## **BEST PRACTICES Cultural Routes of the Council of Europe**

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The European Route d'Artagnan La Route Européenne d'Artagnan

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COUNCIL OF EUROPE

# **European Route** d'Artagnan

D'Artagnan European Meetings

### Summary

AERA organized the first "d'Artagnan European Meetings" in Lille, on the 350th anniversary of his governorship of the city. The historical Commission, relying on the Musketeers' history, chose this emblematic place to hold the Meetings: a conference with French and Belgian historians and academics on d'Artagnan and his mission in Lille, a presentation on the effective implementation of the Route through the "d'Artagnan Territorial Project", a toolbox for public and private territorial stakeholders, as well as workshops on the educational program. The conference proceedings have been largely disseminated.

The objective of these annual Meetings, meant for all audiences, is



#### **Fields of action**

- Co-operation in research and
- development
- Enhancement of memory, history and European heritage
- Cultural and educational
- exchanges for young Europeans Contemporary cultural and
- artistic practice
- Cultural tourism and sustainable cultural development

#### Type of Best practice



to widely promote the Route, the Musketeers' history, and to initiate a sustainable action with local partners in order to further develop a longlasting cultural tourism offer. In Lille, a circuit « at the time of Governor d'Artagnan - 1672 » is bound to be co-constructed with the tourist offices. The European School of Young Musketeers and the Escape Game will also be deployed in the department, along with the Ministry of Education. The next European Meetings will take place in 2023 in Maastricht, where d'Artagnan died in 1673, and in 2024 in Villers-Cotterêts, where Alexandre Dumas was born, for the anniversary of the publication of The Three Musketeers (1844).



#### Main objectives

Enhance the Musketeers' cultural heritage through European Meetings and territorial implementation.

