



Annex IVa

## Visibility

According to Article 9 of the grant agreement, the CSOs shall take all necessary measures to publicise the fact that the project has been funded within the framework of the joint project of the European Union and the Council of Europe.

### Project logo:

The grantee is contractually obliged to ensure that the agreed logo appears on all documents (agendas etc.), publications, websites and promotional material produced under the Horizontal Facility. The logo must be printed in its entirety including all symbols and text, without alteration, it is not permitted to add the title of the action to the logo. When the material is prepared in local language, the logo, including the funding sentence, should appear in local language as well.

Please find below a link to the European Union - Council of Europe Joint programmes' logos:



This logo should always be placed on the left side and the logo of the grantee on the right side. No logo should be bigger than the EU logo.



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The phrase “This project is funded by the European Union and the Council of Europe and implemented by the Council of Europe” should be added when communicating on matters related to the project.

Any supplies and equipment provided by HF should carry the joint logo and the phrase “Provided with the support of the EU and the Council of Europe” in English and/or the local language(s).

#### Disclaimer:

All publications produced under the Horizontal Facility (including on-line publications and websites) should carry the following disclaimer on the back page:

*This [product] was produced with the financial support of the European Union and the Council of Europe. The views expressed herein can in no way be taken to reflect the official opinion of either party.*

*“Ovaj [proizvod] izrađen je uz finansijsku podršku Evropske unije i Vijeća Evrope. Izneseni stavovi ninakoji način ne odražavaju službeno mišljenje bilo koje strane.”*

#### Slogan:

Whenever appropriate, the grantee should align their communication activities with the slogan of the Horizontal Facility programme and if possible, apply it on communication and visibility products.

The slogan of the programme is “For your rights: towards European standards”, and in local language “Za vaša prava u skladu sa evropskim standardima”.

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## **Communication content:**

In their communication, the grantees should focus on promoting the results achieved within the project and the benefits of the action for the final beneficiaries. The EU/CoE logo is only the basic visibility requirement, the communication should reflect the EU/CoE assistance in a given activity.

The grantees should make additional efforts in improving the quality of communication and explore available visibility opportunities depending on their target groups.

Grantees should share high quality photos followed with appropriate human interest stories with the EU/CoE local offices, to be further promoted on their communication channels.

## **Media consent:**

Before making any photographs/videos/recordings, person involved will need to sign consent form. Signed forms need to be part of the reporting documentation.

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### Media Consent Form

#### Contact details of consenting party

Name & name of parent/guardian if under 18 years of age	
Date of Birth	
Email Address	

I, the above named, hereby consent to the use, by the Council of Europe and the European Commission (and those acting with their combined or individually granted permission and authority), of any **[photographs/video recordings/audio recordings]** taken of me, or if applicable my child, during my, or if applicable my child's, participation in **[add event, location, date]**.

The **[photographs/video recordings/audio recordings]** will only be used for educational or information purposes to illustrate or promote the above stated event and any Project or Programme related to it. The material in which they will be used may be accessible to the public, or published on a public network (e.g. the Internet).

I grant the Council of Europe and the European Commission permission to communicate and make the **[photographs/video recordings/audio recordings]** available to the public in all media, including but not limited to print, digital media and the internet.

I understand that should a legend or caption be written on or near the **[photographs/video recordings/audio recordings]** by the Council of Europe or the European Commission, it will preserve my reputation. However, I understand that the Council of Europe and the European Commission cannot be held responsible for the use of the images by third parties not being covered by this authorisation.

I grant the Council of Europe and European Commission permission to store and use copies of the photographs for the purposes described above, to store my contact details in their databases in case they need to contact or identify me and to transfer the **[photographs/video recordings/audio recordings]** to the European Commission strictly for the purposes described above.

I understand that I can withdraw my consent at any time by writing to the following addresses: **[add e-mail address]**. In which case the Council of Europe and the European Commission will cease to use the **[photographs/video recordings/audio recordings]**, but I accept that those copies of the photographs which have already been used or provided to third parties cannot be withdrawn from circulation.

\_\_\_\_\_  
Signature of person giving consent

\_\_\_\_\_  
Signature of parent/guardian < 18

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### Saglasnost za fotografiranje i snimanje

Kontakt podaci osobe koja daje saglasnost

Ime osobe i ime roditelja/staratelja za osobe mlađe od 18 godina	
Datum rođenja	
E-mail adresa	

Ja, gore imenovani, ovim putem Vijeću Evrope i Evropskoj komisiji (kao i svima koji postupaju na osnovu njihovog zajedničkog ili pojedinačnog odobrenja i ovlaštenja) dajem saglasnost za korištenje **[fotografija/video snimaka/audio snimaka]** mene, odnosno mog djeteta, snimljenih tokom mog učešća, odnosno učešća mog djeteta, na **[upisati naziv skupa, mjesto, datum]**.

Predmetne **[fotografije/video snimci/audio snimci]** mogu se koristiti isključivo u obrazovne ili informativne svrhe u cilju ilustracije ili promoviranja gore navedenog skupa i eventualnog Projekta ili Programa koji je sa njim povezan. Materijal u kojem će se te fotografije odnosno snimci koristiti može biti dostupan javnosti ili objavljen na javnim mrežama (npr. internet).

Vijeću Evrope i Evropskoj komisiji dajem dozvolu za javno objavljivanje tih **[fotografija/video snimaka/audio snimaka]** u svim medijima, uključujući, između ostalog, štampane i digitalne medije i internet.

Jasno mi je da će se, u slučaju da Vijeće Evrope ili Evropska komisija na **[fotografiji/video snimku/audio snimku]**, ili uz njih, koristi neki opis ili natpis, voditi računa o zaštiti mog ugleda. Međutim, jasno mi je da se Vijeće Evrope i Evropska komisija ne mogu smatrati odgovornim za korištenje ovih fotografija odnosno snimaka od strane trećih strana na koje se ovo odobrenje ne odnosi.

Vijeću Evrope i Evropskoj komisiji dajem odobrenje da kopije fotografija čuvaju i koriste u gore opisane svrhe, da moje kontakt podatke čuvaju u svojim bazama podataka u slučaju potrebe da me kontaktiraju ili identificiraju te da **[fotografije/video snimke/audio snimke]** prenesu Evropskoj komisiji isključivo u svrhe opisane gore.

Jasno mi je da ovu saglasnost mogu povući bilo kada slanjem dopisa na sljedeću adresu: **[upisati e-mail adresu]**. U tom slučaju, Vijeće Evrope i Evropska komisija će prestati sa korištenjem predmetnih **[fotografija/video snimaka/audio snimaka]**, međutim saglasan sam da kopije fotografija koje su prethodno korištene ili ustupljene trećim stranama ne mogu biti povučene iz opticaja.

\_\_\_\_\_  
Potpis osobe koja daje saglasnost

\_\_\_\_\_  
Potpis roditelja/staratelja lica mlađeg od 18 godina

Datum \_\_\_\_\_