SPORT IS RESPECT

VISUAl ID USAGE GUIDELINES FOR CAMPAIGN

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For monochrome background

For dark background

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Give hate NO chance

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ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

FONT NAME: Fredoka
STYLE: SemiBold
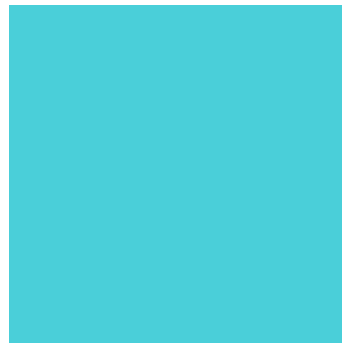**CLASS: SANS SERIF**
AUTHOR: Milena Brandão, Hafontia

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CMYN : 91-71-0-0
RGB : 0-55-254
Web : #0037FE

CMYN : 0-95-32-0
RGB : 253-101
Web : # FD0065

CMYN : 62-0-20-0
RGB : 74-206-217
Web : # 4ACED9

CMYN : 76-0-88-0
RGB : 12-177-75
Web : #0CB14B

CMYN : 0-32-92-0
RGB : 253-184-18
Web : #FDB812

THE visual ID SAFETY AREA

The safety area around the visual ID is defined by the blade.

This is the minimum clear space that needs to be left around the

logo - more space is always preferred.

The minimum size 20 mm height.

Maximum size is unlimited.

Icons can be used for decoration without replacing the visual ID.

Never change proportions

Never put a shadow effect

Never change colours

Never change typography

Never put a fanciful effect

Never move items

✓ **Can be used:**

- On the web as a visual ID
- On social networks
- On goodies
- On print only as an illustration
- As an email signature but as a decoration, below the official logos

✕ **Can not be used:**

- in a logo association at the same level with EU and COE
- on the web in association with the EU and COE logos in the banner
- on print, alongside the other official logos
- as an email signature alongside the other official logos
- the 🌈 can be used as an emoticon