



Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe



Phoenician's Route



International Forum on Cultural Tourism for Lebanon, Expo 2020 Dubai

Summary

From 4 to 11 March 2022, the International Forum on Cultural Tourism for Lebanon was held at the Lebanese Pavilion at Expo 2020 Dubai, organized by the Lebanese American University - LAU in collaboration with the Lebanese Ministry of Tourism and sponsored by His Excellency, the Minister of Tourism Eng. Walid Nassar, to celebrate Lebanon's accession to the Enlarged Partial Agreement on Cultural Routes of the Council of Europe. On the occasion of the inauguration, Prof. Rachid Chamoun, Honorary President of the Phoenicians' Route, presented the Smart Way of the Phoenicians' Route in Lebanon.

On April 20-23, the Euro-Mediterranean Intercultural Dialogue Forum was held at the Byblos Campus of the American Lebanese University, celebrating Lebanon as the 35th member state of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA). The event was attended by representatives of the four Cultural Routes of the Council of Europe crossing Lebanon. During the Forum, the Phoenicians' Route Museum was inaugurated in the heart of the historic district of the Municipality of Jounieh, a member of the Phoenicians' Route, as well as to celebrate Bkassine as one of the best tourist villages in the world, as part of the initiative of the Organization World Tourism Organization (UNWTO), and it was an opportunity for participants to visit member sites of other recognized Cultural Routes such as the Olive Tree and Iter Vitis Routes.

Main objectives

Presenting the Smart Way of the Phoenicians' Route in Lebanon, a cultural, sustainable and creative tourism product.

More information:

<https://www.zawya.com/en/press-release/government-news/lau-and-ministries-launch-the-intercultural-forum-on-cultural-tourism-for-lebanon-vja6qduh>

Fields of action

- Co-operation in research and development
- Enhancement of memory, history and European heritage
- Cultural and educational exchanges for young Europeans
- Contemporary cultural and artistic practice
- Cultural tourism and sustainable cultural development

Type of Best practice

Conference

Contact information

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Date and Venue

4 – 11 March 2022
Dubai (United Arab Emirates)

General Assembly Meeting

20-22 October 2022
Poreč, Croatia