



Rijksdienst voor het Cultureel Erfgoed
Ministerie van Onderwijs, Cultuur en
Wetenschap

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HERITAGE AS A MEANS TO ADDRESS SOCIETAL CHALLENGES

Faro Convention Meeting

**Faro-programme of the Cultural Heritage Agency of the
Netherlands & European Union - Council of Europe Joint project
"The Faro Way: enhanced participation in cultural heritage"**

16-17 May 2019, Maastricht-Heerlen, The Netherlands

PROGRAMME

Photo: "De Werkspoorkathedraal", photographer: Joep van Aert.



Introduction

On Thursday 16 May and Friday 17 May the Cultural Heritage Agency of the Netherlands (RCE) hosts in Maastricht and Heerlen (the Netherlands) the Faro Convention Meeting. This is a flagship event to raise awareness in the Netherlands and neighbouring countries on the benefits of this important European convention on citizen participation in the heritage field.

This meeting also counts as the second regional seminar organized within the context of the European Union – Council of Europe Joint Project “The Faro Way”, an initiative wishing to promote throughout Europe the interest of the Council of Europe’s Faro Convention as an approach to enhance the participation of civil society and communities in cultural heritage governance and management.

The Cultural Heritage Agency of the Netherlands (RCE) has started a Faro-programme to learn what the Faro guiding principles mean for the Dutch heritage field. In close cooperation with heritage organisations and communities the RCE are going to explore how to best facilitate citizen initiatives. A Community of Practise will connect initiatives and experiences. Together we create effective methods and instruments to reach our common goal of connecting people, places and stories through heritage.

The value of heritage for society and the participation of society in cultural heritage activities are the two foundations of the Faro Convention. This seminar will emphasize the theme of heritage as a resource. The two days will be filled with both inspiring and active sessions on participation and area-based heritage care. The central themes of the meeting are: how to better involve citizens and their initiatives in the development of heritage? And in what way can heritage play a role in tackling societal challenges?

Objectives

The Meeting will provide a reflective view on the guiding principles of the Faro Convention and is filled with inspiring and active sessions on participation coming from different heritage fields. Speakers with first-hand experience will guide you through instructive examples of participation in built heritage, spatial planning, intangible heritage and cultural landscapes. Input of participants will be an important aspect of the day.

The input of participants during the field visits will be brought together by several ‘correspondents’ during the final session and contributes to the conclusions of the event and the way the Faro-programme of the Ministry of Cultural Heritage takes shape in the Netherlands. The meeting will be the starting point on the road towards possible ratification of the treaty by the Netherlands.

Participants of the first day are those who work at heritage organisations which connect people, places and their stories in the broadest sense: participation experts, policy makers, local, regional and national public authorities, owners and managers of heritage, heritage professionals and heritage researchers, both national and international.

Background

The Faro Convention is a Framework convention of the Council of Europe whereby states agree to protect cultural heritage and the rights of citizens to access and participate in that heritage. The Convention was signed in 2005 in Faro (Portugal) and has so far been ratified by 18 states and signed by 7 other countries.

The Faro Convention highlights three main aspects:

- The shared rights and responsibilities towards cultural heritage within an integrated strategy approach;
- The role of cultural heritage as a resource for building more democratic societies and improving the living environment and quality of life;
- The links between heritage rights and human rights: every person has a right to engage with the cultural heritage of their choice, while respecting the rights and freedoms of others.

The Faro Convention has consequently several guiding principles:

- Cultural heritage is a means and not an end.
- Involvement of social groups and organisations while considering the different backgrounds, responsibilities and capacities of each group or organisation.
- Cultural heritage is about the relationship between people, places and stories; the feeling of belonging.
- Social cohesion can be strengthened by creating shared responsibility towards cultural heritage.
- Cultural heritage can contribute to protecting and maintaining cultural diversity and locality (sense of place) in a time of standardization.

Such concepts may challenge the usual approach to cultural heritage governance, where identification, protection, conservation and diffusion are mainly developed through public authorities. The decision by States to endorse the Faro Convention and participate in its implementation should ensure a balanced approach between the more traditional role of authorities and civil society's increased involvement today. This will allow the preservation of the existing heritage while promoting its use in addressing societal issues.

