



**IRON AGE
DANUBE**
route

Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe



Iron Age Danube Route

Scientific Conference "New arrivals in historic landscapes"

Summary

The conference "**New arrivals in historic landscapes - Archaeological heritage tourism and smart landscape management in the 21st century**" was organized, by the Hungarian National Museum, Veszprém-Balaton 2023 European Capital of Culture, and the Iron Age Danube Route Association. It was also a part of the Mobility Action Week, Hungary which is held within the scope of the Danube's Archaeological eLandscapes project. It was a special event for the Iron Age Danube Route (IADR) where the researcher dealing with archaeological heritage management, representatives of other archaeologically themed Cultural Routes of the Council of Europe, as well as the local stakeholders, policymakers and touristic agencies gathered to discuss two major topics: archaeological cycling tourism and smart landscape use in cultural heritage management.

More information:

<https://us1.campaign-archive.com/?u=f0378489454faf22c30dd2da9&id=05dc3289d9>

Main objectives

The conference offers an overview in rich diversity and the new approaches of heritage tourism developments and perspectives in the smart cultural landscape management.

Fields of action

- Co-operation in research and development
- Enhancement of memory, history and European heritage
- Cultural and educational exchanges for young Europeans
- Contemporary cultural and artistic practice
- Cultural tourism and sustainable cultural development

Type of Best practice

Conference

Contact information

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Date and Venue

3-4 May 2022
Veszprém, Hungary

General Assembly Meeting

3 November 2022
Zagreb, Croatia