BEST PRACTICES

Cultural Routes of the Council of Europe









Cultural route of the Council of Europe Itinéraire culturel du Conseil de l'Europe



Austria Belgium Czech Republic England France Germany

European **Mozart Ways**

Digital Travel Exhibition "Mozart's spirit looking for traces through ten European countries."



Summary

The practice had been initialized by the European Mozartways Association. Involved where the Mozarteum foundation Salzburg and the province of Salzburg. For the translation partners in Italy and Czech Republic.

The exhibition consists of 8 slides that illustrate Mozart's time, his historical journeys, Mozart's Europe, his life and Mozart festivals and museums. The slides can be presented digitally or be printed out on Rollups.

Fields of action

- Co-operation in research and development
- Enhancement of memory, history and European heritage
- Cultural and educational exchanges for young Europeans __ Contemporary cultural and
- artistic practice Cultural tourism and sustainable cultural development

Type of Best practice

Digital content

Contact information

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Date and Venue

2019 - 2020Online, Roll-up presentation in Salzburg

General Assembly Meeting

21 November 2020 Online



Main objectives

Marketing tool for easy presentation of the network for Members, Museums, Embassies, schools etc..



Main outcomes

Exhibition in 4 languages (German, English, Italian and Czech) can also be used easily in schools.