PROGRAMME

Thursday, 16 May 2019

Lumière, Bassin 88, 6211 AK Maastricht

09.30	Registration
10.15	Opening <i>Michaëla Hanssen, moderator of the meeting and programme leader of the Dutch Faro programme, Cultural Heritage Agency of the Netherlands</i>
10.20	Welcome film <i>Mayor of Maastricht, Mayor of Heerlen, Director General of the Cultural Heritage Agency of the Netherlands</i> Introductory film about the Faro Convention A pan-European initiative: the joint project "The Faro Way" , <i>Erminia Sciacchitano, European Commission, DG EAC</i> Citizen participation at the centre of Heritage Counts, the policy document of the Ministry of Culture <i>Barbera Wolfensberger, Director General, Culture and Media at the Ministry of Education, Culture and Science</i>
10.45	Coffee break
11.15	An overview of "The Faro way" Faro principles <i>Francesc Pla, Council of Europe, Culture and Cultural Heritage Division</i> Facilitating new initiatives in civil society <i>Prosper Wanner, Faro Convention Network</i> The example of Finland <i>Ulla Salmela, Finnish Heritage Agency</i>
12.15	Lunch
13.30	Examples from Maastricht and Heerlen Participatory governance in the municipality of Maastricht: the 'colours-approach' <i>Tim van Wanrooij, Project leader 'Omgevingsvisie', Municipality of Maastricht</i> Heritage and participation in the municipality of Maastricht <i>Eric Wetzels, Scientific Policy Officer, Municipality of Maastricht</i> Heritage and international networks of the Meuse-Rhine Euroregion <i>Mathea Severeijns, Director of IBA Parkstad</i>
14.10	Introduction to the Faro-programme of the Cultural Heritage Agency and the field visits <i>Michaëla Hanssen, Cultural Heritage Agency of the Netherlands</i>
14.30	Coffee break
	Field visits (The participants can choose from the following field visits) 1 Adaptive reuse – Walking tour in English Visit to the Frontenpark and other Maastricht sites to reflect upon the role that citizen participation plays in the adaptive re-use of industrial and military buildings. 2 Via Belgica – Bus tour in English A drive through the hills of Limburg to reflect upon the possibilities that heritage participation harbours for economic development and tourism. 3 Post-war/restoration neighbourhoods – Bus tour in Dutch Visits to several post-war neighbourhoods to discuss the spatial and social challenges, and reflect upon how heritage and communities can play a role in tackling these challenges. 4 Heiligdomsvaart Saint Servatius – Walking tour in Dutch Life in this region once revolved around the Catholic Church. Participants will reflect upon the meaning of participation within this field of heritage – nowadays and in the future.

	5 Culinary intangible heritage – Walking tour in Dutch Participants will bake their very own Limburgian <i>vlaai</i> and learn about delicious local culinary traditions and the heritage communities connected to them.
17.00	Interactive reflection on field visits <i>Michaëla Hanssen, Cultural Heritage Agency of the Netherlands</i>
17.30	Informal reception

Friday, 17 May 2019

Stichting Schunck, Bongerd 18, 6411 JM Heerlen

09.30	Registration
09.50	Citizen participation in heritage in former mining regions as a means for heritage management Opening <i>Michaëla Hanssen, moderator of the meeting and programme leader Faro-programme, Cultural Heritage Agency of the Netherlands</i> Welcome <i>Jordy Clemens, alderman of Education, Youth, Culture, Heritage and Housing, Municipality of Heerlen</i> Introduction to the expert day <i>Frank Strolenberg, programme leader religious heritage, Cultural Heritage Agency of the Netherlands</i>
10.40	Walk to Pop-Up Migration museum
11.00	Field visit Inclusion of multiple perspectives, stories and identities <i>During this field visit to the Pop-Up Migration museum initiator Milena Mulders will tell about the stories being told in the museum about different migrant groups which came to Heerlen during and after the mining period. Also, city historian of Heerlen Michel Lemaire will talk about crowd-sourced heritage at the Mijnmuseum (Mining Museum). This museum is run largely by unpaid personnel and tells the story of Heerlen's mining past.</i>
12.00	Walk to Schunck Arts and Heritage <i>Theatre maker Nina Willems entered into dialogue with herself and residents of the city in search of the identity of Heerlen, and how the history of Heerlen has shaped this identity. The stories have been incorporated into a performance.</i>
12.55	Lunch
13.45	Interactive reflection on learning objectives within the Faro-programme of the Cultural Heritage Agency of the Netherlands <i>On the top floor we will reflect on selected aspects of the Faro Convention. We will discuss what role the Faro Convention and the Faro-programme of the Cultural Heritage Agency can play in stimulating and facilitating citizen initiatives in the heritage field. Central themes will be: how to better involve citizens and their initiatives in the development of heritage? And in what way can heritage play a role in tackling societal challenges?</i>

	<p>Topical presentations:</p> <p>Stakeholder's involvement: the Swiss approach, <i>Nina Mekacher, Deputy Head of the Department of Cultural Heritage and Historical Monuments, Swiss Federal Office of Culture BAK</i></p> <p>Heritage communities: clarifying the concept, <i>Simona Pinton, Universita Ca'Foscari Venice</i></p> <p>Implementation: the Norwegian example, <i>Terje Birkrem Hovland, Department for Cultural Heritage Management, Norwegian Ministry of Climate and Environment</i></p>
16.35	Round-up , <i>Frank Strolenberg</i>
17.00	Informal reception