Guidelines –
Congress visual identity

January 2025

For communication purposes, the Congress uses the logo of the Council of Europe together with a visual of the Congress with specific references: in English, The Congress and in French, Le Congrès.

This set (logo and visual) is the central element of the Congress' visual identity.

Download Congress visual identity in photo or professional format
https://www.coe.int/en/web/congress/home-logo-and-graphical-charter

Use by the public

This visual identity is the property of the Congress. Its use by the public is subject to authorisation. This authorisation is granted for any use of the visual identity in accordance with the values and principles of the Council of Europe. It is not to be used, under any circumstances, for commercial purposes.

Each application will be considered individually in order to ascertain whether the conditions of use are met. Authorisation does not confer any entitlement to exclusivity.

Requests for authorisation should be sent to the Congress of Local and Regional Authorities of the Council of Europe by email: congress.web@coe.int.

Use by Congress entities

- Individual members and youth delegates of the Congress
- National delegations to the Congress
- Political groups of the Congress
- All internal entities of the Congress

may make full use of the Congress visual identity without prior authorisation provided it is reproduced in its entirety, without graphic adaptation or modification of proportions.

They must clearly indicate their name or title directly below the visual identity in order to avoid confusion between any position put forward in their document and the official political expression of the Congress as an assembly. The Secretary General of the Congress oversees the application of this rule.

Tagging

Tagging the Congress and using relevant hashtags can provide greater visibility for the important topics covered by the Congress.
The following list contains the social media accounts of the Congress:

- X: @COECongress
- Facebook: @COECongress
- LinkedIn: Congress of Local and Regional Authorities of the Council of Europe

Examples of relevant hashtags include:

- *#NUMBER*thsession (example: #48thsession for March 2025)
- #COECongress
- #youthdelegates

Guidelines

Additional information on the use of the Congress or Council of Europe logos can be found at the following links:

- Council of Europe visual identity manual
- Council of Europe copyright management

Contact

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