CITY BOARD \_ 2



LAND AREA 64,4 km<sup>2</sup>

**POPULATION** 536.986

**OFFICIAL WEBSITE**Link

OTHER SOCIAL MEDIA

## **TEAM MEMBERS**

- · Saira Ali
- · Stephen Broadbent

## **Bradford**

We'd like the programme to help improve our capacity to create healthy and inclusive places, to reimagine and reinvent public spaces, and explore new ways of working innovatively and collaboratively together. In particular, for the UK City of Culture 2025, and our UNICEF Child Friendly District bid and as an ICC member we think there is an opportunity to focus on unlocking the potential of our young and diverse communities through placemaking to support inclusion, equality and prosperity.

## **BRIEF DESCRIPTION OF THE CITY**

Bradford is one of the biggest and fastest growing cities in the UK. Over half a million people live here and, with more than a fifth of the population under the age of 15, it is one of the youngest cities in the country.

It is a very diverse place, home to people of many different backgrounds and cultures and there is a wide variety of different landscapes and settlements. Bradford has a strong physical identity, due in part to its natural landscapes and dramatic topography (it is built across a series of valleys) and also to its wealth of built heritage, largely a legacy of its time as the wool capital of the world during the industrial era. Since the decline of the woollen industry in the latter 20th Century, the local economy has had the potential to grow rapidly thanks to a strong culture of entrepreneurship and new business start-ups in the local population.

## **PICTURES:**

(1) Project views of the City Park, the major public space in the heart of the city centre with a large water feature known as the 'Mirror Pool'; (2), (3) and (4) differ point of view of the same "Mirror Pool" at the centre of the city.









europe