

How gender and domestic violence is covered by the media and why is the Istanbul Convention relevant here

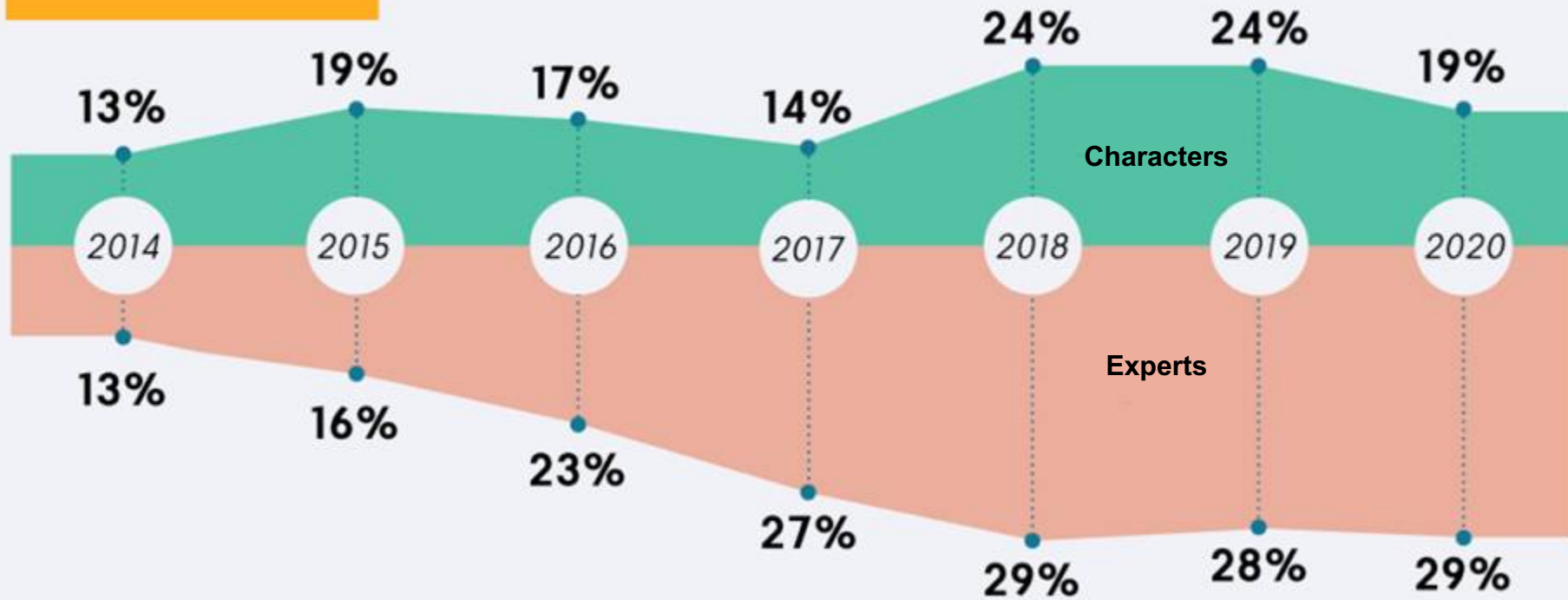
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What is the situation in online media

- In regional media, the most frequent manifestations of the hate speech and discrimination were related to gender issues and discrimination of LGBT community representatives (**46% of the total number of publications with signs of hate speech and discrimination**)
- In the regional media, women are mentioned about **three times less often** than men. In particular, women experts account for no more than **28%** of the total number of experts, and the number of the female characters in the news coverage does not exceed **29%**.
- Most often, women were mentioned in the crime-related and emergency situations news – **28%**.
- **12.9%** of the total number of materials about sex related to crime. Most often there were news about rape abuse.

Change dynamics



WOMEN IN UKRAINIAN ONLINE MEDIA



25%
Characters



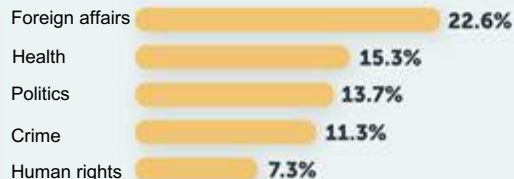
18%
Experts

1900
news
studied

Experts

Characters

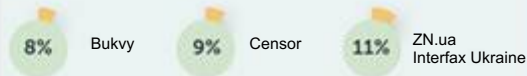
TOP topics
where women
were mentioned
most often



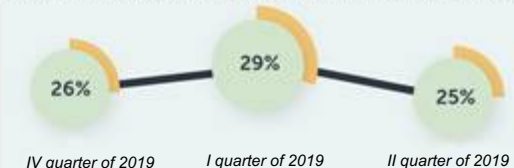
Publications
that wrote about
women the
most



