



Cultural route
of the Council of Europe
Itinéraire culturel
du Conseil de l'Europe



The Hansa



Interactive Story maps illustrating Hanseatic history

Summary

The partners of the Interreg project HansaLink developed map-based online stories in order to illustrate Hanseatic themes in a creative and interactive way.

HansaLink's focus was on the conceptualization of cultural routes, which connect Hanse cities closer and thus, raises the visibility of Hanse cities and their heritage. What is more, the project also aimed at informing about the history of the Hanseatic League and connecting this information with the sights and institutions on the spot.

Accordingly, the project partners experimented with online tools enabling us to display the routes in a geographical space while telling the stories behind them. The stories were divided into three different categories, from the most extensive, general (Introduction Story "Lords of the Money") story down to a more specific topic including several countries (Regional Micro Story "Hildebrand Veckinchusen") further to the smallest story, a thematic city tour (Urban Story "The Hansa in Veliky Novgorod").

- Storymap "[Lords of the Money](#)"
- Storymap "[Hildebrand Veckinchusen](#)"
- Storymap "[The Hansa in Veliky Novgorod](#)"

Main objectives

To enhance the experience of Hanseatic thematic stories through creative online storytelling

Main outcomes

Thematic storymap "Lords of the Money", which illustrates the history of Hanseatic merchants and trade; regional and local sub-stories about the merchant Hildebrand Veckinchusen and the Hansa in Veliky Novgorod.

Fields of action

- Co-operation in research and development
- Enhancement of memory, history and European heritage
- Cultural and educational exchanges for young Europeans
- Contemporary cultural and artistic practice
- Cultural tourism and sustainable cultural development

Type of Best practice

Digital content

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Date and Venue

Spring - Summer 2021
Online

General Assembly Meeting

16 October 2021
Neuss, Germany