



Handout | Digital Media Bash

Research and analysis tool

Review carefully the web site provided by the facilitator. Analyse the contents, looking at articles, pictures, videos, ads, photos, memes, comments, etc. You should analyse the content using gender/violence glasses, looking at how gender and violence is portrayed or reported. Discuss this within your group and answer the following questions, recording the answers on flipchart paper:

- What is the name of the web site?
- Comment on how the following are presented:
 - images of femininity:
 - images of masculinity:
 - images of people who are neither portrayed as stereotypically feminine, nor as stereotypically masculine (if any):
 - images of LGBT people (if any)
- Count how many times you see examples of violence, including violent expressions
- Count how many times men are described or portrayed as 'perpetrators', and how many times as 'victims' of violence
- Count how many times women are described or portrayed as 'perpetrators', and how many times as 'victims' of violence
- Are expressions of violence initiated by men and women treated or reported differently?
- Are there any examples of hate speech on the web site? Make a note of some of these. Do the examples refer to gender or to other characteristics?
- Is there any violence portrayed that you would identify as gender-based violence? Write down some examples
- Did you find any examples of encouragement or incitement to hate?
- Any other comments.