

Global Education and Media

Online Tutored Training Course

From 18 April to 13 May 2022

Call for participants



Deadline for application: 20th of March 2022 (23:59 UTC – Lisbon time)

Online application form: <https://forms.gle/9qa6QFRoQT2i6iFU8>

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YOUTH CO-OPERATION AND GLOBAL EDUCATION AT THE NORTH-SOUTH CENTRE OF THE COUNCIL OF EUROPE

Created in 1989, the European Centre for Global Interdependence and Solidarity, or "[North-South Centre of the Council of Europe](#)", was set up with the purpose of spreading the universal values upheld by the [Council of Europe](#) (CoE) – human rights, democracy, and the rule of law – in Europe and beyond. Since its inception, the North-South Centre (NSC) has been advocating for dialogue across borders, fostering solidarity, creating partnerships, and raising awareness about global interdependence.

The specific mission of the NSC is to empower civil society, in particular youth and women, through intercultural dialogue and global citizenship education, and to play an active role in the Council of Europe's member States and neighbouring regions, notably through its multilateral activities.

The work of the NSC develops around three Programmes: Youth Cooperation, Global Education and Women Empowerment.

The [Youth Cooperation Programme](#) of the NSC promotes youth participation through training and capacity building courses aimed at facilitating young people and youth organisations' involvement in decision and policy making processes at all levels of governance.

Global Education is a holistic "*education that opens people's eyes and minds to the realities of the world and awakens them to bring about a world of greater justice, equity and human rights for all; [...] global education is understood to encompass Development Education, Human Rights Education, Education for Sustainability, Education for Peace and Conflict Prevention and Intercultural Education; being the global dimension of Education for Citizenship¹*". The [Global Education Programme](#) of the NSC promotes, improves and intensifies this type of education in the Council of Europe's member States as well as on a global level, developing, enhancing and sustaining strategies and capacity-building for global education, targeting institutions and practitioners in the formal and non-formal sector, as well as at an informal level.

RATIONALE

The developments and innovations in the field of information and communication technologies (ICT) have changed the world we live in, making information, communication and knowledge more globalised, and broadening the influence of media, seen as a facilitator to connect people. The rise of social media and its by-products increased the amount of information available on the Internet, including by transforming everyday people into content producers. Media messages impact human dynamics both at local and global levels, influencing economic behaviours and political analysis as much as interpersonal interactions and intercultural dialogue. If on one hand, media may be used as an important tool in democratic processes, on the other hand, media can be a powerful tool to disseminate harmful content, leading to disinformation, hate speech and extremism.

¹ Maastricht Global Education Declaration, 15th-17th November 2002

Media Literacy needs to be considered as a fundamental element for conscious and responsible living in a complex world. Recognising Global Education as a specific field of education aiming at empowering citizens to deal with complexity and interdependency in the global context, Media Literacy needs to be subsequently integrated as pivotal aspect of Global Education, because it provides a life-long set of skills and competences that enable informed decision-making and respectful interpersonal and intercultural dynamics.

OBJECTIVES

- To reflect on Global Education, its concept, principles, and methodology;
- To explore the concept of Media Literacy, its link with Global Education and its impact in society;
- To develop specific competences focused on Media Literacy and Global Education for practitioners;
- To promote networking among participants involved in global awareness-raising or educational actions.

MAIN TOPICS

Global Education / Global Development Education; Media Literacy; Digital Citizenship Education.

METHODOLOGY AND WORKING METHODS

The conceptual and methodological framework of the course is based on the [Global Education Guidelines](#), systematised by the NSC. Participants' learning process will be focused on developing competences related to the main topic of the training course: the CoE [Reference Framework of Competences for Democratic Culture](#) (RFCDC) will be the reference in terms of competences. Through a non-formal learning approach, collaborative and interactive activities and exercises will allow participants to contribute to their own learning process.

The training course is fully online, hosted on [HELP](#) CoE e-learning platform, based on MOODLE. Working methods will be structured according to the possibilities offered by the Learning Management System, they will include different kinds of activities and exercises that will meet the different learning styles of participants. Two tutors will accompany participants during the 4-week activity, supporting their learning process, providing feedback, moderating discussion, giving inputs, and promoting further reflections on the main topics of the training.

The activity programme is structured in 4 modules (one module per week). The expected workload is approximately 25 hours in total. The training course will be mainly asynchronous: this means that each participant will learn on their own schedule and pace completing activities and exercises; nevertheless, some activities and exercises will be undertaken in groups, so participants have to self-organise and schedule group work when it is convenient for everyone. Synchronous sessions are foreseen for the

opening and the closing; both of them will be recorded and available afterwards². At the end of the training, participants will obtain a certificate of participation.

PROFILE OF PARTICIPANTS

Formal and non-formal educators, youth multipliers, journalists, politicians, leaders, influencers, and business leaders; social media activists, media literacy experts/trainers/teachers, hacktivists and communication managers among others.

SELECTION CRITERIA

30 participants will be selected for this activity, application content will be the basis of the selection procedure. Candidates should be between 18 and 30 years old; able to communicate in English (working language of the course); active in a youth organisation/platform or a youth-related institution is a plus.

This activity is open to citizens of the 47 Council of Europe Member States. However, a quota of 25% is available for citizens from other countries. The selection will be carried out by the North-South Centre, also seeking gender and geographical balance.

Please note that due to the large number of applications only the selected candidates will be contacted. Individual requests and follow up questions will not be addressed, unless considered as assistance to the application process. The selection results will be announced on 22 of March 2022. After the communication of the selection results, the selected participants must confirm their participation to the NSC; if not, they will be replaced by shortlisted candidates.

The Council of Europe welcomes applications from all candidates who fulfil the specific profile of the activities, irrespective of gender, disability, marital or parental status, racial, ethnic, or social origin, religion, belief, or sexual orientation.

COSTS

The online training course is free of charge.

HOW TO APPLY

Please fill the [online application form](#) before the 20th of March 2022 (23:59 UTC – Lisbon time)

² Eventually other synchronous sessions will be included in the activity programme only and exclusively if they are required to support the participants' learning process and contribute to the achievement of expected learning outcomes

FOR MORE INFORMATION

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The Tutored Online Training Course on Global Education and Media is part of [iLEGEND II: Intercultural Learning Exchange through Global Education, Networking and Dialogue](#) (2019-2022), Joint Programme of the European Union and the Council of Europe: co-funded by the European Union and the Council of Europe and implemented by the North-South Centre of the Council of Europe.

The overall objective of the project is to strengthen GDE in EU member States and potential EU member States, particularly where it is least established, by promoting dialogue, networking strategies, capacity building and exchange of good education practices in the field.

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