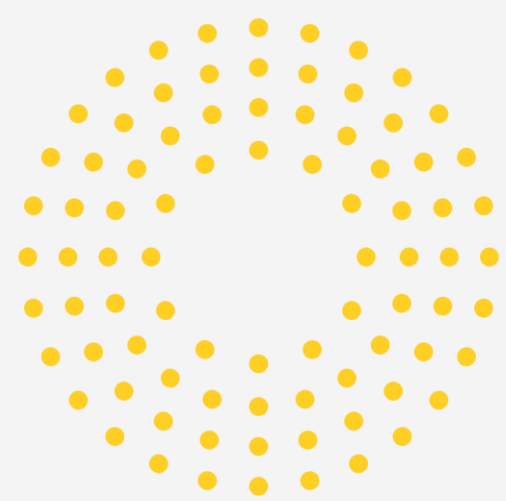
Program P

working with fathers across all stages

- ❖ Promote men's involvement in prenatal and postnatal care, early childhood development, or raising adolescents
- ❖ Promote the equal division of household labor and caregiving
- ❖ Increase men's self-efficacy as care-givers
- ❖ Promote positive communication and reduce parental and family stress and violence

Recognizes the diversity in family types and structures





Violence Prevention



Preventing Violence through Programming

- ❖ Fully integrated into our Program P and youth programming
- ❖ Testing intergenerational approaches to addressing violence at the household level – engaging adolescents and their caregivers in joint programming
- ❖ Exploring the ties and intersections between Violence Against Children and Violence Against Women



Projects based on Masculinities & Gender Transformative Approaches



ENGAGING YOUTH IN THE PROMOTION OF
NON-VIOLENT AND EQUITABLE MASCULINITIES

+

zūn | in beweging tegen geweld
BELGIUM

The logo for the Belgium project features the text 'zūn | in beweging tegen geweld' in a sans-serif font. Below this, the word 'BELGIUM' is written in a larger, bold font, followed by a small blue arrow pointing to the right.

d
dissens
GERMANY

The logo for the Germany project features a stylized green letter 'd' above the word 'dissens' in a smaller font. Below this, the word 'GERMANY' is written in a larger, bold font, followed by a small blue arrow pointing to the right.

ces Centre for Social Studies University of Coimbra
PORTUGAL

The logo for the Portugal project features a red location pin icon above the text 'ces Centre for Social Studies University of Coimbra'. Below this, the word 'PORTUGAL' is written in a larger, bold font, followed by a small blue arrow pointing to the right.

Fundación
Cepaim
SPAIN

The logo for the Spain project features the text 'Fundación Cepaim' in a sans-serif font. Below this, the word 'SPAIN' is written in a larger, bold font, followed by a small blue arrow pointing to the right.

STATUS M
CROATIA

The logo for the Croatia project features the text 'STATUS M' in a bold font, with the letter 'M' enclosed in a red square. Below this, the word 'CROATIA' is written in a larger, bold font, followed by a small blue arrow pointing to the right.

Projects developed by CES on Masculinities & Care



[1 Jan, 2018 – 31 Dec, 2019]



[1 Feb, 2019 - 31 Jul, 2021]



[1 Jan, 2021 – 30 Jun, 2023]



[1 Jan, 2022 - 31 Dec, 2023]

Research Findings & Policy Making



PARENT – Promotion, Awareness Raising and Engagement of Men in Nurture Transformations

Policy Goal: To tackle the challenges of prevention and eradication of violence against women and children, by engaging men in co-responsible parenting and caregiving and promoting an equal share of unpaid care work

Results & Outputs

- [PARENT European Manual](#)
- SOEF Report [State of Europe's Fathers: Men's Caregiving in the European Union 2020 - 2021]:
 - Concrete strategies for promoting gender equality in Europe;
 - Engagement of men in caregiving and unpaid care work as a way to prevent gender-based violence and promote healthy and more equal gender relations

Research Findings & Policy Making



Make the commitment to accelerate men's uptake of 50 percent of the unpaid care work, starting with 50 minutes more care work per day.

Platform to combine

Research + Training + Influence Policy Making



OBSERVATÓRIO
masculinidades.pt

New forms of interdisciplinary involvement of researchers & professionals from different fields (studies for peace and on violence, arts, culture, media, education and health) + different publics in intersectional dialogues and critical reflection on masculinities, as structural expressions of the gender order and social relations, contributing to the promotion of inclusive and innovative public policies

Thank you!

