BEST PRACTICES Cultural Routes of the Council of Europe

Cultural Routes of the Council of Europe ltinéraires culturels du Conseil de l'Europe



INSTITUT **EUROPÉEN** DES **ITINÉRAIRES CULTURELS**

EUROPEAN INSTITUTE OF CULTURAL ROUTES

TRANSR@MANICA The Romanesque Routes of European Heritage

Cultural route of the Council of Europe Itinéraire culturel du Conseil de l'Europe



TRANSROMANICA



First Europe-wide TRANSROMANICA day



Summary

TRANSROMANICA unites numerous European regions sharing the outstanding cultural heritage of the Romanesque art and architecture that emerged in medieval times. Today, this unique association of regional characteristics allows visitors to experience a variety ranging from Byzantine to Western styles, including influences of the French and Mudejar architecture as well as elements of the successive Gothic style. The distinctive features of Romanesque art of building such as the round arches, thick walls with small windows, cubiform capitals and symmetrical plans combining to give a harmonious appearance of simplicity are common to all of them.

To show the variety and uniqueness of the network and all its passionate and highly dedicated people, Managing Director Christin Leser invited

Fields of action

- Co-operation in research and development
- Enhancement of memory, history and European heritage
- Cultural and educational exchanges for young Europeans
- Contemporary cultural and artistic practice
- Cultural tourism and sustainable cultural development

Type of Best practice

members, partners and friends of the association to an interview series which is dedicated to presenting all the facets that makes TRANSROMANICA so individual as a European Cultural Route. With the interview series "TRANSROMANICA IS..." the association presented 20 thematic interviews in the field of promoting Romanesque art and architecture related to research, development, exchange, cooperation, protection and preservation, culinary discovery, outdoor activities, living tradition, authenticity, spirituality and sustainability. It shows how the network works, what to expect and to discover and what makes TRANSROMANICA so special in the European context not only as a Cultural Route.



- To demonstrate and indicate the variety and also to present the numerous facets of the TRANSROMANICA network and all its passionate and highly dedicated people.
- Encouraging to visit the TRANSROMANICA sites and meet the people behind.

Main outcomes

- Raising awareness and visibility for the network, European Cultural Routes and cooperation projects.
- More than 192.000 views on social media.

More information:

https://www.transromanica.com/about/transromanica-is/

