

## EURIMAGES DISTRIBUTION SUPPORT - SUPPORT FOR PUBLICITY AND MARKETING COSTS - 2013 TO 2019 CYCLES

	2013		2014		2015		2016		2017		2018		2019	
	Number	Amount €	Number	Amount €	Number	Amount €	Number	Amount €	Number	Amount €	Number	Amount €	Number	Amount €
Preselected films from <b>MEDIA</b> distributors	31	245 900	24	147 428	24	175 400								
Supported films from <b>MEDIA</b> distributors	17	118 186	20	117 694	22	154 291								
Preselected films from <b>non-MEDIA</b> distributors	149	464 150	122	668 964	134	773 000	85	770 056	80	777 252	80	723 389	236	676 000
Supported films from <b>non-MEDIA</b> distributors	103	429 849	112	535 626	123	680 300	77	635 440	75	711 960	74	638 569	92	638 929
<b>Total Preselected films</b>	180	710 050	146	816 392	158	948 400	85	770 056	80	777 252	80	723 389	236	676 000
<b>Total Supported films</b>	120	548 035	132	653 320	145	834 591	77	635 440	75	711 960	74	638 569	92	638 929
of which % of films from <b>MEDIA</b> distributors	14%	22%	15%	18%	15%	18%	0%	0%	0%	0%	0%	0%	0%	0%
of which % of films from <b>non-MEDIA</b> distributors	86%	78%	85%	82%	85%	82%	100%	100%	100%	100%	100%	100%	100%	100%
<b>Ratio between preselected and supported films</b>	67%	77%	90%	80%	92%	88%	91%	83%	94%	92%	93%	88%	39%	95%

**2013 Non MEDIA countries:** Albania AL, Bosnia & Herzegovina BA, FYROM MK, Georgia GE, Russian Federation RU, Serbia RS, Turkey TR.

**2014 Non MEDIA countries:** Albania AL, Georgia GE, FYROM MK, Russian Federation RU, Serbia RS, Switzerland CH, Turkey TR.

**2015 Non MEDIA countries:** FYROM MK, Georgia GE, Russian Federation RU, Serbia RS, Switzerland CH, Turkey TR.

**2016 Non MEDIA countries:** Armenia AM, Georgia GE, Russian Federation RU, Switzerland CH, Turkey TR.

**2017 Non MEDIA countries:** Armenia AM, Georgia GE, Russian Federation RU, Switzerland CH, Turkey TR, Canada CA since 13 march 2017

**2018 Non MEDIA countries:** Armenia AM, Georgia GE, Russian Federation RU, Switzerland CH, Turkey TR, Canada CA

**2019 Non MEDIA countries:** Argentina AR since 1 October 2019, Armenia AM, Canada CA, Georgia GE, Russian Federation RU, Switzerland CH, Turkey TR

- The yearly "cycle" of the Distribution support starts in June each year with a preselection of distributors and a provisional slate of films. It ends in March the following year when the allocated "credit" is closed with the actual supports granted throughout the year.
- The above chart compares support granted and actual payments on the basis of the year of the support decision, even if the payments occurred the following year.
- During its 143rd meeting in June 2016, considering the budgetary limitations, the Board of Management decided that only distributors that do not have access to the EU Creative Europe-MEDIA distribution programme would be supported. During the following meeting in October 2016, the Board decided to amend the regulations of the Programme as of January 2017 to include this restriction.