CULTURAL ROUTES OF THE COUNCIL OF EUROPE

INFORMATION

NOTE

COUNTRY MAPPING DOCUMENT



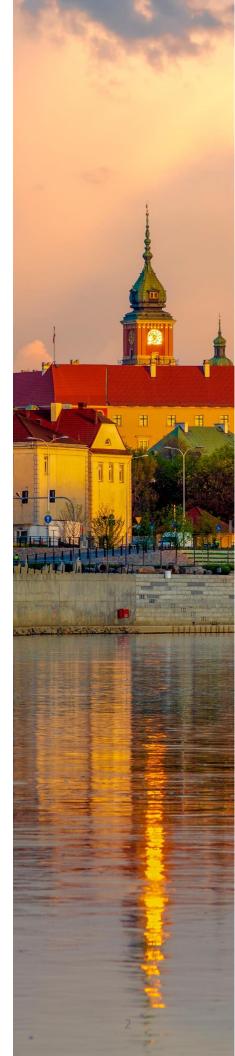


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PRESENTATION AND AIMS

- ➤ The Country Mapping Document is a report which aims to assess the potential and develop the Cultural Routes of the Council of Europe Programme in the Member States of the Enlarged Partial Agreement on Cultural Routes (EPA). The final report is addressed to the EPA Member States and to the managers of the "Cultural Routes of the Council of Europe".
- ➤ This report is prepared with the support of an independent expert with proven expertise in the country concerned by the expertise, and in close consultation with the EPA Member States' representatives, and under the overall coordination of the EPA Secretariat.
- ➤ The country mapping report is prepared according to the structure and content, as well as the guidelines for implementation defined in the call for independent experts issued by the EPA Secretariat.
- The objective of the Country Mapping Document is to establish a "state of play" of the Cultural Routes at national level, to identify the potential for the extension of the "Cultural Routes of the Council of Europe" and the different emerging heritage themes that could initiate new Cultural Routes on the territory.





KEY ELEMENTS

Based on a literature review and a field visit by an independent expert, a final report is drafted which addresses the following elements:

- ➤ Current national, regional, and local legislation and policies relating to cultural heritage.
- Mapping of data on the "Cultural Routes of the Council of Europe" at national, regional, and local level (membership structure, typology, member location and contact details).
- Overview of potential extensions of the Certified Cultural Routes of the Council of Europe at national, regional, and local levels.
- Inventory of actions organised by the Cultural Routes in the country over the last 3 years (good practices and micro-case studies).
- Overview of International and European heritage labels and initiatives and possible synergies with the "Cultural Routes of the Council of Europe" in the country.
- Analysis of non-certified cultural routes active at national level and their potential for future certification as "Cultural Routes of the Council of Europe".
- Overview of possible new Cultural Routes to be certified in the future.
- ➤ Review of potential funding instruments and budgetary provisions for the "Cultural Routes of the Council of Europe" at national, regional, and local levels and overview of fundraising measures.
- Recommendations and conclusions.

REPORTS REQUESTS BY MEMBER STATES

- 1. Member States are invited by the President of the EPA to submit requests for country mapping document and other thematic reports within the framework of the Cultural Routes of the Council of Europe programme (potential themes, regional reports, etc.) by letter at least 2 weeks before the date of the EPA Bureau meeting that takes place each year in February.
- **2.** Reports will be allocated on a first-come, first-served basis and according to the availability of the EPA budget.
- **3.** The EPA Governing Board examines requests received and invites unsuccessful requests to be sent again the following year.





STAGES OF IMPLEMENTATION

Once the request for a country mapping document has been approved:

- ➤ The EPA Secretariat selects from its database all experts with field experience in the Member State subject to country mapping and sends the CVs to the relevant Ministry.
- The Ministry is invited to provide the EPA Secretariat with additional CVs of experts with relevant experience and fluency in French or English to be considered for the selection. The final selection of the expert will be made by the Ministry.
- ➤ Once the expert is selected and the contract signed between the Council of Europe and the expert, a meeting is organised between all parties (the Ministry, the expert, the EPA Secretariat) to launch the research with a clear understanding of the expected results.
- ➤ The EPA Secretariat will provide the expert with all relevant information and documents on the programme and will also facilitate contacts with certified cultural route managers.
- The Ministry usually covers accommodation and internal travel for the duration of the field visit (usually 3/5 days), while the FPA covers international travel.

STAGES OF IMPLEMENTATION

- During the contractual period, the expert is required to regularly inform the Ministry and the EPA Secretariat about the status of the research. If the Ministry can do so, a person may be assigned to oversee the file to facilitate the expert's research. Regular follow-up between the Ministry and the expert will also ensure that the report meets expectations.
- At the end of the contracting period, the expert will submit a final draft to the EPA Secretariat and the Ministry. If the draft is satisfactory to both parties, the report will be presented to the following meeting of the EPA Governing Board for adoption.
- ➤ The layout and translation of the report will be prepared once the report has been adopted by the EPA Governing Board. The Ministry may also consider translating the report into national languages to facilitate access to the content by national stakeholders with an existing or potential link to the Cultural Routes programme.
- The report will then be available in hard copy and digital format and will be accessible on the website of the Cultural Routes of the Council of Europe Programme.





CONTACTS

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For more information:

https://www.coe.int/fr/web/cultural-routes/country-mapping-documents

THE COUNCIL OF EUROPE, THROUGH ITS
CULTURAL ROUTES PROGRAMME, OFFERS A
MODEL OF TRANSNATIONAL CULTURAL AND
TOURISM MANAGEMENT BASED ON THE
THEMES OF A SHARED HISTORY, ALLOWING
SYNERGIES BETWEEN NATIONAL, REGIONAL
AND LOCAL AUTORITIES, AS WELL AS WITH
A WIDE RANGE OF ASSOCIATIONS AND
SOCIO-ECONOMIC ACTORS ON THE
TERRITORY.