Publications
that wrote about
women the
least



Quarterly
dynamics of the
gender balance



*The analysis was made in June 2020 in 19 national online media (Top 10 and nine media that signed the Memorandum of Mediamovement for professional standards) obozrevatel.com, segodnya.ua, 24tv.ua, tsn.ua, strana.ua, pravda.com.ua, snaj.ua, rbc.ua, unian.com, gordonua.com, nv.ua (M), liga.net (M), ukrinform.ua (M), zn.ua (M), censor.net.ua (M), tyzhden.ua (M), interfax.com.ua (M), bukvy.com (M), suspilne.media

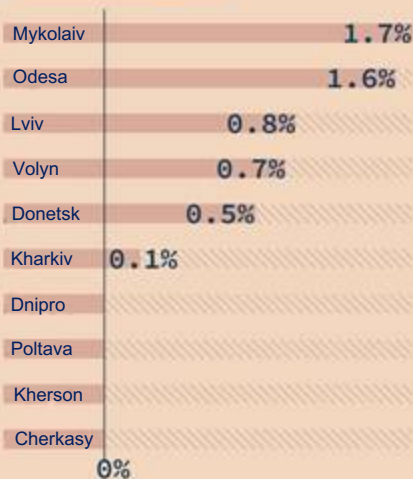


Hate speech, ethnics groups, in regional online media



Materials about ethnic groups

% of the total No. of materials in the region



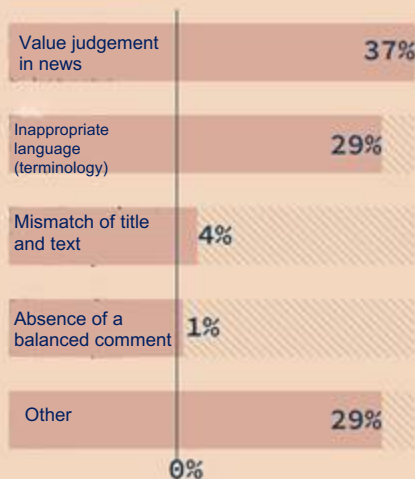
Hate speech

% of the total No. of materials in the region



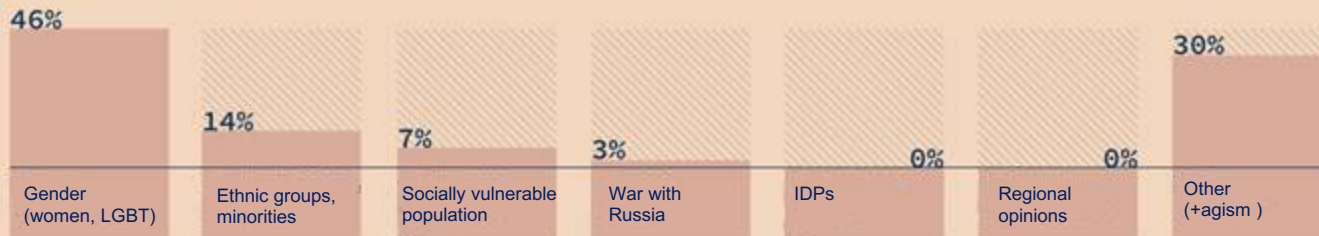
Types of violation

% of the news with hate speech



Hate speech news topics

% of the total hate speech news

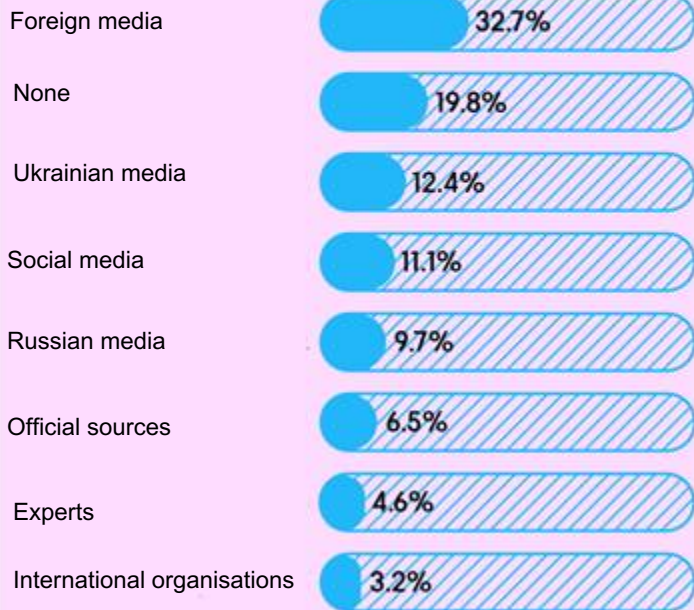


Sex-related topics covered by online media

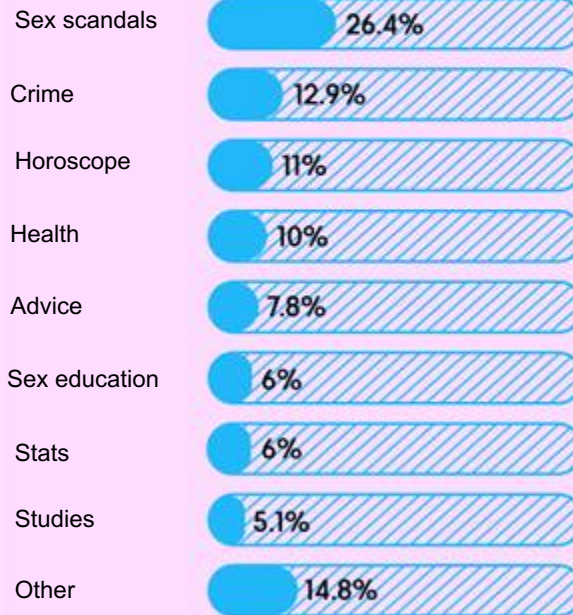


17 media studied

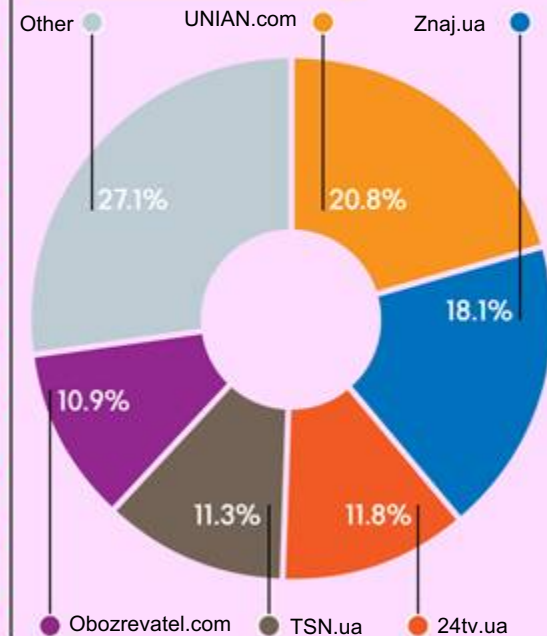
Sources of information



Main topics



Who wrote the most?



Monitoring period:
November 18 - December 15, 2019

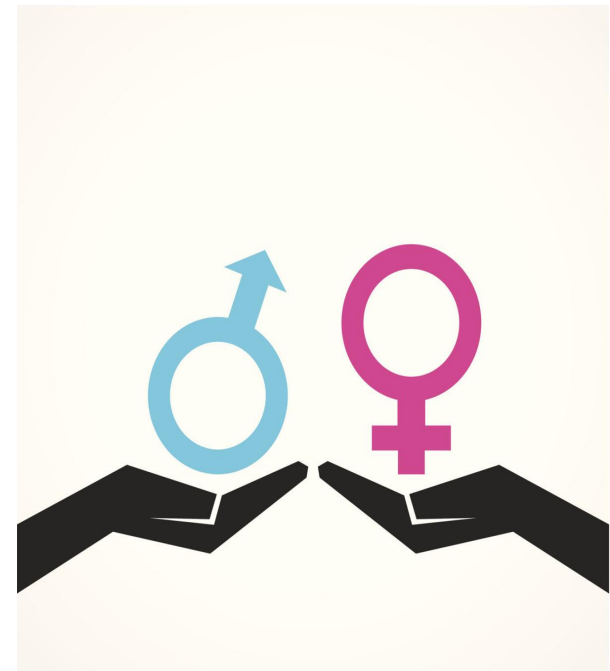
Most common infringements in the violence-related materials

- Disclosure of personal information, addresses, photos, or other details about victims
- Publishing materials without the victims' consent
- Violation of journalistic ethics and use of inappropriate terminology
- Victimization of victims
- Value judgments in materials
- Lack of public importance in the materials, rather the statement of the fact of the event
- Almost no constructive materials to resolve the issue of gender-based violence

The role of media is key to changing dangerous perceptions and raising awareness about gender-based violence, especially during conflicts and in post-conflict societies.

Through gender-sensitive journalism, media can debunk myths and stereotypes about gender-based violence.

Ignoring basic ethical principles when covering such sensitive issues can lead to public condemnation of survivors of violence, exacerbate trauma, and deepen stereotypes and misunderstandings of this form of violence.



Ratification of **the Istanbul Convention** would allow experts of the Council of Europe to monitor how Ukraine fulfils its obligations, and Ukraine will also have the right to demand increased responsibility for offenders of Ukrainian female citizens abroad. In addition, this makes it possible to hold accountable Ukrainian offenders escaping abroad

